

YouGov / The Times Survey Results

Sample Size: 1826 adults in GB
Fieldwork: 6th - 7th April 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1826	418	450	119	621	453	164	677	723	887	939	199	761	440	425	1041	785	219	614	396	440	157	
Unweighted Sample	1826	430	462	124	625	442	162	724	734	809	1017	153	768	462	443	1082	744	190	636	409	433	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

29-30
Mar

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	29-30 Mar	6-7 Apr																					
Con	33	34	100	0	0	78	2	8	17	59	36	33	17	25	39	49	33	37	27	40	37	33	20
Lab	37	37	0	100	0	7	82	24	51	19	34	40	45	48	35	21	39	34	48	31	38	47	22
Lib Dem	9	10	0	0	100	4	5	59	16	4	11	9	8	11	9	10	11	8	14	12	8	7	6
SNP	6	4	0	0	0	0	0	1	6	2	4	5	5	4	5	3	3	6	0	0	0	0	44
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	2	0	6	1	0	0	2	0	0	0	5	0	0
Reform UK	5	4	0	0	0	6	0	1	0	9	7	1	6	3	4	6	3	7	1	6	4	4	1
Green	6	7	0	0	0	2	8	5	8	3	4	9	12	7	4	7	8	4	7	8	5	6	5
Other	3	3	0	0	0	3	2	1	1	4	3	2	2	1	4	3	2	3	3	2	3	3	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	22	23	100	0	0	58	2	6	14	40	24	22	9	15	29	37	24	21	17	28	23	21	15
Labour	25	25	0	100	0	5	69	18	40	13	23	26	26	29	25	16	28	20	31	21	24	30	17
Liberal Democrat	6	7	0	0	100	3	4	43	13	3	7	6	4	6	6	8	8	4	9	8	5	5	5
Scottish National Party (SNP)	4	3	0	0	0	0	0	1	5	1	2	3	3	2	4	2	2	3	0	0	0	0	31
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	0	3	1	0	0	1	0	0	0	3	0	0
Reform UK	4	3	0	0	0	5	0	1	0	6	5	1	4	2	3	5	2	4	1	5	2	3	1
Green	4	5	0	0	0	2	6	4	7	2	3	6	7	4	3	5	6	3	5	6	3	4	3
Some other party	2	2	0	0	0	2	2	1	1	3	2	2	1	1	3	2	2	2	2	2	2	2	2
Would not vote	12	11	0	0	0	4	2	2	3	10	12	10	17	14	6	8	8	16	9	9	15	11	10
Don't know	18	19	0	0	0	21	12	24	16	21	16	22	19	21	20	14	17	22	21	18	19	21	16
Refused	2	3	0	0	0	1	2	1	2	2	4	2	6	4	1	2	2	4	5	3	3	3	0

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=35]

UK Independence Party (UKIP)	31	39	0	0	0	68	20	0	0	64	28	55	0	18	50	54	27	51	16	29	45	71	0
Women's Equality Party	1	5	0	0	0	0	13	0	12	0	11	27	0	8	0	0	6	4	0	0	10	0	36
Some other party	67	53	0	0	0	25	66	100	88	32	72	27	73	72	43	46	67	40	84	71	45	20	64
Don't know	0	3	0	0	0	6	0	0	0	4	0	6	0	10	0	0	0	5	0	0	0	10	0
Refused	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	9	1	0	0	2	1	1	2	6	10	8	16	12	4	7	6	13	9	7	12	10	9
1	2	1	0	0	0	0	0	1	1	2	2	1	3	1	1	1	1	2	3	2	1	1	1
2	2	2	0	0	2	1	0	2	1	2	1	2	0	2	2	1	2	2	2	2	1	2	2
3	2	2	1	1	0	2	2	0	1	3	3	2	3	3	2	1	2	3	3	2	2	3	2
4	2	2	1	1	1	1	1	1	1	2	2	2	2	3	1	1	1	3	0	2	2	2	1
5	7	7	4	3	1	4	2	6	4	6	4	9	6	8	6	4	5	9	9	6	7	6	5
6	3	3	3	3	1	2	2	2	1	2	3	3	7	3	2	1	2	3	2	3	2	2	2
7	4	4	3	4	3	4	4	2	3	4	4	4	7	4	3	4	4	4	5	5	4	4	2
8	8	7	8	7	13	10	6	9	7	7	8	7	11	7	8	6	8	7	8	7	8	7	7
9	8	8	8	9	9	8	10	11	8	8	8	8	7	6	8	10	8	7	6	9	7	8	7
10 - Absolutely certain to vote	53	55	72	72	70	66	71	65	71	57	55	56	37	51	64	62	61	47	54	56	53	55	64

Which of the following do you think would make the best Prime Minister?

Boris Johnson	27	27	85	1	6	62	3	7	13	48	29	25	11	18	33	44	27	27	18	32	29	27	13
Keir Starmer	32	31	2	77	60	10	66	51	53	14	33	30	31	35	30	25	37	23	35	31	29	29	37
Not sure	37	38	12	21	34	27	29	41	31	35	34	42	50	42	35	28	33	45	40	35	39	37	49
Refused	4	4	0	1	1	1	2	2	3	2	4	3	8	4	1	3	3	5	7	2	3	6	2

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

22-23 Mar 6-7 Apr

Very well	5	4	15	1	1	10	1	0	2	9	5	4	3	2	7	7	5	4	5	5	5	4	1
Fairly well	28	26	63	8	7	52	7	8	12	44	27	26	15	20	31	37	26	26	18	31	29	26	13
TOTAL WELL	33	30	78	9	8	62	8	8	14	53	32	30	18	22	38	44	31	30	23	36	34	30	14
Fairly badly	23	24	12	29	26	20	26	29	26	22	23	25	26	25	22	23	23	25	24	25	21	23	28
Very badly	32	32	2	58	58	8	60	52	53	14	36	29	33	36	33	24	36	28	37	29	30	34	43
TOTAL BADLY	55	56	14	87	84	28	86	81	79	36	59	54	59	61	55	47	59	53	61	54	51	57	71
Don't know	12	13	8	5	9	10	6	10	7	11	9	17	23	16	7	10	10	17	17	11	15	12	14

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	38	38	78	12	14	76	9	3	8	79	43	34	14	30	45	58	35	43	23	44	41	41	25
Wrong to leave	49	49	16	81	84	17	84	93	88	12	46	52	59	55	49	34	55	41	58	45	45	47	66
Don't know	13	13	6	7	2	7	6	4	4	9	11	14	27	15	7	7	10	16	19	11	14	12	9

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	189	194	10.6%
Men 50-64 High education	59	58	3.2%
Men 50-64 Mid education	89	84	4.6%
Men 50-64 Low education	77	73	4.0%
Men 25-49 High education	134	148	8.1%
Men 25-49 Mid education	143	135	7.4%
Men 25-49 Low education	65	95	5.2%
Men Under 25 High education	18	16	0.9%
Men Under 25 Mid & Low education	35	84	4.6%
Women Over 65	254	232	12.7%
Women 50-64 High education	59	55	3.0%
Women 50-64 Mid education	98	95	5.2%
Women 50-64 Low education	80	75	4.1%
Women 25-49 High education	174	159	8.7%
Women 25-49 Mid education	160	141	7.7%
Women 25-49 Low education	92	84	4.6%
Women Under 25 High education	22	20	1.1%
Women Under 25 Mid & Low education	78	79	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	226	347	19.0%
Medium (3-7)	1179	1096	60.0%
High (8,9,10)	421	383	21.0%
Social Grade (NRS and 2011 census)			
AB	560	511	28.0%
C1	522	530	29.0%
C2	330	383	21.0%
DE	414	402	22.0%
EU Referendum Vote (Election Result)			
Remain	724	677	37.1%
Leave	734	723	39.6%
Don't Know / Did Not Vote	368	425	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	126	128	7.0%
North Lab	149	141	7.7%
North LD	22	26	1.4%
North BP	16	16	0.9%
North Oth	15	13	0.7%
North DNV	105	117	6.4%
Midlands Con	122	121	6.6%
Midlands Lab	73	73	4.0%
Midlands LD	18	18	1.0%
Midlands BP	4	4	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	78	79	4.3%
London Con	52	53	2.9%
London Lab	55	80	4.4%
London LD	24	26	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	52	53	2.9%
South Con	268	261	14.3%
South Lab	116	110	6.0%
South LD	83	80	4.4%
South BP	2	2	0.1%
South Oth	27	24	1.3%
South DNV	140	137	7.5%
Wales Con	26	26	1.4%
Wales Lab	29	27	1.5%
Wales LD	4	4	0.2%
Wales PC	10	7	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	30	26	1.4%
Soctland Con	30	31	1.7%
Scotland Lab	20	22	1.2%
Scotland LD	11	11	0.6%
Scotland SNP	56	55	3.0%
Scotland Oth DNV	41	38	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk