

# YouGov / The Times Survey Results

Sample Size: 2215 Adults in GB  
Fieldwork: 12th - 13th December 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2215	399	569	204	239	780	825	1072	1143	233	915	547	521	1263	952	1916	106	193	525	363	268	760
Unweighted Sample	2215	374	669	222	314	919	858	1007	1208	112	861	597	645	1338	877	1915	116	184	547	365	201	802
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## How optimistic or pessimistic are you about the year ahead?

Very optimistic	3	3	3	2	1	2	2	3	2	4	3	1	2	3	2	3	2	3	1	3	4	3
Fairly optimistic	28	30	37	31	20	33	24	28	29	32	33	28	20	33	23	29	25	25	29	26	34	29
<b>TOTAL OPTIMISTIC</b>	<b>31</b>	<b>33</b>	<b>40</b>	<b>33</b>	<b>21</b>	<b>35</b>	<b>26</b>	<b>31</b>	<b>31</b>	<b>36</b>	<b>36</b>	<b>29</b>	<b>22</b>	<b>36</b>	<b>25</b>	<b>32</b>	<b>27</b>	<b>28</b>	<b>30</b>	<b>29</b>	<b>38</b>	<b>32</b>
Neither	28	28	28	31	19	30	25	27	30	37	26	28	30	27	31	28	30	28	27	28	31	29
Fairly pessimistic	24	24	23	29	31	24	28	25	24	17	22	28	29	25	24	24	28	30	27	23	19	23
Very pessimistic	13	15	6	8	27	9	20	15	12	3	13	14	18	11	17	14	13	12	13	15	8	15
<b>TOTAL PESSIMISTIC</b>	<b>37</b>	<b>39</b>	<b>29</b>	<b>37</b>	<b>58</b>	<b>33</b>	<b>48</b>	<b>40</b>	<b>36</b>	<b>20</b>	<b>35</b>	<b>42</b>	<b>47</b>	<b>36</b>	<b>41</b>	<b>38</b>	<b>41</b>	<b>42</b>	<b>40</b>	<b>38</b>	<b>27</b>	<b>38</b>
Don't know	3	1	3	0	2	2	2	2	3	8	3	1	2	2	4	3	2	3	3	4	5	2

Do you have a favourable or unfavourable opinion of the following?		8 - 10																						
		Nov	Dec																					
Keir Starmer	Very favourable	4	3	0	7	3	1	5	1	3	3	4	3	4	2	4	2	3	2	3	3	2	3	4
	Somewhat favourable	24	22	6	50	33	1	35	9	22	23	32	25	23	12	26	17	23	25	17	21	19	33	22
	<b>TOTAL FAVOURABLE</b>	<b>28</b>	<b>25</b>	<b>6</b>	<b>57</b>	<b>36</b>	<b>2</b>	<b>40</b>	<b>10</b>	<b>25</b>	<b>26</b>	<b>36</b>	<b>28</b>	<b>27</b>	<b>14</b>	<b>30</b>	<b>19</b>	<b>26</b>	<b>27</b>	<b>20</b>	<b>24</b>	<b>21</b>	<b>36</b>	<b>26</b>
	Somewhat unfavourable	21	22	18	25	33	11	26	18	21	24	29	25	18	18	25	18	22	25	22	20	24	24	22
	Very unfavourable	40	44	75	11	25	86	27	68	48	40	20	34	49	66	38	52	44	39	48	48	46	29	45
	<b>TOTAL UNFAVOURABLE</b>	<b>61</b>	<b>66</b>	<b>93</b>	<b>36</b>	<b>58</b>	<b>97</b>	<b>53</b>	<b>86</b>	<b>69</b>	<b>64</b>	<b>49</b>	<b>59</b>	<b>67</b>	<b>84</b>	<b>63</b>	<b>70</b>	<b>66</b>	<b>64</b>	<b>70</b>	<b>68</b>	<b>70</b>	<b>53</b>	<b>67</b>
Don't know	10	9	2	7	6	2	6	4	6	11	15	12	5	3	7	10	8	9	10	8	10	11	7	
<b>NET FAVOURABILITY</b>	<b>-33</b>	<b>-41</b>	<b>-87</b>	<b>21</b>	<b>-22</b>	<b>-95</b>	<b>-13</b>	<b>-76</b>	<b>-44</b>	<b>-38</b>	<b>-13</b>	<b>-31</b>	<b>-40</b>	<b>-70</b>	<b>-33</b>	<b>-51</b>	<b>-40</b>	<b>-37</b>	<b>-50</b>	<b>-44</b>	<b>-49</b>	<b>-17</b>	<b>-41</b>	
Kemi Badenoch	Very favourable	5	3	11	1	0	4	2	5	4	2	2	3	3	4	4	3	3	4	2	4	2	3	4
	Somewhat favourable	16	15	44	5	7	31	11	27	16	15	3	9	19	28	15	16	16	14	14	14	15	13	18
	<b>TOTAL FAVOURABLE</b>	<b>21</b>	<b>18</b>	<b>55</b>	<b>6</b>	<b>7</b>	<b>35</b>	<b>13</b>	<b>32</b>	<b>20</b>	<b>17</b>	<b>5</b>	<b>12</b>	<b>22</b>	<b>32</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>18</b>	<b>16</b>	<b>18</b>	<b>17</b>	<b>16</b>	<b>22</b>
	Somewhat unfavourable	15	18	15	17	22	23	18	17	20	15	20	16	17	19	18	16	18	15	17	15	19	22	17
	Very unfavourable	26	31	7	47	43	22	45	22	38	25	28	33	36	24	32	31	30	37	38	31	32	34	27
	<b>TOTAL UNFAVOURABLE</b>	<b>41</b>	<b>49</b>	<b>22</b>	<b>64</b>	<b>65</b>	<b>45</b>	<b>63</b>	<b>39</b>	<b>58</b>	<b>40</b>	<b>48</b>	<b>49</b>	<b>53</b>	<b>43</b>	<b>50</b>	<b>47</b>	<b>48</b>	<b>52</b>	<b>55</b>	<b>46</b>	<b>51</b>	<b>56</b>	<b>44</b>
Don't know	39	33	24	31	28	21	25	28	22	43	47	39	25	24	31	34	33	30	30	36	32	27	33	
<b>NET FAVOURABILITY</b>	<b>-20</b>	<b>-31</b>	<b>33</b>	<b>-58</b>	<b>-58</b>	<b>-10</b>	<b>-50</b>	<b>-7</b>	<b>-38</b>	<b>-23</b>	<b>-43</b>	<b>-37</b>	<b>-31</b>	<b>-11</b>	<b>-31</b>	<b>-28</b>	<b>-29</b>	<b>-34</b>	<b>-39</b>	<b>-28</b>	<b>-34</b>	<b>-40</b>	<b>-22</b>	

Sample Size: 2215 Adults in GB  
Fieldwork: 12th - 13th December 2024

	Total	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2215</b>	<b>399</b>	<b>569</b>	<b>204</b>	<b>239</b>	<b>780</b>	<b>825</b>	<b>1072</b>	<b>1143</b>	<b>233</b>	<b>915</b>	<b>547</b>	<b>521</b>	<b>1263</b>	<b>952</b>	<b>1916</b>	<b>106</b>	<b>193</b>	<b>525</b>	<b>363</b>	<b>268</b>	<b>760</b>	
<b>Unweighted Sample</b>	<b>2215</b>	<b>374</b>	<b>669</b>	<b>222</b>	<b>314</b>	<b>919</b>	<b>858</b>	<b>1007</b>	<b>1208</b>	<b>112</b>	<b>861</b>	<b>597</b>	<b>645</b>	<b>1338</b>	<b>877</b>	<b>1915</b>	<b>116</b>	<b>184</b>	<b>547</b>	<b>365</b>	<b>201</b>	<b>802</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Nigel Farage</b>																							
Very favourable	13	11	14	2	2	51	3	23	15	7	3	7	14	18	10	13	11	9	7	13	11	6	12
Somewhat favourable	17	17	31	6	8	36	9	30	20	15	10	13	22	23	15	21	18	17	10	19	22	17	16
<b>TOTAL FAVOURABLE</b>	<b>30</b>	<b>28</b>	<b>45</b>	<b>8</b>	<b>10</b>	<b>87</b>	<b>12</b>	<b>53</b>	<b>35</b>	<b>22</b>	<b>13</b>	<b>20</b>	<b>36</b>	<b>41</b>	<b>25</b>	<b>34</b>	<b>29</b>	<b>26</b>	<b>17</b>	<b>32</b>	<b>33</b>	<b>23</b>	<b>28</b>
Somewhat unfavourable	13	14	21	13	13	6	12	16	13	15	16	13	13	15	14	14	14	12	15	14	14	12	15
Very unfavourable	48	48	26	75	73	2	74	25	46	50	52	54	47	37	55	39	47	55	58	45	43	55	47
<b>TOTAL UNFAVOURABLE</b>	<b>61</b>	<b>62</b>	<b>47</b>	<b>88</b>	<b>86</b>	<b>8</b>	<b>86</b>	<b>41</b>	<b>59</b>	<b>65</b>	<b>68</b>	<b>67</b>	<b>60</b>	<b>52</b>	<b>69</b>	<b>53</b>	<b>61</b>	<b>67</b>	<b>73</b>	<b>59</b>	<b>57</b>	<b>67</b>	<b>62</b>
Don't know	10	9	7	5	3	3	3	7	6	13	18	12	5	7	6	14	10	7	10	9	10	10	9
<b>NET FAVOURABILITY</b>	<b>-31</b>	<b>-34</b>	<b>-2</b>	<b>-80</b>	<b>-76</b>	<b>79</b>	<b>-74</b>	<b>12</b>	<b>-24</b>	<b>-43</b>	<b>-55</b>	<b>-47</b>	<b>-24</b>	<b>-11</b>	<b>-44</b>	<b>-19</b>	<b>-32</b>	<b>-41</b>	<b>-56</b>	<b>-27</b>	<b>-24</b>	<b>-44</b>	<b>-34</b>
<b>The Labour Party</b>																							
Very favourable	6	4	0	13	5	0	6	2	5	4	6	4	5	3	5	3	4	3	3	5	3	7	4
Somewhat favourable	27	24	4	55	40	1	40	9	24	25	37	30	22	11	28	19	25	30	19	22	20	36	24
<b>TOTAL FAVOURABLE</b>	<b>33</b>	<b>28</b>	<b>4</b>	<b>68</b>	<b>45</b>	<b>1</b>	<b>46</b>	<b>11</b>	<b>29</b>	<b>29</b>	<b>43</b>	<b>34</b>	<b>27</b>	<b>14</b>	<b>33</b>	<b>22</b>	<b>29</b>	<b>33</b>	<b>22</b>	<b>27</b>	<b>23</b>	<b>43</b>	<b>28</b>
Somewhat unfavourable	20	22	20	19	26	11	26	17	20	23	23	24	21	19	25	18	21	22	26	20	22	21	22
Very unfavourable	38	41	74	8	22	87	23	68	46	37	14	31	48	64	36	48	41	40	44	46	44	26	42
<b>TOTAL UNFAVOURABLE</b>	<b>58</b>	<b>63</b>	<b>94</b>	<b>27</b>	<b>48</b>	<b>98</b>	<b>49</b>	<b>85</b>	<b>66</b>	<b>60</b>	<b>37</b>	<b>55</b>	<b>69</b>	<b>83</b>	<b>61</b>	<b>66</b>	<b>62</b>	<b>62</b>	<b>70</b>	<b>66</b>	<b>66</b>	<b>47</b>	<b>64</b>
Don't know	10	9	2	5	6	1	5	4	5	12	20	11	4	3	7	11	9	6	8	8	11	10	8
<b>NET FAVOURABILITY</b>	<b>-25</b>	<b>-35</b>	<b>-90</b>	<b>41</b>	<b>-3</b>	<b>-97</b>	<b>-3</b>	<b>-74</b>	<b>-37</b>	<b>-31</b>	<b>6</b>	<b>-21</b>	<b>-42</b>	<b>-69</b>	<b>-28</b>	<b>-44</b>	<b>-33</b>	<b>-29</b>	<b>-48</b>	<b>-39</b>	<b>-43</b>	<b>-4</b>	<b>-36</b>
<b>The Conservative Party</b>																							
Very favourable	5	4	18	1	0	1	3	6	4	4	0	3	4	8	4	4	4	4	3	4	4	2	5
Somewhat favourable	19	20	60	4	13	30	14	31	19	21	14	14	22	32	19	21	21	22	13	19	20	19	22
<b>TOTAL FAVOURABLE</b>	<b>24</b>	<b>24</b>	<b>78</b>	<b>5</b>	<b>13</b>	<b>31</b>	<b>17</b>	<b>37</b>	<b>23</b>	<b>25</b>	<b>14</b>	<b>17</b>	<b>26</b>	<b>40</b>	<b>23</b>	<b>25</b>	<b>25</b>	<b>26</b>	<b>16</b>	<b>23</b>	<b>24</b>	<b>21</b>	<b>27</b>
Somewhat unfavourable	22	23	16	25	31	32	22	25	24	23	20	21	25	26	26	21	24	19	18	21	25	25	26
Very unfavourable	44	44	2	66	54	34	57	32	48	41	50	51	45	29	45	43	43	49	59	50	41	46	38
<b>TOTAL UNFAVOURABLE</b>	<b>66</b>	<b>67</b>	<b>18</b>	<b>91</b>	<b>85</b>	<b>66</b>	<b>79</b>	<b>57</b>	<b>72</b>	<b>64</b>	<b>70</b>	<b>72</b>	<b>70</b>	<b>55</b>	<b>71</b>	<b>64</b>	<b>67</b>	<b>68</b>	<b>77</b>	<b>71</b>	<b>66</b>	<b>71</b>	<b>64</b>
Don't know	10	8	4	4	2	4	3	6	4	11	16	11	3	5	6	11	8	7	8	6	9	8	9
<b>NET FAVOURABILITY</b>	<b>-42</b>	<b>-43</b>	<b>60</b>	<b>-86</b>	<b>-72</b>	<b>-35</b>	<b>-62</b>	<b>-20</b>	<b>-49</b>	<b>-39</b>	<b>-56</b>	<b>-55</b>	<b>-44</b>	<b>-15</b>	<b>-48</b>	<b>-39</b>	<b>-42</b>	<b>-42</b>	<b>-61</b>	<b>-48</b>	<b>-42</b>	<b>-50</b>	<b>-37</b>
<b>The Reform UK Party</b>																							
Very favourable	13	11	12	2	2	56	2	23	15	8	5	8	16	16	9	14	12	9	7	13	13	6	13
Somewhat favourable	16	16	31	5	8	37	8	29	19	14	5	13	19	24	14	20	17	18	11	18	18	13	17
<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>27</b>	<b>43</b>	<b>7</b>	<b>10</b>	<b>93</b>	<b>10</b>	<b>52</b>	<b>34</b>	<b>22</b>	<b>10</b>	<b>21</b>	<b>35</b>	<b>40</b>	<b>23</b>	<b>34</b>	<b>29</b>	<b>27</b>	<b>18</b>	<b>31</b>	<b>31</b>	<b>19</b>	<b>30</b>
Somewhat unfavourable	12	13	24	11	13	2	11	14	12	15	12	12	13	17	14	13	13	17	13	12	13	14	14
Very unfavourable	46	46	23	72	70	2	71	22	46	46	57	52	44	32	53	37	45	46	53	43	41	56	44
<b>TOTAL UNFAVOURABLE</b>	<b>58</b>	<b>59</b>	<b>47</b>	<b>83</b>	<b>83</b>	<b>4</b>	<b>82</b>	<b>36</b>	<b>58</b>	<b>61</b>	<b>69</b>	<b>64</b>	<b>57</b>	<b>49</b>	<b>67</b>	<b>50</b>	<b>58</b>	<b>63</b>	<b>66</b>	<b>55</b>	<b>54</b>	<b>70</b>	<b>58</b>
Don't know	14	13	10	10	7	3	7	12	9	17	21	16	8	12	11	17	13	11	16	13	14	11	13
<b>NET FAVOURABILITY</b>	<b>-29</b>	<b>-32</b>	<b>-4</b>	<b>-76</b>	<b>-73</b>	<b>89</b>	<b>-72</b>	<b>16</b>	<b>-24</b>	<b>-39</b>	<b>-59</b>	<b>-43</b>	<b>-22</b>	<b>-9</b>	<b>-44</b>	<b>-16</b>	<b>-29</b>	<b>-36</b>	<b>-48</b>	<b>-24</b>	<b>-23</b>	<b>-51</b>	<b>-28</b>

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
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<b>Weighted Sample</b>	<b>2215</b>	<b>399</b>	<b>569</b>	<b>204</b>	<b>239</b>	<b>780</b>	<b>825</b>	<b>1072</b>	<b>1143</b>	<b>233</b>	<b>915</b>	<b>547</b>	<b>521</b>	<b>1263</b>	<b>952</b>	<b>1916</b>	<b>106</b>	<b>193</b>	<b>525</b>	<b>363</b>	<b>268</b>	<b>760</b>	
<b>Unweighted Sample</b>	<b>2215</b>	<b>374</b>	<b>669</b>	<b>222</b>	<b>314</b>	<b>919</b>	<b>858</b>	<b>1007</b>	<b>1208</b>	<b>112</b>	<b>861</b>	<b>597</b>	<b>645</b>	<b>1338</b>	<b>877</b>	<b>1915</b>	<b>116</b>	<b>184</b>	<b>547</b>	<b>365</b>	<b>201</b>	<b>802</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	4 - 6 Oct	12 - 13 Dec																					
<b>Thinking about the Labour Government so far, which of the following best reflects your view?</b>																							
I expected them to do well, and they have done well	12	10	1	28	15	1	18	4	11	10	12	12	12	4	12	8	11	8	11	10	9	15	10
I expected them to do poorly, but they have been better than I expected	4	4	2	6	8	2	5	3	5	4	5	6	3	3	5	3	5	4	3	4	6	4	5
I expected them to do well, but I have been disappointed	30	29	16	46	38	15	35	25	29	29	27	27	32	30	30	28	29	24	33	32	24	32	28
I expected them to do poorly, and they have done poorly	37	40	78	4	25	79	26	62	43	37	19	32	44	59	37	44	40	35	38	39	46	31	42
Don't know	16	16	3	16	14	3	17	6	12	21	36	22	9	4	16	16	16	29	15	16	16	18	15
<b>And thinking about how Keir Starmer has done as Prime Minister so far, which of the following best reflects your view?</b>																							
I expected him to do well, and he has done well	10	10	0	28	14	1	18	4	11	10	12	12	12	4	12	8	10	10	10	9	10	15	10
I expected him to do poorly, but he has been better than I expected	5	5	3	7	5	3	6	4	5	5	10	6	4	2	6	4	5	8	4	4	6	5	5
I expected him to do well, but I have been disappointed	26	26	16	42	35	14	32	22	26	26	19	23	29	30	27	24	26	17	29	28	21	27	26
I expected him to do poorly, and he has done poorly	42	42	76	7	27	81	28	64	46	39	23	36	46	59	39	47	43	39	42	44	46	35	43
Don't know	17	17	5	17	18	2	16	7	12	21	36	23	8	5	16	17	16	26	14	15	17	19	16
	9-10 Oct	12 - 13 Dec																					
<b>Thinking about how the Labour Government have done so far, would you say they....</b>																							
<b>Have been successful or unsuccessful?</b>																							
Successful	11	12	2	30	13	1	19	4	11	12	18	14	12	5	14	9	12	9	9	10	12	18	12
Unsuccessful	52	56	85	26	41	92	41	78	60	52	33	48	61	75	52	61	56	48	62	59	56	44	57
Neither	28	25	12	38	41	5	34	15	23	27	34	28	24	18	29	21	26	27	19	23	27	31	25
Don't know	9	7	1	6	5	1	6	3	5	9	16	10	3	3	6	9	7	16	10	8	5	7	6
<b>Have been competent or incompetent?</b>																							
Competent	21	21	4	49	31	2	34	8	21	21	31	25	21	9	26	15	21	25	15	19	21	27	21
Incompetent	51	52	82	22	32	89	36	75	57	47	29	42	57	73	48	57	52	45	55	56	53	43	51
Neither	19	19	12	22	33	7	24	14	16	21	18	22	18	14	20	17	19	13	19	17	19	21	19
Don't know	9	9	2	7	4	2	6	3	6	11	23	11	4	4	7	11	8	17	10	8	7	9	8
<b>Do or do not understand the problems facing the country?</b>																							
Do understand	41	38	22	65	48	19	53	25	39	37	45	42	40	27	44	31	39	40	31	38	32	50	39
Do not understand	45	48	72	24	35	77	35	67	51	46	35	42	52	63	45	53	48	45	54	49	51	37	50
Don't know	14	13	6	11	17	4	12	8	10	16	20	16	8	10	11	16	13	15	16	13	16	14	11

Sample Size: 2215 Adults in GB  
Fieldwork: 12th - 13th December 2024

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>		<b>2215</b>	<b>399</b>	<b>569</b>	<b>204</b>	<b>239</b>	<b>780</b>	<b>825</b>	<b>1072</b>	<b>1143</b>	<b>233</b>	<b>915</b>	<b>547</b>	<b>521</b>	<b>1263</b>	<b>952</b>	<b>1916</b>	<b>106</b>	<b>193</b>	<b>525</b>	<b>363</b>	<b>268</b>	<b>760</b>	
<b>Unweighted Sample</b>		<b>2215</b>	<b>374</b>	<b>669</b>	<b>222</b>	<b>314</b>	<b>919</b>	<b>858</b>	<b>1007</b>	<b>1208</b>	<b>112</b>	<b>861</b>	<b>597</b>	<b>645</b>	<b>1338</b>	<b>877</b>	<b>1915</b>	<b>116</b>	<b>184</b>	<b>547</b>	<b>365</b>	<b>201</b>	<b>802</b>	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Have been honest or dishonest?</b>																								
	Honest	20	22	4	49	32	3	37	8	24	20	25	28	22	9	27	15	22	21	19	20	19	33	21
	Dishonest	52	51	80	22	38	89	36	74	55	48	28	44	56	70	47	57	52	44	52	56	55	39	52
	Neither	17	15	12	18	22	6	18	13	14	16	18	13	17	16	17	13	15	17	17	13	17	14	16
	Don't know	11	12	4	12	8	2	9	4	8	16	29	15	6	5	10	15	11	18	13	11	9	14	11
<b>Have been generally corrupt or clean?</b>																								
	Corrupt	44	34	49	11	18	70	20	51	37	30	16	31	36	44	30	39	34	30	36	39	35	25	32
	Clean	21	28	10	59	40	5	46	13	31	25	37	34	27	16	35	18	28	30	23	25	25	35	30
	Neither	21	22	30	17	30	17	22	23	21	23	18	17	25	28	22	22	22	18	25	20	23	20	23
	Don't know	14	17	11	12	12	7	12	12	10	22	29	18	12	12	13	21	16	22	17	16	17	20	15
<b>Do or do not have a plan for the country?</b>																								
	Do have a plan	37	37	21	65	52	16	54	23	37	36	39	40	40	26	42	29	37	46	27	35	34	44	37
	Do not have a plan	43	43	66	18	30	75	29	62	47	39	25	38	45	58	40	46	43	35	48	44	47	31	44
	Don't know	19	21	13	17	18	8	18	15	16	25	36	22	15	16	18	25	20	19	25	21	19	25	19
<b>Which party would you most trust to handle the following issues?</b>																								
<b>Law and order</b>																								
	Labour	21	2	52	26	1	35	8	22	19	23	24	23	12	24	17	21	20	18	23	16	30	18	
	Conservatives	20	61	7	17	12	17	27	21	20	18	15	20	31	21	19	21	24	16	19	20	22	22	
	Liberal Democrats	5	2	5	23	0	8	3	5	5	3	6	4	6	7	3	5	4	5	3	4	5	7	
	Reform UK	18	19	5	5	72	6	34	24	12	7	14	24	24	15	22	19	11	13	22	20	13	18	
	Green	4	0	2	2	1	6	1	4	4	9	5	2	1	4	3	4	6	6	3	3	6	3	
	Don't know	32	17	29	26	13	28	27	24	40	39	36	27	27	30	36	31	34	42	31	38	24	31	
<b>The economy</b>																								
	Labour	21	3	55	22	1	36	8	22	21	28	25	22	11	24	18	21	25	18	23	19	30	18	
	Conservatives	24	72	8	18	21	19	35	27	22	14	18	28	36	26	22	25	21	13	22	26	25	28	
	Liberal Democrats	5	0	4	25	1	7	3	5	5	5	5	4	7	6	4	5	4	10	3	3	5	7	
	Reform UK	12	10	3	1	60	3	24	16	8	6	10	14	16	10	15	12	10	8	14	14	7	12	
	Green	4	0	2	3	1	7	1	4	4	8	6	3	1	4	4	4	8	6	4	3	7	3	
	Don't know	33	15	28	31	16	28	28	26	40	39	35	31	29	31	37	32	32	44	33	35	27	32	
<b>Asylum and immigration</b>																								
	Labour	17	3	45	19	0	29	7	16	18	20	21	18	9	21	12	17	15	19	17	15	24	16	
	Conservatives	11	33	4	9	4	9	13	11	11	12	10	9	15	11	11	12	8	6	11	10	14	13	
	Liberal Democrats	5	2	6	22	0	9	3	6	5	5	5	6	6	8	3	5	4	7	4	3	9	7	
	Reform UK	30	40	12	15	88	14	53	37	22	11	25	37	38	27	34	30	33	22	34	32	23	29	
	Green	5	0	4	4	1	8	1	5	5	10	6	4	2	5	5	4	8	7	5	4	7	4	
	Don't know	32	22	29	31	7	31	24	25	38	42	34	26	30	29	35	31	32	40	30	36	24	32	

Sample Size: 2215 Adults in GB  
Fieldwork: 12th - 13th December 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2215</b>	<b>399</b>	<b>569</b>	<b>204</b>	<b>239</b>	<b>780</b>	<b>825</b>	<b>1072</b>	<b>1143</b>	<b>233</b>	<b>915</b>	<b>547</b>	<b>521</b>	<b>1263</b>	<b>952</b>	<b>1916</b>	<b>106</b>	<b>193</b>	<b>525</b>	<b>363</b>	<b>268</b>	<b>760</b>
<b>Unweighted Sample</b>	<b>2215</b>	<b>374</b>	<b>669</b>	<b>222</b>	<b>314</b>	<b>919</b>	<b>858</b>	<b>1007</b>	<b>1208</b>	<b>112</b>	<b>861</b>	<b>597</b>	<b>645</b>	<b>1338</b>	<b>877</b>	<b>1915</b>	<b>116</b>	<b>184</b>	<b>547</b>	<b>365</b>	<b>201</b>	<b>802</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

<b>Environment and climate change</b>																						
Labour	12	3	30	17	3	17	7	15	9	17	13	12	8	14	10	12	8	12	11	12	22	10
Conservatives	10	35	2	4	6	8	15	9	11	4	7	11	16	9	11	10	12	3	10	9	10	12
Liberal Democrats	7	8	6	21	3	10	5	7	7	3	5	9	9	8	5	7	4	10	5	6	8	7
Reform UK	10	11	1	1	49	3	20	13	6	2	7	13	14	8	12	10	8	6	10	10	6	12
Green	33	17	39	38	19	42	22	31	35	47	38	30	21	37	27	33	35	29	34	30	34	34
Don't know	29	25	22	18	20	21	31	25	32	27	30	25	32	24	35	28	34	39	30	33	21	26
<b>The National Health Service</b>																						
Labour	29	9	66	36	7	45	15	32	27	36	35	29	18	35	23	30	30	23	31	25	44	27
Conservatives	12	42	1	4	8	9	17	12	11	7	7	12	22	11	12	12	14	4	12	12	9	14
Liberal Democrats	8	6	6	28	5	10	6	7	9	10	7	8	8	9	6	8	8	11	5	5	9	9
Reform UK	13	12	2	3	58	4	25	17	9	5	11	16	16	11	16	13	10	13	15	15	7	13
Green	5	0	3	3	1	8	1	4	5	11	6	3	1	5	4	4	7	7	4	4	7	4
Don't know	33	32	22	25	21	25	36	28	39	32	34	32	34	29	39	33	32	42	32	39	24	33

Labour has set out the following six targets to achieve by the next election. In each case, please say whether you think this is the right or wrong priority for the present time.

**Raising living standards in every part of the United Kingdom**

Right priority at this time	77	66	88	86	74	85	71	79	76	77	81	81	67	79	75	78	73	78	78	78	83	75
Wrong priority at this time	11	20	6	7	16	7	16	11	10	6	8	10	17	11	10	11	8	9	11	9	8	13
Don't know	12	14	6	7	10	7	13	10	14	17	11	9	16	10	15	12	19	13	12	13	9	12

**Building 1.5 million homes in England and fast-tracking planning decisions on at least 150 major economic infrastructure projects**

Right priority at this time	42	23	61	55	24	51	28	47	37	60	46	38	30	45	38	42	41	40	42	39	57	39
Wrong priority at this time	41	64	25	36	66	33	59	39	44	22	34	49	55	41	42	43	34	32	43	46	30	46
Don't know	17	13	14	9	10	16	14	14	19	18	20	12	14	14	20	15	25	28	16	15	13	15

**Ending hospital backlogs so 92 percent of patients in England wait no longer than 18 weeks**

Right priority at this time	87	83	93	93	85	91	85	84	89	85	87	87	87	89	83	88	75	77	89	86	87	89
Wrong priority at this time	5	8	2	2	8	4	6	7	3	3	4	6	4	4	5	4	5	6	4	5	6	4
Don't know	9	8	5	5	7	6	8	9	9	12	9	6	9	6	12	7	20	16	7	8	7	7

**Putting police back on the beat with a named officer for every neighbourhood, and 13,000 additional officers, PCSOs and special constables**

Right priority at this time	71	76	77	78	78	71	80	70	72	51	66	79	81	73	69	72	63	65	73	74	65	74
Wrong priority at this time	15	12	14	13	14	18	11	17	13	24	18	11	10	16	14	15	15	19	15	13	17	15
Don't know	14	12	9	9	8	12	9	13	15	25	16	10	9	11	17	13	22	16	13	14	17	11

Sample Size: 2215 Adults in GB  
Fieldwork: 12th - 13th December 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2215</b>	<b>399</b>	<b>569</b>	<b>204</b>	<b>239</b>	<b>780</b>	<b>825</b>	<b>1072</b>	<b>1143</b>	<b>233</b>	<b>915</b>	<b>547</b>	<b>521</b>	<b>1263</b>	<b>952</b>	<b>1916</b>	<b>106</b>	<b>193</b>	<b>525</b>	<b>363</b>	<b>268</b>	<b>760</b>
<b>Unweighted Sample</b>	<b>2215</b>	<b>374</b>	<b>669</b>	<b>222</b>	<b>314</b>	<b>919</b>	<b>858</b>	<b>1007</b>	<b>1208</b>	<b>112</b>	<b>861</b>	<b>597</b>	<b>645</b>	<b>1338</b>	<b>877</b>	<b>1915</b>	<b>116</b>	<b>184</b>	<b>547</b>	<b>365</b>	<b>201</b>	<b>802</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Increasing the proportion of children in England who are "ready to learn" when they start school at the age of five, to 75 percent

Right priority at this time	<b>48</b>	44	61	63	40	55	43	48	48	54	49	48	43	52	42	49	43	39	47	43	58	50
Wrong priority at this time	<b>30</b>	35	22	24	42	25	37	30	29	22	27	34	33	29	31	30	31	30	33	33	22	29
Don't know	<b>22</b>	21	18	14	18	20	20	22	23	24	23	18	24	20	26	21	26	31	20	24	21	21

Ensure that at least 95 percent of electricity is generated from clean power by 2030

Right priority at this time	<b>45</b>	25	67	64	18	61	28	44	46	60	50	42	32	51	37	45	44	44	41	44	56	44
Wrong priority at this time	<b>41</b>	62	23	30	74	28	59	46	36	25	33	47	55	39	43	41	42	34	44	40	35	43
Don't know	<b>14</b>	13	10	6	8	11	13	11	18	15	17	11	13	11	19	14	14	21	15	16	9	13

And looking at the same list, how likely or unlikely do you think it is that the Government will deliver each of these aims?

Raising living standards in every part of the United Kingdom

Very likely	<b>1</b>	1	3	0	0	2	1	2	1	0	2	1	1	2	1	2	0	1	2	1	1	2
Fairly likely	<b>11</b>	3	24	14	2	16	5	12	11	19	13	11	5	12	10	11	11	8	11	12	16	10
<b>TOTAL LIKELY</b>	<b>12</b>	<b>4</b>	<b>27</b>	<b>14</b>	<b>2</b>	<b>18</b>	<b>6</b>	<b>14</b>	<b>12</b>	<b>19</b>	<b>15</b>	<b>12</b>	<b>6</b>	<b>14</b>	<b>11</b>	<b>13</b>	<b>11</b>	<b>9</b>	<b>13</b>	<b>13</b>	<b>17</b>	<b>12</b>
Fairly unlikely	<b>36</b>	36	39	49	25	42	30	34	38	45	35	34	36	39	32	37	34	32	39	35	34	37
Very unlikely	<b>39</b>	55	19	30	67	30	56	43	36	14	35	46	52	37	42	39	35	48	38	39	34	41
<b>TOTAL UNLIKELY</b>	<b>75</b>	<b>91</b>	<b>58</b>	<b>79</b>	<b>92</b>	<b>72</b>	<b>86</b>	<b>77</b>	<b>74</b>	<b>59</b>	<b>70</b>	<b>80</b>	<b>88</b>	<b>76</b>	<b>74</b>	<b>76</b>	<b>69</b>	<b>80</b>	<b>77</b>	<b>74</b>	<b>68</b>	<b>78</b>
Don't know	<b>12</b>	4	15	6	5	9	8	10	14	23	15	8	6	10	15	12	20	10	11	14	15	11

Building 1.5 million homes in England and fast-tracking planning decisions on at least 150 major economic infrastructure projects

Very likely	<b>3</b>	2	5	2	2	3	3	3	3	3	4	3	1	3	3	3	2	1	3	3	3	3
Fairly likely	<b>17</b>	10	28	22	13	21	11	14	21	29	21	15	9	21	13	18	13	11	21	19	16	17
<b>TOTAL LIKELY</b>	<b>20</b>	<b>12</b>	<b>33</b>	<b>24</b>	<b>15</b>	<b>24</b>	<b>14</b>	<b>17</b>	<b>24</b>	<b>32</b>	<b>25</b>	<b>18</b>	<b>10</b>	<b>24</b>	<b>16</b>	<b>21</b>	<b>15</b>	<b>12</b>	<b>24</b>	<b>22</b>	<b>19</b>	<b>20</b>
Fairly unlikely	<b>32</b>	29	35	45	21	38	27	30	33	32	31	33	31	33	30	32	28	33	29	30	40	31
Very unlikely	<b>35</b>	54	18	24	59	26	51	42	28	11	28	39	52	33	37	34	35	41	34	34	28	36
<b>TOTAL UNLIKELY</b>	<b>67</b>	<b>83</b>	<b>53</b>	<b>69</b>	<b>80</b>	<b>64</b>	<b>78</b>	<b>72</b>	<b>61</b>	<b>43</b>	<b>59</b>	<b>72</b>	<b>83</b>	<b>66</b>	<b>67</b>	<b>66</b>	<b>63</b>	<b>74</b>	<b>63</b>	<b>64</b>	<b>68</b>	<b>67</b>
Don't know	<b>14</b>	5	14	7	6	11	8	11	16	26	16	10	7	11	17	13	22	14	13	14	14	13

Ending hospital backlogs so 92 percent of patients in England wait no longer than 18 weeks

Very likely	<b>2</b>	1	5	1	0	3	1	3	2	1	2	2	1	2	2	2	0	1	3	1	3	2
Fairly likely	<b>13</b>	5	28	18	5	18	7	14	12	21	13	13	9	14	11	13	12	9	12	14	19	13
<b>TOTAL LIKELY</b>	<b>15</b>	<b>6</b>	<b>33</b>	<b>19</b>	<b>5</b>	<b>21</b>	<b>8</b>	<b>17</b>	<b>14</b>	<b>22</b>	<b>15</b>	<b>15</b>	<b>10</b>	<b>16</b>	<b>13</b>	<b>15</b>	<b>12</b>	<b>10</b>	<b>15</b>	<b>15</b>	<b>22</b>	<b>15</b>
Fairly unlikely	<b>35</b>	36	37	45	23	40	30	33	37	34	34	38	34	38	31	35	32	32	34	35	39	35
Very unlikely	<b>39</b>	54	17	32	67	28	55	41	36	22	36	38	51	37	41	38	37	47	41	36	26	41
<b>TOTAL UNLIKELY</b>	<b>74</b>	<b>90</b>	<b>54</b>	<b>77</b>	<b>90</b>	<b>68</b>	<b>85</b>	<b>74</b>	<b>73</b>	<b>56</b>	<b>70</b>	<b>76</b>	<b>85</b>	<b>75</b>	<b>72</b>	<b>73</b>	<b>69</b>	<b>79</b>	<b>75</b>	<b>71</b>	<b>65</b>	<b>76</b>
Don't know	<b>11</b>	4	13	5	5	10	7	10	13	21	14	8	5	9	15	11	19	12	10	14	13	9

Sample Size: 2215 Adults in GB  
Fieldwork: 12th - 13th December 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2215</b>	<b>399</b>	<b>569</b>	<b>204</b>	<b>239</b>	<b>780</b>	<b>825</b>	<b>1072</b>	<b>1143</b>	<b>233</b>	<b>915</b>	<b>547</b>	<b>521</b>	<b>1263</b>	<b>952</b>	<b>1916</b>	<b>106</b>	<b>193</b>	<b>525</b>	<b>363</b>	<b>268</b>	<b>760</b>	
<b>Unweighted Sample</b>	<b>2215</b>	<b>374</b>	<b>669</b>	<b>222</b>	<b>314</b>	<b>919</b>	<b>858</b>	<b>1007</b>	<b>1208</b>	<b>112</b>	<b>861</b>	<b>597</b>	<b>645</b>	<b>1338</b>	<b>877</b>	<b>1915</b>	<b>116</b>	<b>184</b>	<b>547</b>	<b>365</b>	<b>201</b>	<b>802</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Putting police back on the beat with a named officer for every neighbourhood, and 13,000 additional officers, PCSOs and special constables**

Very likely	3	2	6	2	0	3	2	3	2	3	3	2	2	3	3	3	6	1	3	2	3	2
Fairly likely	20	11	35	28	8	26	13	21	18	26	21	24	11	23	16	20	17	15	18	21	29	19
<b>TOTAL LIKELY</b>	<b>23</b>	<b>13</b>	<b>41</b>	<b>30</b>	<b>8</b>	<b>29</b>	<b>15</b>	<b>24</b>	<b>20</b>	<b>29</b>	<b>24</b>	<b>26</b>	<b>13</b>	<b>26</b>	<b>19</b>	<b>23</b>	<b>23</b>	<b>16</b>	<b>21</b>	<b>23</b>	<b>32</b>	<b>21</b>
Fairly unlikely	35	39	34	42	30	39	34	33	37	36	34	33	38	37	33	36	30	34	37	37	31	36
Very unlikely	29	44	11	20	56	19	44	32	26	5	25	32	43	26	32	28	28	35	30	27	22	30
<b>TOTAL UNLIKELY</b>	<b>64</b>	<b>83</b>	<b>45</b>	<b>62</b>	<b>86</b>	<b>58</b>	<b>78</b>	<b>65</b>	<b>63</b>	<b>41</b>	<b>59</b>	<b>65</b>	<b>81</b>	<b>63</b>	<b>65</b>	<b>64</b>	<b>58</b>	<b>69</b>	<b>67</b>	<b>64</b>	<b>53</b>	<b>66</b>
Don't know	14	5	13	8	5	13	7	11	16	29	16	9	7	12	16	13	20	15	12	14	15	13

**Increasing the proportion of children in England who are "ready to learn" when they start school at the age of five, to 75 percent**

Very likely	2	2	5	2	0	2	1	3	2	7	2	2	1	3	2	3	2	0	3	1	5	2
Fairly likely	18	11	29	23	11	26	10	20	17	22	21	18	12	20	16	18	24	14	16	14	25	19
<b>TOTAL LIKELY</b>	<b>20</b>	<b>13</b>	<b>34</b>	<b>25</b>	<b>11</b>	<b>28</b>	<b>11</b>	<b>23</b>	<b>19</b>	<b>29</b>	<b>23</b>	<b>20</b>	<b>13</b>	<b>23</b>	<b>18</b>	<b>21</b>	<b>26</b>	<b>14</b>	<b>19</b>	<b>15</b>	<b>30</b>	<b>21</b>
Fairly unlikely	33	41	33	43	28	35	36	32	35	33	30	35	37	36	30	34	21	31	34	37	28	35
Very unlikely	25	34	10	21	50	18	38	28	23	11	21	29	36	23	28	25	27	29	28	24	17	26
<b>TOTAL UNLIKELY</b>	<b>58</b>	<b>75</b>	<b>43</b>	<b>64</b>	<b>78</b>	<b>53</b>	<b>74</b>	<b>60</b>	<b>58</b>	<b>44</b>	<b>51</b>	<b>64</b>	<b>73</b>	<b>59</b>	<b>58</b>	<b>59</b>	<b>48</b>	<b>60</b>	<b>62</b>	<b>61</b>	<b>45</b>	<b>61</b>
Don't know	21	12	23	12	10	19	15	18	23	27	25	16	14	18	23	20	26	25	19	23	24	17

**Ensure that at least 95 percent of electricity is generated from clean power by 2030**

Very likely	3	1	5	2	2	3	2	3	3	5	3	3	1	3	2	3	2	2	2	3	3	3
Fairly likely	15	7	27	18	7	21	9	16	14	21	16	15	9	16	13	15	17	14	13	14	19	15
<b>TOTAL LIKELY</b>	<b>18</b>	<b>8</b>	<b>32</b>	<b>20</b>	<b>9</b>	<b>24</b>	<b>11</b>	<b>19</b>	<b>17</b>	<b>26</b>	<b>19</b>	<b>18</b>	<b>10</b>	<b>19</b>	<b>15</b>	<b>18</b>	<b>19</b>	<b>16</b>	<b>15</b>	<b>17</b>	<b>22</b>	<b>18</b>
Fairly unlikely	32	32	35	41	25	36	28	30	34	37	31	31	33	35	28	32	34	33	30	30	33	33
Very unlikely	36	53	17	32	61	29	51	40	32	16	31	40	49	34	39	36	25	39	39	37	33	36
<b>TOTAL UNLIKELY</b>	<b>68</b>	<b>85</b>	<b>52</b>	<b>73</b>	<b>86</b>	<b>65</b>	<b>79</b>	<b>70</b>	<b>66</b>	<b>53</b>	<b>62</b>	<b>71</b>	<b>82</b>	<b>69</b>	<b>67</b>	<b>68</b>	<b>59</b>	<b>72</b>	<b>69</b>	<b>67</b>	<b>66</b>	<b>69</b>
Don't know	14	7	15	7	6	11	10	12	17	22	18	11	9	11	18	14	22	13	15	16	13	12

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*