

YouGov / The Times Survey Results

Sample Size: 1686 adults in GB
Fieldwork: 8th - 9th December 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1686	359	401	95	572	418	152	626	668	819	867	184	703	406	392	961	725	202	566	366	406	145
Unweighted Sample	1686	380	408	97	577	424	154	680	703	716	970	123	681	423	457	1023	663	159	589	381	419	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster voting intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	1-2 Dec	8-9 Dec																					
Con	36	33	100	0	0	77	2	8	16	59	33	33	4	20	40	55	31	37	24	38	35	32	26
Lab	33	37	0	100	0	7	79	30	49	19	33	42	63	45	32	21	37	36	47	34	37	45	13
Lib Dem	9	9	0	0	100	3	4	45	15	2	9	8	7	12	8	7	11	5	15	11	8	4	5
SNP	5	5	0	0	0	0	2	0	9	3	7	3	6	7	5	3	4	7	1	0	0	0	51
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	1	1	2	1	1	1	1	1	0	0	5	0	0
Reform UK	6	6	0	0	0	8	1	2	1	9	7	3	6	5	4	7	5	6	5	5	4	9	2
Green	9	7	0	0	0	2	10	14	9	3	7	8	12	9	6	5	8	6	5	9	8	7	3
Other	1	2	0	0	0	2	2	0	1	4	3	2	0	2	4	2	2	2	2	2	3	2	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	23	21	100	0	0	54	1	7	13	37	23	19	3	12	27	40	21	21	18	24	21	20	18
Labour	22	24	0	100	0	5	66	25	38	12	23	25	38	26	22	16	26	21	34	21	23	29	9
Liberal Democrat	6	6	0	0	100	2	4	37	11	2	6	5	4	7	5	5	8	3	11	7	5	3	4
Scottish National Party (SNP)	3	4	0	0	0	0	1	0	7	2	5	2	6	4	4	2	3	4	2	0	0	0	38
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	1	0	1	0	1	0	1	1	0	0	3	0	0
Reform UK	4	4	0	0	0	6	1	2	1	6	6	2	4	4	3	5	4	4	4	3	3	6	1
Green	6	5	0	0	0	1	8	12	7	2	5	5	8	5	4	4	6	3	3	6	5	4	3
Some other party	1	1	0	0	0	2	1	0	1	3	2	1	0	1	3	1	1	1	2	1	2	1	1
Would not vote	12	13	0	0	0	4	3	1	2	11	12	13	16	16	11	6	10	16	9	13	11	15	13
Don't know	19	20	0	0	0	24	12	16	17	23	14	26	13	23	21	18	18	22	13	24	24	18	13
Refused	3	2	0	0	0	1	2	1	1	3	2	3	8	3	0	1	2	3	4	1	4	4	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party';
n=25]

UK Independence Party (UKIP)	25	38	0	0	0	43	29	0	15	45	48	20	0	50	21	55	27	51	0	24	51	58	100
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	75	62	0	0	0	57	71	0	85	55	52	80	0	50	79	45	73	49	100	76	49	42	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	11	0	1	2	3	2	1	2	7	10	11	15	13	9	5	8	14	9	11	9	12	13
1	2	2	0	0	0	0	0	0	1	1	2	1	1	3	0	1	1	2	2	1	2	2	0
2	2	2	0	1	0	2	1	0	1	2	2	2	4	3	2	0	2	2	3	1	2	3	2
3	2	2	1	1	1	2	1	0	1	2	1	2	1	2	2	2	1	2	1	2	2	1	1
4	2	2	2	0	1	1	1	0	2	2	2	2	3	3	1	1	2	2	1	3	2	2	0
5	6	6	2	3	4	4	4	5	5	6	4	9	9	7	6	4	6	7	6	8	6	7	3
6	3	3	2	2	2	3	2	2	3	2	2	4	3	3	2	3	3	3	2	2	5	3	1
7	6	5	6	3	1	6	5	2	3	6	5	5	7	6	5	3	4	6	5	4	7	6	2
8	6	6	9	5	5	7	6	4	6	8	6	6	5	7	7	5	7	6	8	5	7	5	8
9	9	7	8	8	13	10	8	9	8	8	7	7	2	6	7	11	7	6	7	7	7	7	6
10 - Absolutely certain to vote	53	55	70	76	70	63	70	76	69	56	58	52	49	47	59	66	59	49	56	56	51	52	65

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	205	179	10.6%
Men 50-64 High education	56	54	3.2%
Men 50-64 Mid education	84	78	4.6%
Men 50-64 Low education	68	67	4.0%
Men 25-49 High education	105	137	8.1%
Men 25-49 Mid education	128	125	7.4%
Men 25-49 Low education	41	88	5.2%
Men Under 25 High education	7	15	0.9%
Men Under 25 Mid & Low education	22	78	4.6%
Women Over 65	254	214	12.7%
Women 50-64 High education	53	51	3.0%
Women 50-64 Mid education	90	88	5.2%
Women 50-64 Low education	72	69	4.1%
Women 25-49 High education	175	147	8.7%
Women 25-49 Mid education	149	130	7.7%
Women 25-49 Low education	83	78	4.6%
Women Under 25 High education	20	19	1.1%
Women Under 25 Mid & Low education	74	72	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	187	320	19.0%
Medium (3-7)	1109	1012	60.0%
High (8,9,10)	390	354	21.0%
Social Grade (NRS and 2011 census)			
AB	534	472	28.0%
C1	489	489	29.0%
C2	262	354	21.0%
DE	401	371	22.0%
EU Referendum Vote (Election Result)			
Remain	680	626	37.1%
Leave	703	668	39.6%
Don't Know / Did Not Vote	303	393	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	122	118	7.0%
North Lab	140	130	7.7%
North LD	25	24	1.4%
North BP	17	15	0.9%
North Oth	12	12	0.7%
North DNV	103	108	6.4%
Midlands Con	113	111	6.6%
Midlands Lab	75	67	4.0%
Midlands LD	19	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	70	72	4.3%
London Con	47	49	2.9%
London Lab	50	74	4.4%
London LD	19	24	1.4%
London BP	1	2	0.1%
London Oth	7	5	0.3%
London DNV	35	49	2.9%
South Con	243	241	14.3%
South Lab	114	101	6.0%
South LD	79	74	4.4%
South BP	2	2	0.1%
South Oth	24	22	1.3%
South DNV	127	126	7.5%
Wales Con	25	24	1.4%
Wales Lab	27	25	1.5%
Wales LD	4	3	0.2%
Wales PC	9	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	23	24	1.4%
Soctland Con	27	29	1.7%
Scotland Lab	18	20	1.2%
Scotland LD	8	10	0.6%
Scotland SNP	53	51	3.0%
Scotland Oth DNV	32	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk