

YouGov / The Times Survey Results

Sample Size: 1664 adults in GB
Fieldwork: 28th - 29th June 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1664	380	418	158	564	413	150	617	659	809	855	181	694	401	388	948	716	200	559	361	401	143	
Unweighted Sample	1664	381	438	169	559	422	159	661	670	720	944	121	676	431	436	944	720	177	595	361	416	115	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22-23 Jun	28-29 Jun																					
HEADLINE VOTING INTENTION																							
Westminster Voting Intention																							
<i>[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]</i>																							
Con	34	33	100	0	0	77	1	3	13	59	33	33	7	21	39	54	32	35	22	38	40	31	19
Lab	39	36	0	100	0	6	79	33	48	19	33	38	68	45	29	19	38	33	48	31	34	47	16
Lib Dem	9	13	0	0	100	6	7	55	20	7	13	14	14	12	15	13	15	11	16	19	10	9	9
SNP	4	5	0	0	0	0	1	0	8	1	6	4	0	7	6	2	4	6	0	0	0	0	49
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	3	1	1	1	1	1	0	0	4	0	0
Reform UK	4	3	0	0	0	6	1	0	0	7	4	2	1	2	4	5	2	5	3	3	6	3	1
Green	8	6	0	0	0	3	8	7	9	4	6	6	5	9	4	5	7	5	8	6	4	8	5
Other	2	2	0	0	0	2	2	2	1	3	3	2	2	3	1	3	1	4	2	4	2	1	1
If there were a general election held tomorrow, which party would you vote for?																							
Conservative	23	23	100	0	0	59	1	3	11	42	24	22	5	14	28	41	24	21	16	26	27	21	15
Labour	26	25	0	100	0	5	66	29	39	14	24	26	39	29	21	15	29	20	35	21	23	33	13
Liberal Democrat	6	9	0	0	100	5	6	48	16	5	9	10	10	8	11	10	11	7	13	13	7	6	8
Scottish National Party (SNP)	3	4	0	0	0	0	1	0	6	1	4	3	0	5	4	1	3	4	0	0	0	0	40
Plaid Cymru	0	1	0	0	0	0	1	0	1	0	1	1	3	1	1	1	1	1	0	1	3	0	0
Reform UK	3	2	0	0	0	4	1	0	0	5	3	2	1	2	3	4	2	3	2	2	4	2	1
Green	5	5	0	0	0	2	6	6	7	3	5	4	3	6	3	4	5	3	6	4	3	5	4
Some other party	2	2	0	0	0	2	2	1	1	2	3	1	1	3	1	3	1	3	3	3	2	1	1
Would not vote	11	12	0	0	0	5	2	1	3	9	13	10	13	15	8	9	7	17	10	11	13	15	4
Don't know	17	16	0	0	0	17	13	10	15	17	12	20	20	15	19	12	15	17	13	17	17	16	15
Refused	4	2	0	0	0	1	1	2	1	1	2	2	5	2	0	1	2	2	2	3	2	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22-23 Jun	28-29 Jun																					
And which of these parties would you vote for? <i>[Asked only to those who answered 'some other party'; n=24]</i>																							
UK Independence Party (UKIP)	10	34	0	0	0	18	11	0	0	43	36	30	0	34	28	40	18	41	67	35	26	0	0
Women's Equality Party	6	7	0	0	0	0	35	0	14	0	0	27	100	5	0	0	23	0	17	9	0	0	0
Some other party	77	59	0	0	0	82	54	100	86	57	64	43	0	61	72	60	59	59	16	55	74	100	100
Don't know	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	22-23 Jun	28-29 Jun																					
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	10	11	0	1	1	3	1	0	2	7	12	9	15	13	7	8	7	15	12	9	10	15	4
1	2	2	1	0	1	1	1	0	0	2	3	2	3	3	1	1	2	2	3	2	4	1	0
2	2	2	1	1	0	1	1	1	1	2	2	2	3	2	1	1	1	2	1	2	3	1	1
3	2	1	0	1	1	1	1	0	0	1	1	2	3	1	1	0	1	1	0	1	2	2	0
4	2	2	1	1	2	2	1	0	2	2	2	2	7	2	1	2	2	2	1	2	2	2	2
5	6	5	4	2	3	5	3	3	4	5	3	7	5	7	4	3	4	7	4	6	5	4	6
6	3	2	2	2	1	2	1	2	1	1	2	2	6	2	1	1	2	2	3	3	1	2	2
7	5	5	6	4	7	5	4	6	3	5	5	5	5	5	4	4	4	5	4	5	5	4	4
8	6	7	8	6	8	9	6	4	6	7	6	8	9	8	6	5	7	6	9	8	6	6	6
9	7	7	9	8	9	8	7	8	8	8	8	7	4	9	5	9	7	8	9	7	6	7	10
10 - Absolutely certain to vote	57	56	69	74	67	64	74	74	71	60	57	55	39	48	68	65	62	49	54	54	56	56	65

	22-23 Jun	28-29 Jun																					
Which of the following do you think would make the best Prime Minister?																							
Boris Johnson	28	27	85	2	2	60	2	4	11	49	29	24	8	19	32	44	26	28	17	30	32	27	16
Keir Starmer	33	33	1	79	51	7	67	64	56	15	33	33	39	39	30	23	38	27	45	29	26	35	42
Not sure	34	37	14	18	46	31	28	31	31	33	34	40	43	39	37	31	33	43	35	36	39	36	39
Refused	5	3	1	1	1	2	2	1	2	2	4	3	11	3	2	2	3	3	4	4	2	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	24-25 May	28-29 Jun	Westminster VI		Vote in 2019 GE		EU Ref 2016		Gender		Age				Social Grade		Region							
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
How well or badly do you think the government are doing at handling Britain's exit from the European Union?																								
Very well	4	3	13	0	1	8	0	1	1	7	4	3	0	2	5	6	3	4	3	4	4	3	1	
Fairly well	25	22	59	4	7	47	4	5	9	40	22	23	15	14	27	38	23	22	11	27	28	22	10	
TOTAL WELL	29	25	72	4	8	55	4	6	10	47	26	26	15	16	32	44	26	26	14	31	32	25	11	
Fairly badly	25	26	21	22	34	28	22	27	24	26	25	26	28	25	28	22	25	27	22	25	27	27	25	
Very badly	35	37	3	70	54	9	68	63	60	18	41	34	34	45	35	27	40	34	52	32	31	37	56	
TOTAL BADLY	60	63	24	92	88	37	90	90	84	44	66	60	62	70	63	49	65	61	74	57	58	64	81	
Don't know	11	11	4	4	4	7	5	4	6	8	9	13	23	14	5	7	9	14	12	13	10	11	9	
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																								
Right to leave	37	36	81	11	15	72	9	6	6	77	40	34	5	24	46	63	32	42	28	39	42	38	20	
Wrong to leave	49	50	15	83	72	19	82	90	89	12	49	50	62	61	43	30	57	40	59	48	42	47	69	
Don't know	14	14	5	6	13	10	9	5	5	10	11	16	33	15	10	7	11	18	13	13	16	14	11	

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	188	176	10.6%
Men 50-64 High education	56	53	3.2%
Men 50-64 Mid education	81	77	4.6%
Men 50-64 Low education	71	67	4.0%
Men 25-49 High education	96	135	8.1%
Men 25-49 Mid education	132	123	7.4%
Men 25-49 Low education	50	87	5.2%
Men Under 25 High education	15	15	0.9%
Men Under 25 Mid & Low education	31	77	4.6%
Women Over 65	248	211	12.7%
Women 50-64 High education	50	50	3.0%
Women 50-64 Mid education	99	87	5.2%
Women 50-64 Low education	74	68	4.1%
Women 25-49 High education	164	145	8.7%
Women 25-49 Mid education	150	128	7.7%
Women 25-49 Low education	84	77	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	55	72	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	173	316	19.0%
Medium (3-7)	1100	998	60.0%
High (8,9,10)	391	349	21.0%
Social Grade (NRS and 2011 census)			
AB	518	466	28.0%
C1	426	483	29.0%
C2	328	349	21.0%
DE	392	366	22.0%
EU Referendum Vote (Election Result)			
Remain	661	617	37.1%
Leave	670	659	39.6%
Don't Know / Did Not Vote	333	388	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	116	116	7.0%
North Lab	139	128	7.7%
North LD	25	23	1.4%
North BP	15	15	0.9%
North Oth	13	12	0.7%
North DNV	108	106	6.4%
Midlands Con	107	110	6.6%
Midlands Lab	72	67	4.0%
Midlands LD	19	17	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	60	72	4.3%
London Con	45	48	2.9%
London Lab	60	73	4.4%
London LD	24	23	1.4%
London BP	1	2	0.1%
London Oth	5	5	0.3%
London DNV	42	48	2.9%
South Con	244	238	14.3%
South Lab	110	100	6.0%
South LD	78	73	4.4%
South BP	4	2	0.1%
South Oth	24	22	1.3%
South DNV	135	125	7.5%
Wales Con	24	23	1.4%
Wales Lab	27	25	1.5%
Wales LD	5	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	23	23	1.4%
Soctland Con	23	28	1.7%
Scotland Lab	14	20	1.2%
Scotland LD	8	10	0.6%
Scotland SNP	45	50	3.0%
Scotland Oth DNV	25	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk