

YouGov / The Times Survey Results

Sample Size: 1672 adults in GB
Fieldwork: 20th - 21st December 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1672	265	542	103	547	405	142	589	623	809	863	176	691	413	393	953	719	202	560	361	403	145	
Unweighted Sample	1672	267	562	114	540	422	156	661	637	735	937	168	671	425	408	981	691	185	551	364	417	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	14-15 Dec	20-21 Dec	Westminster VI			Vote in 2019 GE		EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Con	23	24	100	0	0	59	3	4	13	43	25	22	6	17	26	40	23	24	15	31	29	19	12
Lab	48	48	0	100	0	15	89	37	60	27	41	54	65	58	41	28	49	46	60	40	50	56	32
Lib Dem	8	9	0	0	100	4	4	48	14	5	10	8	6	9	9	10	10	7	10	13	6	7	3
SNP	5	4	0	0	0	0	0	2	6	1	5	4	9	3	6	3	4	5	0	0	0	0	43
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	0	0	1	1	1	0	0	0	3	0	0
Reform UK	9	8	0	0	0	17	0	0	0	19	11	5	4	4	12	13	6	11	9	9	7	9	3
Green	5	5	0	0	0	2	3	7	6	3	4	6	9	6	3	4	5	5	4	6	4	7	4
Other	1	2	0	0	0	2	0	2	1	2	2	1	1	2	2	1	1	2	2	2	1	1	3

If there were a general election held tomorrow, which party would you vote for?

Conservative	16	16	100	0	0	42	3	4	11	29	17	15	5	11	20	25	17	15	11	19	19	13	10
Labour	33	32	0	100	0	11	77	31	48	19	30	35	46	38	32	18	35	28	46	25	32	37	26
Liberal Democrat	5	6	0	0	100	3	3	42	11	3	7	5	4	6	7	6	8	4	8	9	4	5	2
Scottish National Party (SNP)	3	3	0	0	0	0	0	1	5	1	4	3	7	2	4	2	3	3	0	0	0	0	35
Plaid Cymru	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	1	0	0	0	2	0	0
Reform UK	6	6	0	0	0	13	0	0	0	13	8	3	2	3	9	8	5	7	8	6	5	6	2
Green	4	4	0	0	0	1	3	6	5	2	3	4	6	4	3	2	4	3	3	4	2	5	3
Some other party	1	1	0	0	0	2	0	2	1	2	2	1	1	1	2	1	1	1	2	1	1	1	3
Would not vote	13	13	0	0	0	6	3	1	3	11	12	13	10	16	8	12	10	16	8	13	12	17	8
Don't know	16	17	0	0	0	21	9	11	14	20	14	20	12	15	15	25	15	20	12	19	21	15	11
Refused	2	2	0	0	0	2	1	1	1	1	3	2	6	3	0	0	1	3	2	3	2	1	0

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=19]

UK Independence Party (UKIP)	10	26	0	0	0	54	0	0	0	32	20	39	0	55	11	0	33	17	0	60	33	0	0
Women's Equality Party	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	79	74	0	0	0	46	100	100	100	68	80	61	100	45	89	100	67	83	100	40	67	100	100
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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Unweighted Sample	1672	267	562	114	540	422	156	661	637	735	937	168	671	425	408	981	691	185	551	364	417	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
0 - Certain NOT to vote	11	10	0	1	2	3	1	1	2	7	11	9	14	13	5	10	7	14	9	11	9	14	5
1	1	2	0	0	0	2	0	0	0	2	2	0	2	2	2	1	3	1	2	3	2	1	
2	2	3	1	1	0	3	2	0	1	2	3	3	2	4	1	2	3	3	1	3	3	3	3
3	2	1	1	0	2	1	0	1	1	1	1	1	1	1	1	1	1	0	2	0	0	2	
4	2	2	1	0	2	1	1	1	1	2	2	1	3	2	0	1	1	2	1	2	1	1	2
5	5	7	1	3	2	5	2	3	3	8	6	7	10	6	6	8	6	9	3	8	7	8	5
6	3	3	2	3	4	3	2	1	3	3	4	2	4	4	3	2	3	3	4	3	4	2	3
7	5	4	7	3	6	5	3	2	3	5	5	4	7	5	3	3	4	5	7	3	6	5	2
8	6	7	10	7	5	8	7	3	7	7	7	7	8	7	8	6	7	7	10	6	7	7	5
9	8	8	10	9	16	8	9	17	10	8	8	8	7	7	9	8	9	6	7	9	8	8	2
10 - Absolutely certain to vote	57	53	67	73	60	61	72	70	69	55	51	55	44	48	62	57	58	47	58	50	52	51	70

Which of the following do you think would make the best Prime Minister?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Rishi Sunak	24	25	81	3	23	54	5	14	18	39	27	23	12	20	29	35	27	23	21	28	27	23	17
Keir Starmer	32	32	1	75	37	9	68	52	53	15	33	31	38	36	33	21	37	26	40	29	27	34	39
Not sure	40	39	18	19	40	36	25	33	28	45	36	42	36	39	38	43	34	46	33	41	41	40	36
Refused	4	4	0	2	0	1	3	1	2	1	4	3	15	5	0	1	3	5	6	2	5	3	7

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

6-7 Dec
20-21 Dec

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Very well	2	2	8	0	1	5	0	0	1	4	2	1	2	2	1	3	2	2	1	3	2	2	0
Fairly well	19	18	52	7	10	37	5	6	8	30	18	17	11	14	22	24	18	17	15	21	18	16	15
TOTAL WELL	21	20	60	7	11	42	5	6	9	34	20	18	13	16	23	27	20	19	16	24	20	18	15
Fairly badly	27	28	25	23	27	31	20	25	23	32	28	28	29	28	26	29	27	28	28	25	33	29	22
Very badly	39	40	5	63	59	17	67	66	63	24	42	39	37	44	42	33	44	36	44	38	36	40	55
TOTAL BADLY	66	68	30	86	86	48	87	91	86	56	70	67	66	72	68	62	71	64	72	63	69	69	77
Don't know	13	12	10	6	3	10	7	2	6	10	10	15	21	13	9	11	9	17	11	14	12	13	9

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Right to leave	34	34	71	11	14	72	8	3	5	73	38	30	9	23	38	58	30	38	24	36	37	38	20
Wrong to leave	51	53	21	81	84	19	86	94	92	15	51	56	70	63	51	33	61	43	66	49	48	52	69
Don't know	15	13	8	7	2	9	7	3	3	12	11	15	21	14	11	9	9	19	9	16	15	10	11

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	171	179	10.7%
Men 50-64 High education	57	62	3.7%
Men 50-64 Mid education	85	75	4.5%
Men 50-64 Low education	71	65	3.9%
Men 25-49 High education	119	157	9.4%
Men 25-49 Mid education	115	110	6.6%
Men 25-49 Low education	50	72	4.3%
Men Under 25 High education	19	17	1.0%
Men Under 25 Mid & Low education	48	72	4.3%
Women Over 65	237	214	12.8%
Women 50-64 High education	56	59	3.5%
Women 50-64 Mid education	90	85	5.1%
Women 50-64 Low education	66	67	4.0%
Women 25-49 High education	160	169	10.1%
Women 25-49 Mid education	143	119	7.1%
Women 25-49 Low education	84	64	3.8%
Women Under 25 High education	23	20	1.2%
Women Under 25 Mid & Low education	78	67	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	190	318	19.0%
Medium (3-7)	1098	1003	60.0%
High (8,9,10)	384	351	21.0%
Social Grade (NRS and 2011 census)			
AB	513	468	28.0%
C1	468	485	29.0%
C2	318	351	21.0%
DE	373	368	22.0%
EU Referendum Vote (Election Result)			
Remain	661	589	35.2%
Leave	637	623	37.2%
Don't Know / Did Not Vote	374	460	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	119	114	6.8%
North Lab	136	124	7.4%
North LD	25	22	1.3%
North BP	15	15	0.9%
North Oth	12	12	0.7%
North DNV	110	117	7.0%
Midlands Con	109	107	6.4%
Midlands Lab	71	65	3.9%
Midlands LD	18	15	0.9%
Midlands BP	4	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	63	79	4.7%
London Con	50	47	2.8%
London Lab	58	72	4.3%
London LD	25	22	1.3%
London BP	1	2	0.1%
London Oth	5	5	0.3%
London DNV	46	55	3.3%
South Con	211	231	13.8%
South Lab	108	99	5.9%
South LD	76	70	4.2%
South BP	3	2	0.1%
South Oth	23	22	1.3%
South DNV	130	137	8.2%
Wales Con	22	22	1.3%
Wales Lab	26	25	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	26	23	1.4%
Scotland Con	29	27	1.6%
Scotland Lab	23	20	1.2%
Scotland LD	8	10	0.6%
Scotland SNP	55	48	2.9%
Scotland Oth DNV	40	40	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk