

# YouGov / The Times Survey Results

Sample Size: 1699 adults in GB  
Fieldwork: 3rd - 4th November 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1699</b>	393	384	84	576	421	153	630	673	826	873	185	708	409	396	968	731	204	571	369	409	146	
<b>Unweighted Sample</b>	1699	432	374	88	607	408	157	698	687	746	953	104	706	423	466	991	708	169	604	375	410	141	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	39	36	100	0	0	81	1	6	17	62	37	35	11	26	41	56	33	41	28	42	41	34	20
Lab	33	35	0	100	0	6	80	30	48	15	33	38	68	41	31	19	38	31	44	30	38	43	17
Lib Dem	8	8	0	0	100	1	4	50	13	3	9	6	4	7	8	10	9	6	9	10	6	6	9
SNP	5	5	0	0	0	0	2	1	8	2	5	5	3	5	6	3	5	4	0	0	0	0	46
Plaid Cymru	1	0	0	0	0	0	0	0	0	0	1	0	1	1	0	0	0	1	0	0	2	0	0
Reform UK	3	5	0	0	0	9	0	1	1	10	8	2	7	5	4	6	4	6	4	7	3	5	4
Green	10	9	0	0	0	1	12	12	13	4	7	11	7	14	8	4	9	9	14	9	7	10	2
Other	2	2	0	0	0	2	1	1	0	4	2	2	0	1	3	3	2	2	0	2	3	2	2

### If there were a general election held tomorrow, which party would you vote for?

Conservative	26	23	100	0	0	59	1	5	13	41	25	21	7	16	28	39	24	22	18	27	26	21	14
Labour	22	23	0	100	0	5	63	23	37	10	22	23	40	24	21	13	26	18	28	19	24	28	13
Liberal Democrat	5	5	0	0	100	1	3	38	10	2	6	4	2	4	6	7	6	4	6	6	4	3	6
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	6	1	3	3	4	3	4	2	4	3	0	0	0	0	37
Plaid Cymru	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	2	0	0
Reform UK	2	3	0	0	0	6	0	1	1	7	6	1	5	3	3	4	3	4	3	4	2	3	3
Green	7	6	0	0	0	1	10	10	11	3	5	7	5	8	5	3	6	5	9	6	4	7	1
Some other party	2	1	0	0	0	1	1	1	0	3	1	1	0	1	2	2	1	1	0	1	2	2	1
Would not vote	11	13	0	0	0	4	5	1	3	11	14	13	9	19	12	8	10	18	10	13	17	14	10
Don't know	20	20	0	0	0	22	14	21	18	21	16	23	20	19	18	21	17	23	25	21	18	19	12
Refused	2	2	0	0	0	1	1	0	1	1	2	3	8	2	0	1	2	2	0	4	1	3	1

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=22]

UK Independence Party (UKIP)	36	55	0	0	0	100	0	0	0	62	64	46	0	55	8	100	45	75	0	68	56	54	0
Women's Equality Party	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	54	38	0	0	0	0	100	100	100	33	20	54	0	32	80	0	50	12	0	21	44	31	100
Don't know	7	3	0	0	0	0	0	0	0	7	0	0	0	13	0	0	5	0	0	11	0	0	0
Refused	0	4	0	0	0	0	0	0	0	5	9	0	0	0	12	0	0	14	0	0	0	15	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	11	1	0	2	2	3	1	2	7	11	11	11	16	8	5	8	15	9	8	15	12	12
1	1	2	0	0	0	1	1	0	0	1	2	3	1	1	3	1	2	1	3	1	1	0	
2	1	2	0	0	1	1	1	0	1	2	2	4	2	1	1	1	2	1	2	1	2	1	
3	2	2	1	0	2	1	1	1	1	2	3	5	3	2	1	3	2	1	4	1	2	4	
4	1	2	1	1	1	1	1	2	1	1	2	2	2	2	0	2	2	2	2	1	1	0	
5	7	6	2	2	3	5	3	5	4	5	6	10	7	4	5	4	8	7	5	7	6	6	
6	3	4	3	3	0	4	3	2	4	3	3	5	3	5	2	4	3	6	3	3	5	1	
7	5	5	6	6	1	6	5	1	4	5	5	8	6	4	2	6	4	3	5	6	5	2	
8	6	7	9	6	8	9	5	6	8	7	5	6	7	6	7	6	7	5	7	7	5	8	
9	9	8	11	9	12	9	7	15	8	9	8	6	6	8	10	8	7	7	9	8	7	5	
10 - Absolutely certain to vote	54	53	67	73	70	61	70	68	67	56	54	41	46	60	64	57	48	58	51	49	54	61	

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How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	4	5	17	0	0	12	0	0	1	10	6	3	2	3	5	9	5	5	5	5	4	1	
Fairly well	25	26	59	6	11	52	5	6	11	43	28	24	13	19	31	38	24	28	19	29	30	23	18
<b>TOTAL WELL</b>	<b>29</b>	<b>31</b>	<b>76</b>	<b>6</b>	<b>11</b>	<b>64</b>	<b>5</b>	<b>6</b>	<b>12</b>	<b>53</b>	<b>34</b>	<b>27</b>	<b>15</b>	<b>22</b>	<b>36</b>	<b>47</b>	<b>29</b>	<b>33</b>	<b>24</b>	<b>34</b>	<b>35</b>	<b>27</b>	<b>19</b>
Fairly badly	26	26	15	29	24	22	27	27	25	25	24	27	31	25	25	24	25	27	26	23	25	25	36
Very badly	35	31	2	61	61	5	64	60	57	12	32	30	28	37	32	22	38	23	37	29	28	32	37
<b>TOTAL BADLY</b>	<b>61</b>	<b>57</b>	<b>17</b>	<b>90</b>	<b>85</b>	<b>27</b>	<b>91</b>	<b>87</b>	<b>82</b>	<b>37</b>	<b>56</b>	<b>57</b>	<b>59</b>	<b>62</b>	<b>57</b>	<b>46</b>	<b>63</b>	<b>50</b>	<b>63</b>	<b>52</b>	<b>53</b>	<b>57</b>	<b>73</b>
Don't know	10	13	6	4	4	8	5	7	6	10	10	16	26	16	8	7	9	18	14	13	12	15	8

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	38	39	74	13	6	75	9	6	7	79	45	33	21	27	44	62	35	44	27	43	44	38	29
Wrong to leave	49	48	20	81	87	18	84	88	88	12	44	53	55	56	47	32	56	38	56	46	43	49	59
Don't know	13	13	6	5	7	7	7	6	5	9	11	14	24	16	9	6	9	18	17	11	13	14	12

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	206	180	10.6%
Men 50-64 High education	56	54	3.2%
Men 50-64 Mid education	78	78	4.6%
Men 50-64 Low education	69	68	4.0%
Men 25-49 High education	138	138	8.1%
Men 25-49 Mid education	110	126	7.4%
Men 25-49 Low education	58	88	5.2%
Men Under 25 High education	9	15	0.9%
Men Under 25 Mid & Low education	22	78	4.6%
Women Over 65	260	216	12.7%
Women 50-64 High education	54	51	3.0%
Women 50-64 Mid education	93	88	5.2%
Women 50-64 Low education	73	70	4.1%
Women 25-49 High education	167	148	8.7%
Women 25-49 Mid education	144	131	7.7%
Women 25-49 Low education	89	78	4.6%
Women Under 25 High education	20	19	1.1%
Women Under 25 Mid & Low education	53	73	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	173	323	19.0%
Medium (3-7)	1142	1019	60.0%
High (8,9,10)	384	357	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	530	476	28.0%
C1	461	493	29.0%
C2	295	357	21.0%
DE	413	374	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	698	630	37.1%
Leave	687	673	39.6%
Don't Know / Did Not Vote	314	396	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	128	119	7.0%
North Lab	136	131	7.7%
North LD	24	24	1.4%
North BP	15	15	0.9%
North Oth	12	12	0.7%
North DNV	95	109	6.4%
Midlands Con	114	112	6.6%
Midlands Lab	70	68	4.0%
Midlands LD	21	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	62	73	4.3%
London Con	50	49	2.9%
London Lab	51	75	4.4%
London LD	20	24	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	40	49	2.9%
South Con	262	243	14.3%
South Lab	106	102	6.0%
South LD	76	75	4.4%
South BP	3	2	0.1%
South Oth	24	22	1.3%
South DNV	133	127	7.5%
Wales Con	26	24	1.4%
Wales Lab	27	25	1.5%
Wales LD	4	3	0.2%
Wales PC	9	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	25	24	1.4%
Soctland Con	27	29	1.7%
Scotland Lab	18	20	1.2%
Scotland LD	12	10	0.6%
Scotland SNP	54	51	3.0%
Scotland Oth DNV	30	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)