

YouGov / The Times Survey Results

Sample Size: 1696 adults in GB
Fieldwork: 6th - 7th December 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1696	266	540	97	555	410	144	598	632	821	875	178	700	419	399	967	729	205	568	366	409	148	
Unweighted Sample	1696	273	557	102	578	397	153	670	658	733	963	138	709	399	450	1017	679	175	590	364	415	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

29-30 Nov
6-7 Dec

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	22	24	100	0	0	60	1	3	10	42	24	23	2	15	30	37	21	28	17	32	25	18	12
Lab	47	48	0	100	0	16	87	39	60	29	42	53	59	60	42	30	52	41	60	40	46	60	29
Lib Dem	9	9	0	0	100	4	4	50	14	4	10	7	7	8	8	11	10	6	12	11	8	5	6
SNP	4	4	0	0	0	0	1	0	6	2	4	4	4	4	4	3	3	6	0	0	0	0	43
Plaid Cymru	1	1	0	0	0	0	1	0	0	1	1	1	4	0	1	1	0	1	1	0	3	0	0
Reform UK	9	8	0	0	0	17	1	1	1	17	12	4	9	4	9	13	7	9	4	8	9	10	6
Green	5	6	0	0	0	2	4	7	8	3	6	7	13	6	6	5	6	8	5	8	7	5	4
Other	2	1	0	0	0	1	1	0	1	1	1	1	1	1	0	1	1	1	1	1	1	1	0

If there were a general election held tomorrow, which party would you vote for?

Conservative	14	16	100	0	0	41	1	3	8	29	17	15	1	10	21	26	15	16	12	21	16	12	8
Labour	31	32	0	100	0	11	74	32	49	20	28	35	32	39	30	21	38	24	42	27	30	39	21
Liberal Democrat	6	6	0	0	100	3	4	41	11	3	7	5	4	5	6	7	7	3	9	7	5	3	4
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	5	2	3	2	2	3	3	2	2	3	0	0	0	0	29
Plaid Cymru	1	1	0	0	0	0	1	0	0	0	1	0	3	0	0	1	0	1	1	0	2	0	0
Reform UK	6	5	0	0	0	11	1	1	1	12	8	3	5	2	7	9	5	5	3	5	6	6	4
Green	4	4	0	0	0	2	3	6	7	2	4	5	7	4	4	4	4	5	4	5	5	4	3
Some other party	1	1	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0
Would not vote	13	14	0	0	0	6	4	1	3	9	16	12	25	17	9	8	9	21	10	14	16	16	7
Don't know	18	17	0	0	0	23	9	15	14	20	13	20	13	15	20	19	16	17	16	16	17	16	22
Refused	3	2	0	0	0	2	2	1	1	1	3	2	8	3	0	2	2	3	3	2	2	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=16]

UK Independence Party (UKIP)	10	6	0	0	0	0	0	0	15	0	12	0	14	0	0	0	9	0	12	0	0	0	
Women's Equality Party	8	18	0	0	0	0	62	0	20	0	40	100	22	0	0	45	0	100	10	0	20	0	
Some other party	74	61	0	0	0	73	38	0	61	66	85	32	0	64	100	57	55	65	0	46	100	80	0
Don't know	5	15	0	0	0	27	0	100	19	19	15	16	0	0	0	43	0	26	0	32	0	0	0
Refused	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	12	1	1	0	4	3	2	2	7	15	10	21	16	7	7	7	19	10	13	15	14	6
1	1	1	0	0	3	0	1	0	0	1	1	1	4	1	0	1	1	1	1	1	1	1	2
2	1	1	0	1	0	1	1	1	1	1	2	1	4	2	1	0	1	1	2	2	0	2	1
3	2	2	1	1	1	2	0	0	1	2	1	2	2	2	1	2	2	2	1	1	1	2	2
4	2	1	1	1	1	1	1	1	1	1	2	2	2	2	1	1	1	2	2	1	2	1	1
5	7	6	4	4	1	6	3	2	3	6	5	7	9	7	5	4	5	8	8	4	7	6	6
6	2	3	3	3	1	3	2	2	2	3	2	4	6	3	1	3	2	4	2	3	2	4	3
7	4	5	6	4	4	6	4	3	4	6	5	5	8	6	4	5	6	5	7	4	5	6	6
8	7	7	9	6	6	8	4	5	6	8	7	6	7	6	8	6	7	7	8	7	7	6	6
9	8	7	10	8	11	8	8	11	9	7	7	7	5	6	9	8	7	7	7	6	9	8	4
10 - Absolutely certain to vote	54	54	64	72	72	60	73	73	71	58	53	55	33	49	61	63	60	45	51	56	53	50	62

Which of the following do you think would make the best Prime Minister?

Rishi Sunak	25	24	83	4	26	50	5	18	17	38	25	24	12	18	30	36	25	23	25	29	22	23	15
Keir Starmer	30	29	2	69	36	8	61	48	51	15	30	29	25	34	31	21	34	23	35	27	28	31	28
Not sure	42	43	15	23	38	38	31	31	31	44	41	44	52	45	37	41	37	51	35	41	45	43	54
Refused	3	4	0	3	1	3	3	3	2	3	4	3	12	4	2	3	4	4	5	3	4	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	2	2	7	1	0	3	1	0	0	2	3	1	3	2	2	1	2	2	0	2	2	2	1
Fairly well	16	19	58	7	13	38	7	6	8	33	17	20	10	14	22	28	19	19	19	23	20	15	11
TOTAL WELL	18	21	65	8	13	41	8	6	8	35	20	21	13	16	24	29	21	21	19	25	22	17	12
Fairly badly	27	27	25	23	25	33	22	25	23	33	25	29	32	25	28	29	26	29	28	26	26	29	27
Very badly	42	39	5	63	57	17	63	66	64	24	43	35	31	44	37	36	44	32	40	36	37	41	50
TOTAL BADLY	69	66	30	86	82	50	85	91	87	57	68	64	63	69	65	65	70	61	68	62	63	70	77
Don't know	13	13	6	6	5	8	7	3	5	8	12	14	25	16	11	6	9	18	12	13	15	13	11

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	34	34	73	14	16	69	8	13	4	75	38	30	11	24	40	55	30	40	21	36	36	38	24
Wrong to leave	54	51	20	78	80	23	83	84	93	17	47	56	53	58	51	39	60	40	60	49	51	48	62
Don't know	13	15	6	9	5	8	9	3	3	8	16	14	36	18	9	6	10	21	19	15	13	14	14

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	195	181	10.7%
Men 50-64 High education	49	63	3.7%
Men 50-64 Mid education	78	76	4.5%
Men 50-64 Low education	70	66	3.9%
Men 25-49 High education	121	159	9.4%
Men 25-49 Mid education	136	112	6.6%
Men 25-49 Low education	43	73	4.3%
Men Under 25 High education	10	17	1.0%
Men Under 25 Mid & Low education	31	73	4.3%
Women Over 65	255	217	12.8%
Women 50-64 High education	47	59	3.5%
Women 50-64 Mid education	83	86	5.1%
Women 50-64 Low education	72	68	4.0%
Women 25-49 High education	172	171	10.1%
Women 25-49 Mid education	147	120	7.1%
Women 25-49 Low education	90	64	3.8%
Women Under 25 High education	21	20	1.2%
Women Under 25 Mid & Low education	76	68	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	193	322	19.0%
Medium (3-7)	1121	1018	60.0%
High (8,9,10)	382	356	21.0%
Social Grade (NRS and 2011 census)			
AB	518	475	28.0%
C1	499	492	29.0%
C2	282	356	21.0%
DE	397	373	22.0%
EU Referendum Vote (Election Result)			
Remain	670	598	35.2%
Leave	658	632	37.2%
Don't Know / Did Not Vote	368	467	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	120	115	6.8%
North Lab	133	126	7.4%
North LD	22	22	1.3%
North BP	16	15	0.9%
North Oth	12	12	0.7%
North DNV	112	119	7.0%
Midlands Con	112	109	6.4%
Midlands Lab	66	66	3.9%
Midlands LD	17	15	0.9%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	65	80	4.7%
London Con	49	47	2.8%
London Lab	48	73	4.3%
London LD	21	22	1.3%
London BP	2	2	0.1%
London Oth	5	5	0.3%
London DNV	50	56	3.3%
South Con	241	234	13.8%
South Lab	111	100	5.9%
South LD	78	71	4.2%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	133	139	8.2%
Wales Con	24	22	1.3%
Wales Lab	25	25	1.5%
Wales LD	4	3	0.2%
Wales PC	10	7	0.4%
Wales BP	2	3	0.2%
Wales Oth DNV	26	24	1.4%
Scotland Con	32	27	1.6%
Scotland Lab	14	20	1.2%
Scotland LD	11	10	0.6%
Scotland SNP	55	49	2.9%
Scotland Oth DNV	40	41	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk