YouGov / The Times Survey Results

Sample Size: 1797 adults in GB
Fieldwork: 27th - 28th July 2022

			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		1797	410	437	163	609	446	162	667	712	873	924	196	749	433	419	1024	773	216	604	390	433	155
Unweighted Sample		*1797*	*422*	*439*	*169*	*602*	*434*	*163*	*704*	*707*	*785*	*1012*	*174*	*681*	*452*	*490*	*1057*	*740*	*175*	*609*	*396*	*460*	*157*
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	21-22 Jul	**27-28 Jul**																					

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	21-22 Jul	**27-28 Jul**	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Con	*32*	**34**	100	0	0	79	2	6	16	60	36	31	14	20	39	55	30	40	25	41	34	34	18
Lab	*39*	**35**	0	100	0	7	79	22	47	18	31	40	40	47	32	20	36	34	51	31	35	41	19
Lib Dem	*12*	**13**	0	0	100	4	7	62	19	5	12	14	17	13	14	10	16	7	17	15	9	14	5
SNP	*4*	**5**	0	0	0	0	1	3	6	3	5	5	9	5	6	2	4	6	0	0	0	1	48
Plaid Cymru	*1*	**1**	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	0	0	5	0	0
Reform UK	*4*	**3**	0	0	0	6	1	1	0	7	4	2	1	2	4	5	3	4	1	4	6	2	0
Green	*8*	**7**	0	0	0	2	9	4	9	4	8	7	18	9	3	5	7	7	6	7	8	7	8
Other	*2*	**1**	0	0	0	1	1	1	1	2	2	1	1	1	2	1	1	2	0	1	2	2	1

If there were a general election held tomorrow, which party would you vote for?

	21-22 Jul	**27-28 Jul**	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Conservative	*21*	**23**	100	0	0	57	2	5	13	40	25	20	8	13	28	41	22	23	17	27	22	23	13
Labour	*26*	**24**	0	100	0	5	66	18	38	12	22	26	24	31	22	15	28	20	35	21	24	28	15
Liberal Democrat	*8*	**9**	0	0	100	3	6	50	16	3	9	9	11	9	11	8	13	5	12	10	7	10	4
Scottish National Party (SNP)	*3*	**3**	0	0	0	0	1	2	5	2	4	3	5	4	4	2	3	4	0	0	0	1	38
Plaid Cymru	*0*	**1**	0	0	0	0	1	1	1	1	1	1	1	1	0	1	1	1	0	0	4	0	0
Reform UK	*3*	**2**	0	0	0	4	1	1	0	5	3	1	0	2	3	3	2	2	1	3	4	1	0
Green	*5*	**5**	0	0	0	1	8	3	7	3	6	5	10	6	2	4	6	4	4	5	5	5	7
Some other party	*1*	**1**	0	0	0	1	1	1	1	1	2	1	0	1	1	1	1	1	0	1	2	1	1
Would not vote	*11*	**11**	0	0	0	7	3	0	3	9	11	10	15	14	6	6	6	16	13	11	11	11	4
Don't know	*19*	**19**	0	0	0	20	12	19	15	21	16	22	21	17	21	18	16	22	17	20	19	18	16
Refused	*2*	**2**	0	0	0	1	1	0	1	1	2	2	4	2	1	1	2	2	0	1	3	2	1

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=22]

	21-22 Jul	**27-28 Jul**	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
UK Independence Party (UKIP)	*31*	**33**	0	0	0	55	0	0	0	65	31	39	0	24	38	49	26	42	0	13	44	54	0
Women's Equality Party	*4*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	*59*	**63**	0	0	0	31	100	100	100	26	64	61	100	76	62	37	67	58	0	76	56	46	100
Don't know	*6*	**4**	0	0	0	14	0	0	0	9	5	0	0	0	0	14	7	0	0	11	0	0	0
Refused	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	10	9	1	0	1	4	2	0	2	6	9	9	12	12	5	5	5	14	11	9	8	11	3
1	2	2	0	0	0	2	1	0	0	2	2	1	1	2	2	0	0	3	2	2	1	2	0
2	1	2	0	1	0	1	0	2	1	2	3	1	5	2	2	1	2	2	3	2	2	2	2
3	1	2	0	1	3	1	1	0	1	2	2	2	4	3	1	1	2	2	1	1	4	2	2
4	1	1	0	1	0	1	0	0	0	1	1	2	5	1	1	0	1	1	1	2	2	1	1
5	6	7	4	2	4	6	2	2	4	7	7	7	11	7	5	5	5	9	4	7	7	8	7
6	2	3	2	3	1	3	1	2	2	2	3	3	6	4	2	2	3	3	7	3	2	2	1
7	4	3	3	3	3	3	3	1	2	3	3	4	6	4	3	3	3	3	3	3	4	2	4
8	5	6	8	4	7	8	5	3	5	8	7	5	5	6	7	6	6	7	10	5	6	6	6
9	7	8	10	9	11	10	10	9	9	9	9	7	5	9	7	9	9	7	6	10	8	7	8
10 - Absolutely certain to vote	60	57	72	75	69	60	74	80	74	57	56	59	39	51	64	69	64	48	53	56	56	59	65

	21-22 Jul	27-28 Jul																				

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	21-22 Jul	27-28 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	*3*	3	12	1	1	8	1	0	1	7	4	3	0	1	6	5	2	5	2	4	3	3	4
Fairly well	*24*	24	62	6	10	50	4	10	11	42	25	24	15	18	26	38	22	28	16	30	27	22	17
TOTAL WELL	*27*	**27**	**74**	**7**	**11**	**58**	**5**	**10**	**12**	**49**	**29**	**27**	**15**	**19**	**32**	**43**	**24**	**33**	**18**	**34**	**30**	**25**	**21**
Fairly badly	*24*	25	17	25	30	25	26	27	25	26	23	27	25	26	25	22	26	24	30	23	28	23	22
Very badly	*37*	36	3	63	52	10	62	57	57	17	39	34	37	41	37	26	42	28	39	34	30	37	56
TOTAL BADLY	*61*	**61**	**20**	**88**	**82**	**35**	**88**	**84**	**82**	**43**	**62**	**61**	**62**	**67**	**62**	**48**	**68**	**52**	**69**	**57**	**58**	**60**	**78**
Don't know	*12*	11	6	7	7	7	7	6	6	8	9	13	23	13	6	8	8	16	13	9	13	16	2

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	21-22 Jul	27-28 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	*37*	36	75	12	9	71	12	4	7	74	39	33	8	25	44	60	29	44	19	41	41	37	21
Wrong to leave	*49*	52	19	82	85	20	83	93	89	15	51	54	66	61	49	34	62	39	64	48	48	50	69
Don't know	*13*	12	6	6	7	9	5	3	4	11	11	13	25	14	7	7	8	17	16	11	11	13	10

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**221**	**190**	**10.6%**
Men 50-64 High education	**59**	**58**	**3.2%**
Men 50-64 Mid education	**89**	**83**	**4.6%**
Men 50-64 Low education	**79**	**72**	**4.0%**
Men 25-49 High education	**96**	**146**	**8.1%**
Men 25-49 Mid education	**120**	**133**	**7.4%**
Men 25-49 Low education	**48**	**93**	**5.2%**
Men Under 25 High education	**18**	**16**	**0.9%**
Men Under 25 Mid & Low education	**55**	**83**	**4.6%**
Women Over 65	**269**	**228**	**12.7%**
Women 50-64 High education	**57**	**54**	**3.0%**
Women 50-64 Mid education	**94**	**93**	**5.2%**
Women 50-64 Low education	**74**	**74**	**4.1%**
Women 25-49 High education	**171**	**156**	**8.7%**
Women 25-49 Mid education	**155**	**138**	**7.7%**
Women 25-49 Low education	**91**	**83**	**4.6%**
Women Under 25 High education	**21**	**20**	**1.1%**
Women Under 25 Mid & Low education	**80**	**77**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**188**	**341**	**19.0%**
Medium (3-7)	**1211**	**1078**	**60.0%**
High (8,9,10)	**398**	**377**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**551**	**503**	**28.0%**
C1	**506**	**521**	**29.0%**
C2	**306**	**377**	**21.0%**
DE	**434**	**395**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**704**	**667**	**37.1%**
Leave	**707**	**712**	**39.6%**
Don't Know / Did Not Vote	**386**	**419**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**133**	**126**	**7.0%**
North Lab	**147**	**138**	**7.7%**
North LD	**26**	**25**	**1.4%**
North BP	**13**	**16**	**0.9%**
North Oth	**13**	**13**	**0.7%**
North DNV	**128**	**115**	**6.4%**
Midlands Con	**112**	**119**	**6.6%**
Midlands Lab	**76**	**72**	**4.0%**
Midlands LD	**18**	**18**	**1.0%**
Midlands BP	**4**	**4**	**0.2%**
Midlands Oth	**10**	**9**	**0.5%**
Midlands DNV	**72**	**77**	**4.3%**
London Con	**46**	**52**	**2.9%**
London Lab	**50**	**79**	**4.4%**
London LD	**17**	**25**	**1.4%**
London BP	**2**	**2**	**0.1%**
London Oth	**6**	**5**	**0.3%**
London DNV	**54**	**52**	**2.9%**
South Con	**251**	**257**	**14.3%**
South Lab	**110**	**108**	**6.0%**
South LD	**87**	**79**	**4.4%**
South BP	**2**	**2**	**0.1%**
South Oth	**23**	**23**	**1.3%**
South DNV	**136**	**135**	**7.5%**
Wales Con	**30**	**25**	**1.4%**
Wales Lab	**30**	**27**	**1.5%**
Wales LD	**4**	**4**	**0.2%**
Wales PC	**8**	**7**	**0.4%**
Wales BP	**3**	**4**	**0.2%**
Wales Oth DNV	**29**	**25**	**1.4%**
Soctland Con	**30**	**31**	**1.7%**
Scotland Lab	**21**	**22**	**1.2%**
Scotland LD	**11**	**11**	**0.6%**
Scotland SNP	**56**	**54**	**3.0%**
Scotland Oth DNV	**39**	**38**	**2.1%**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk