

# YouGov / The Times Survey Results

Sample Size: 1614 Adults in GB  
Fieldwork: 8th - 9th July 2020

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1614</b>	509	412	72	547	400	145	599	639	784	830	176	673	389	376	920	694	194	542	350	389	139
<b>Unweighted Sample</b>	<b>1614</b>	550	436	69	594	436	148	705	666	719	895	110	677	398	429	959	655	179	555	346	390	144
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	26-28 Jun	8-9 Jul																					
Con	45	<b>46</b>	100	0	0	95	5	11	22	76	46	46	33	32	51	66	43	50	29	57	51	44	22
Lab	37	<b>36</b>	0	100	0	2	88	27	55	12	35	38	55	48	28	21	37	35	53	27	36	49	19
Lib Dem	5	<b>6</b>	0	0	100	0	1	55	10	1	8	5	8	8	5	5	8	3	6	11	4	3	5
SNP	5	<b>5</b>	0	0	0	0	1	0	7	3	4	5	1	5	9	2	5	4	1	0	0	0	50
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	2	1	1	1	1	0	0	1	1	1	1	0	0	4	0	1
Brexit Party	2	<b>2</b>	0	0	0	2	0	0	0	4	3	1	0	2	2	3	2	2	3	1	4	2	0
Green	4	<b>3</b>	0	0	0	0	4	4	4	2	2	4	4	4	2	3	4	4	6	4	3	2	2
Other	1	<b>1</b>	0	0	0	0	0	0	0	1	1	1	0	1	1	1	0	1	2	1	0	1	2

### If there were a general election held tomorrow, which party would you vote for?

Conservative	31	<b>32</b>	100	0	0	77	4	8	18	54	31	32	21	20	37	51	32	31	20	40	33	30	15
Labour	26	<b>26</b>	0	100	0	1	74	19	45	9	24	27	39	30	20	16	28	22	37	20	23	34	13
Liberal Democrat	4	<b>4</b>	0	0	100	0	1	39	8	1	5	4	5	5	4	4	6	2	4	8	3	2	4
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	1	0	6	2	3	3	1	3	6	1	4	3	1	0	0	0	36
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	2	1	1	1	1	0	0	1	1	1	1	0	0	2	0	1
Brexit Party	2	<b>1</b>	0	0	0	2	0	0	0	3	2	1	0	1	1	2	2	1	2	1	3	1	0
Green	3	<b>2</b>	0	0	0	0	3	3	4	1	2	3	3	2	3	2	2	3	4	3	2	1	1
Some other party	1	<b>1</b>	0	0	0	0	0	0	0	1	1	1	0	1	0	0	0	1	1	1	0	1	1
Would not vote	10	<b>11</b>	0	0	0	2	1	1	3	6	13	8	14	14	7	6	8	14	10	9	14	13	8
Don't know	17	<b>17</b>	0	0	0	15	13	26	13	19	14	19	13	17	19	15	15	18	19	17	15	14	21
Refused	4	<b>3</b>	0	0	0	1	3	2	2	3	5	2	4	5	2	1	2	5	2	2	5	4	1

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=11]

UK Independence Party (UKIP)	19	<b>29</b>	0	0	0	100	0	0	0	25	43	16	0	30	0	56	0	44	0	29	0	59	0
Women's Equality Party	7	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	74	<b>56</b>	0	0	0	0	0	0	100	54	57	55	0	47	100	44	100	34	100	71	0	0	100
Don't know	0	<b>15</b>	0	0	0	0	0	0	0	21	0	30	0	23	0	0	0	22	0	0	0	41	0
Refused	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	26-28 Jun	8-9 Jul																					
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	9	10	1	2	0	1	1	0	2	4	12	8	13	13	6	6	7	13	7	9	13	10	6
1	1	1	0	0	0	0	1	0	0	0	1	1	1	1	0	0	1	1	1	0	1	1	1
2	1	2	0	0	0	0	0	3	1	1	2	2	0	3	2	1	1	3	3	2	2	2	1
3	2	1	0	0	2	1	0	0	1	1	2	1	0	2	0	0	1	1	1	1	1	1	2
4	1	2	1	1	2	1	1	0	1	2	2	1	2	2	1	0	1	2	2	1	2	2	2
5	6	6	4	2	1	3	4	4	2	7	7	5	10	5	7	5	5	8	5	6	6	7	4
6	3	3	1	3	0	2	3	1	2	2	2	3	2	3	2	2	2	3	4	2	2	3	4
7	4	5	4	5	9	3	5	7	3	5	5	5	6	5	4	4	5	4	6	5	3	5	6
8	5	7	8	5	9	8	5	7	6	8	6	8	8	9	5	4	7	6	5	8	7	7	3
9	8	9	10	12	9	10	10	9	10	10	10	8	7	9	8	9	9	8	10	9	8	9	5
10 - Absolutely certain to vote	60	56	72	68	67	71	70	70	73	60	53	59	51	46	65	68	61	50	57	57	55	53	67

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	196	171	10.6%
Men 50-64 High education	47	52	3.2%
Men 50-64 Mid education	80	74	4.6%
Men 50-64 Low education	67	65	4.0%
Men 25-49 High education	104	131	8.1%
Men 25-49 Mid education	138	119	7.4%
Men 25-49 Low education	61	84	5.2%
Men Under 25 High education	7	15	0.9%
Men Under 25 Mid & Low education	19	74	4.6%
Women Over 65	233	205	12.7%
Women 50-64 High education	51	48	3.0%
Women 50-64 Mid education	88	84	5.2%
Women 50-64 Low education	65	66	4.1%
Women 25-49 High education	144	140	8.7%
Women 25-49 Mid education	140	124	7.7%
Women 25-49 Low education	90	74	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	64	69	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	150	307	19.0%
Medium (3-7)	1104	968	60.0%
High (8,9,10)	360	339	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	473	452	28.0%
C1	486	468	29.0%
C2	312	339	21.0%
DE	343	355	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	705	599	37.1%
Leave	666	639	39.6%
Don't Know / Did Not Vote	243	376	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	<b>106</b>	<b>113</b>	<b>7.0%</b>
North Lab	<b>153</b>	<b>124</b>	<b>7.7%</b>
North LD	<b>31</b>	<b>23</b>	<b>1.4%</b>
North BP	<b>17</b>	<b>15</b>	<b>0.9%</b>
North Oth	<b>14</b>	<b>11</b>	<b>0.7%</b>
North DNV	<b>69</b>	<b>103</b>	<b>6.4%</b>
Midlands Con	<b>122</b>	<b>107</b>	<b>6.6%</b>
Midlands Lab	<b>65</b>	<b>65</b>	<b>4.0%</b>
Midlands LD	<b>16</b>	<b>16</b>	<b>1.0%</b>
Midlands BP	<b>5</b>	<b>3</b>	<b>0.2%</b>
Midlands Oth	<b>10</b>	<b>8</b>	<b>0.5%</b>
Midlands DNV	<b>44</b>	<b>69</b>	<b>4.3%</b>
London Con	<b>56</b>	<b>47</b>	<b>2.9%</b>
London Lab	<b>58</b>	<b>71</b>	<b>4.4%</b>
London LD	<b>19</b>	<b>23</b>	<b>1.4%</b>
London BP	<b>5</b>	<b>2</b>	<b>0.1%</b>
London Oth	<b>9</b>	<b>5</b>	<b>0.3%</b>
London DNV	<b>32</b>	<b>47</b>	<b>2.9%</b>
South Con	<b>252</b>	<b>231</b>	<b>14.3%</b>
South Lab	<b>108</b>	<b>97</b>	<b>6.0%</b>
South LD	<b>72</b>	<b>71</b>	<b>4.4%</b>
South BP	<b>2</b>	<b>2</b>	<b>0.1%</b>
South Oth	<b>39</b>	<b>21</b>	<b>1.3%</b>
South DNV	<b>82</b>	<b>121</b>	<b>7.5%</b>
Wales Con	<b>27</b>	<b>23</b>	<b>1.4%</b>
Wales Lab	<b>32</b>	<b>24</b>	<b>1.5%</b>
Wales LD	<b>2</b>	<b>3</b>	<b>0.2%</b>
Wales PC	<b>3</b>	<b>6</b>	<b>0.4%</b>
Wales BP	<b>3</b>	<b>3</b>	<b>0.2%</b>
Wales Oth DNV	<b>17</b>	<b>23</b>	<b>1.4%</b>
Scotland Con	<b>31</b>	<b>27</b>	<b>1.7%</b>
Scotland Lab	<b>20</b>	<b>19</b>	<b>1.2%</b>
Scotland LD	<b>8</b>	<b>10</b>	<b>0.6%</b>
Scotland SNP	<b>55</b>	<b>48</b>	<b>3.0%</b>
Scotland Oth DNV	<b>30</b>	<b>34</b>	<b>2.1%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)