

# YouGov / The Times Survey Results

Sample Size: 1714 adults in GB  
Fieldwork: 14th - 15th December 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1714</b>	363	426	112	581	425	154	636	679	833	881	187	715	413	398	977	737	206	576	372	413	147	
<b>Unweighted Sample</b>	<b>1714</b>	371	446	113	585	428	161	699	703	754	960	137	710	434	432	1034	680	184	584	385	410	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

9-10 Dec  
14-15 Dec

Con	32	32	100	0	0	73	2	5	15	55	33	30	13	24	36	48	28	38	23	39	35	27	21
Lab	40	37	0	100	0	8	83	29	52	21	33	42	49	45	35	24	42	31	58	32	38	43	18
Lib Dem	8	10	0	0	100	4	4	52	13	5	9	10	9	11	7	11	10	8	10	11	9	8	9
SNP	4	5	0	0	0	0	1	0	5	2	5	4	9	5	4	3	4	5	1	0	0	0	48
Plaid Cymru	1	1	0	0	0	0	1	0	2	1	1	1	2	0	2	1	1	1	0	0	5	0	0
Reform UK	7	6	0	0	0	11	1	2	1	10	9	3	9	4	7	7	5	8	1	5	6	11	2
Green	7	7	0	0	0	1	8	10	10	2	6	8	7	10	5	4	7	6	5	10	4	8	1
Other	2	3	0	0	0	2	2	1	2	4	3	2	2	2	4	2	2	3	2	2	3	3	3

### If there were a general election held tomorrow, which party would you vote for?

Conservative	21	21	100	0	0	52	1	4	12	36	24	18	9	16	23	35	20	23	15	26	22	18	15
Labour	26	25	0	100	0	6	70	22	40	14	24	26	31	29	23	18	29	19	37	21	24	29	12
Liberal Democrat	5	7	0	0	100	3	3	41	10	4	7	6	6	7	4	8	7	5	7	8	6	6	6
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	4	1	3	3	7	3	2	2	3	3	0	0	0	0	35
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	1	2	0	2	1	1	1	0	0	3	0	0
Reform UK	4	4	0	0	0	9	1	2	1	7	7	2	6	3	5	5	4	5	1	4	4	8	1
Green	5	5	0	0	0	1	7	7	8	2	5	5	5	6	3	3	5	4	4	7	2	6	0
Some other party	2	2	0	0	0	2	2	1	2	3	2	2	1	2	3	1	2	2	2	1	3	2	2
Would not vote	11	11	0	0	0	5	2	0	4	11	12	11	6	13	11	9	8	15	7	11	13	13	8
Don't know	18	18	0	0	0	20	11	20	16	20	10	25	10	18	23	16	17	19	22	17	20	15	18
Refused	4	4	0	0	0	1	2	3	2	2	4	3	17	2	2	1	4	3	6	4	3	3	3

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=35]

UK Independence Party (UKIP)	22	15	0	0	0	11	0	0	0	21	20	9	0	12	23	10	21	8	0	7	21	33	0
Women's Equality Party	0	2	0	0	0	0	0	0	7	0	0	5	0	6	0	0	4	0	0	0	7	0	0
Some other party	70	71	0	0	0	64	100	100	93	60	71	70	100	66	66	78	64	80	100	84	46	67	82
Don't know	8	10	0	0	0	20	0	0	0	16	5	16	0	16	11	0	12	7	0	9	19	0	18
Refused	0	2	0	0	0	5	0	0	0	3	4	0	0	0	0	12	0	5	0	0	7	0	0

Sample Size: 1714 adults in GB  
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	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1714</b>	<b>363</b>	<b>426</b>	<b>112</b>	<b>581</b>	<b>425</b>	<b>154</b>	<b>636</b>	<b>679</b>	<b>833</b>	<b>881</b>	<b>187</b>	<b>715</b>	<b>413</b>	<b>398</b>	<b>977</b>	<b>737</b>	<b>206</b>	<b>576</b>	<b>372</b>	<b>413</b>	<b>147</b>	
Unweighted Sample	1714	371	446	113	585	428	161	699	703	754	960	137	710	434	432	1034	680	184	584	385	410	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
0 - Certain NOT to vote	10	9	2	0	0	5	1	0	2	8	10	7	6	10	9	8	6	13	5	8	10	11	8
1	1	2	0	0	0	1	1	0	1	1	2	2	0	3	1	1	2	2	1	1	2	2	1
2	2	2	0	0	0	1	0	0	1	2	2	2	2	2	2	1	2	2	2	3	2	1	1
3	2	2	0	0	4	2	1	1	1	2	2	2	5	2	1	1	2	2	3	2	2	2	1
4	1	2	1	1	2	1	0	1	1	2	2	2	5	1	3	0	2	1	1	2	2	1	4
5	7	7	5	2	6	7	3	4	4	7	5	8	8	9	7	2	6	8	7	6	10	5	5
6	4	4	1	4	4	4	3	2	3	4	3	4	3	5	2	3	3	4	5	3	4	5	2
7	5	6	8	7	3	6	6	3	5	5	5	7	13	5	5	4	6	6	4	6	5	8	2
8	7	6	6	8	7	7	6	6	7	6	6	7	10	6	6	5	6	6	7	6	7	5	8
9	7	8	10	9	12	9	9	12	8	9	7	6	9	7	9	8	8	8	9	7	7	10	9
10 - Absolutely certain to vote	54	53	68	68	62	58	68	71	67	54	52	41	48	57	64	57	47	55	56	50	49	58	

1-2 Dec 14-15 Dec

Which of the following do you think would make the best Prime Minister?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Boris Johnson	27	23	77	2	5	50	3	6	11	40	27	20	13	20	25	33	20	28	16	27	27	21	16
Keir Starmer	31	33	1	80	50	8	67	59	57	17	32	34	33	38	32	27	39	26	46	31	30	30	38
Not sure	38	40	21	18	43	38	27	34	31	40	36	43	42	39	41	38	37	43	31	38	39	45	45
Refused	4	4	1	1	2	4	2	1	2	2	5	3	12	4	3	2	4	4	6	4	4	3	1

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Very well	3	4	11	0	0	8	1	0	1	6	5	3	6	3	4	5	3	5	6	4	4	3	4
Fairly well	26	27	66	9	13	53	5	11	11	47	30	24	14	20	32	40	25	30	18	33	30	24	16
<b>TOTAL WELL</b>	<b>29</b>	<b>31</b>	<b>77</b>	<b>9</b>	<b>13</b>	<b>61</b>	<b>6</b>	<b>11</b>	<b>12</b>	<b>53</b>	<b>35</b>	<b>27</b>	<b>20</b>	<b>23</b>	<b>36</b>	<b>45</b>	<b>28</b>	<b>35</b>	<b>24</b>	<b>37</b>	<b>34</b>	<b>27</b>	<b>20</b>
Fairly badly	28	28	16	29	34	24	30	33	27	26	26	29	35	29	24	25	28	27	28	26	25	31	29
Very badly	32	31	3	56	48	10	57	52	54	13	32	31	33	35	30	26	36	26	37	29	28	31	42
<b>TOTAL BADLY</b>	<b>60</b>	<b>59</b>	<b>19</b>	<b>85</b>	<b>82</b>	<b>34</b>	<b>87</b>	<b>85</b>	<b>81</b>	<b>39</b>	<b>58</b>	<b>60</b>	<b>68</b>	<b>64</b>	<b>54</b>	<b>51</b>	<b>64</b>	<b>53</b>	<b>65</b>	<b>55</b>	<b>53</b>	<b>62</b>	<b>71</b>
Don't know	10	10	4	7	5	6	7	4	7	8	7	14	13	13	10	4	8	13	11	9	12	11	9

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Right to leave	38	40	80	16	16	76	11	9	7	82	44	36	14	31	49	59	33	49	29	43	43	41	31
Wrong to leave	49	48	17	78	81	19	81	86	90	11	45	52	65	55	42	35	57	37	61	45	46	45	60
Don't know	13	12	4	6	3	5	7	5	4	7	11	12	22	14	9	6	10	14	10	12	11	14	9

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	200	182	10.6%
Men 50-64 High education	55	55	3.2%
Men 50-64 Mid education	82	79	4.6%
Men 50-64 Low education	73	69	4.0%
Men 25-49 High education	143	139	8.1%
Men 25-49 Mid education	113	127	7.4%
Men 25-49 Low education	55	89	5.2%
Men Under 25 High education	6	15	0.9%
Men Under 25 Mid & Low education	27	79	4.6%
Women Over 65	233	218	12.7%
Women 50-64 High education	52	51	3.0%
Women 50-64 Mid education	94	89	5.2%
Women 50-64 Low education	78	70	4.1%
Women 25-49 High education	166	149	8.7%
Women 25-49 Mid education	145	132	7.7%
Women 25-49 Low education	88	79	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	83	74	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	204	326	19.0%
Medium (3-7)	1113	1028	60.0%
High (8,9,10)	397	360	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	534	480	28.0%
C1	500	497	29.0%
C2	277	360	21.0%
DE	403	377	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	699	636	37.1%
Leave	703	679	39.6%
Don't Know / Did Not Vote	312	399	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	121	120	7.0%
North Lab	140	132	7.7%
North LD	25	24	1.4%
North BP	15	15	0.9%
North Oth	13	12	0.7%
North DNV	96	110	6.4%
Midlands Con	114	113	6.6%
Midlands Lab	75	69	4.0%
Midlands LD	19	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	77	74	4.3%
London Con	54	50	2.9%
London Lab	61	75	4.4%
London LD	25	24	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	36	50	2.9%
South Con	243	245	14.3%
South Lab	106	103	6.0%
South LD	79	75	4.4%
South BP	2	2	0.1%
South Oth	23	22	1.3%
South DNV	131	129	7.5%
Wales Con	25	24	1.4%
Wales Lab	26	26	1.5%
Wales LD	3	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	21	24	1.4%
Soctland Con	28	29	1.7%
Scotland Lab	20	21	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	57	51	3.0%
Scotland Oth DNV	36	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)