

YouGov / The Times Survey Results

Sample Size: 1741 adults in GB
Fieldwork: 24th - 25th February 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1741	397	462	105	590	432	157	646	689	846	895	190	726	420	406	992	749	209	585	378	420	150
Unweighted Sample	1741	415	447	116	599	428	162	724	680	736	1005	126	662	435	518	1051	690	148	628	391	430	144
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	16-17 Feb	24-25 Feb																					
Con	34	34	100	0	0	76	1	5	14	60	36	31	21	17	43	53	32	36	21	43	39	28	18
Lab	38	39	0	100	0	10	81	35	50	22	34	44	51	51	32	22	39	38	57	33	38	48	18
Lib Dem	10	9	0	0	100	2	5	47	13	3	10	8	8	9	8	8	10	6	12	10	6	8	8
SNP	4	5	0	0	0	0	1	0	9	1	5	5	5	5	4	6	4	6	0	0	0	0	50
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0	3	0	0
Reform UK	4	5	0	0	0	9	1	0	1	10	7	3	3	5	6	5	4	6	2	5	6	7	0
Green	6	6	0	0	0	1	9	10	10	2	4	7	6	9	4	3	7	4	5	8	3	7	4
Other	2	3	0	0	0	3	1	3	2	2	4	2	6	2	3	2	3	3	3	2	4	3	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	22	23	100	0	0	56	1	4	11	43	26	20	16	11	29	41	23	22	14	29	27	17	14
Labour	25	27	0	100	0	7	68	28	39	16	25	28	38	32	21	16	29	23	39	22	25	31	14
Liberal Democrat	7	6	0	0	100	2	4	38	10	2	7	5	6	6	5	6	8	4	8	7	5	5	6
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	7	1	4	3	4	3	3	5	3	4	0	0	0	0	40
Plaid Cymru	1	0	0	0	0	0	0	0	1	0	1	0	0	0	1	1	0	0	0	0	2	0	0
Reform UK	2	3	0	0	0	6	1	0	1	7	5	2	2	3	4	4	3	4	2	4	4	4	0
Green	4	4	0	0	0	1	7	8	7	1	3	5	4	6	3	2	5	3	3	5	2	4	3
Some other party	1	2	0	0	0	2	1	3	2	2	3	1	4	1	3	2	2	2	2	1	3	2	4
Would not vote	12	11	0	0	0	5	2	1	4	8	11	12	7	17	8	6	9	14	11	12	13	11	5
Don't know	19	18	0	0	0	20	13	17	16	19	15	21	13	17	23	18	15	22	19	17	18	22	12
Refused	3	2	0	0	0	1	2	2	2	1	1	2	6	2	1	0	2	2	2	2	1	3	1

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=32]

UK Independence Party (UKIP)	32	19	0	0	0	38	0	0	0	17	22	12	45	16	7	10	23	11	0	20	38	7	0
Women's Equality Party	3	10	0	0	0	0	34	0	5	13	0	31	10	24	0	9	13	5	45	18	5	0	0
Some other party	55	65	0	0	0	62	30	100	77	71	78	38	45	60	74	81	54	85	55	62	56	93	58
Don't know	5	6	0	0	0	0	36	0	18	0	0	20	0	0	19	0	10	0	0	0	0	0	42
Refused	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10
(absolutely certain to vote), how likely would you be
to vote in a general election tomorrow?

0 - Certain NOT to vote	10	9	0	1	1	2	2	0	2	5	9	8	6	13	6	4	6	11	9	9	10	8	2
1	1	2	0	1	1	1	1	0	1	2	2	2	4	3	1	1	2	2	2	1	3	3	2
2	2	2	1	1	6	1	0	0	0	1	1	2	3	2	1	1	1	2	2	2	1	2	0
3	2	2	0	2	1	2	2	0	2	2	2	2	2	3	1	1	1	2	3	2	0	2	3
4	2	2	0	2	3	1	0	3	1	1	2	2	7	2	1	1	3	2	7	1	2	1	1
5	6	7	5	3	4	6	5	3	4	6	5	8	12	7	6	4	6	8	6	6	4	10	7
6	3	4	4	4	1	3	3	2	2	4	4	4	6	4	4	3	4	4	4	4	3	5	2
7	5	4	5	5	4	5	5	3	3	5	6	3	6	5	4	4	4	5	2	6	5	3	4
8	6	7	10	7	9	8	7	12	7	8	9	6	12	7	6	7	8	7	7	6	9	9	6
9	9	8	11	7	8	9	9	8	9	9	8	7	6	6	11	9	8	8	6	8	10	7	7
10 - Absolutely certain to vote	54	53	65	68	63	63	66	70	67	57	51	55	37	49	59	64	57	48	52	54	52	50	67

Which of the following do you think would make the
best Prime Minister?

	1-2 Feb	24-25 Feb																					
ould make the																							
Boris Johnson	25	26	85	1	7	59	3	5	13	46	29	24	18	15	35	42	26	26	16	31	32	23	17
Keir Starmer	35	34	4	76	60	10	66	62	53	19	35	33	35	40	30	27	37	30	42	31	30	32	50
Not sure	36	37	11	22	31	29	29	31	32	34	34	40	40	42	33	29	34	40	41	35	37	40	31
Refused	4	3	0	1	2	2	2	2	2	1	3	3	7	3	2	2	3	3	2	3	1	5	2

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	243	185	10.6%
Men 50-64 High education	57	56	3.2%
Men 50-64 Mid education	83	80	4.6%
Men 50-64 Low education	74	70	4.0%
Men 25-49 High education	99	141	8.1%
Men 25-49 Mid education	101	129	7.4%
Men 25-49 Low education	45	91	5.2%
Men Under 25 High education	12	16	0.9%
Men Under 25 Mid & Low education	22	80	4.6%
Women Over 65	275	221	12.7%
Women 50-64 High education	53	52	3.0%
Women 50-64 Mid education	98	91	5.2%
Women 50-64 Low education	70	71	4.1%
Women 25-49 High education	170	151	8.7%
Women 25-49 Mid education	152	134	7.7%
Women 25-49 Low education	95	80	4.6%
Women Under 25 High education	24	19	1.1%
Women Under 25 Mid & Low education	68	75	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	164	331	19.0%
Medium (3-7)	1179	1045	60.0%
High (8,9,10)	398	366	21.0%
Social Grade (NRS and 2011 census)			
AB	545	487	28.0%
C1	506	505	29.0%
C2	285	366	21.0%
DE	405	383	22.0%
EU Referendum Vote (Election Result)			
Remain	724	646	37.1%
Leave	680	689	39.6%
Don't Know / Did Not Vote	337	406	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	129	122	7.0%
North Lab	146	134	7.7%
North LD	26	24	1.4%
North BP	18	16	0.9%
North Oth	14	12	0.7%
North DNV	97	111	6.4%
Midlands Con	122	115	6.6%
Midlands Lab	78	70	4.0%
Midlands LD	19	17	1.0%
Midlands BP	1	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	68	75	4.3%
London Con	38	50	2.9%
London Lab	47	77	4.4%
London LD	16	24	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	40	50	2.9%
South Con	255	249	14.3%
South Lab	114	104	6.0%
South LD	86	77	4.4%
South BP	2	2	0.1%
South Oth	26	23	1.3%
South DNV	145	131	7.5%
Wales Con	26	24	1.4%
Wales Lab	27	26	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	2	3	0.2%
Wales Oth DNV	26	24	1.4%
Scotland Con	29	30	1.7%
Scotland Lab	16	21	1.2%
Scotland LD	11	10	0.6%
Scotland SNP	55	52	3.0%
Scotland Oth DNV	33	37	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk