YouGov / The Times Survey Results

Sample Size: 2001 adults in GB
Fieldwork: 9th - 10th May 2023

		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2001	335	598	151	654	484	170	705	745	968	1033	210	826	494	470	1141	860	1727	100	174	482	332	242	670
Unweighted Sample	2001	364	605	157	689	466	170	807	768	887	1114	174	813	503	511	1188	813	1710	111	180	488	356	185	681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	3-4 May	9-10 May																						

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	3-4 May	9-10 May	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Con	26	**25**	100	0	0	57	3	7	15	39	25	24	8	15	30	38	24	25	26	20	14	23	31	23	27
Lab	43	**43**	0	100	0	16	81	27	53	26	42	44	64	54	37	26	45	40	44	36	40	51	43	51	37
Lib Dem	10	**11**	0	0	100	6	5	54	15	7	11	11	12	9	11	13	12	9	12	8	6	8	9	10	16
SNP	4	**3**	0	0	0	0	0	1	4	2	4	2	3	3	4	1	3	4	0	0	29	0	0	0	1
Plaid Cymru	1	**1**	0	0	0	0	1	1	1	1	1	1	2	1	0	1	1	1	0	21	0	0	0	0	0
Reform UK	6	**7**	0	0	0	15	1	0	0	17	9	6	5	5	6	12	6	10	8	7	2	9	9	3	9
Green	7	**8**	0	0	0	3	9	8	10	6	6	10	6	10	9	5	8	9	8	6	7	8	9	10	8
Other	3	**2**	0	0	0	2	1	2	1	3	2	1	0	2	2	2	2	2	2	2	2	2	1	3	2

If there were a general election held tomorrow, which party would you vote for?

	3-4 May	9-10 May	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Conservative	18	**17**	100	0	0	42	2	6	13	27	18	16	7	10	22	27	18	15	18	16	10	15	20	16	19
Labour	30	**30**	0	100	0	12	70	22	44	19	30	30	37	36	28	19	34	25	30	26	29	33	29	39	26
Liberal Democrat	7	**8**	0	0	100	5	4	45	13	5	8	7	7	6	8	9	9	5	8	6	5	5	6	7	11
Scottish National Party (SNP)	3	**2**	0	0	0	0	0	0	4	1	3	1	2	2	3	1	2	2	0	0	21	0	0	0	0
Plaid Cymru	1	**1**	0	0	0	0	1	1	1	1	1	1	1	1	0	1	1	1	0	14	0	0	0	0	0
Reform UK	4	**5**	0	0	0	11	1	0	0	11	6	4	3	3	5	9	4	5	5	5	1	5	5	2	6
Green	5	**6**	0	0	0	3	7	6	8	4	4	7	4	7	6	4	6	5	6	5	6	5	6	8	5
Some other party	2	**1**	0	0	0	1	1	1	1	2	2	1	0	1	2	1	1	2	1	2	1	1	1	2	1
Would not vote	14	**13**	0	0	0	5	2	1	3	10	14	12	19	15	9	11	9	18	13	11	12	16	15	9	11
Don't know	15	**16**	0	0	0	20	9	15	11	20	12	20	8	17	15	18	13	19	16	12	13	16	17	11	18
Refused	2	**3**	0	0	0	2	2	0	1	1	3	2	13	2	1	1	3	2	3	2	2	2	2	6	2

And which of these parties would you vote for?
[Asked only to those who would vote for 'some other party'; n=28]

	3-4 May	9-10 May	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
UK Independence Party (UKIP)	28	**9**	0	0	0	19	0	0	0	5	5	18	0	19	0	12	5	14	11	0	0	0	53	15	9
Women's Equality Party	11	**2**	0	0	0	0	0	0	9	0	0	6	0	0	6	0	4	0	3	0	0	9	0	0	0
Some other party	58	**79**	0	0	0	81	100	100	91	84	88	61	0	81	75	88	72	86	77	74	100	78	47	85	77
Don't know	3	**10**	0	0	0	0	0	0	0	11	7	15	100	0	19	0	18	0	9	26	0	13	0	0	14
Refused	0	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample		2001	364	605	157	689	466	170	807	768	887	1114	174	813	503	511	1188	813	1710	111	180	488	356	185	681
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
0 - Certain NOT to vote	*12*	**12**	1	1	1	3	2	1	2	8	12	11	19	13	8	10	8	16	12	11	14	14	13	8	10
1	*2*	**2**	1	0	1	0	1	0	1	0	2	1	3	2	1	1	1	2	1	0	4	2	2	2	1
2	*2*	**1**	0	1	1	1	1	2	1	2	1	2	5	1	1	1	1	2	2	1	1	2	2	2	1
3	*2*	**2**	1	1	1	2	1	0	1	2	2	2	5	3	2	1	2	2	2	1	1	2	1	2	3
4	*2*	**1**	1	1	2	1	1	2	1	1	1	2	2	1	2	2	2	1	2	1	0	1	1	4	2
5	*7*	**7**	5	4	5	7	3	6	4	8	7	8	7	9	6	7	6	9	8	6	5	8	9	5	8
6	*4*	**3**	3	3	3	3	3	2	3	3	3	3	5	3	3	2	3	3	3	6	1	2	6	3	3
7	*5*	**4**	4	6	2	5	4	1	4	4	4	5	7	4	4	3	4	4	4	4	2	4	4	6	5
8	*7*	**6**	7	6	7	6	6	10	6	6	7	6	9	7	4	5	7	6	6	11	9	6	4	5	6
9	*7*	**8**	11	11	9	11	8	10	9	8	9	7	9	7	10	9	10	6	8	6	7	6	11	11	8
10 - Absolutely certain to vote	*51*	**52**	66	65	68	61	71	66	69	57	51	53	29	49	60	60	56	47	52	54	57	53	46	51	54

Which of the following do you think would make the best Prime Minister?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Rishi Sunak	*27*	**24**	85	2	18	53	6	16	17	38	25	23	14	16	29	38	25	22	25	27	14	21	25	20	29
Keir Starmer	*30*	**30**	2	70	33	9	61	43	49	17	35	26	27	36	30	22	35	24	30	36	34	32	27	39	26
Not sure	*40*	**42**	11	26	47	36	30	37	31	43	35	48	48	43	39	39	36	49	41	34	50	42	46	35	41
Refused	*3*	**4**	2	2	2	2	3	3	2	3	5	3	12	5	1	1	4	4	4	3	2	5	2	7	3

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Unweighted Sample	2001	364	605	157	689	466	170	807	768	887	1114	174	813	503	511	1188	813	1710	111	180	488	356	185	681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18-19 Apr	9-10 May	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
How well or badly do you think the government are doing at handling Britain's exit from the European Union?																									
Very well	3	2	6	1	5	3	1	5	2	3	3	1	4	1	2	2	2	2	2	1	2	1	2	5	2
Fairly well	20	19	50	10	7	36	8	6	11	30	20	19	15	15	22	26	19	20	20	24	11	23	22	15	18
TOTAL WELL	23	21	56	11	12	39	9	11	13	33	23	20	19	16	24	28	21	22	22	25	13	24	24	20	20
Fairly badly	28	29	26	28	29	33	23	30	25	31	28	31	30	29	30	28	29	29	30	20	24	28	31	29	32
Very badly	37	38	8	58	51	18	60	50	56	26	41	34	29	41	39	34	40	34	36	42	52	36	31	42	36
TOTAL BADLY	65	67	34	86	80	51	83	80	81	57	69	65	59	70	69	62	69	63	66	62	76	64	62	71	68
Don't know	12	12	10	4	8	9	8	9	6	10	9	15	23	14	6	9	10	15	12	13	11	12	14	9	13
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																									
Right to leave	33	33	59	16	21	62	9	11	6	68	39	27	20	23	39	50	29	38	34	38	18	37	37	24	34
Wrong to leave	53	54	33	77	73	28	82	86	90	20	50	58	53	63	54	40	62	45	53	53	70	51	49	64	52
Don't know	15	13	8	7	6	10	8	4	3	12	11	15	26	14	8	9	10	17	13	8	12	12	14	12	14

Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**245**	**214**	**10.7%**
Men 50-64 High education	**65**	**74**	**3.7%**
Men 50-64 Mid education	**94**	**90**	**4.5%**
Men 50-64 Low education	**85**	**78**	**3.9%**
Men 25-49 High education	**153**	**188**	**9.4%**
Men 25-49 Mid education	**137**	**132**	**6.6%**
Men 25-49 Low education	**47**	**86**	**4.3%**
Men Under 25 High education	**22**	**20**	**1.0%**
Men Under 25 Mid & Low education	**39**	**86**	**4.3%**
Women Over 65	**266**	**256**	**12.8%**
Women 50-64 High education	**64**	**70**	**3.5%**
Women 50-64 Mid education	**111**	**102**	**5.1%**
Women 50-64 Low education	**84**	**80**	**4.0%**
Women 25-49 High education	**197**	**202**	**10.1%**
Women 25-49 Mid education	**179**	**142**	**7.1%**
Women 25-49 Low education	**100**	**76**	**3.8%**
Women Under 25 High education	**29**	**24**	**1.2%**
Women Under 25 Mid & Low education	**84**	**80**	**4.0%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**225**	**380**	**19.0%**
Medium (3-7)	**1310**	**1201**	**60.0%**
High (8,9,10)	**466**	**420**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**624**	**560**	**28.0%**
C1	**564**	**580**	**29.0%**
C2	**353**	**420**	**21.0%**
DE	**460**	**440**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**807**	**705**	**35.2%**
Leave	**768**	**745**	**37.2%**
Don't Know / Did Not Vote	**426**	**551**	**27.5%**

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YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**146**	**136**	**6.8%**
North Lab	**148**	**148**	**7.4%**
North LD	**30**	**26**	**1.3%**
North BP	**18**	**18**	**0.9%**
North Oth	**15**	**14**	**0.7%**
North DNV	**131**	**140**	**7.0%**
Midlands Con	**138**	**128**	**6.4%**
Midlands Lab	**85**	**78**	**3.9%**
Midlands LD	**21**	**18**	**0.9%**
Midlands BP	**5**	**4**	**0.2%**
Midlands Oth	**12**	**10**	**0.5%**
Midlands DNV	**95**	**94**	**4.7%**
London Con	**46**	**56**	**2.8%**
London Lab	**59**	**86**	**4.3%**
London LD	**18**	**26**	**1.3%**
London BP	**3**	**2**	**0.1%**
London Oth	**7**	**6**	**0.3%**
London DNV	**52**	**66**	**3.3%**
South Con	**293**	**276**	**13.8%**
South Lab	**116**	**118**	**5.9%**
South LD	**84**	**84**	**4.2%**
South BP	**3**	**2**	**0.1%**
South Oth	**28**	**26**	**1.3%**
South DNV	**157**	**164**	**8.2%**
Wales Con	**29**	**26**	**1.3%**
Wales Lab	**34**	**30**	**1.5%**
Wales LD	**5**	**4**	**0.2%**
Wales PC	**8**	**8**	**0.4%**
Wales BP	**4**	**4**	**0.2%**
Wales Oth DNV	**31**	**28**	**1.4%**
Soctland Con	**37**	**32**	**1.6%**
Scotland Lab	**24**	**24**	**1.2%**
Scotland LD	**12**	**12**	**0.6%**
Scotland SNP	**61**	**58**	**2.9%**
Scotland Oth DNV	**46**	**48**	**2.4%**