

# YouGov / The Times Survey Results

Sample Size: 2111 adults in GB  
Fieldwork: 26th - 27th April 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2111</b>	390	591	166	690	511	179	744	786	1022	1089	222	872	521	496	1203	908	1822	106	184	509	350	255	707	
<b>Unweighted Sample</b>	<b>2111</b>	394	616	166	691	530	178	838	798	988	1123	204	897	532	478	1235	876	1805	114	192	499	347	276	683	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

18-19 Apr  
26-27 Apr

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	28	<b>27</b>	100	0	0	64	3	2	16	45	28	26	7	16	27	51	25	31	29	20	20	23	30	25	34
Lab	43	<b>41</b>	0	100	0	14	82	26	52	27	38	44	58	51	41	22	43	39	42	57	27	50	42	49	34
Lib Dem	10	<b>11</b>	0	0	100	6	4	57	16	5	11	11	8	12	12	10	14	8	12	1	7	10	12	13	14
SNP	2	<b>4</b>	0	0	0	0	0	1	4	1	4	4	10	5	3	1	4	4	1	0	34	1	1	2	0
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	0	0	1	0	0	1	1	0	1	1	0	10	0	0	0	0	0
Reform UK	7	<b>7</b>	0	0	0	12	2	2	1	14	9	4	3	5	8	9	6	8	7	5	2	9	8	5	6
Green	6	<b>7</b>	0	0	0	3	8	10	10	4	6	8	11	8	6	5	7	7	7	4	7	6	7	5	9
Other	2	<b>2</b>	0	0	0	2	1	1	1	3	3	1	3	2	2	2	2	3	2	3	4	2	1	2	2

### If there were a general election held tomorrow, which party would you vote for?

Conservative	19	<b>18</b>	100	0	0	46	2	2	13	31	21	17	6	11	18	37	18	19	19	12	14	15	19	18	23
Labour	29	<b>28</b>	0	100	0	10	68	22	42	18	28	28	35	33	28	16	31	24	28	37	20	34	27	35	23
Liberal Democrat	7	<b>8</b>	0	0	100	4	4	49	13	4	8	7	6	9	8	7	10	5	9	1	5	7	8	10	9
Scottish National Party (SNP)	1	<b>3</b>	0	0	0	0	0	1	4	1	3	3	6	3	2	1	3	3	1	0	24	0	1	2	0
Plaid Cymru	1	<b>0</b>	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	7	0	0	0	0	0
Reform UK	5	<b>5</b>	0	0	0	8	2	2	1	10	7	3	2	3	6	7	5	5	5	4	2	6	6	4	4
Green	4	<b>5</b>	0	0	0	2	6	9	8	3	4	6	7	5	4	4	5	4	5	3	5	4	5	4	6
Some other party	1	<b>2</b>	0	0	0	1	1	1	1	2	3	1	3	2	1	2	2	2	1	2	3	2	1	2	1
Would not vote	14	<b>13</b>	0	0	0	7	4	2	4	12	12	15	17	15	14	8	9	19	13	17	12	14	16	8	13
Don't know	16	<b>16</b>	0	0	0	20	9	9	13	17	12	19	10	16	16	17	15	16	16	15	13	15	15	12	18
Refused	2	<b>2</b>	0	0	0	1	3	3	1	1	3	2	8	3	1	0	2	3	2	1	2	2	4	4	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who would vote for 'some other party'; n=33]

UK Independence Party (UKIP)	14	20	0	0	0	48	13	0	0	35	22	10	0	26	21	25	6	38	21	47	0	12	24	0	42
Women's Equality Party	0	5	0	0	0	0	0	0	0	4	12	14	7	0	0	10	0	3	0	17	9	0	0	0	0
Some other party	80	65	0	0	0	52	87	100	100	61	61	78	43	62	79	75	70	58	65	23	83	52	76	100	58
Don't know	6	8	0	0	0	0	0	0	0	10	0	43	0	0	0	14	0	11	0	0	28	0	0	0	0
Refused	0	2	0	0	0	0	0	0	0	3	0	0	5	0	0	0	5	0	30	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	12	12	3	1	2	4	2	2	3	9	11	12	15	12	14	7	8	17	12	16	8	11	14	10	12
1	2	2	0	0	0	1	1	0	1	2	1	3	2	2	2	1	1	3	2	1	1	1	2	2	2
2	1	2	1	1	0	2	2	0	2	2	2	2	3	3	1	1	2	3	2	1	2	3	2	2	2
3	3	2	0	1	2	1	1	2	1	2	3	2	7	2	1	1	2	2	2	3	1	4	2	2	2
4	2	2	2	3	3	2	2	2	2	2	3	2	3	4	1	0	3	1	2	3	2	2	2	3	3
5	7	7	2	3	8	5	5	7	5	7	7	7	10	8	5	5	6	7	7	6	5	7	4	9	8
6	3	3	2	2	2	3	2	3	2	2	3	3	5	3	2	2	3	2	3	4	2	2	3	4	2
7	4	5	5	5	4	5	4	4	4	4	5	5	7	5	4	3	5	4	5	3	2	4	6	5	5
8	8	7	8	6	13	8	5	9	6	6	7	7	5	7	7	5	6	7	7	3	5	7	6	9	7
9	8	9	15	11	11	12	9	9	11	10	9	9	9	8	7	13	11	7	9	15	7	9	9	8	10
10 - Absolutely certain to vote	51	50	62	68	55	57	67	60	64	53	51	49	35	45	55	61	53	46	49	47	64	51	49	45	48

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	242	226	10.7%
Men 50-64 High education	62	78	3.7%
Men 50-64 Mid education	104	95	4.5%
Men 50-64 Low education	86	82	3.9%
Men 25-49 High education	172	198	9.4%
Men 25-49 Mid education	177	139	6.6%
Men 25-49 Low education	61	91	4.3%
Men Under 25 High education	22	21	1.0%
Men Under 25 Mid & Low education	62	91	4.3%
Women Over 65	236	270	12.8%
Women 50-64 High education	68	74	3.5%
Women 50-64 Mid education	120	108	5.1%
Women 50-64 Low education	92	84	4.0%
Women 25-49 High education	203	213	10.1%
Women 25-49 Mid education	181	150	7.1%
Women 25-49 Low education	103	80	3.8%
Women Under 25 High education	27	25	1.2%
Women Under 25 Mid & Low education	93	84	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	245	401	19.0%
Medium (3-7)	1405	1267	60.0%
High (8,9,10)	461	443	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	657	591	28.0%
C1	578	612	29.0%
C2	394	443	21.0%
DE	482	464	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	838	744	35.2%
Leave	798	786	37.2%
Don't Know / Did Not Vote	475	581	27.5%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	144	144	6.8%
North Lab	162	156	7.4%
North LD	31	27	1.3%
North BP	17	19	0.9%
North Oth	17	15	0.7%
North DNV	128	148	7.0%
Midlands Con	138	135	6.4%
Midlands Lab	82	82	3.9%
Midlands LD	18	19	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	17	11	0.5%
Midlands DNV	87	99	4.7%
London Con	63	59	2.8%
London Lab	104	91	4.3%
London LD	33	27	1.3%
London BP	4	2	0.1%
London Oth	7	6	0.3%
London DNV	65	70	3.3%
South Con	280	291	13.8%
South Lab	117	125	5.9%
South LD	80	89	4.2%
South BP	3	2	0.1%
South Oth	34	27	1.3%
South DNV	169	173	8.2%
Wales Con	31	27	1.3%
Wales Lab	35	32	1.5%
Wales LD	1	4	0.2%
Wales PC	11	8	0.4%
Wales BP	6	4	0.2%
Wales Oth DNV	30	30	1.4%
Scotland Con	35	34	1.6%
Scotland Lab	30	25	1.2%
Scotland LD	15	13	0.6%
Scotland SNP	65	61	2.9%
Scotland Oth DNV	47	51	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)