

# YouGov / The Times Survey Results

Sample Size: 2003 adults in GB  
Fieldwork: 21st - 22nd February 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
<b>Weighted Sample</b>	<b>2003</b>	306	604	120	655	485	170	706	746	969	1034	210	827	495	471	1142	861	1729	100	174	483	332	242	671	
<b>Unweighted Sample</b>	<b>2003</b>	315	635	126	677	494	183	793	773	891	1112	188	814	499	502	1206	797	1760	109	134	504	339	210	707	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14-15 Feb	21-22 Feb																								
<b>HEADLINE VOTING INTENTION</b>																										
<b>Westminster Voting Intention</b>																										
<i>[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]</i>																										
Con	22	<b>23</b>	100	0	0	61	2	6	13	40	23	24	9	15	22	43	21	27	25	17	13	22	26	12	31	
Lab	50	<b>46</b>	0	100	0	14	85	41	59	27	44	48	56	57	44	25	50	39	48	47	24	55	48	58	39	
Lib Dem	9	<b>9</b>	0	0	100	4	3	43	12	4	9	8	13	9	8	8	10	7	9	4	7	5	9	9	13	
SNP	4	<b>4</b>	0	0	0	0	1	0	6	2	5	4	6	5	5	2	4	4	0	0	42	0	0	1	0	
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	15	0	0	0	0	0	
Reform UK	7	<b>8</b>	0	0	0	15	1	1	1	19	10	6	3	4	11	14	6	12	9	12	1	9	10	8	9	
Green	6	<b>7</b>	0	0	0	2	6	8	7	4	6	8	14	7	7	5	7	7	7	5	9	6	5	11	7	
Other	1	<b>2</b>	0	0	0	3	1	1	1	4	2	1	0	2	3	1	1	3	2	0	3	2	3	1	2	
<b>If there were a general election held tomorrow, which party would you vote for?</b>																										
Conservative	15	<b>15</b>	100	0	0	40	2	5	10	26	16	14	6	10	15	29	15	16	16	10	9	15	16	8	20	
Labour	33	<b>30</b>	0	100	0	9	74	33	48	18	31	30	35	37	29	16	36	23	32	27	18	38	30	41	25	
Liberal Democrat	6	<b>6</b>	0	0	100	3	3	36	10	3	7	5	9	6	5	6	7	4	6	2	5	3	6	6	9	
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	1	0	5	1	4	2	4	3	3	2	3	3	0	0	31	0	0	2	0	
Plaid Cymru	1	<b>0</b>	0	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	0	8	0	0	0	0	0	
Reform UK	4	<b>6</b>	0	0	0	10	1	1	1	12	7	4	2	3	7	10	4	7	6	7	0	7	6	6	5	
Green	4	<b>5</b>	0	0	0	2	5	7	6	3	4	5	9	5	5	3	6	4	5	3	6	5	3	8	5	
Some other party	1	<b>2</b>	0	0	0	2	1	1	1	3	2	1	0	2	2	1	1	2	2	0	2	2	2	1	2	
Would not vote	13	<b>12</b>	0	0	0	6	3	0	3	10	11	13	12	15	11	9	8	18	12	16	9	13	16	8	12	
Don't know	17	<b>17</b>	0	0	0	25	8	16	14	22	13	21	13	14	21	22	16	19	18	19	14	15	18	16	20	
Refused	2	<b>3</b>	0	0	0	2	2	3	1	2	4	3	9	4	1	1	3	4	3	7	5	2	2	5	4	
<b>And which of these parties would you vote for?</b>																										
<i>[Asked only to those who would vote for 'some other party'; n=31]</i>																										
UK Independence Party (UKIP)	7	<b>15</b>	0	0	0	15	0	0	0	16	13	18	0	6	17	29	12	18	17	0	0	40	0	0	15	
Women's Equality Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Some other party	70	<b>73</b>	0	0	0	65	100	100	84	69	72	74	100	87	76	38	64	82	68	0	100	60	87	100	58	
Don't know	23	<b>13</b>	0	0	0	20	0	0	16	14	15	8	0	7	7	33	24	0	14	0	0	0	13	0	28	
Refused	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	11	0	1	0	4	2	0	2	8	10	11	12	12	10	8	7	16	10	17	9	11	12	7	10
1	2	2	0	0	1	1	0	1	1	2	2	2	2	3	1	1	1	2	2	2	1	3	1	1	2
2	1	1	0	0	2	1	0	0	0	1	1	1	1	2	0	1	1	2	1	1	1	1	1	0	2
3	2	1	0	0	2	1	1	2	0	2	1	2	3	2	1	1	1	1	2	0	1	2	2	1	1
4	2	2	2	1	1	2	1	1	1	2	2	2	5	1	2	1	2	2	2	2	0	2	2	3	2
5	6	7	3	2	8	7	2	4	3	6	7	7	14	6	6	6	6	8	7	3	6	6	8	8	7
6	2	3	2	2	3	3	2	1	2	3	2	3	3	4	2	1	2	3	3	3	1	3	2	3	3
7	5	5	8	5	3	6	4	3	4	6	5	5	5	5	6	6	4	7	5	4	5	5	5	4	6
8	6	6	9	5	6	9	3	5	7	7	6	6	5	6	6	7	6	6	6	7	9	6	5	5	6
9	7	8	13	8	8	10	9	9	9	9	8	8	7	7	7	10	9	7	8	10	7	7	7	8	8
10 - Absolutely certain to vote	55	55	61	75	66	56	76	74	72	54	56	53	43	52	60	59	60	47	54	50	59	54	54	60	52

Which of the following do you think would make the best Prime Minister?

Rishi Sunak	21	25	83	4	21	53	5	17	19	38	26	24	14	18	26	41	27	22	26	17	22	25	27	21	27
Keir Starmer	34	30	1	72	37	8	64	47	50	16	34	27	28	37	32	18	36	23	30	31	34	33	25	43	25
Not sure	41	40	14	20	40	36	25	32	28	43	35	44	46	40	39	38	33	48	40	49	38	38	44	32	41
Refused	4	5	2	4	1	4	5	3	3	3	5	4	12	5	3	3	3	6	5	2	7	4	4	4	6

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

8-9 Feb 21-22 Feb

Very well	2	1	5	0	1	3	1	0	1	2	2	1	2	1	1	1	1	1	1	1	1	2	1	2	1
Fairly well	18	16	49	5	15	34	3	7	9	27	17	16	12	11	18	26	17	16	17	14	15	16	19	12	18
<b>TOTAL WELL</b>	<b>20</b>	<b>17</b>	<b>54</b>	<b>5</b>	<b>16</b>	<b>37</b>	<b>4</b>	<b>7</b>	<b>10</b>	<b>29</b>	<b>19</b>	<b>17</b>	<b>14</b>	<b>12</b>	<b>19</b>	<b>27</b>	<b>18</b>	<b>17</b>	<b>18</b>	<b>15</b>	<b>16</b>	<b>18</b>	<b>20</b>	<b>14</b>	<b>19</b>
Fairly badly	27	26	26	22	25	30	20	24	21	30	25	28	27	26	25	27	27	25	26	27	23	26	29	23	27
Very badly	41	42	8	65	53	21	69	64	61	27	46	38	39	47	44	32	45	38	41	43	52	42	37	52	37
<b>TOTAL BADLY</b>	<b>68</b>	<b>68</b>	<b>34</b>	<b>87</b>	<b>78</b>	<b>51</b>	<b>89</b>	<b>88</b>	<b>82</b>	<b>57</b>	<b>71</b>	<b>66</b>	<b>66</b>	<b>73</b>	<b>69</b>	<b>59</b>	<b>72</b>	<b>63</b>	<b>67</b>	<b>70</b>	<b>75</b>	<b>68</b>	<b>66</b>	<b>75</b>	<b>64</b>
Don't know	12	14	12	7	6	13	8	5	9	13	10	18	20	16	11	13	11	20	15	15	10	13	15	12	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	33	<b>32</b>	70	10	19	67	8	5	7	71	36	30	11	20	38	57	26	41	33	31	24	33	37	22	36
Wrong to leave	54	<b>53</b>	23	83	76	22	86	91	88	20	52	54	60	64	51	33	63	41	52	56	64	52	46	67	49
Don't know	13	<b>14</b>	7	7	5	11	6	4	5	9	12	17	29	15	10	10	11	18	15	13	12	15	16	11	15

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	223	214	10.7%
Men 50-64 High education	68	74	3.7%
Men 50-64 Mid education	98	90	4.5%
Men 50-64 Low education	83	78	3.9%
Men 25-49 High education	169	188	9.4%
Men 25-49 Mid education	138	132	6.6%
Men 25-49 Low education	46	86	4.3%
Men Under 25 High education	19	20	1.0%
Men Under 25 Mid & Low education	47	86	4.3%
Women Over 65	279	256	12.8%
Women 50-64 High education	58	70	3.5%
Women 50-64 Mid education	106	102	5.1%
Women 50-64 Low education	86	80	4.0%
Women 25-49 High education	192	202	10.1%
Women 25-49 Mid education	168	142	7.1%
Women 25-49 Low education	101	76	3.8%
Women Under 25 High education	26	24	1.2%
Women Under 25 Mid & Low education	96	80	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	233	381	19.0%
Medium (3-7)	1307	1202	60.0%
High (8,9,10)	463	421	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	624	561	28.0%
C1	582	581	29.0%
C2	350	421	21.0%
DE	447	441	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	793	706	35.2%
Leave	773	746	37.2%
Don't Know / Did Not Vote	437	551	27.5%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	145	136	6.8%
North Lab	164	148	7.4%
North LD	32	26	1.3%
North BP	18	18	0.9%
North Oth	15	14	0.7%
North DNV	130	140	7.0%
Midlands Con	138	128	6.4%
Midlands Lab	85	78	3.9%
Midlands LD	19	18	0.9%
Midlands BP	1	4	0.2%
Midlands Oth	11	10	0.5%
Midlands DNV	85	94	4.7%
London Con	53	56	2.8%
London Lab	64	86	4.3%
London LD	23	26	1.3%
London BP	3	2	0.1%
London Oth	9	6	0.3%
London DNV	58	66	3.3%
South Con	286	276	13.8%
South Lab	132	118	5.9%
South LD	95	84	4.2%
South BP	3	2	0.1%
South Oth	29	26	1.3%
South DNV	162	164	8.2%
Wales Con	28	26	1.3%
Wales Lab	31	30	1.5%
Wales LD	5	4	0.2%
Wales PC	10	8	0.4%
Wales BP	4	4	0.2%
Wales Oth DNV	31	28	1.4%
Scotland Con	27	32	1.6%
Scotland Lab	18	24	1.2%
Scotland LD	9	12	0.6%
Scotland SNP	42	58	2.9%
Scotland Oth DNV	38	48	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)