

YouGov / The Times Survey Results

Sample Size: 1727 adults in GB
Fieldwork: 15th - 16th June 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	391	461	118	585	428	155	641	684	839	888	188	720	416	402	984	743	207	580	375	416	149	
Unweighted Sample	1727	413	458	128	591	416	154	694	676	749	978	140	692	435	460	996	731	181	597	388	403	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

8-9 Jun 15-16 Jun

Con	32	33	100	0	0	77	1	5	14	60	33	33	5	21	39	54	32	35	20	40	36	34	17
Lab	39	39	0	100	0	7	81	41	55	18	36	43	69	49	32	21	42	35	55	28	43	48	29
Lib Dem	11	10	0	0	100	3	6	48	16	3	11	9	10	10	8	11	11	8	16	15	5	6	6
SNP	5	4	0	0	0	0	1	0	6	2	3	5	6	4	4	3	3	5	0	0	0	0	40
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	0	0	1	1	1	1	1	0	0	3	0	0
Reform UK	3	4	0	0	0	7	0	0	0	9	7	2	1	5	5	4	4	5	2	5	6	5	3
Green	7	6	0	0	0	2	8	6	8	4	6	6	8	8	6	4	6	7	3	9	6	6	3
Other	2	2	0	0	0	3	1	1	0	4	3	2	1	1	5	2	2	3	4	3	2	1	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	22	23	100	0	0	58	1	4	12	41	24	21	3	14	28	41	23	22	14	28	23	23	13
Labour	27	27	0	100	0	5	70	34	44	12	26	27	40	32	22	16	31	21	37	19	28	33	23
Liberal Democrat	8	7	0	0	100	3	5	40	13	2	8	6	6	7	6	9	8	5	11	10	3	4	5
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	5	1	2	3	4	3	3	2	2	3	0	0	0	0	30
Plaid Cymru	1	0	0	0	0	0	1	0	1	0	1	0	0	0	1	0	1	0	0	0	2	0	0
Reform UK	2	3	0	0	0	5	1	0	0	6	5	1	1	3	4	3	3	4	1	3	4	4	3
Green	5	4	0	0	0	2	7	5	6	3	5	4	5	5	4	3	5	4	3	6	4	4	2
Some other party	2	2	0	0	0	3	1	1	1	3	2	2	1	1	4	2	2	3	5	3	1	1	2
Would not vote	11	13	0	0	0	6	2	0	5	11	13	13	12	17	8	10	10	17	12	12	12	15	9
Don't know	18	16	0	0	0	17	10	17	12	19	11	20	17	15	19	14	14	18	13	17	17	16	14
Refused	3	3	0	0	0	1	2	1	1	1	3	3	12	3	1	0	2	4	3	2	5	2	0

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=34]

UK Independence Party (UKIP)	34	28	0	0	0	35	0	0	0	45	31	24	0	25	26	45	28	28	27	29	56	0	0
Women's Equality Party	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	58	59	0	0	0	44	100	100	75	43	57	62	41	75	60	43	58	59	48	63	27	100	100
Don't know	6	13	0	0	0	21	0	0	25	12	12	14	59	0	14	11	14	12	24	8	17	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		8-9 Jun	15-16 Jun																					
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																								
	0 - Certain NOT to vote	10	12	1	1	1	5	1	0	3	9	13	11	13	16	8	7	8	16	13	11	11	14	7
	1	2	1	0	0	1	0	0	0	1	1	1	1	0	2	1	1	1	1	2	1	1	2	2
	2	2	2	1	0	1	1	1	1	1	2	2	3	2	1	1	1	3	1	2	3	1	1	1
	3	2	1	0	0	0	0	1	1	0	2	4	1	1	1	1	2	2	1	1	2	1	2	2
	4	2	2	1	1	1	1	0	0	1	2	5	1	2	0	2	2	2	2	2	1	2	2	2
	5	6	6	3	2	1	4	4	0	3	6	4	7	12	6	5	3	4	8	5	5	7	7	5
	6	3	2	2	2	2	4	1	1	2	2	5	2	2	2	2	2	2	2	4	3	2	1	1
	7	4	4	4	2	3	5	2	5	2	6	3	4	2	4	6	2	4	4	4	4	4	4	1
	8	8	7	8	5	8	8	5	9	7	6	6	7	8	8	7	5	6	7	8	7	8	5	5
	9	7	7	10	8	6	9	9	8	7	8	8	7	6	7	9	7	7	7	9	6	7	8	8
	10 - Absolutely certain to vote	54	56	69	79	76	62	76	75	73	58	58	55	44	51	59	69	62	49	52	59	53	54	65

		24-25 May	15-16 Jun																					
Which of the following do you think would make the best Prime Minister?																								
	Boris Johnson	25	28	86	3	3	63	4	9	13	50	31	26	14	19	33	45	28	27	17	34	31	27	16
	Keir Starmer	33	33	3	83	51	7	73	59	58	14	35	32	46	37	32	22	38	28	45	28	31	36	41
	Not sure	37	35	11	14	44	27	22	30	29	35	31	40	29	41	33	30	32	39	34	35	34	35	42
	Refused	5	3	0	0	2	2	1	2	1	2	4	3	11	2	2	2	2	6	4	4	4	2	1

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	210	183	10.6%
Men 50-64 High education	58	55	3.2%
Men 50-64 Mid education	78	79	4.6%
Men 50-64 Low education	76	69	4.0%
Men 25-49 High education	132	140	8.1%
Men 25-49 Mid education	102	128	7.4%
Men 25-49 Low education	53	90	5.2%
Men Under 25 High education	6	16	0.9%
Men Under 25 Mid & Low education	34	79	4.6%
Women Over 65	250	219	12.7%
Women 50-64 High education	60	52	3.0%
Women 50-64 Mid education	92	90	5.2%
Women 50-64 Low education	71	71	4.1%
Women 25-49 High education	170	150	8.7%
Women 25-49 Mid education	148	133	7.7%
Women 25-49 Low education	87	79	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	79	74	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	177	328	19.0%
Medium (3-7)	1123	1036	60.0%
High (8,9,10)	427	363	21.0%
Social Grade (NRS and 2011 census)			
AB	515	484	28.0%
C1	481	501	29.0%
C2	333	363	21.0%
DE	398	380	22.0%
EU Referendum Vote (Election Result)			
Remain	694	641	37.1%
Leave	676	684	39.6%
Don't Know / Did Not Vote	357	402	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	122	121	7.0%
North Lab	133	133	7.7%
North LD	26	24	1.4%
North BP	13	16	0.9%
North Oth	14	12	0.7%
North DNV	95	111	6.4%
Midlands Con	116	114	6.6%
Midlands Lab	75	69	4.0%
Midlands LD	17	17	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	73	74	4.3%
London Con	52	50	2.9%
London Lab	47	76	4.4%
London LD	21	24	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	53	50	2.9%
South Con	244	247	14.3%
South Lab	111	104	6.0%
South LD	79	76	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	136	130	7.5%
Wales Con	26	24	1.4%
Wales Lab	30	26	1.5%
Wales LD	1	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	26	24	1.4%
Soctland Con	31	29	1.7%
Scotland Lab	20	21	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	58	52	3.0%
Scotland Oth DNV	39	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk