

# YouGov / The Times Survey Results

Sample Size: 1800 adults in GB  
Fieldwork: 17th - 18th November 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1800</b>	437	410	88	610	446	162	668	713	875	925	196	751	434	419	1026	774	216	605	391	434	155	
<b>Unweighted Sample</b>	<b>1800</b>	437	444	92	624	474	164	750	704	818	982	166	739	424	471	1110	690	198	616	402	422	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

11-10  
Nov

17-18  
Nov

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	35	<b>36</b>	100	0	0	78	2	5	18	60	37	34	16	30	39	47	32	42	23	43	43	29	24
Lab	35	<b>34</b>	0	100	0	4	79	36	48	15	31	38	45	39	32	25	36	31	47	28	30	47	16
Lib Dem	8	<b>7</b>	0	0	100	2	3	41	12	2	7	7	8	6	9	7	9	4	7	10	3	6	9
SNP	5	<b>4</b>	0	0	0	0	1	0	5	3	4	4	4	4	4	5	4	5	0	0	0	0	40
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	1	1	1	0	1	1	1	1	1	1	0	4	0	0
Reform UK	4	<b>5</b>	0	0	0	9	1	0	1	10	6	3	5	5	3	6	4	5	4	6	6	3	1
Green	10	<b>10</b>	0	0	0	3	13	12	14	3	11	10	20	14	8	4	11	9	14	9	11	12	5
Other	3	<b>3</b>	0	0	0	3	1	6	2	6	4	3	3	2	4	5	3	4	5	3	2	3	4

### If there were a general election held tomorrow, which party would you vote for?

Conservative	22	<b>24</b>	100	0	0	61	2	4	15	41	28	21	10	19	29	35	23	25	15	30	29	19	18
Labour	23	<b>23</b>	0	100	0	3	65	29	38	10	22	24	29	23	24	18	26	19	32	19	20	29	12
Liberal Democrat	5	<b>5</b>	0	0	100	2	3	33	9	1	5	5	5	4	6	5	7	3	5	7	2	4	7
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	1	0	4	2	3	3	3	2	3	4	3	3	0	0	0	0	31
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	0	1	0	2	0	0
Reform UK	3	<b>3</b>	0	0	0	7	1	0	0	7	5	2	4	3	2	4	3	3	3	4	4	2	1
Green	6	<b>7</b>	0	0	0	2	11	10	11	2	8	6	13	8	6	3	8	5	10	6	7	7	5
Some other party	2	<b>2</b>	0	0	0	3	1	5	1	4	3	2	3	1	3	4	2	2	3	2	2	2	3
Would not vote	12	<b>12</b>	0	0	0	4	2	3	3	11	11	13	16	15	11	6	7	18	8	10	14	16	8
Don't know	20	<b>17</b>	0	0	0	17	14	15	16	19	12	22	9	20	15	19	17	18	17	18	18	18	12
Refused	3	<b>3</b>	0	0	0	1	1	1	1	1	3	3	8	4	1	1	2	3	6	2	1	3	4

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<b>Weighted Sample</b>	<b>1800</b>	<b>437</b>	<b>410</b>	<b>88</b>	<b>610</b>	<b>446</b>	<b>162</b>	<b>668</b>	<b>713</b>	<b>875</b>	<b>925</b>	<b>196</b>	<b>751</b>	<b>434</b>	<b>419</b>	<b>1026</b>	<b>774</b>	<b>216</b>	<b>605</b>	<b>391</b>	<b>434</b>	<b>155</b>	
<b>Unweighted Sample</b>	<b>1800</b>	<b>437</b>	<b>444</b>	<b>92</b>	<b>624</b>	<b>474</b>	<b>164</b>	<b>750</b>	<b>704</b>	<b>818</b>	<b>982</b>	<b>166</b>	<b>739</b>	<b>424</b>	<b>471</b>	<b>1110</b>	<b>690</b>	<b>198</b>	<b>616</b>	<b>402</b>	<b>422</b>	<b>162</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=45]

UK Independence Party (UKIP)	27	<b>27</b>	0	0	0	34	0	0	0	35	25	30	30	15	24	37	31	20	0	28	48	39	0
Women's Equality Party	3	<b>3</b>	0	0	0	0	0	14	0	4	0	7	0	10	0	0	5	0	18	0	0	0	0
Some other party	64	<b>61</b>	0	0	0	52	73	75	91	50	63	58	70	67	69	48	60	62	82	63	29	61	82
Don't know	5	<b>4</b>	0	0	0	6	27	0	9	4	7	0	0	7	0	7	0	10	0	0	23	0	0
Refused	0	<b>5</b>	0	0	0	8	0	11	0	7	5	5	0	0	8	8	4	7	0	9	0	0	18

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	9	<b>10</b>	0	0	0	2	1	1	2	7	9	11	12	14	7	5	5	16	7	7	12	14	9
1	2	<b>1</b>	0	0	0	1	0	0	0	2	1	1	0	1	3	1	1	2	1	1	1	2	0
2	2	<b>2</b>	0	0	0	1	1	1	0	3	3	2	6	3	1	1	2	3	1	3	3	1	2
3	2	<b>1</b>	1	1	0	1	1	3	1	1	2	1	4	1	0	1	1	2	1	1	1	1	1
4	2	<b>1</b>	2	1	1	1	0	1	1	1	1	2	1	2	1	1	1	2	0	1	3	1	0
5	7	<b>7</b>	4	3	1	6	3	3	5	7	5	9	8	10	3	6	5	9	6	8	7	7	4
6	3	<b>3</b>	3	1	3	3	2	1	1	3	3	2	6	3	1	2	2	4	3	3	2	4	1
7	5	<b>5</b>	5	6	6	5	5	3	4	4	4	5	7	5	5	3	4	5	3	4	7	5	5
8	7	<b>6</b>	8	6	13	7	6	7	6	6	6	6	9	6	5	5	7	5	3	6	6	7	5
9	6	<b>9</b>	13	10	12	12	9	11	11	10	10	9	7	10	10	9	11	8	10	10	9	9	9
10 - Absolutely certain to vote	55	<b>54</b>	62	72	65	62	72	69	69	56	56	53	41	45	63	68	61	45	66	56	49	48	63

**Which of the following do you think would make the best Prime Minister?**

Boris Johnson	27	<b>28</b>	78	2	8	60	3	5	12	48	31	25	16	23	34	34	25	31	15	34	34	23	16
Keir Starmer	29	<b>30</b>	3	79	58	7	66	61	53	13	32	29	30	31	33	27	36	22	42	29	23	32	29
Not sure	41	<b>37</b>	17	18	33	30	28	31	33	35	32	42	43	41	31	35	35	41	35	33	38	40	51
Refused	3	<b>5</b>	1	1	1	3	3	2	2	4	5	5	11	6	2	4	4	6	8	4	5	5	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	4	4	13	0	0	8	1	0	1	7	5	3	1	3	4	7	4	4	3	4	4	3	5
Fairly well	25	25	62	6	9	51	6	8	11	44	26	24	15	21	29	34	24	27	15	32	28	22	14
<b>TOTAL WELL</b>	<b>29</b>	<b>29</b>	<b>75</b>	<b>6</b>	<b>9</b>	<b>59</b>	<b>7</b>	<b>8</b>	<b>12</b>	<b>51</b>	<b>31</b>	<b>27</b>	<b>16</b>	<b>24</b>	<b>33</b>	<b>41</b>	<b>28</b>	<b>31</b>	<b>18</b>	<b>36</b>	<b>32</b>	<b>25</b>	<b>19</b>
Fairly badly	25	25	16	26	22	26	26	22	24	25	22	29	31	25	25	23	24	27	26	23	26	25	30
Very badly	34	35	3	63	69	8	63	67	57	16	40	31	32	39	33	32	40	28	44	32	31	36	43
<b>TOTAL BADLY</b>	<b>59</b>	<b>60</b>	<b>19</b>	<b>89</b>	<b>91</b>	<b>34</b>	<b>89</b>	<b>89</b>	<b>81</b>	<b>41</b>	<b>62</b>	<b>60</b>	<b>63</b>	<b>64</b>	<b>58</b>	<b>55</b>	<b>64</b>	<b>55</b>	<b>70</b>	<b>55</b>	<b>57</b>	<b>61</b>	<b>73</b>
Don't know	11	11	6	4	0	7	5	3	6	9	7	14	20	12	10	4	8	14	11	9	11	14	8

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	37	39	75	11	13	74	11	6	7	79	44	34	16	30	46	59	34	45	26	42	42	42	31
Wrong to leave	50	47	18	81	80	17	81	88	87	9	46	49	58	52	44	37	56	37	58	44	45	45	57
Don't know	13	14	7	8	7	8	8	5	6	11	10	17	26	18	10	5	10	18	17	14	14	13	12

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	210	191	10.6%
Men 50-64 High education	56	58	3.2%
Men 50-64 Mid education	80	83	4.6%
Men 50-64 Low education	75	72	4.0%
Men 25-49 High education	159	146	8.1%
Men 25-49 Mid education	140	133	7.4%
Men 25-49 Low education	38	94	5.2%
Men Under 25 High education	17	16	0.9%
Men Under 25 Mid & Low education	43	83	4.6%
Women Over 65	261	229	12.7%
Women 50-64 High education	52	54	3.0%
Women 50-64 Mid education	92	94	5.2%
Women 50-64 Low education	69	74	4.1%
Women 25-49 High education	164	157	8.7%
Women 25-49 Mid education	146	139	7.7%
Women 25-49 Low education	92	83	4.6%
Women Under 25 High education	21	20	1.1%
Women Under 25 Mid & Low education	85	77	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	160	342	19.0%
Medium (3-7)	1206	1080	60.0%
High (8,9,10)	434	378	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	575	504	28.0%
C1	535	522	29.0%
C2	277	378	21.0%
DE	413	396	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	750	668	37.1%
Leave	704	713	39.6%
Don't Know / Did Not Vote	346	419	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	<b>130</b>	<b>126</b>	<b>7.0%</b>
North Lab	<b>150</b>	<b>139</b>	<b>7.7%</b>
North LD	<b>25</b>	<b>25</b>	<b>1.4%</b>
North BP	<b>16</b>	<b>16</b>	<b>0.9%</b>
North Oth	<b>15</b>	<b>13</b>	<b>0.7%</b>
North DNV	<b>86</b>	<b>115</b>	<b>6.4%</b>
Midlands Con	<b>119</b>	<b>119</b>	<b>6.6%</b>
Midlands Lab	<b>82</b>	<b>72</b>	<b>4.0%</b>
Midlands LD	<b>21</b>	<b>18</b>	<b>1.0%</b>
Midlands BP	<b>4</b>	<b>4</b>	<b>0.2%</b>
Midlands Oth	<b>11</b>	<b>9</b>	<b>0.5%</b>
Midlands DNV	<b>65</b>	<b>77</b>	<b>4.3%</b>
London Con	<b>52</b>	<b>52</b>	<b>2.9%</b>
London Lab	<b>71</b>	<b>79</b>	<b>4.4%</b>
London LD	<b>18</b>	<b>25</b>	<b>1.4%</b>
London BP	<b>1</b>	<b>2</b>	<b>0.1%</b>
London Oth	<b>7</b>	<b>5</b>	<b>0.3%</b>
London DNV	<b>49</b>	<b>52</b>	<b>2.9%</b>
South Con	<b>263</b>	<b>257</b>	<b>14.3%</b>
South Lab	<b>119</b>	<b>108</b>	<b>6.0%</b>
South LD	<b>85</b>	<b>79</b>	<b>4.4%</b>
South BP	<b>2</b>	<b>2</b>	<b>0.1%</b>
South Oth	<b>26</b>	<b>23</b>	<b>1.3%</b>
South DNV	<b>121</b>	<b>135</b>	<b>7.5%</b>
Wales Con	<b>27</b>	<b>25</b>	<b>1.4%</b>
Wales Lab	<b>28</b>	<b>27</b>	<b>1.5%</b>
Wales LD	<b>5</b>	<b>4</b>	<b>0.2%</b>
Wales PC	<b>8</b>	<b>7</b>	<b>0.4%</b>
Wales BP	<b>4</b>	<b>4</b>	<b>0.2%</b>
Wales Oth DNV	<b>28</b>	<b>25</b>	<b>1.4%</b>
Soctland Con	<b>33</b>	<b>31</b>	<b>1.7%</b>
Scotland Lab	<b>24</b>	<b>22</b>	<b>1.2%</b>
Scotland LD	<b>10</b>	<b>11</b>	<b>0.6%</b>
Scotland SNP	<b>60</b>	<b>54</b>	<b>3.0%</b>
Scotland Oth DNV	<b>35</b>	<b>38</b>	<b>2.1%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)