

YouGov / The Times Survey Results

Sample Size: 1675 adults in GB
Fieldwork: 11th - 12th October 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1675	254	572	101	568	415	151	621	663	814	861	183	698	404	390	955	720	201	563	363	404	144	
Unweighted Sample	1675	270	567	102	579	403	147	642	682	725	950	144	673	419	439	996	679	181	588	375	385	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

6-7 Oct 11-12 Oct

Con	22	23	100	0	0	59	1	1	9	44	24	22	6	13	23	44	21	26	18	26	29	20	13
Lab	52	51	0	100	0	22	87	47	61	33	47	55	71	59	50	29	54	46	65	45	47	63	30
Lib Dem	9	9	0	0	100	7	3	42	12	6	11	7	6	8	7	14	10	8	9	13	8	7	5
SNP	5	5	0	0	0	0	2	2	8	1	5	6	7	8	4	2	5	6	0	1	1	1	45
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	1	1	4	0	1	1	1	2	0	0	5	0	0
Reform UK	5	3	0	0	0	5	1	2	0	8	4	2	0	3	4	4	2	5	2	5	1	4	2
Green	6	7	0	0	0	4	5	4	8	5	6	7	4	8	7	3	7	6	4	9	7	5	5
Other	2	2	0	0	0	2	2	2	1	2	2	1	1	0	3	3	1	2	2	2	1	2	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	15	15	100	0	0	39	1	1	7	28	16	14	4	9	17	29	15	15	13	16	19	13	10
Labour	35	34	0	100	0	15	77	39	50	21	33	35	39	40	36	20	40	27	46	29	31	42	24
Liberal Democrat	6	6	0	0	100	5	2	34	10	4	7	5	3	5	5	9	7	5	6	8	5	4	4
Scottish National Party (SNP)	3	4	0	0	0	0	2	2	7	1	4	4	5	5	3	1	4	4	0	1	1	0	36
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	3	0	1	1	1	1	0	0	4	0	0
Reform UK	3	2	0	0	0	3	1	2	0	5	3	1	0	2	3	2	2	3	1	3	1	2	1
Green	4	4	0	0	0	3	4	3	7	3	4	5	2	6	6	2	5	4	3	6	5	3	5
Some other party	1	1	0	0	0	1	2	1	1	2	1	1	1	1	2	2	1	2	1	2	1	1	1
Would not vote	11	12	0	0	0	6	1	4	3	11	14	10	20	14	10	8	8	18	10	12	15	15	5
Don't know	17	18	0	0	0	28	9	13	14	24	14	22	15	16	17	25	17	19	15	21	18	19	10
Refused	4	2	0	0	0	0	1	0	0	1	2	2	8	2	0	1	1	3	4	2	1	0	3

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=25]

UK Independence Party (UKIP)	29	17	0	0	0	43	0	0	0	34	15	20	0	18	10	28	18	17	54	6	25	21	0
Women's Equality Party	6	11	0	0	0	0	27	0	24	0	0	24	0	0	9	21	26	0	0	15	0	19	0
Some other party	57	60	0	0	0	47	62	100	67	59	85	32	100	63	67	42	55	63	46	56	75	61	100
Don't know	4	12	0	0	0	10	11	0	10	7	0	24	0	19	13	9	0	20	0	23	0	0	0
Refused	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1675 adults in GB
Fieldwork: 11th - 12th October 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1675	254	572	101	568	415	151	621	663	814	861	183	698	404	390	955	720	201	563	363	404	144	
Unweighted Sample	1675	270	567	102	579	403	147	642	682	725	950	144	673	419	439	996	679	181	588	375	385	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
0 - Certain NOT to vote	10	11	1	1	0	3	1	1	1	8	14	8	22	12	8	7	6	18	10	12	12	12	5
1	1	2	0	0	2	2	0	1	1	2	1	2	1	1	2	2	2	2	4	1	2	2	1
2	1	2	1	0	0	1	1	1	1	1	2	3	2	2	1	2	1	2	2	2	3	1	0
3	2	2	0	1	0	2	1	0	1	2	1	3	2	1	2	2	2	1	2	2	3	1	1
4	2	1	2	0	0	2	1	1	1	1	2	3	2	1	1	2	1	0	2	2	2	0	2
5	7	6	3	2	6	7	2	3	2	7	4	7	6	5	6	4	8	5	7	6	6	6	2
6	3	2	1	2	0	2	1	2	1	2	3	7	2	1	2	2	3	2	2	2	4	2	2
7	3	5	4	5	8	5	5	4	3	4	5	10	5	3	4	5	4	8	4	4	4	5	3
8	6	6	6	8	2	7	8	3	6	7	6	6	7	7	6	7	6	5	6	5	10	3	3
9	8	7	11	7	9	10	7	10	7	8	7	5	7	6	9	8	6	8	7	8	5	8	8
10 - Absolutely certain to vote	58	56	72	73	74	59	74	73	76	56	57	35	55	63	61	63	48	55	55	54	54	74	74

Which of the following do you think would make the best Prime Minister?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Liz Truss	14	13	60	2	5	30	2	3	5	24	15	12	7	9	15	23	13	14	12	13	17	14	7
Keir Starmer	43	42	3	82	57	18	77	71	67	24	46	39	43	49	43	30	51	30	50	37	43	41	54
Not sure	39	41	35	16	38	49	19	25	26	49	36	46	44	39	41	45	33	52	35	47	37	43	34
Refused	4	3	2	1	1	3	2	1	2	2	3	3	6	4	1	2	2	4	3	3	3	2	5

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Very well	3	2	6	1	0	4	1	0	1	4	2	2	0	1	3	4	2	2	1	2	2	2	0
Fairly well	18	19	60	7	11	42	6	3	7	35	20	19	11	15	19	32	18	21	16	20	23	21	8
TOTAL WELL	21	21	66	8	11	46	7	3	8	39	22	21	11	16	22	36	20	23	17	22	25	23	8
Fairly badly	26	26	23	26	29	29	26	23	22	29	26	27	35	27	25	23	27	26	31	26	25	26	25
Very badly	41	40	4	60	57	13	64	67	64	21	43	37	30	46	42	32	44	35	40	37	37	41	57
TOTAL BADLY	67	66	27	86	86	42	90	90	86	50	69	64	65	73	67	55	71	61	71	63	62	67	82
Don't know	12	12	7	6	3	12	3	7	6	11	9	16	25	12	11	9	8	17	11	14	12	10	10

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Right to leave	35	34	72	15	22	68	10	9	5	72	36	32	10	24	39	60	28	43	27	37	39	36	18
Wrong to leave	52	52	22	78	73	21	85	84	91	15	52	53	64	60	54	33	63	38	57	49	47	52	76
Don't know	13	13	6	7	5	11	5	8	4	12	11	15	27	16	8	7	9	18	16	15	14	12	7

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	191	178	10.6%
Men 50-64 High education	54	54	3.2%
Men 50-64 Mid education	77	77	4.6%
Men 50-64 Low education	71	67	4.0%
Men 25-49 High education	127	136	8.1%
Men 25-49 Mid education	101	124	7.4%
Men 25-49 Low education	50	87	5.2%
Men Under 25 High education	18	15	0.9%
Men Under 25 Mid & Low education	36	77	4.6%
Women Over 65	248	213	12.7%
Women 50-64 High education	54	50	3.0%
Women 50-64 Mid education	93	87	5.2%
Women 50-64 Low education	70	69	4.1%
Women 25-49 High education	164	146	8.7%
Women 25-49 Mid education	146	129	7.7%
Women 25-49 Low education	85	77	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	70	72	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	178	318	19.0%
Medium (3-7)	1101	1005	60.0%
High (8,9,10)	396	352	21.0%
Social Grade (NRS and 2011 census)			
AB	513	469	28.0%
C1	483	486	29.0%
C2	290	352	21.0%
DE	389	368	22.0%
EU Referendum Vote (Election Result)			
Remain	642	621	37.1%
Leave	682	663	39.6%
Don't Know / Did Not Vote	351	390	23.3%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	121	117	7.0%
North Lab	132	129	7.7%
North LD	26	23	1.4%
North BP	15	15	0.9%
North Oth	11	12	0.7%
North DNV	80	107	6.4%
Midlands Con	111	111	6.6%
Midlands Lab	70	67	4.0%
Midlands LD	17	17	1.0%
Midlands BP	2	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	76	72	4.3%
London Con	51	49	2.9%
London Lab	48	74	4.4%
London LD	20	23	1.4%
London BP	2	2	0.1%
London Oth	7	5	0.3%
London DNV	53	49	2.9%
South Con	245	240	14.3%
South Lab	108	101	6.0%
South LD	71	74	4.4%
South BP	3	2	0.1%
South Oth	25	22	1.3%
South DNV	136	126	7.5%
Wales Con	24	23	1.4%
Wales Lab	24	25	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	26	23	1.4%
Scotland Con	27	28	1.7%
Scotland Lab	21	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	51	50	3.0%
Scotland Oth DNV	38	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk