YouGov / The Times Survey Results

Sample Size: 1708 adults in GB
Fieldwork: 1st - 2nd December 2021

	Total	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1708	398	375	105	579	424	154	634	676	830	878	186	712	412	398	974	734	205	574	371	412	147
Unweighted Sample	1708	411	391	106	594	430	154	698	688	729	979	143	663	429	473	1041	667	203	583	358	416	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	24-25 Nov	1-2 Dec	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	24-25 Nov	1-2 Dec	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Con	36	**36**	100	0	0	78	5	8	21	56	38	34	22	29	41	45	33	39	27	41	41	33	22
Lab	35	**33**	0	100	0	5	76	34	42	20	30	36	43	36	33	25	35	31	36	29	35	42	19
Lib Dem	7	**9**	0	0	100	2	5	51	15	3	11	7	3	12	9	8	10	7	15	13	5	6	7
SNP	5	**5**	0	0	0	0	1	1	7	2	5	5	5	6	3	6	4	6	0	0	2	0	43
Plaid Cymru	1	**1**	0	0	0	0	1	0	1	1	2	1	5	2	0	0	2	1	1	0	6	0	0
Reform UK	6	**6**	0	0	0	10	0	0	1	10	7	4	5	4	8	6	4	7	6	6	3	8	2
Green	8	**9**	0	0	0	3	12	4	12	5	6	12	18	11	5	7	10	7	12	9	8	10	5
Other	2	**1**	0	0	0	1	1	1	1	2	2	1	1	1	1	2	1	2	3	1	1	1	2

If there were a general election held tomorrow, which party would you vote for?

	24-25 Nov	1-2 Dec	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Conservative	24	**23**	100	0	0	58	4	7	17	38	25	22	13	18	28	33	23	24	18	27	26	21	16
Labour	22	**22**	0	100	0	4	59	29	33	14	20	24	26	22	23	18	24	19	27	18	23	27	14
Liberal Democrat	4	**6**	0	0	100	2	4	42	12	2	8	5	2	7	6	6	7	4	10	8	3	4	6
Scottish National Party (SNP)	3	**3**	0	0	0	0	1	1	6	1	3	3	4	4	2	4	3	4	0	0	2	0	32
Plaid Cymru	1	**1**	0	0	0	0	1	0	1	1	1	1	4	1	0	0	1	1	1	0	4	0	0
Reform UK	4	**4**	0	0	0	8	0	0	0	7	5	2	3	3	5	5	3	5	4	4	2	6	2
Green	5	**6**	0	0	0	2	9	4	9	3	4	8	11	6	4	5	7	4	8	6	5	6	4
Some other party	2	**1**	0	0	0	1	1	1	1	1	1	1	0	1	1	1	1	1	2	1	1	1	1
Would not vote	13	**12**	0	0	0	4	3	1	3	9	15	10	15	16	9	8	9	17	10	13	12	14	8
Don't know	20	**19**	0	0	0	19	17	16	16	21	14	23	18	19	19	19	19	19	17	21	18	18	14
Refused	2	**3**	0	0	0	1	2	0	2	1	3	2	4	4	2	0	2	3	2	2	4	3	2

And which of these parties would you vote for?
[Asked only to those who answered 'some other party'; n=17]

	24-25 Nov	1-2 Dec	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
UK Independence Party (UKIP)	29	**25**	0	0	0	40	0	0	0	45	11	47	0	0	25	42	12	32	0	70	45	0	0
Women's Equality Party	3	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	58	**75**	0	0	0	60	100	100	100	55	89	53	100	100	75	58	88	68	100	30	55	100	100
Don't know	10	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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Unweighted Sample	1708	411	391	106	594	430	154	698	688	729	979	143	663	429	473	1041	667	203	583	358	416	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	10	1	0	1	2	3	0	3	5	12	8	10	14	7	6	7	13	12	10	10	10	4
1	1	0	1	1	1	0	1	0	2	2	1	0	3	1	1	1	3	2	2	1	2	1
2	2	0	1	0	1	2	0	1	2	2	2	3	2	1	2	1	2	2	1	2	2	2
3	2	0	1	0	1	2	1	1	1	2	2	3	3	1	0	2	1	3	2	2	2	0
4	2	1	1	1	1	1	1	2	2	3	2	5	3	1	1	2	3	2	2	3	2	3
5	6	2	3	4	6	3	4	5	5	5	8	8	7	5	5	5	8	6	7	5	6	5
6	3	2	2	5	3	2	2	3	3	2	4	5	3	3	2	3	3	3	3	3	3	1
7	6	6	9	3	4	7	6	5	5	7	5	8	7	6	3	6	5	5	6	5	6	6
8	6	7	7	9	6	6	8	6	6	5	6	5	6	6	6	6	6	6	7	7	5	2
9	9	13	11	12	10	9	18	11	8	9	8	10	9	6	10	9	8	7	9	7	11	8
10 - Absolutely certain to vote	53	67	65	64	63	64	59	63	59	51	54	42	44	63	64	57	47	53	49	53	51	68

Which of the following do you think would make the best Prime Minister?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	27	79	3	7	58	5	9	15	45	31	24	22	22	33	33	25	30	17	30	31	28	19
Keir Starmer	31	2	79	61	9	60	64	49	17	31	30	32	31	31	30	34	26	38	29	27	31	36
Not sure	38	19	17	32	32	34	28	33	35	33	43	44	43	33	33	37	40	42	39	36	36	40
Refused	4	1	0	0	2	1	0	2	3	5	3	2	5	4	3	3	5	3	2	6	4	4

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	3	11	0	0	9	0	1	1	8	5	2	0	2	4	7	3	4	3	4	3	5	0
Fairly well	26	64	11	7	51	10	10	14	43	25	28	23	21	29	35	26	27	20	27	34	24	21
TOTAL WELL	29	75	11	7	60	10	11	15	51	30	30	23	23	33	42	29	31	23	31	37	29	21
Fairly badly	28	17	26	37	24	29	29	29	28	28	28	32	31	26	22	27	29	24	31	24	28	28
Very badly	32	2	58	54	8	55	56	51	14	35	30	28	34	33	32	35	28	39	29	30	33	42
TOTAL BADLY	60	19	84	91	32	84	85	80	42	63	58	60	65	59	54	62	57	63	60	54	61	70
Don't know	10	5	5	1	7	7	4	5	8	8	12	17	12	8	5	8	13	14	9	9	10	10

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	38	72	16	8	71	15	6	7	77	43	34	21	27	49	56	32	47	26	41	42	41	29
Wrong to leave	49	22	76	88	21	74	87	86	13	45	53	63	56	42	37	58	38	60	49	46	43	60
Don't know	13	6	8	4	7	11	7	6	10	13	12	16	17	9	7	10	16	14	10	12	16	12

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**216**	**181**	**10.6%**
Men 50-64 High education	**54**	**55**	**3.2%**
Men 50-64 Mid education	**79**	**79**	**4.6%**
Men 50-64 Low education	**72**	**68**	**4.0%**
Men 25-49 High education	**114**	**138**	**8.1%**
Men 25-49 Mid education	**101**	**126**	**7.4%**
Men 25-49 Low education	**45**	**89**	**5.2%**
Men Under 25 High education	**14**	**15**	**0.9%**
Men Under 25 Mid & Low education	**34**	**79**	**4.6%**
Women Over 65	**257**	**217**	**12.7%**
Women 50-64 High education	**52**	**51**	**3.0%**
Women 50-64 Mid education	**97**	**89**	**5.2%**
Women 50-64 Low education	**75**	**70**	**4.1%**
Women 25-49 High education	**167**	**149**	**8.7%**
Women 25-49 Mid education	**148**	**132**	**7.7%**
Women 25-49 Low education	**88**	**79**	**4.6%**
Women Under 25 High education	**23**	**19**	**1.1%**
Women Under 25 Mid & Low education	**72**	**73**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**190**	**325**	**19.0%**
Medium (3-7)	**1124**	**1025**	**60.0%**
High (8,9,10)	**394**	**359**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**535**	**478**	**28.0%**
C1	**506**	**495**	**29.0%**
C2	**250**	**359**	**21.0%**
DE	**417**	**376**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**698**	**634**	**37.1%**
Leave	**688**	**676**	**39.6%**
Don't Know / Did Not Vote	**322**	**398**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	129	120	7.0%
North Lab	142	132	7.7%
North LD	25	24	1.4%
North BP	16	15	0.9%
North Oth	13	12	0.7%
North DNV	91	109	6.4%
Midlands Con	113	113	6.6%
Midlands Lab	75	68	4.0%
Midlands LD	17	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	52	73	4.3%
London Con	50	50	2.9%
London Lab	61	75	4.4%
London LD	24	24	1.4%
London BP	2	2	0.1%
London Oth	7	5	0.3%
London DNV	59	50	2.9%
South Con	248	244	14.3%
South Lab	105	102	6.0%
South LD	75	75	4.4%
South BP	2	2	0.1%
South Oth	23	22	1.3%
South DNV	130	128	7.5%
Wales Con	25	24	1.4%
Wales Lab	28	26	1.5%
Wales LD	3	3	0.2%
Wales PC	8	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	20	24	1.4%
Soctland Con	29	29	1.7%
Scotland Lab	19	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	52	51	3.0%
Scotland Oth DNV	38	36	2.1%