

YouGov / The Times Survey Results

Sample Size: 3284 Adults in GB
Fieldwork: 1st - 4th November 2019

	Westminster VI					Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3284	895	605	399	267	1084	1015	184	1264	1353	1589	1695	361	1383	782	759	1872	1412	394	1097	709	801	282	
Unweighted Sample	3284	931	609	437	255	1148	1019	204	1457	1310	1420	1864	275	1365	827	817	1964	1320	328	1130	732	803	291	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	31 Oct - 1 Nov	1-4 Nov	Westminster VI					Vote in 2017		EU Ref 2016		Gender		Age				Social Grade		Region				
Con	39	38	100	0	0	0	76	9	12	17	62	36	39	17	30	38	57	38	37	27	46	38	37	20
Lab	27	25	0	100	0	0	1	59	10	38	8	24	26	45	33	21	10	25	24	41	18	26	31	12
Lib Dem	16	16	0	0	100	0	8	16	70	30	4	18	14	17	18	17	13	19	12	18	21	12	14	14
SNP	5	4	0	0	0	0	0	1	2	6	1	5	3	7	5	3	2	3	5	0	0	0	0	41
Plaid Cymru	1	1	0	0	0	0	0	0	0	1	0	1	1	0	1	1	1	1	1	0	0	4	0	0
Brexit Party	7	11	0	0	0	100	14	6	2	1	21	12	10	5	7	16	15	8	16	8	9	15	13	9
Green	4	5	0	0	0	0	1	7	3	7	2	3	6	9	6	4	2	5	4	5	5	5	4	3
Other	1	1	0	0	0	0	0	0	0	1	1	1	1	0	1	1	1	1	1	1	1	0	1	2

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	1	0
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	1	0	0	0	2

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	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

31 Oct - 1-4
1 Nov Nov

If there were a general election held tomorrow, which party would you vote for?

Conservative	29	27	100	0	0	0	64	7	10	14	48	28	26	11	21	29	45	29	25	20	35	26	26	15
Labour	20	18	0	100	0	0	1	46	9	30	7	19	18	30	23	16	8	20	16	31	14	19	22	9
Liberal Democrat	12	12	0	0	100	0	7	13	59	24	3	15	10	12	12	13	11	15	8	13	16	9	9	11
Scottish National Party (SNP)	4	3	0	0	0	0	0	1	2	5	1	4	2	4	3	2	2	3	3	0	0	0	0	31
Plaid Cymru	1	1	0	0	0	0	0	0	0	1	0	1	1	0	1	1	1	1	0	0	0	3	0	0
Brexit Party	5	8	0	0	0	100	11	5	1	1	17	10	6	3	5	12	12	6	11	6	7	11	9	7
Green	3	3	0	0	0	0	1	6	3	5	2	3	4	6	4	3	2	4	3	4	4	4	3	2
Some other party	1	1	0	0	0	0	1	0	0	1	1	1	1	1	1	1	1	1	1	0	1	0	1	2
Would not vote	9	10	0	0	0	0	3	4	1	3	7	9	10	10	12	9	7	7	13	11	9	9	11	7
Don't know	15	15	0	0	0	0	12	16	14	15	13	10	19	18	16	13	12	13	16	13	12	17	17	13
Refused	2	2	0	0	0	0	1	1	1	2	1	2	2	5	2	1	1	1	3	3	2	2	2	2

And which of these parties would you vote for?

[Asked only to those who responded Some other party; n=26]

UK Independence Party (UKIP)	22	31	0	0	0	0	10	0	0	0	66	45	18	27	30	22	44	26	35	0	29	0	63	0
Women's Equality Party	10	3	0	0	0	0	0	15	0	8	0	0	5	0	5	0	0	7	0	0	9	0	0	0
Independent Group for Change	12	6	0	0	0	0	12	12	0	6	10	0	11	0	4	21	0	15	0	0	0	100	6	0
Some other party	56	44	0	0	0	0	33	53	0	63	23	38	50	0	60	23	45	41	46	100	51	0	7	80
Don't know	0	16	0	0	0	0	45	20	0	23	0	17	16	73	0	34	11	12	19	0	11	0	23	20
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	9	0	1	1	0	3	2	0	2	6	8	9	10	10	8	5	6	12	10	9	9	8	4
1	2	1	0	0	0	0	0	1	0	1	0	1	2	2	2	1	1	1	2	1	1	1	2	2
2	1	1	1	1	1	0	0	1	0	1	1	1	1	2	2	1	1	1	1	0	1	1	1	1
3	1	2	0	1	1	2	1	1	0	1	1	1	2	4	1	1	1	1	2	1	1	3	2	0
4	1	1	0	1	0	1	0	1	2	0	1	1	1	1	1	1	0	1	1	1	1	1	1	0
5	5	6	4	4	2	5	4	5	2	4	5	5	6	8	8	4	3	5	6	10	4	6	6	6
6	2	2	2	3	3	1	1	3	5	2	2	2	2	2	3	2	2	3	2	4	2	2	2	2
7	5	4	3	4	4	1	3	3	4	3	3	3	4	5	4	3	2	3	4	5	4	3	3	3
8	5	5	5	4	7	5	5	6	6	5	4	5	5	8	6	4	4	5	6	6	5	5	6	6
9	7	7	10	5	11	7	9	7	12	8	7	8	7	4	7	8	9	8	7	9	8	7	6	6
10 - Absolutely certain to vote	63	62	75	76	70	79	75	71	68	73	68	64	60	53	56	68	72	66	57	54	64	61	62	70

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	351	345	10.5%
Men 50-64 High education	95	99	3.0%
Men 50-64 Mid education	168	154	4.7%
Men 50-64 Low education	133	128	3.9%
Men 25-49 High education	214	253	7.7%
Men 25-49 Mid education	265	250	7.6%
Men 25-49 Low education	102	181	5.5%
Men Under 25 High education	30	30	0.9%
Men Under 25 Mid & Low education	62	151	4.6%
Women Over 65	466	414	12.6%
Women 50-64 High education	98	92	2.8%
Women 50-64 Mid education	187	177	5.4%
Women 50-64 Low education	146	131	4.0%
Women 25-49 High education	289	273	8.3%
Women 25-49 Mid education	313	266	8.1%
Women 25-49 Low education	182	161	4.9%
Women Under 25 High education	41	36	1.1%
Women Under 25 Mid & Low education	142	144	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	303	624	19.0%
Medium (3-7)	2207	1970	60.0%
High (8,9,10)	774	690	21.0%
Social Grade (NRS and 2011 census)			
AB	1006	920	28.0%
C1	958	952	29.0%
C2	604	690	21.0%
DE	716	722	22.0%
EU Referendum Vote (Election Result)			
Remain	1457	1264	38.3%
Leave	1310	1353	41.4%
Don't Know / Did Not Vote	517	667	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	486	453	13.8%
South Lab	269	253	7.7%
South LD	101	92	2.8%
South UKIP	19	16	0.5%
South Oth	35	33	1.0%
South DNV	220	250	7.6%
London Con	97	102	3.1%
London Lab	125	164	5.0%
London LD	27	26	0.8%
London Oth	13	10	0.3%
London DNV	66	92	2.8%
Midlands Con	220	204	6.2%
Midlands Lab	178	167	5.1%
Midlands LD	21	16	0.5%
Midlands Oth	19	16	0.5%
Midlands DNV	119	138	4.2%
North Con	235	223	6.8%
North Lab	325	312	9.5%
North LD	31	30	0.9%
North UKIP	17	16	0.5%
North Oth	16	13	0.4%
North DNV	179	207	6.3%
Scotland Con	64	59	1.8%
Scotland Lab	58	56	1.7%
Scotland LD	16	13	0.4%
Scotland SNP	87	79	2.4%
Scotland Oth & DNV	66	76	2.3%
Wales Con	46	43	1.3%
Wales Lab	64	62	1.9%
Wales LD	8	7	0.2%
Wales PC	15	13	0.4%
Wales Oth & DNV	42	43	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk