

YouGov / The Times Survey Results

Sample Size: 2042 adults in GB
Fieldwork: 5th - 6th April 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2042	370	617	127	668	494	174	720	760	988	1054	214	843	504	480	1164	878	1762	102	178	492	339	247	684	
Unweighted Sample	2042	405	609	139	707	460	203	827	806	881	1161	160	781	520	581	1250	792	1755	112	175	492	339	201	723	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

29-30
Mar

5-6
Apr

Con	26	27	100	0	0	63	3	7	15	47	25	29	6	14	31	47	25	30	28	19	19	23	31	23	33
Lab	46	44	0	100	0	13	86	41	58	23	42	46	64	54	44	24	45	42	46	55	24	52	42	57	38
Lib Dem	9	9	0	0	100	5	2	42	12	6	11	7	11	10	8	8	10	8	10	2	7	8	9	8	12
SNP	3	4	0	0	0	0	0	1	4	2	4	4	7	5	3	3	4	4	0	0	41	0	0	1	0
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	1	1	1	0	1	1	0	0	13	0	0	0	0	0
Reform UK	7	6	0	0	0	13	1	0	1	14	9	3	2	5	7	9	5	9	7	9	0	8	6	6	7
Green	7	7	0	0	0	3	7	7	8	4	5	9	8	8	5	6	8	5	7	3	7	5	9	4	8
Other	1	2	0	0	0	2	1	2	1	3	3	1	1	2	2	2	2	2	2	0	2	3	1	1	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	17	18	100	0	0	45	2	6	12	31	18	18	5	9	22	35	18	18	19	15	13	16	20	17	21
Labour	31	30	0	100	0	9	75	33	46	16	30	31	43	34	31	18	33	27	31	38	17	36	28	43	25
Liberal Democrat	6	6	0	0	100	4	2	35	10	4	8	5	7	6	5	7	7	5	7	1	5	5	7	6	8
Scottish National Party (SNP)	2	3	0	0	0	0	0	1	3	1	3	2	5	3	2	2	3	3	0	0	31	0	0	1	0
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	0	1	1	1	0	1	1	0	0	9	0	0	0	0	0
Reform UK	5	4	0	0	0	10	1	0	1	9	7	2	2	4	5	6	4	6	5	7	0	6	4	4	5
Green	5	5	0	0	0	2	6	6	6	3	4	6	5	5	4	4	6	3	5	2	6	4	7	3	5
Some other party	1	2	0	0	0	2	1	2	1	2	3	1	1	2	2	1	2	1	2	0	1	3	1	1	2
Would not vote	13	13	0	0	0	7	3	3	5	11	14	12	13	17	9	10	9	19	13	13	10	15	13	8	14
Don't know	17	16	0	0	0	19	9	15	14	19	11	20	8	17	19	14	15	16	16	14	16	14	16	13	18
Refused	3	3	0	0	0	2	1	0	1	2	3	2	10	3	1	1	3	3	3	2	2	1	3	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=30]

UK Independence Party (UKIP)	20	20	0	0	0	47	0	0	0	36	22	13	0	30	26	0	25	13	22	0	0	34	0	57	7
Women's Equality Party	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	54	71	0	0	0	45	100	100	95	49	73	62	100	70	46	100	68	77	69	0	100	57	86	43	85
Don't know	19	7	0	0	0	8	0	0	0	14	5	16	0	0	23	0	5	11	7	0	0	9	0	0	9
Refused	3	1	0	0	0	0	0	0	5	0	0	8	0	0	5	0	2	0	2	0	0	0	14	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	11	1	1	3	5	2	2	3	8	12	10	14	14	7	8	7	16	11	9	8	13	12	8	11
1	2	2	0	0	2	2	1	1	1	2	2	2	3	2	2	2	2	3	2	5	2	2	1	3	2
2	2	3	1	2	0	2	0	2	2	2	3	2	6	3	2	1	2	3	3	1	4	4	2	3	2
3	2	2	1	1	0	1	1	2	1	1	2	2	4	1	2	1	1	2	2	0	0	1	3	1	3
4	2	2	1	1	2	1	1	3	1	2	2	1	4	1	1	2	1	2	2	1	2	1	2	2	2
5	8	6	4	3	2	6	3	0	3	6	4	8	4	8	6	6	6	8	7	1	8	7	10	5	5
6	3	3	5	3	5	4	2	3	2	3	4	3	6	3	3	3	3	4	3	8	4	4	3	4	3
7	4	5	6	3	4	6	3	4	4	6	5	5	8	6	4	3	5	6	5	4	6	2	6	5	7
8	5	6	6	6	6	6	5	6	6	6	6	6	7	7	6	5	6	6	6	7	5	4	6	6	7
9	8	8	11	10	11	9	10	11	10	8	9	8	9	7	8	11	10	7	9	11	5	8	7	11	9
10 - Absolutely certain to vote	55	52	64	69	64	58	72	66	66	57	50	53	34	47	60	59	58	43	51	52	57	53	50	51	51

Which of the following do you think would make the best Prime Minister?

Rishi Sunak	26	26	83	4	17	55	4	16	18	40	26	26	14	15	32	43	27	24	27	23	17	22	29	26	29
Keir Starmer	30	31	3	73	36	10	66	45	50	15	35	27	37	34	34	19	35	25	30	40	33	33	27	36	27
Not sure	39	40	13	20	46	33	27	36	30	42	37	43	36	48	32	36	34	47	39	36	46	43	39	30	40
Refused	4	4	1	2	1	3	3	3	3	3	3	5	14	3	3	2	4	3	4	1	4	2	5	8	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	2	2	6	1	4	4	0	3	2	3	3	1	2	2	2	2	2	2	2	1	1	3	1	5	2
Fairly well	20	20	59	7	13	40	6	8	11	34	20	21	12	13	22	34	20	21	21	15	11	17	25	20	23
TOTAL WELL	22	22	65	8	17	44	6	11	13	37	23	22	14	15	24	36	22	23	23	16	12	20	26	25	25
Fairly badly	28	27	21	26	25	29	25	25	23	28	23	30	31	25	24	30	25	29	26	36	27	26	28	23	26
Very badly	39	41	5	63	56	18	67	59	58	24	48	35	40	50	41	28	46	36	41	41	50	44	37	45	38
TOTAL BADLY	67	68	26	89	81	47	92	84	81	52	71	65	71	75	65	58	71	65	67	77	77	70	65	68	64
Don't know	12	10	9	3	3	9	3	5	5	10	7	13	15	10	11	6	8	13	10	8	11	10	10	8	11

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	32	32	67	10	19	65	8	10	6	71	36	29	8	22	38	57	27	40	34	33	17	33	36	29	35
Wrong to leave	55	55	24	85	75	25	87	86	90	19	53	57	68	64	53	36	64	44	53	58	70	54	51	62	52
Don't know	14	13	10	6	6	11	4	3	5	10	11	14	24	14	10	7	9	17	13	9	13	13	14	9	13

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	267	219	10.7%
Men 50-64 High education	68	76	3.7%
Men 50-64 Mid education	99	92	4.5%
Men 50-64 Low education	93	80	3.9%
Men 25-49 High education	124	192	9.4%
Men 25-49 Mid education	114	135	6.6%
Men 25-49 Low education	53	88	4.3%
Men Under 25 High education	17	20	1.0%
Men Under 25 Mid & Low education	46	88	4.3%
Women Over 65	314	261	12.8%
Women 50-64 High education	63	71	3.5%
Women 50-64 Mid education	111	104	5.1%
Women 50-64 Low education	86	82	4.0%
Women 25-49 High education	209	206	10.1%
Women 25-49 Mid education	177	145	7.1%
Women 25-49 Low education	104	78	3.8%
Women Under 25 High education	28	25	1.2%
Women Under 25 Mid & Low education	69	82	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	186	388	19.0%
Medium (3-7)	1341	1225	60.0%
High (8,9,10)	515	429	21.0%
Social Grade (NRS and 2011 census)			
AB	671	572	28.0%
C1	579	592	29.0%
C2	332	429	21.0%
DE	460	449	22.0%
EU Referendum Vote (Election Result)			
Remain	827	720	35.2%
Leave	806	760	37.2%
Don't Know / Did Not Vote	409	562	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	156	139	6.8%
North Lab	153	151	7.4%
North LD	32	27	1.3%
North BP	18	18	0.9%
North Oth	15	14	0.7%
North DNV	118	143	7.0%
Midlands Con	125	131	6.4%
Midlands Lab	79	80	3.9%
Midlands LD	24	18	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	11	10	0.5%
Midlands DNV	95	96	4.7%
London Con	57	57	2.8%
London Lab	49	88	4.3%
London LD	28	27	1.3%
London BP	4	2	0.1%
London Oth	7	6	0.3%
London DNV	56	67	3.3%
South Con	303	282	13.8%
South Lab	128	120	5.9%
South LD	100	86	4.2%
South BP	2	2	0.1%
South Oth	24	27	1.3%
South DNV	166	167	8.2%
Wales Con	31	27	1.3%
Wales Lab	28	31	1.5%
Wales LD	7	4	0.2%
Wales PC	9	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	32	29	1.4%
Scotland Con	35	33	1.6%
Scotland Lab	23	25	1.2%
Scotland LD	12	12	0.6%
Scotland SNP	61	59	2.9%
Scotland Oth DNV	44	49	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk