YouGov / The Times Survey Results

Sample Size: 1702 adults in GB
Fieldwork: 1st - 2nd November 2022

		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1702	277	573	103	557	412	145	600	634	824	878	179	703	420	400	970	732	206	570	368	410	148
Unweighted Sample	1702	295	588	113	583	435	159	705	670	750	952	102	689	431	480	996	706	176	593	387	399	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	25-26 Oct	1-2 Nov																					

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	25-26 Oct	1-2 Nov (Total)	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	23	24	100	0	0	59	2	7	13	42	23	24	10	11	28	45	23	26	15	28	27	21	19
Lab	51	50	0	100	0	18	90	38	61	31	48	52	61	66	45	25	53	44	67	42	49	60	33
Lib Dem	9	9	0	0	100	6	3	44	13	5	9	9	5	8	11	10	9	9	7	14	7	6	7
SNP	5	4	0	0	0	0	0	0	5	2	4	3	2	5	3	3	3	5	0	0	0	0	36
Plaid Cymru	1	1	0	0	0	0	0	1	1	1	2	1	6	1	1	1	2	0	1	1	4	0	0
Reform UK	6	6	0	0	0	11	1	1	1	13	8	4	4	2	7	11	5	7	4	7	7	5	0
Green	4	5	0	0	0	2	3	8	5	3	4	6	8	7	3	3	5	6	4	6	3	6	5
Other	1	2	0	0	0	3	1	1	1	3	3	1	3	1	2	3	1	3	2	2	3	2	0

If there were a general election held tomorrow, which party would you vote for?

	25-26 Oct	1-2 Nov (Total)	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	16	16	100	0	0	40	1	6	11	28	17	15	8	8	19	32	17	16	13	19	17	14	15
Labour	35	34	0	100	0	12	79	32	51	21	34	33	39	43	31	18	38	28	46	28	33	38	25
Liberal Democrat	6	6	0	0	100	4	2	37	11	3	6	6	3	5	7	7	6	6	5	9	5	4	6
Scottish National Party (SNP)	3	2	0	0	0	0	0	0	4	1	3	2	1	3	2	2	2	3	0	0	0	0	28
Plaid Cymru	1	1	0	0	0	0	0	1	1	1	2	0	6	1	1	0	2	0	1	1	3	0	0
Reform UK	4	4	0	0	0	8	1	1	1	9	6	2	3	1	5	8	3	5	3	5	5	3	0
Green	3	4	0	0	0	2	2	7	5	2	3	4	5	5	2	2	4	4	3	5	2	4	4
Some other party	1	2	0	0	0	2	1	1	1	2	2	1	4	1	1	2	1	2	2	2	2	2	0
Would not vote	12	11	0	0	0	7	3	1	4	8	11	11	13	15	9	6	9	13	10	9	12	13	11
Don't know	15	18	0	0	0	24	8	14	12	24	14	22	15	16	20	21	16	21	15	20	17	20	11
Refused	3	2	0	0	0	1	1	1	1	1	2	2	4	2	2	1	2	3	2	2	4	3	0

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			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample		1702	295	588	113	583	435	159	705	670	750	952	102	689	431	480	996	706	176	593	387	399	147
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=26]

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	*17*	**29**	0	0	0	63	0	0	0	54	29	30	0	11	63	49	29	30	15	7	57	41	0
Women's Equality Party	*0*	**6**	0	0	0	0	31	0	0	0	9	0	0	22	0	0	0	11	0	0	0	27	0
Some other party	*60*	**57**	0	0	0	37	69	100	92	46	62	48	75	60	37	51	57	57	50	88	43	32	0
Don't know	*15*	**8**	0	0	0	0	0	0	8	0	0	22	25	7	0	0	14	3	34	5	0	0	0
Refused	*8*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	*10*	**9**	1	0	0	4	1	1	2	6	10	9	10	12	8	5	7	12	7	7	11	12	9
1	*2*	**2**	0	1	0	2	2	0	1	1	2	2	5	3	1	2	2	2	3	3	2	1	1
2	*1*	**1**	2	0	1	1	1	0	0	2	2	1	3	1	1	1	1	1	4	1	1	1	0
3	*2*	**2**	1	1	0	2	2	0	1	3	2	2	5	3	1	1	3	1	2	2	5	1	0
4	*1*	**2**	1	0	3	2	1	2	1	1	2	2	7	2	1	1	3	1	1	4	1	1	1
5	*6*	**7**	3	2	2	6	2	3	4	7	5	8	8	7	9	3	6	8	9	6	4	8	8
6	*3*	**2**	2	1	1	2	1	0	2	1	2	2	3	2	2	1	2	2	3	2	3	1	2
7	*4*	**4**	5	3	4	4	2	2	2	3	4	4	8	4	4	3	4	4	5	4	3	4	4
8	*7*	**6**	8	5	10	9	3	4	5	8	6	6	7	6	5	8	5	7	6	6	8	5	3
9	*7*	**7**	6	8	9	7	7	9	8	6	7	7	5	6	7	8	7	6	7	7	9	6	4
10 - Absolutely certain to vote	*57*	**57**	71	77	69	60	79	79	74	61	58	57	40	55	61	66	60	54	53	58	53	60	67

Which of the following do you think would make the best Prime Minister?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Rishi Sunak	*30*	**28**	87	7	26	58	8	19	20	43	28	29	14	19	33	46	29	27	31	30	30	25	20
Keir Starmer	*34*	**32**	0	70	35	7	66	46	52	16	33	30	37	40	28	18	36	26	43	27	30	33	35
Not sure	*33*	**36**	12	21	39	33	23	32	26	39	35	37	39	36	37	35	31	42	24	40	37	35	37
Refused	*3*	**4**	1	2	1	2	2	3	1	2	4	4	11	5	2	2	3	5	1	3	3	7	8

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Unweighted Sample	**1702**	295	588	113	583	435	159	705	670	750	952	102	689	431	480	996	706	176	593	387	399	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	20-21 Oct	1-2 Nov																					

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	20-21 Oct	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	*3*	**2**	6	1	0	5	1	0	1	3	2	2	2	1	2	3	2	2	1	3	2	2	0
Fairly well	*18*	**19**	59	5	18	40	3	8	8	35	18	21	12	12	23	33	19	20	14	23	19	18	16
TOTAL WELL	*21*	**21**	65	6	18	45	4	8	9	38	20	23	14	13	25	36	21	22	15	26	21	20	16
Fairly badly	*24*	**28**	24	26	33	31	20	35	25	31	29	28	29	29	28	28	29	28	25	30	32	27	24
Very badly	*46*	**40**	5	64	43	17	71	51	60	23	45	36	42	48	37	29	44	36	53	37	36	42	44
TOTAL BADLY	*70*	**68**	29	90	76	48	91	86	85	54	74	64	71	77	65	57	73	64	78	67	68	69	68
Don't know	*9*	**10**	6	4	6	7	6	6	6	9	6	13	15	10	10	7	7	14	7	8	10	10	16

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	20-21 Oct	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	*34*	**35**	71	16	22	72	10	5	6	77	36	34	12	20	46	60	31	41	25	39	42	34	25
Wrong to leave	*54*	**52**	21	78	74	20	85	89	89	15	51	52	59	64	45	33	58	44	67	47	45	52	64
Don't know	*12*	**13**	8	7	4	8	5	6	5	7	12	14	29	15	9	7	11	16	8	14	14	14	12

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	225	182	10.7%
Men 50-64 High education	60	63	3.7%
Men 50-64 Mid education	78	77	4.5%
Men 50-64 Low education	74	66	3.9%
Men 25-49 High education	119	160	9.4%
Men 25-49 Mid education	121	112	6.6%
Men 25-49 Low education	37	73	4.3%
Men Under 25 High education	14	17	1.0%
Men Under 25 Mid & Low education	22	73	4.3%
Women Over 65	255	218	12.8%
Women 50-64 High education	53	60	3.5%
Women 50-64 Mid education	93	87	5.1%
Women 50-64 Low education	73	68	4.0%
Women 25-49 High education	173	172	10.1%
Women 25-49 Mid education	151	121	7.1%
Women 25-49 Low education	88	65	3.8%
Women Under 25 High education	21	20	1.2%
Women Under 25 Mid & Low education	45	68	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	147	323	19.0%
Medium (3-7)	1141	1021	60.0%
High (8,9,10)	414	357	21.0%
Social Grade (NRS and 2011 census)			
AB	528	477	28.0%
C1	468	494	29.0%
C2	285	357	21.0%
DE	421	374	22.0%
EU Referendum Vote (Election Result)			
Remain	705	600	35.2%
Leave	670	634	37.2%
Don't Know / Did Not Vote	327	469	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	121	116	6.8%
North Lab	133	126	7.4%
North LD	26	22	1.3%
North BP	17	15	0.9%
North Oth	12	12	0.7%
North DNV	90	119	7.0%
Midlands Con	121	109	6.4%
Midlands Lab	72	66	3.9%
Midlands LD	21	15	0.9%
Midlands BP	4	3	0.2%
Midlands Oth	11	9	0.5%
Midlands DNV	67	80	4.7%
London Con	48	48	2.8%
London Lab	62	73	4.3%
London LD	24	22	1.3%
London BP	1	2	0.1%
London Oth	8	5	0.3%
London DNV	33	56	3.3%
South Con	243	235	13.8%
South Lab	115	100	5.9%
South LD	74	71	4.2%
South BP	2	2	0.1%
South Oth	26	22	1.3%
South DNV	133	140	8.2%
Wales Con	21	22	1.3%
Wales Lab	32	26	1.5%
Wales LD	4	3	0.2%
Wales PC	7	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	24	24	1.4%
Soctland Con	29	27	1.6%
Scotland Lab	21	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	47	49	2.9%
Scotland Oth DNV	40	41	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk