

YouGov / The Times Survey Results

Sample Size: 1692 adults in GB
Fieldwork: 24th - 25th November 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1692	398	381	72	574	420	152	628	670	822	870	184	706	408	393	964	728	203	569	367	408	146	
Unweighted Sample	1692	420	391	75	606	410	159	705	687	727	965	134	650	433	474	1023	669	150	596	382	423	141	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

17-18 Nov | 24-25 Nov

Con	36	36	100	0	0	77	2	10	19	58	37	35	18	26	39	56	36	36	28	45	35	35	21
Lab	34	35	0	100	0	6	82	31	49	15	32	39	53	41	35	20	35	35	46	30	38	42	16
Lib Dem	7	7	0	0	100	2	2	45	12	3	6	7	4	9	6	5	7	6	10	8	4	5	5
SNP	4	5	0	0	0	0	1	2	7	3	4	5	6	6	5	3	4	6	1	0	0	0	50
Plaid Cymru	1	1	0	0	0	0	0	1	0	2	1	1	1	1	0	1	1	1	0	0	5	0	0
Reform UK	5	6	0	0	0	11	1	3	1	12	8	3	3	5	7	6	5	6	4	5	9	7	2
Green	10	8	0	0	0	1	11	7	10	5	9	7	14	10	6	6	9	7	8	9	7	9	5
Other	3	2	0	0	0	2	0	1	1	4	2	3	2	3	2	3	2	3	3	3	1	2	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	24	24	100	0	0	57	2	7	14	39	26	21	11	16	27	39	25	22	19	28	23	22	15
Labour	23	22	0	100	0	5	64	22	36	10	21	24	31	24	23	14	24	21	31	19	23	27	11
Liberal Democrat	5	4	0	0	100	2	2	31	9	2	4	4	2	5	4	3	5	3	7	5	3	3	3
Scottish National Party (SNP)	3	3	0	0	0	0	1	1	5	2	3	3	4	3	3	2	3	3	1	0	0	0	33
Plaid Cymru	1	1	0	0	0	0	0	0	0	1	1	1	1	1	0	1	1	1	0	0	3	0	0
Reform UK	3	4	0	0	0	8	1	2	1	8	5	2	2	3	5	4	4	4	3	3	5	4	1
Green	7	5	0	0	0	1	9	5	8	3	6	5	9	6	4	4	6	5	6	6	5	6	4
Some other party	2	2	0	0	0	2	0	1	1	3	2	2	1	2	2	2	2	2	2	2	1	2	1
Would not vote	12	13	0	0	0	5	3	3	4	10	14	11	11	17	10	9	9	18	5	13	16	14	10
Don't know	17	20	0	0	0	20	17	27	21	20	16	25	21	20	21	21	21	20	20	21	19	21	20
Refused	3	2	0	0	0	1	2	1	1	1	2	2	8	3	1	0	2	2	6	2	2	1	1

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=35]

UK Independence Party (UKIP)	27	29	0	0	0	50	0	0	0	39	30	28	50	27	22	32	26	33	20	30	55	28	0
Women's Equality Party	3	3	0	0	0	0	0	0	0	5	0	7	0	8	0	0	6	0	0	0	0	11	0
Some other party	61	58	0	0	0	42	48	100	89	45	64	51	50	64	58	49	64	50	80	63	45	36	100
Don't know	4	10	0	0	0	7	52	0	11	11	5	15	0	0	19	19	4	17	0	7	0	25	0
Refused	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	10	9	8	7	6	5	4	3	2	1	0												
0 - Certain NOT to vote	10	10	0	0	2	3	1	1	2	8	11	9	8	13	8	7	6	15	8	10	14	9	7
1	1	1	0	0	0	1	0	1	0	2	2	1	3	2	0	1	1	2	0	1	2	2	1
2	2	2	1	0	3	1	1	1	1	2	2	1	2	2	2	1	2	2	0	2	2	2	2
3	1	2	2	2	0	1	3	0	1	2	3	2	5	3	2	0	2	2	1	1	5	1	1
4	1	2	2	0	3	1	1	2	1	2	2	3	5	2	1	2	2	3	3	3	2	2	0
5	7	6	2	5	1	3	6	3	6	5	4	8	5	7	5	6	5	6	6	5	5	7	6
6	3	4	3	3	2	3	2	4	2	2	4	3	9	4	2	2	4	3	5	4	2	3	8
7	5	5	6	4	3	5	6	3	5	4	6	4	8	7	4	2	5	5	5	5	6	4	5
8	6	7	11	9	8	8	8	7	8	7	7	8	12	8	6	7	8	7	9	8	4	8	8
9	9	7	8	8	11	9	7	12	9	7	7	7	6	6	8	8	7	7	6	8	9	6	3
10 - Absolutely certain to vote	54	54	65	69	67	64	66	66	65	59	54	53	38	47	63	65	59	47	58	53	50	55	59

Which of the following do you think would make the best Prime Minister?

Boris Johnson	28	27	81	1	9	58	4	13	14	45	30	24	17	22	30	38	28	26	20	33	25	29	17
Keir Starmer	30	28	1	78	49	6	65	48	51	11	28	28	30	32	29	20	31	25	35	26	28	27	30
Not sure	37	41	17	20	41	34	28	37	33	41	38	44	47	43	39	39	39	45	40	38	43	43	50
Refused	5	3	1	1	2	3	3	2	2	3	3	3	6	4	2	3	3	4	5	4	4	1	3

How well or badly do you think the Government are doing at handling Britain's exit from the European Union?

	17-18 Nov	24-25 Nov	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland			
Very well	4	4	11	0	0	8	0	0	1	9	4	3	1	3	3	7	4	4	2	4	4	5	1
Fairly well	25	27	66	9	15	56	9	12	15	44	28	26	15	21	31	40	28	26	16	32	30	28	15
TOTAL WELL	29	31	77	9	15	64	9	12	16	53	32	29	16	24	34	47	32	30	18	36	34	33	16
Fairly badly	25	25	14	29	21	20	28	28	25	23	24	26	36	27	22	20	25	25	26	24	27	23	27
Very badly	35	32	3	57	62	9	57	54	52	14	34	30	32	34	34	24	35	28	39	29	26	30	50
TOTAL BADLY	60	57	17	86	83	29	85	82	77	37	58	56	68	61	56	44	60	53	65	53	53	53	77
Don't know	11	12	6	4	3	8	6	7	7	9	9	15	17	15	9	8	8	17	18	10	13	13	7

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	39	40	75	14	16	75	11	7	8	79	45	35	18	30	46	61	35	46	28	41	43	47	23
Wrong to leave	47	48	19	80	79	18	82	86	86	12	43	52	63	54	45	33	55	38	61	47	42	41	66
Don't know	14	12	6	6	5	8	7	6	6	9	12	13	19	16	9	6	10	16	11	12	15	12	11

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	215	179	10.6%
Men 50-64 High education	53	54	3.2%
Men 50-64 Mid education	84	78	4.6%
Men 50-64 Low education	72	68	4.0%
Men 25-49 High education	119	137	8.1%
Men 25-49 Mid education	108	125	7.4%
Men 25-49 Low education	25	88	5.2%
Men Under 25 High education	10	15	0.9%
Men Under 25 Mid & Low education	41	78	4.6%
Women Over 65	260	215	12.7%
Women 50-64 High education	56	51	3.0%
Women 50-64 Mid education	93	88	5.2%
Women 50-64 Low education	75	69	4.1%
Women 25-49 High education	165	147	8.7%
Women 25-49 Mid education	146	130	7.7%
Women 25-49 Low education	87	78	4.6%
Women Under 25 High education	22	19	1.1%
Women Under 25 Mid & Low education	61	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	181	321	19.0%
Medium (3-7)	1113	1015	60.0%
High (8,9,10)	398	355	21.0%
Social Grade (NRS and 2011 census)			
AB	542	474	28.0%
C1	481	491	29.0%
C2	270	355	21.0%
DE	399	372	22.0%
EU Referendum Vote (Election Result)			
Remain	705	628	37.1%
Leave	687	670	39.6%
Don't Know / Did Not Vote	300	394	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	132	118	7.0%
North Lab	143	130	7.7%
North LD	27	24	1.4%
North BP	15	15	0.9%
North Oth	12	12	0.7%
North DNV	94	108	6.4%
Midlands Con	119	112	6.6%
Midlands Lab	73	68	4.0%
Midlands LD	17	17	1.0%
Midlands BP	5	3	0.2%
Midlands Oth	11	8	0.5%
Midlands DNV	70	73	4.3%
London Con	44	49	2.9%
London Lab	39	74	4.4%
London LD	24	24	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	36	49	2.9%
South Con	257	242	14.3%
South Lab	105	102	6.0%
South LD	76	74	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	131	127	7.5%
Wales Con	26	24	1.4%
Wales Lab	28	25	1.5%
Wales LD	6	3	0.2%
Wales PC	8	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	16	24	1.4%
Soctland Con	28	29	1.7%
Scotland Lab	22	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	53	51	3.0%
Scotland Oth DNV	29	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk