

YouGov / The Times Survey Results

Sample Size: 1637 adults in GB
Fieldwork: 29th - 30th November 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1637	236	511	104	535	396	139	577	610	792	845	172	676	404	385	933	704	198	548	354	395	142	
Unweighted Sample	1637	254	522	108	557	420	139	664	619	728	909	143	644	395	455	969	668	169	550	371	395	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

22-23 Nov

29-30 Nov

	22-23 Nov	29-30 Nov	22-23 Nov			29-30 Nov			22-23 Nov		29-30 Nov		22-23 Nov				29-30 Nov		22-23 Nov					29-30 Nov				
Con	25	22	100	0	0	52	1	8	11	37	23	21	12	13	22	40	20	24	17	26	23	22	14					
Lab	48	47	0	100	0	17	85	48	60	27	43	51	61	56	46	29	50	42	62	43	42	58	22					
Lib Dem	9	9	0	0	100	4	5	41	14	5	10	8	7	9	11	9	10	8	12	12	7	6	12					
SNP	4	4	0	0	0	0	1	0	7	0	6	3	2	7	3	2	5	4	0	0	0	0	45					
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	2	1	1	1	1	1	0	0	5	0	0					
Reform UK	5	9	0	0	0	21	0	1	0	21	11	6	4	7	10	13	7	12	6	10	13	8	2					
Green	5	5	0	0	0	2	5	2	6	4	4	6	10	5	6	3	5	5	3	5	7	5	5					
Other	2	2	0	0	0	3	1	0	1	4	2	2	2	2	2	2	2	3	0	3	3	1	1					

If there were a general election held tomorrow, which party would you vote for?

	22-23 Nov	29-30 Nov	22-23 Nov			29-30 Nov			22-23 Nov		29-30 Nov		22-23 Nov				29-30 Nov		22-23 Nov					29-30 Nov				
Conservative	17	14	100	0	0	36	0	7	9	25	16	13	7	8	15	28	14	15	12	17	14	14	10					
Labour	32	31	0	100	0	12	72	40	48	18	31	31	36	36	32	20	36	26	44	28	26	39	17					
Liberal Democrat	6	6	0	0	100	3	4	35	11	4	7	5	5	6	7	7	7	5	9	8	4	4	9					
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	6	0	4	2	1	5	2	2	3	3	0	0	0	0	33					
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	1	1	1	0	1	0	0	0	3	0	0					
Reform UK	4	6	0	0	0	15	0	1	0	14	8	4	2	4	7	10	5	7	5	7	8	6	1					
Green	4	4	0	0	0	2	5	1	5	3	3	4	6	3	5	2	4	3	2	3	5	4	3					
Some other party	2	1	0	0	0	2	1	0	0	3	2	1	1	2	1	2	1	2	0	2	2	1	1					
Would not vote	12	13	0	0	0	4	2	3	3	10	12	14	14	16	12	9	10	17	7	14	14	15	10					
Don't know	18	18	0	0	0	26	10	12	15	22	13	22	14	17	18	21	17	19	15	20	22	15	14					
Refused	2	3	0	0	0	1	3	1	1	1	3	2	13	2	1	0	2	3	7	1	2	2	2					

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=24]

UK Independence Party (UKIP)	30	10	0	0	0	7	0	0	0	12	0	21	0	8	0	21	13	7	0	0	28	0	0
Women's Equality Party	3	8	0	0	0	0	22	0	31	0	0	18	63	7	0	0	19	0	0	7	14	0	0
Some other party	59	74	0	0	0	83	78	0	69	82	90	55	0	73	100	79	62	84	0	75	58	100	100
Don't know	6	5	0	0	0	10	0	0	0	6	10	0	0	11	0	0	0	9	0	12	0	0	0
Refused	3	3	0	0	0	0	0	0	0	0	6	0	37	0	0	0	7	0	0	6	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	10	11	0	1	1	3	1	3	2	8	11	11	11	13	9	8	7	15	6	11	10	13	11
1	2	1	0	0	0	1	1	0	0	1	1	2	0	2	1	1	1	2	1	1	2	1	0
2	3	1	0	0	0	1	0	0	0	0	1	1	4	1	1	1	2	1	2	1	3	1	1
3	2	2	1	2	1	1	1	0	1	1	1	2	3	2	1	1	2	2	1	1	3	3	0
4	1	2	1	2	4	2	0	1	1	2	1	3	6	2	1	1	2	2	1	3	2	1	2
5	6	7	5	2	6	8	4	2	4	7	7	8	14	7	6	5	6	8	6	8	8	6	8
6	3	2	1	2	1	3	2	0	1	2	2	2	2	4	2	1	2	2	2	2	4	2	2
7	4	4	5	4	2	4	4	3	3	5	4	4	9	4	3	4	4	4	5	3	5	4	5
8	6	7	8	8	9	8	5	5	6	8	6	7	5	6	6	9	7	7	6	7	5	9	5
9	8	8	10	8	9	10	9	11	10	8	10	6	5	8	8	9	8	8	7	8	8	10	4
10 - Absolutely certain to vote	55	54	68	70	67	59	73	75	72	57	55	54	41	50	62	60	59	48	62	55	51	51	62

Which of the following do you think would make the best Prime Minister?

	15-16 Nov	29-30 Nov	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Rishi Sunak	27	25	82	4	16	49	3	19	18	37	25	25	14	18	28	38	25	25	21	27	23	26	20
Keir Starmer	31	30	1	68	35	8	63	47	48	14	34	25	34	36	29	18	35	23	39	26	28	33	27
Not sure	38	42	16	25	46	41	30	31	31	46	38	46	44	42	42	43	38	48	38	43	47	38	46
Refused	3	3	1	3	3	2	4	3	3	3	3	3	8	4	1	1	3	4	2	4	3	3	7

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	22-23 Nov	29-30 Nov	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	2	2	7	1	0	4	1	2	1	3	2	2	5	1	2	2	2	2	4	2	3	1	0
Fairly well	17	16	49	5	10	32	5	6	9	27	16	17	10	11	19	26	15	18	12	17	17	19	10
TOTAL WELL	19	18	56	6	10	36	6	8	10	30	18	19	15	12	21	28	17	20	16	19	20	20	10
Fairly badly	26	27	27	23	28	30	18	19	22	30	24	29	25	27	24	30	28	26	22	29	30	24	23
Very badly	44	42	7	64	57	23	67	67	61	28	48	36	42	45	43	35	46	36	53	37	38	43	54
TOTAL BADLY	70	69	34	87	85	53	85	86	83	58	72	65	67	72	67	65	74	62	75	66	68	67	77
Don't know	12	13	10	7	5	11	8	7	7	11	9	16	19	15	12	7	9	18	10	14	12	13	12

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	34	34	68	12	16	69	9	4	5	74	34	33	11	22	40	58	27	43	23	36	37	37	20
Wrong to leave	52	54	26	82	81	23	84	93	90	18	55	52	65	62	50	37	63	41	67	50	50	51	63
Don't know	14	13	5	6	3	8	6	3	4	8	11	14	25	16	10	5	10	17	10	13	12	11	17

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	219	175	10.7%
Men 50-64 High education	52	61	3.7%
Men 50-64 Mid education	78	74	4.5%
Men 50-64 Low education	66	64	3.9%
Men 25-49 High education	120	154	9.4%
Men 25-49 Mid education	106	108	6.6%
Men 25-49 Low education	39	70	4.3%
Men Under 25 High education	16	16	1.0%
Men Under 25 Mid & Low education	32	70	4.3%
Women Over 65	236	210	12.8%
Women 50-64 High education	52	57	3.5%
Women 50-64 Mid education	84	83	5.1%
Women 50-64 Low education	63	65	4.0%
Women 25-49 High education	161	165	10.1%
Women 25-49 Mid education	139	116	7.1%
Women 25-49 Low education	79	62	3.8%
Women Under 25 High education	20	20	1.2%
Women Under 25 Mid & Low education	75	65	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	170	311	19.0%
Medium (3-7)	1068	982	60.0%
High (8,9,10)	399	344	21.0%
Social Grade (NRS and 2011 census)			
AB	523	458	28.0%
C1	446	475	29.0%
C2	301	344	21.0%
DE	367	360	22.0%
EU Referendum Vote (Election Result)			
Remain	664	577	35.2%
Leave	619	610	37.2%
Don't Know / Did Not Vote	354	451	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	122	111	6.8%
North Lab	140	121	7.4%
North LD	26	21	1.3%
North BP	15	15	0.9%
North Oth	12	11	0.7%
North DNV	80	115	7.0%
Midlands Con	115	105	6.4%
Midlands Lab	71	64	3.9%
Midlands LD	13	15	0.9%
Midlands BP	4	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	66	77	4.7%
London Con	42	46	2.8%
London Lab	55	70	4.3%
London LD	20	21	1.3%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	44	54	3.3%
South Con	224	226	13.8%
South Lab	107	97	5.9%
South LD	67	69	4.2%
South BP	2	2	0.1%
South Oth	24	21	1.3%
South DNV	126	134	8.2%
Wales Con	25	21	1.3%
Wales Lab	25	25	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	26	23	1.4%
Scotland Con	29	26	1.6%
Scotland Lab	22	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	54	47	2.9%
Scotland Oth DNV	38	39	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk