YouGov / The Times Survey Results

Sample Size: 1668 adults in GB
Fieldwork: 20th - 21st January 2022

		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1668	366	443	95	565	414	150	619	661	811	857	182	696	402	389	951	717	200	560	362	402	143
Unweighted Sample	1668	365	467	94	557	426	147	671	644	743	925	167	713	409	379	999	669	187	560	371	402	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13-14 Jan	20-21 Jan	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	13-14 Jan	20-21 Jan	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	31	32	100	0	0	76	2	7	14	60	31	34	9	20	39	55	29	38	24	37	38	30	18
Lab	39	39	0	100	0	10	80	33	52	20	38	41	52	50	33	23	42	34	46	33	39	54	22
Lib Dem	11	8	0	0	100	4	4	47	14	3	9	8	8	8	9	9	10	6	11	12	8	4	4
SNP	5	5	0	0	0	0	1	2	6	2	4	5	6	6	6	2	5	4	0	0	0	0	48
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	3	1	1	0	1	0	0	0	2	0	0
Reform UK	5	4	0	0	0	7	1	0	1	9	5	3	4	2	6	6	3	6	3	6	4	3	2
Green	6	8	0	0	0	1	10	8	11	3	8	8	18	11	4	4	9	7	11	10	5	8	6
Other	2	2	0	0	0	1	2	2	1	3	3	1	2	3	2	1	2	3	4	2	3	1	0

If there were a general election held tomorrow, which party would you vote for?

	13-14 Jan	20-21 Jan	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	21	22	100	0	0	56	2	6	11	40	23	21	6	13	28	39	21	23	17	25	26	19	14
Labour	26	27	0	100	0	8	68	26	42	14	28	26	34	32	23	17	31	21	32	23	26	34	16
Liberal Democrat	7	6	0	0	100	3	3	37	11	2	6	5	5	5	6	6	7	4	8	8	5	3	3
Scottish National Party (SNP)	3	3	0	0	0	0	1	2	5	2	3	3	4	4	4	1	4	3	0	1	0	0	35
Plaid Cymru	1	1	0	0	0	0	0	0	0	0	1	0	2	0	0	0	1	0	0	0	2	0	0
Reform UK	4	3	0	0	0	6	1	0	0	6	4	2	2	2	4	4	2	4	2	4	3	2	1
Green	4	6	0	0	0	1	8	6	8	2	6	5	11	7	3	3	6	5	8	7	3	5	4
Some other party	2	2	0	0	0	1	2	3	1	2	3	1	2	2	2	1	1	2	3	2	2	1	0
Would not vote	13	12	0	0	0	5	2	0	4	11	11	13	14	16	8	9	9	16	7	12	14	14	11
Don't know	17	17	0	0	0	20	9	20	15	20	12	22	10	16	22	17	15	19	14	16	18	19	13
Refused	3	3	0	0	0	1	3	1	1	1	3	3	10	3	0	2	3	3	9	2	1	3	2

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		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1668	366	443	95	565	414	150	619	661	811	857	182	696	402	389	951	717	200	560	362	402	143
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?
[Asked only to those who answered 'some other party'; n=24]

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	21	18	0	0	0	33	0	0	0	33	23	0	0	25	0	45	0	33	0	15	51	0	0
Women's Equality Party	0	7	0	0	0	0	26	0	0	0	9	0	59	0	0	0	17	0	30	0	0	0	0
Some other party	70	64	0	0	0	46	74	64	100	62	57	89	0	75	91	26	72	58	70	78	49	55	0
Don't know	9	10	0	0	0	21	0	36	0	5	10	11	41	0	9	28	12	9	0	7	0	45	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	10	10	1	1	0	3	2	0	3	7	10	10	15	13	6	7	7	14	9	9	10	11	11
1	2	2	0	0	0	1	0	0	0	2	2	2	1	2	2	0	1	3	0	1	2	2	2
2	2	2	0	0	0	1	1	0	1	1	1	2	3	2	1	1	1	2	2	2	2	2	0
3	2	2	0	1	1	1	1	3	1	2	2	2	4	1	2	2	2	2	3	2	2	1	3
4	1	1	0	1	0	1	1	0	0	1	1	2	3	2	1	1	1	2	1	2	1	1	1
5	7	7	4	2	2	7	4	4	4	7	6	8	9	7	8	5	6	7	9	6	5	9	4
6	3	3	2	2	4	3	2	3	2	3	3	3	7	2	3	2	3	3	2	4	3	3	2
7	5	4	6	4	3	5	4	4	2	6	4	5	3	5	4	4	4	5	4	4	6	4	2
8	7	7	9	6	8	7	7	8	7	6	7	6	7	7	5	7	7	6	6	7	7	6	6
9	8	7	10	10	10	7	6	13	9	6	8	6	6	6	8	8	7	7	9	4	9	8	8
10 - Absolutely certain to vote	53	56	68	74	71	64	73	65	70	59	58	54	40	53	61	63	61	50	56	58	53	53	62

	12-13 Jan	20-21 Jan																					

Which of the following do you think would make the best Prime Minister?

	12-13 Jan	20-21 Jan	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	22	25	80	2	8	55	4	6	11	45	26	24	9	18	30	40	22	29	20	29	29	23	15
Keir Starmer	35	35	2	82	57	10	70	62	56	17	38	32	44	42	32	22	42	25	44	35	31	34	37
Not sure	40	36	18	15	34	33	23	32	31	35	32	39	35	37	36	34	31	42	29	33	37	39	45
Refused	4	4	0	1	1	2	3	1	2	3	4	4	13	3	2	3	4	4	7	4	3	3	4

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**158**	**177**	**10.6%**
Men 50-64 High education	**56**	**53**	**3.2%**
Men 50-64 Mid education	**77**	**77**	**4.6%**
Men 50-64 Low education	**67**	**67**	**4.0%**
Men 25-49 High education	**134**	**135**	**8.1%**
Men 25-49 Mid education	**132**	**123**	**7.4%**
Men 25-49 Low education	**54**	**87**	**5.2%**
Men Under 25 High education	**18**	**15**	**0.9%**
Men Under 25 Mid & Low education	**47**	**77**	**4.6%**
Women Over 65	**221**	**212**	**12.7%**
Women 50-64 High education	**52**	**50**	**3.0%**
Women 50-64 Mid education	**86**	**87**	**5.2%**
Women 50-64 Low education	**71**	**68**	**4.1%**
Women 25-49 High education	**160**	**145**	**8.7%**
Women 25-49 Mid education	**145**	**128**	**7.7%**
Women 25-49 Low education	**88**	**77**	**4.6%**
Women Under 25 High education	**22**	**18**	**1.1%**
Women Under 25 Mid & Low education	**80**	**72**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**185**	**317**	**19.0%**
Medium (3-7)	**1104**	**1001**	**60.0%**
High (8,9,10)	**379**	**350**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**507**	**467**	**28.0%**
C1	**492**	**484**	**29.0%**
C2	**274**	**350**	**21.0%**
DE	**395**	**367**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**671**	**619**	**37.1%**
Leave	**644**	**661**	**39.6%**
Don't Know / Did Not Vote	**353**	**389**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	117	117	7.0%
North Lab	138	128	7.7%
North LD	26	23	1.4%
North BP	15	15	0.9%
North Oth	12	12	0.7%
North DNV	94	107	6.4%
Midlands Con	109	110	6.6%
Midlands Lab	71	67	4.0%
Midlands LD	17	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	69	72	4.3%
London Con	50	48	2.9%
London Lab	65	73	4.4%
London LD	20	23	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	44	48	2.9%
South Con	228	239	14.3%
South Lab	104	100	6.0%
South LD	75	73	4.4%
South BP	3	2	0.1%
South Oth	24	22	1.3%
South DNV	126	125	7.5%
Wales Con	25	23	1.4%
Wales Lab	28	25	1.5%
Wales LD	1	3	0.2%
Wales PC	9	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	25	23	1.4%
Soctland Con	28	28	1.7%
Scotland Lab	20	20	1.2%
Scotland LD	8	10	0.6%
Scotland SNP	54	50	3.0%
Scotland Oth DNV	38	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to   yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk