

YouGov / The Times Survey Results

Sample Size: 1700 adults in GB
Fieldwork: 8th - 9th March 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1700	390	463	116	576	422	153	631	673	826	874	185	709	410	396	969	731	204	571	369	410	146	
Unweighted Sample	1700	408	474	117	592	422	150	680	690	743	957	149	661	420	470	1000	700	178	595	372	410	145	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

3-4
Mar

8-9
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HEADLINE VOTING INTENTION

Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	35	33	100	0	0	79	3	4	15	59	33	33	14	20	38	55	31	36	26	41	35	28	22
Lab	37	39	0	100	0	7	85	30	53	19	37	42	57	45	36	26	42	35	55	31	39	49	21
Lib Dem	7	10	0	0	100	2	3	52	14	4	10	9	7	10	10	9	11	7	11	13	7	7	5
SNP	5	4	0	0	0	0	0	0	6	2	5	4	4	5	5	1	4	4	1	0	0	0	44
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	1	1	1	0	1	1	1	0	0	3	0	0
Reform UK	5	4	0	0	0	7	0	1	1	8	5	3	2	3	5	4	2	6	1	5	6	3	1
Green	8	7	0	0	0	2	8	11	9	4	7	8	15	11	4	2	7	8	6	8	7	9	6
Other	2	2	0	0	0	2	1	1	1	4	4	1	2	3	2	2	2	3	0	3	2	3	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	23	23	100	0	0	58	2	4	12	40	24	22	11	14	27	41	24	22	18	29	23	20	17
Labour	24	27	0	100	0	5	73	25	43	13	26	28	39	29	26	20	31	22	38	22	27	34	14
Liberal Democrat	5	7	0	0	100	2	3	42	12	4	7	7	5	7	7	7	8	5	8	9	5	5	3
Scottish National Party (SNP)	3	3	0	0	0	0	0	0	4	1	3	2	3	4	3	1	3	3	1	0	0	1	31
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	0	1	1	1	0	1	1	0	0	0	2	0	0
Reform UK	3	3	0	0	0	5	0	1	1	6	4	2	1	3	3	3	2	4	1	3	4	2	1
Green	5	5	0	0	0	1	7	9	8	3	5	5	10	7	3	2	6	5	4	6	5	6	4
Some other party	2	2	0	0	0	2	1	1	1	3	3	1	1	2	1	1	1	2	0	2	1	2	0
Would not vote	12	10	0	0	0	6	3	1	4	8	10	10	7	12	12	6	8	13	8	9	11	11	9
Don't know	19	17	0	0	0	20	10	16	13	21	15	20	9	19	17	18	15	20	18	17	18	16	16
Refused	3	2	0	0	0	1	2	1	2	1	2	3	13	2	0	1	2	4	4	2	3	2	4

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=25]

UK Independence Party (UKIP)	20	24	0	0	0	26	27	0	0	31	24	24	0	29	0	44	0	48	0	43	0	11	100
Women's Equality Party	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	52	76	0	0	0	74	73	100	100	69	76	76	100	71	100	56	100	52	0	57	100	89	0
Don't know	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	7	1	1	2	3	2	0	2	6	7	8	5	9	8	4	6	9	7	6	9	8	7
1	2	2	1	0	1	1	0	1	1	2	2	2	2	3	1	1	2	2	1	3	1	2	2
2	2	2	1	1	0	2	2	0	1	2	2	2	3	2	3	1	2	2	2	1	2	3	5
3	3	2	0	1	1	2	2	2	2	2	2	2	3	2	2	2	2	3	3	3	2	1	1
4	1	2	0	2	2	1	0	1	1	1	2	2	3	2	1	1	2	2	1	2	3	2	1
5	8	7	4	2	3	4	3	5	4	7	5	8	7	10	4	5	4	11	7	8	9	5	2
6	3	3	4	2	2	2	3	2	2	3	3	4	9	3	2	1	3	3	5	3	2	4	2
7	4	5	6	5	4	7	3	4	3	5	6	5	8	6	4	4	5	6	9	5	5	6	4
8	7	7	10	6	8	11	5	3	5	8	6	8	5	6	7	8	7	7	3	9	7	6	3
9	7	8	9	9	8	8	8	10	10	7	9	6	11	6	7	9	9	6	9	7	8	8	5
10 - Absolutely certain to vote	54	55	65	70	69	59	72	73	68	57	56	54	42	49	62	63	59	49	54	52	53	56	69

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	220	180	10.6%
Men 50-64 High education	58	54	3.2%
Men 50-64 Mid education	79	78	4.6%
Men 50-64 Low education	67	68	4.0%
Men 25-49 High education	123	138	8.1%
Men 25-49 Mid education	104	126	7.4%
Men 25-49 Low education	43	88	5.2%
Men Under 25 High education	11	15	0.9%
Men Under 25 Mid & Low education	38	78	4.6%
Women Over 65	250	216	12.7%
Women 50-64 High education	53	51	3.0%
Women 50-64 Mid education	86	88	5.2%
Women 50-64 Low education	77	70	4.1%
Women 25-49 High education	163	148	8.7%
Women 25-49 Mid education	143	131	7.7%
Women 25-49 Low education	85	78	4.6%
Women Under 25 High education	20	19	1.1%
Women Under 25 Mid & Low education	80	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	168	323	19.0%
Medium (3-7)	1153	1020	60.0%
High (8,9,10)	379	357	21.0%
Social Grade (NRS and 2011 census)			
AB	499	476	28.0%
C1	501	493	29.0%
C2	305	357	21.0%
DE	395	374	22.0%
EU Referendum Vote (Election Result)			
Remain	680	631	37.1%
Leave	690	673	39.6%
Don't Know / Did Not Vote	330	396	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	123	119	7.0%
North Lab	140	131	7.7%
North LD	28	24	1.4%
North BP	13	15	0.9%
North Oth	13	12	0.7%
North DNV	93	109	6.4%
Midlands Con	122	112	6.6%
Midlands Lab	71	68	4.0%
Midlands LD	17	17	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	62	73	4.3%
London Con	46	49	2.9%
London Lab	65	75	4.4%
London LD	14	24	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	45	49	2.9%
South Con	246	243	14.3%
South Lab	105	102	6.0%
South LD	77	75	4.4%
South BP	2	2	0.1%
South Oth	24	22	1.3%
South DNV	141	128	7.5%
Wales Con	26	24	1.4%
Wales Lab	24	26	1.5%
Wales LD	4	3	0.2%
Wales PC	5	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	24	24	1.4%
Soctland Con	29	29	1.7%
Scotland Lab	17	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	54	51	3.0%
Scotland Oth DNV	35	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk