

YouGov / The Times Survey Results

Sample Size: 1671 adults in GB
Fieldwork: 22nd - 23rd June 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1671	382	437	106	566	414	150	620	662	812	859	182	697	403	389	952	719	201	561	363	403	144	
Unweighted Sample	1671	387	447	114	573	415	150	673	678	757	914	113	728	418	412	1003	668	167	562	372	416	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

15-16 Jun 22-23 Jun

	15-16 Jun	22-23 Jun																					
Con	33	34	100	0	0	75	2	13	16	58	31	36	10	20	39	57	31	38	26	37	40	32	18
Lab	39	39	0	100	0	9	83	30	53	19	38	40	61	51	33	20	40	38	50	31	42	49	25
Lib Dem	10	9	0	0	100	5	4	43	14	6	10	8	6	10	10	9	12	5	10	12	7	9	6
SNP	4	4	0	0	0	0	1	0	5	2	5	2	6	5	2	3	4	4	0	0	0	0	37
Plaid Cymru	1	1	0	0	0	0	0	1	1	1	1	1	1	1	2	0	1	1	0	0	2	0	0
Reform UK	4	4	0	0	0	6	0	1	0	8	5	3	1	2	4	6	3	5	2	5	3	3	3
Green	6	8	0	0	0	3	7	11	11	4	7	9	9	10	7	4	8	8	11	11	4	5	7
Other	2	2	0	0	0	2	2	1	1	3	3	1	5	2	2	2	2	2	0	4	2	2	3

If there were a general election held tomorrow, which party would you vote for?

Conservative	23	23	100	0	0	55	2	11	14	40	23	23	6	14	28	42	23	23	17	26	28	20	14
Labour	27	26	0	100	0	6	69	24	43	13	27	26	31	33	24	15	29	23	33	22	28	29	19
Liberal Democrat	7	6	0	0	100	4	4	33	11	4	7	5	4	6	7	6	8	4	7	8	5	6	5
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	4	1	4	2	4	3	2	2	3	2	0	0	1	0	28
Plaid Cymru	0	0	0	0	0	0	0	1	0	1	1	0	1	0	1	0	1	0	0	0	2	0	0
Reform UK	3	3	0	0	0	4	0	1	0	6	4	2	1	2	3	4	2	3	2	3	2	2	3
Green	4	5	0	0	0	2	6	9	9	3	5	6	5	7	5	3	6	5	8	7	3	4	5
Some other party	2	2	0	0	0	2	1	1	1	2	3	1	4	2	2	1	2	2	0	3	1	2	2
Would not vote	13	11	0	0	0	5	2	3	3	9	11	12	15	14	10	7	8	16	6	11	11	15	10
Don't know	16	17	0	0	0	20	12	18	13	19	12	21	16	16	16	18	15	19	20	17	15	18	10
Refused	3	4	0	0	0	1	2	0	1	2	5	3	16	4	1	2	4	4	8	2	4	4	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	15-16 Jun	22-23 Jun																					
And which of these parties would you vote for? <i>[Asked only to those who answered 'some other party'; n=26]</i>																							
UK Independence Party (UKIP)	28	10	0	0	0	17	0	0	0	20	6	19	0	12	0	29	11	7	0	19	0	0	0
Women's Equality Party	0	6	0	0	0	0	0	0	13	0	23	0	16	0	0	0	18	0	12	0	0	0	0
Some other party	59	77	0	0	0	70	100	100	71	67	88	48	100	55	100	71	89	55	0	69	76	87	100
Don't know	13	7	0	0	0	13	0	0	29	0	6	10	0	17	0	0	0	19	0	0	24	13	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	15-16 Jun	22-23 Jun																					
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	12	10	1	1	2	3	1	2	2	8	11	9	14	12	9	6	7	15	8	9	11	12	11
1	1	2	0	0	0	1	0	0	0	2	1	2	4	1	2	1	2	2	3	2	2	2	0
2	2	2	1	0	0	2	0	0	1	1	2	1	3	2	1	1	1	2	0	2	0	3	1
3	1	2	1	0	1	1	1	1	1	2	1	2	2	2	1	1	1	3	2	1	2	2	2
4	2	2	1	0	3	2	1	1	1	1	2	4	2	1	1	2	1	2	2	2	2	2	0
5	6	6	3	3	4	5	4	2	2	6	4	7	10	7	4	3	5	7	6	5	5	8	3
6	2	3	3	1	3	4	1	2	3	4	5	2	4	3	3	3	3	3	6	4	4	2	2
7	4	5	6	3	2	6	2	3	3	5	4	5	7	4	6	3	5	4	4	4	6	5	4
8	7	6	6	6	6	8	6	4	4	6	6	5	8	6	5	5	5	6	7	6	5	5	6
9	7	7	11	8	8	9	7	11	9	7	8	7	4	7	8	9	8	6	7	9	6	7	6
10 - Absolutely certain to vote	56	57	68	77	72	61	76	74	73	57	57	57	40	54	60	67	61	51	55	57	58	54	64

	15-16 Jun	22-23 Jun																					
Which of the following do you think would make the best Prime Minister?																							
Boris Johnson	28	28	84	2	5	59	5	11	15	49	28	29	16	19	31	47	27	30	24	32	30	28	14
Keir Starmer	33	33	2	79	52	7	69	55	58	15	36	30	37	40	31	21	39	25	39	30	30	33	46
Not sure	35	34	14	18	42	32	23	33	26	33	31	37	33	37	34	29	31	38	29	34	36	35	34
Refused	3	5	1	1	1	2	3	1	2	3	5	4	15	4	3	3	4	6	8	4	4	3	7

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	196	177	10.6%
Men 50-64 High education	55	53	3.2%
Men 50-64 Mid education	79	77	4.6%
Men 50-64 Low education	66	67	4.0%
Men 25-49 High education	140	135	8.1%
Men 25-49 Mid education	133	124	7.4%
Men 25-49 Low education	45	87	5.2%
Men Under 25 High education	17	15	0.9%
Men Under 25 Mid & Low education	26	77	4.6%
Women Over 65	216	212	12.7%
Women 50-64 High education	50	50	3.0%
Women 50-64 Mid education	95	87	5.2%
Women 50-64 Low education	73	69	4.1%
Women 25-49 High education	170	145	8.7%
Women 25-49 Mid education	154	129	7.7%
Women 25-49 Low education	86	77	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	50	72	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	200	318	19.0%
Medium (3-7)	1084	1003	60.0%
High (8,9,10)	387	351	21.0%
Social Grade (NRS and 2011 census)			
AB	515	468	28.0%
C1	488	485	29.0%
C2	277	351	21.0%
DE	391	368	22.0%
EU Referendum Vote (Election Result)			
Remain	673	620	37.1%
Leave	678	662	39.6%
Don't Know / Did Not Vote	320	389	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	118	117	7.0%
North Lab	139	129	7.7%
North LD	23	23	1.4%
North BP	19	15	0.9%
North Oth	14	12	0.7%
North DNV	103	107	6.4%
Midlands Con	111	110	6.6%
Midlands Lab	70	67	4.0%
Midlands LD	18	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	69	72	4.3%
London Con	42	48	2.9%
London Lab	47	74	4.4%
London LD	20	23	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	50	48	2.9%
South Con	246	239	14.3%
South Lab	109	100	6.0%
South LD	76	74	4.4%
South BP	2	2	0.1%
South Oth	24	22	1.3%
South DNV	105	125	7.5%
Wales Con	25	23	1.4%
Wales Lab	28	25	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	5	3	0.2%
Wales Oth DNV	21	23	1.4%
Soctland Con	31	28	1.7%
Scotland Lab	22	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	54	50	3.0%
Scotland Oth DNV	38	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk