

# YouGov / The Times Survey Results

Sample Size: 1733 adults in GB  
Fieldwork: 13th - 14th July 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1733</b>	<b>338</b>	<b>470</b>	<b>151</b>	<b>587</b>	<b>430</b>	<b>156</b>	<b>643</b>	<b>686</b>	<b>842</b>	<b>891</b>	<b>189</b>	<b>723</b>	<b>418</b>	<b>404</b>	<b>988</b>	<b>745</b>	<b>208</b>	<b>582</b>	<b>376</b>	<b>418</b>	<b>149</b>
<b>Unweighted Sample</b>	<b>1733</b>	<b>357</b>	<b>481</b>	<b>159</b>	<b>604</b>	<b>427</b>	<b>159</b>	<b>722</b>	<b>669</b>	<b>730</b>	<b>1003</b>	<b>126</b>	<b>676</b>	<b>446</b>	<b>485</b>	<b>1063</b>	<b>670</b>	<b>174</b>	<b>595</b>	<b>382</b>	<b>426</b>	<b>156</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

6-7 Jul 13-14 Jul

Con	29	29	100	0	0	70	1	4	13	53	30	28	12	16	33	49	26	35	26	35	34	24	14
Lab	40	40	0	100	0	9	81	35	51	21	38	41	62	53	35	20	43	35	55	30	40	52	24
Lib Dem	15	13	0	0	100	8	8	54	19	6	12	13	12	15	12	12	15	10	11	19	10	10	9
SNP	5	4	0	0	0	0	1	1	6	3	4	4	1	4	4	5	4	5	0	0	0	0	45
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	0	1	0	1	2	1	1	0	0	4	0	1
Reform UK	3	4	0	0	0	9	0	0	0	10	6	3	0	2	7	7	3	7	1	5	6	5	2
Green	6	7	0	0	0	2	8	6	8	5	5	9	11	8	6	5	7	7	5	8	5	8	4
Other	2	2	0	0	0	2	0	1	1	2	2	1	1	2	2	1	2	1	2	2	1	1	2

### If there were a general election held tomorrow, which party would you vote for?

Conservative	19	20	100	0	0	51	1	3	11	36	21	18	6	11	24	37	19	20	19	24	22	15	10
Labour	27	27	0	100	0	7	69	28	41	15	27	27	34	33	25	15	32	21	40	20	26	35	17
Liberal Democrat	10	9	0	0	100	6	7	44	16	4	9	9	7	9	9	9	11	6	8	13	6	7	7
Scottish National Party (SNP)	3	3	0	0	0	0	1	1	5	2	3	3	1	3	3	4	3	3	0	0	0	0	32
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	0	0	1	1	1	0	0	0	2	0	1
Reform UK	2	3	0	0	0	6	0	0	0	7	4	2	0	1	5	6	2	4	1	3	4	4	1
Green	4	5	0	0	0	1	7	5	7	4	4	6	6	5	4	4	5	4	4	6	3	6	3
Some other party	1	1	0	0	0	2	0	1	1	1	2	1	0	1	2	0	1	1	1	2	1	1	1
Would not vote	13	12	0	0	0	4	1	1	3	8	14	10	15	16	8	6	7	18	5	14	13	12	7
Don't know	16	18	0	0	0	22	10	18	13	23	14	22	22	18	18	17	17	20	21	16	19	20	18
Refused	2	2	0	0	0	0	3	0	1	1	2	3	8	2	1	0	2	3	2	2	3	1	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	6-7 Jul	13-14 Jul																					
<b>And which of these parties would you vote for?</b>																							
<i>[Asked only to those who answered 'some other party'; n=21]</i>																							
UK Independence Party (UKIP)	16	21	0	0	0	32	0	0	0	43	19	24	0	9	24	100	14	35	0	33	0	32	0
Women's Equality Party	0	7	0	0	0	6	47	0	8	0	18	0	13	0	0	10	0	0	13	0	0	0	0
Some other party	74	72	0	0	0	62	53	100	92	57	81	58	100	78	76	0	76	65	100	54	100	68	100
Don't know	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	6-7 Jul	13-14 Jul																					
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																							
0 - Certain NOT to vote	10	10	0	1	0	4	0	2	2	6	12	9	20	13	7	5	6	16	8	12	10	12	7
1	2	2	0	1	0	1	0	0	0	2	3	1	5	2	2	2	2	3	3	2	3	2	1
2	2	1	1	1	0	1	0	0	0	2	1	2	3	2	1	1	1	2	2	2	1	1	1
3	2	2	1	1	3	1	1	1	1	2	1	2	4	2	2	1	2	2	1	2	1	2	3
4	1	2	1	0	0	1	1	2	1	1	2	2	1	2	2	1	1	2	1	1	2	1	4
5	5	5	3	2	1	5	3	0	3	6	3	7	5	6	4	5	4	6	6	5	5	5	2
6	2	3	2	1	2	2	2	1	3	3	2	3	4	4	2	1	3	3	2	2	3	2	6
7	5	4	6	3	4	6	3	4	4	4	3	4	2	4	5	3	4	4	6	4	5	3	3
8	6	5	4	7	4	5	4	7	5	6	5	5	6	6	5	4	5	6	4	5	4	8	5
9	7	7	11	8	7	8	7	6	7	8	7	6	7	7	7	6	7	5	10	6	7	6	4
10 - Absolutely certain to vote	60	59	72	76	79	66	78	77	73	61	59	58	43	53	63	72	64	51	57	59	57	58	66

	6-7 Jul	13-14 Jul																					
<b>How well or badly do you think the government are doing at handling Britain's exit from the European Union?</b>																							
Very well	5	3	13	0	0	9	0	0	1	7	4	2	0	2	4	7	3	4	1	4	3	3	1
Fairly well	23	22	57	4	9	45	6	7	10	39	21	23	12	13	27	36	19	25	14	26	25	20	11
<b>TOTAL WELL</b>	<b>28</b>	<b>25</b>	<b>70</b>	<b>4</b>	<b>9</b>	<b>54</b>	<b>6</b>	<b>7</b>	<b>11</b>	<b>46</b>	<b>25</b>	<b>25</b>	<b>12</b>	<b>15</b>	<b>31</b>	<b>43</b>	<b>22</b>	<b>29</b>	<b>15</b>	<b>30</b>	<b>28</b>	<b>23</b>	<b>12</b>
Fairly badly	23	26	21	26	24	29	22	19	25	27	25	27	30	29	24	23	27	26	23	23	26	32	29
Very badly	38	38	5	64	63	11	66	68	61	17	42	35	40	41	41	29	44	30	48	38	30	36	50
<b>TOTAL BADLY</b>	<b>61</b>	<b>64</b>	<b>26</b>	<b>90</b>	<b>87</b>	<b>40</b>	<b>88</b>	<b>87</b>	<b>86</b>	<b>44</b>	<b>67</b>	<b>62</b>	<b>70</b>	<b>70</b>	<b>65</b>	<b>52</b>	<b>71</b>	<b>56</b>	<b>71</b>	<b>61</b>	<b>56</b>	<b>68</b>	<b>79</b>
Don't know	10	11	4	6	4	6	6	6	4	10	8	13	19	16	4	5	8	15	13	9	15	10	8

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Unweighted Sample	1733	357	481	159	604	427	159	722	669	730	1003	126	676	446	485	1063	670	174	595	382	426	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	6-7 Jul	13-14 Jul																					
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																							
Right to leave	38	35	75	12	10	71	10	2	6	75	39	32	10	23	44	59	30	43	25	40	39	35	24
Wrong to leave	51	53	19	83	84	22	84	95	91	15	52	54	64	61	49	37	61	42	65	50	47	51	65
Don't know	11	12	6	5	6	7	6	3	4	10	10	13	26	15	6	4	9	16	10	10	13	13	11

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)</b>			
Men Over 65	217	184	10.6%
Men 50-64 High education	52	55	3.2%
Men 50-64 Mid education	83	80	4.6%
Men 50-64 Low education	85	69	4.0%
Men 25-49 High education	114	140	8.1%
Men 25-49 Mid education	102	128	7.4%
Men 25-49 Low education	32	90	5.2%
Men Under 25 High education	12	16	0.9%
Men Under 25 Mid & Low education	33	80	4.6%
Women Over 65	268	220	12.7%
Women 50-64 High education	55	52	3.0%
Women 50-64 Mid education	96	90	5.2%
Women 50-64 Low education	75	71	4.1%
Women 25-49 High education	176	151	8.7%
Women 25-49 Mid education	164	133	7.7%
Women 25-49 Low education	88	80	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	60	75	4.3%
<b>Political Attention (British Election Study face to face element)</b>			
Low (0,1,2)	188	329	19.0%
Medium (3-7)	1142	1040	60.0%
High (8,9,10)	403	364	21.0%
<b>Social Grade (NRS and 2011 census)</b>			
AB	550	485	28.0%
C1	513	503	29.0%
C2	281	364	21.0%
DE	389	381	22.0%
<b>EU Referendum Vote (Election Result)</b>			
Remain	722	643	37.1%
Leave	669	686	39.6%
Don't Know / Did Not Vote	342	404	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	127	121	7.0%
North Lab	141	133	7.7%
North LD	24	24	1.4%
North BP	16	16	0.9%
North Oth	14	12	0.7%
North DNV	104	111	6.4%
Midlands Con	116	114	6.6%
Midlands Lab	79	69	4.0%
Midlands LD	19	17	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	65	75	4.3%
London Con	46	50	2.9%
London Lab	54	76	4.4%
London LD	19	24	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	48	50	2.9%
South Con	261	248	14.3%
South Lab	101	104	6.0%
South LD	83	76	4.4%
South BP	2	2	0.1%
South Oth	24	23	1.3%
South DNV	124	130	7.5%
Wales Con	27	24	1.4%
Wales Lab	27	26	1.5%
Wales LD	4	3	0.2%
Wales PC	7	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	23	24	1.4%
Soctland Con	27	29	1.7%
Scotland Lab	25	21	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	54	52	3.0%
Scotland Oth DNV	40	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)