

# YouGov / The Times Survey Results

Sample Size: 1646 adults in GB  
Fieldwork: 26th - 27th August 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1646</b>	<b>560</b>	<b>408</b>	<b>148</b>	<b>611</b>	<b>652</b>	<b>800</b>	<b>846</b>	<b>179</b>	<b>686</b>	<b>397</b>	<b>384</b>	<b>938</b>	<b>708</b>	<b>198</b>	<b>553</b>	<b>357</b>	<b>397</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1646</b>	<b>632</b>	<b>421</b>	<b>186</b>	<b>754</b>	<b>665</b>	<b>701</b>	<b>945</b>	<b>110</b>	<b>645</b>	<b>419</b>	<b>472</b>	<b>994</b>	<b>652</b>	<b>146</b>	<b>590</b>	<b>360</b>	<b>408</b>	<b>142</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13th-14th Aug	26th-27th Aug																		
<b>Do you have a favourable or unfavourable opinion of the following?</b>																				
<b>The Conservative Party</b>																				
Very favourable	9	<b>9</b>	23	0	1	4	16	9	8	4	5	10	16	9	8	9	9	10	9	4
Somewhat favourable	28	<b>27</b>	57	2	12	16	41	28	26	22	19	28	42	28	24	20	33	27	24	17
<b>TOTAL FAVOURABLE</b>	<b>37</b>	<b>36</b>	80	2	13	20	57	37	34	26	24	38	58	37	32	29	42	37	33	21
Somewhat unfavourable	17	<b>18</b>	10	16	34	17	17	18	17	23	17	19	14	17	18	17	17	17	20	17
Very unfavourable	34	<b>35</b>	4	76	50	58	15	36	33	37	41	33	24	38	30	44	29	30	34	56
<b>TOTAL UNFAVOURABLE</b>	<b>51</b>	<b>53</b>	14	92	84	75	32	54	50	60	58	52	38	55	48	61	46	47	54	73
Don't know	13	<b>12</b>	6	5	3	6	10	9	16	15	17	11	5	7	19	9	12	16	13	6
<b>NET FAVOURABILITY</b>	<b>-14</b>	<b>-17</b>	66	-90	-71	-55	25	-17	-16	-34	-34	-14	20	-18	-16	-32	-4	-10	-21	-52
<b>The Labour Party</b>																				
Very favourable	6	<b>7</b>	1	19	5	12	2	7	7	12	9	4	4	7	7	12	6	5	8	4
Somewhat favourable	27	<b>30</b>	7	62	49	48	13	29	31	42	35	27	19	34	25	38	25	27	32	41
<b>TOTAL FAVOURABLE</b>	<b>33</b>	<b>37</b>	8	81	54	60	15	36	38	54	44	31	23	41	32	50	31	32	40	45
Somewhat unfavourable	24	<b>23</b>	28	11	31	21	27	24	22	23	19	27	26	23	23	17	24	26	21	24
Very unfavourable	29	<b>27</b>	57	2	11	13	47	31	23	6	22	31	43	28	26	21	31	28	26	23
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>50</b>	85	13	42	34	74	55	45	29	41	58	69	51	49	38	55	54	47	47
Don't know	14	<b>13</b>	7	6	5	7	11	9	17	17	16	11	8	8	19	12	14	14	12	7
<b>NET FAVOURABILITY</b>	<b>-20</b>	<b>-13</b>	-77	68	12	26	-59	-19	-7	25	3	-27	-46	-10	-17	12	-24	-22	-7	-2
<b>Boris Johnson</b>																				
Very favourable	15	<b>13</b>	32	0	1	4	25	16	11	7	9	16	23	14	12	10	16	15	13	6
Somewhat favourable	26	<b>25</b>	46	5	12	15	36	24	26	18	23	24	33	24	27	17	30	30	23	14
<b>TOTAL FAVOURABLE</b>	<b>41</b>	<b>38</b>	78	5	13	19	61	40	37	25	32	40	56	38	39	27	46	45	36	20
Somewhat unfavourable	17	<b>16</b>	12	15	22	14	18	16	17	20	14	17	18	16	17	13	15	17	17	18
Very unfavourable	33	<b>37</b>	5	78	62	63	14	39	36	45	43	36	23	42	31	53	31	30	37	59
<b>TOTAL UNFAVOURABLE</b>	<b>50</b>	<b>53</b>	17	93	84	77	32	55	53	65	57	53	41	58	48	66	46	47	54	77
Don't know	9	<b>8</b>	4	2	3	3	7	6	10	10	11	7	3	4	13	7	8	8	9	3
<b>NET FAVOURABILITY</b>	<b>-9</b>	<b>-15</b>	61	-88	-71	-58	29	-15	-16	-40	-25	-13	15	-20	-9	-39	0	-2	-18	-57

Sample Size: 1646 adults in GB  
Fieldwork: 26th - 27th August 2020

Weighted Sample  
Unweighted Sample

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1646	560	408	148	611	652	800	846	179	686	397	384	938	708	198	553	357	397	142
1646	632	421	186	754	665	701	945	110	645	419	472	994	652	146	590	360	408	142

	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Keir Starmer</b>																			
Very favourable	11	12	2	25	23	20	5	13	10	10	15	9	9	16	7	17	13	10	7
Somewhat favourable	28	29	21	43	49	43	21	30	29	37	25	32	31	33	25	40	26	26	35
<b>TOTAL FAVOURABLE</b>	<b>39</b>	<b>41</b>	<b>23</b>	<b>68</b>	<b>72</b>	<b>63</b>	<b>26</b>	<b>43</b>	<b>39</b>	<b>47</b>	<b>40</b>	<b>41</b>	<b>40</b>	<b>49</b>	<b>32</b>	<b>57</b>	<b>39</b>	<b>36</b>	<b>42</b>
Somewhat unfavourable	16	17	29	8	13	14	24	17	16	10	12	19	25	19	14	14	19	16	17
Very unfavourable	17	16	29	5	5	5	28	19	13	8	12	19	22	13	19	7	15	19	17
<b>TOTAL UNFAVOURABLE</b>	<b>33</b>	<b>33</b>	<b>58</b>	<b>13</b>	<b>18</b>	<b>19</b>	<b>52</b>	<b>36</b>	<b>29</b>	<b>18</b>	<b>24</b>	<b>38</b>	<b>47</b>	<b>32</b>	<b>33</b>	<b>21</b>	<b>34</b>	<b>35</b>	<b>34</b>
Don't know	29	27	18	19	9	18	23	21	32	35	36	20	13	20	35	22	28	29	23
<b>NET FAVOURABILITY</b>	<b>6</b>	<b>8</b>	<b>-35</b>	<b>55</b>	<b>54</b>	<b>44</b>	<b>-26</b>	<b>7</b>	<b>10</b>	<b>29</b>	<b>16</b>	<b>3</b>	<b>-7</b>	<b>17</b>	<b>-1</b>	<b>36</b>	<b>5</b>	<b>1</b>	<b>8</b>
<b>Priti Patel</b>																			
Very favourable	6	5	12	0	0	1	10	8	3	7	4	5	6	5	5	10	6	4	3
Somewhat favourable	16	17	37	3	5	8	29	18	17	14	12	18	28	17	18	13	20	19	11
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>22</b>	<b>49</b>	<b>3</b>	<b>5</b>	<b>9</b>	<b>39</b>	<b>26</b>	<b>20</b>	<b>21</b>	<b>16</b>	<b>23</b>	<b>34</b>	<b>22</b>	<b>23</b>	<b>23</b>	<b>26</b>	<b>23</b>	<b>14</b>
Somewhat unfavourable	19	18	19	11	27	15	20	17	18	17	14	20	21	18	17	16	17	19	22
Very unfavourable	35	37	13	68	60	61	20	40	34	35	40	40	31	42	30	46	35	32	51
<b>TOTAL UNFAVOURABLE</b>	<b>54</b>	<b>55</b>	<b>32</b>	<b>79</b>	<b>87</b>	<b>76</b>	<b>40</b>	<b>57</b>	<b>52</b>	<b>52</b>	<b>54</b>	<b>60</b>	<b>52</b>	<b>60</b>	<b>47</b>	<b>62</b>	<b>52</b>	<b>51</b>	<b>73</b>
Don't know	24	22	19	17	8	15	20	17	27	28	29	17	14	17	29	14	22	27	12
<b>NET FAVOURABILITY</b>	<b>-32</b>	<b>-33</b>	<b>17</b>	<b>-76</b>	<b>-82</b>	<b>-67</b>	<b>-1</b>	<b>-31</b>	<b>-32</b>	<b>-31</b>	<b>-38</b>	<b>-37</b>	<b>-18</b>	<b>-38</b>	<b>-24</b>	<b>-39</b>	<b>-26</b>	<b>-28</b>	<b>-59</b>
<b>Rishi Sunak</b>																			
Very favourable	18	15	31	4	14	10	23	16	15	17	10	19	21	18	12	17	17	16	7
Somewhat favourable	33	34	42	34	42	37	35	37	32	30	34	32	39	37	31	33	34	35	27
<b>TOTAL FAVOURABLE</b>	<b>51</b>	<b>49</b>	<b>73</b>	<b>38</b>	<b>56</b>	<b>47</b>	<b>58</b>	<b>53</b>	<b>47</b>	<b>47</b>	<b>44</b>	<b>51</b>	<b>60</b>	<b>55</b>	<b>43</b>	<b>50</b>	<b>51</b>	<b>51</b>	<b>34</b>
Somewhat unfavourable	15	16	7	23	23	23	12	17	15	13	14	20	15	17	14	22	14	12	22
Very unfavourable	10	10	2	19	9	13	7	12	8	6	12	10	8	9	11	6	9	9	18
<b>TOTAL UNFAVOURABLE</b>	<b>25</b>	<b>26</b>	<b>9</b>	<b>42</b>	<b>32</b>	<b>36</b>	<b>19</b>	<b>29</b>	<b>23</b>	<b>19</b>	<b>26</b>	<b>30</b>	<b>23</b>	<b>26</b>	<b>25</b>	<b>28</b>	<b>23</b>	<b>21</b>	<b>40</b>
Don't know	25	25	17	19	12	17	22	19	30	34	30	19	17	19	32	21	27	27	26
<b>NET FAVOURABILITY</b>	<b>26</b>	<b>23</b>	<b>64</b>	<b>-4</b>	<b>24</b>	<b>11</b>	<b>39</b>	<b>24</b>	<b>24</b>	<b>28</b>	<b>18</b>	<b>21</b>	<b>37</b>	<b>29</b>	<b>18</b>	<b>22</b>	<b>28</b>	<b>30</b>	<b>-6</b>
<b>Dominic Raab</b>																			
Very favourable	5	4	9	0	2	1	7	5	4	7	2	6	5	5	4	8	4	3	5
Somewhat favourable	24	22	44	5	12	14	33	23	21	13	15	25	34	22	21	14	23	24	12
<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>26</b>	<b>53</b>	<b>5</b>	<b>14</b>	<b>15</b>	<b>40</b>	<b>28</b>	<b>25</b>	<b>20</b>	<b>17</b>	<b>31</b>	<b>39</b>	<b>27</b>	<b>25</b>	<b>22</b>	<b>27</b>	<b>27</b>	<b>17</b>
Somewhat unfavourable	17	20	18	21	33	21	21	22	18	28	16	19	24	20	19	18	23	19	20
Very unfavourable	24	27	7	53	43	45	13	30	23	18	32	30	17	31	20	36	22	22	37
<b>TOTAL UNFAVOURABLE</b>	<b>41</b>	<b>47</b>	<b>25</b>	<b>74</b>	<b>76</b>	<b>66</b>	<b>34</b>	<b>52</b>	<b>41</b>	<b>46</b>	<b>48</b>	<b>49</b>	<b>41</b>	<b>51</b>	<b>39</b>	<b>54</b>	<b>45</b>	<b>41</b>	<b>57</b>
Don't know	29	28	22	21	11	18	26	20	34	34	34	20	20	22	35	24	29	31	26
<b>NET FAVOURABILITY</b>	<b>-12</b>	<b>-21</b>	<b>28</b>	<b>-69</b>	<b>-62</b>	<b>-51</b>	<b>6</b>	<b>-24</b>	<b>-16</b>	<b>-26</b>	<b>-31</b>	<b>-18</b>	<b>-2</b>	<b>-24</b>	<b>-14</b>	<b>-32</b>	<b>-18</b>	<b>-14</b>	<b>-40</b>

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Unweighted Sample

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1646	560	408	148	611	652	800	846	179	686	397	384	938	708	198	553	357	397	142
1646	632	421	186	754	665	701	945	110	645	419	472	994	652	146	590	360	408	142

% % % % % % % % % % % % % % % % % % % %

### Matt Hancock

Very favourable	5	5	10	0	1	2	7	6	4	6	3	7	6	6	4	6	5	8	3	1
Somewhat favourable	23	20	41	4	15	15	29	21	19	9	14	24	32	21	19	12	24	20	22	12
<b>TOTAL FAVOURABLE</b>	<b>28</b>	<b>25</b>	<b>51</b>	<b>4</b>	<b>16</b>	<b>17</b>	<b>36</b>	<b>27</b>	<b>23</b>	<b>15</b>	<b>17</b>	<b>31</b>	<b>38</b>	<b>27</b>	<b>23</b>	<b>18</b>	<b>29</b>	<b>28</b>	<b>25</b>	<b>13</b>
Somewhat unfavourable	20	22	20	23	30	23	25	22	22	25	17	24	26	22	21	23	20	21	24	22
Very unfavourable	24	28	9	52	42	43	16	31	24	23	35	26	19	32	22	38	26	24	24	37
<b>TOTAL UNFAVOURABLE</b>	<b>44</b>	<b>50</b>	<b>29</b>	<b>75</b>	<b>72</b>	<b>66</b>	<b>41</b>	<b>53</b>	<b>46</b>	<b>48</b>	<b>52</b>	<b>50</b>	<b>45</b>	<b>54</b>	<b>43</b>	<b>61</b>	<b>46</b>	<b>45</b>	<b>48</b>	<b>59</b>
Don't know	28	26	20	20	11	16	23	20	31	37	32	19	17	20	33	21	25	28	25	29
<b>NET FAVOURABILITY</b>	<b>-16</b>	<b>-25</b>	<b>22</b>	<b>-71</b>	<b>-56</b>	<b>-49</b>	<b>-5</b>	<b>-26</b>	<b>-23</b>	<b>-33</b>	<b>-35</b>	<b>-19</b>	<b>-7</b>	<b>-27</b>	<b>-20</b>	<b>-43</b>	<b>-17</b>	<b>-17</b>	<b>-23</b>	<b>-46</b>

### Michael Gove

Very favourable	2	3	8	0	0	1	6	4	2	6	2	3	4	4	2	6	3	2	3	3
Somewhat favourable	15	15	35	1	5	7	26	18	12	11	9	18	26	15	16	11	18	17	14	9
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>18</b>	<b>43</b>	<b>1</b>	<b>5</b>	<b>8</b>	<b>32</b>	<b>22</b>	<b>14</b>	<b>17</b>	<b>11</b>	<b>21</b>	<b>30</b>	<b>19</b>	<b>18</b>	<b>17</b>	<b>21</b>	<b>19</b>	<b>17</b>	<b>12</b>
Somewhat unfavourable	23	22	28	14	28	21	27	21	22	18	16	25	31	21	22	19	21	25	22	20
Very unfavourable	36	37	11	69	61	60	20	40	35	41	42	38	26	43	30	42	34	32	39	52
<b>TOTAL UNFAVOURABLE</b>	<b>59</b>	<b>59</b>	<b>39</b>	<b>83</b>	<b>89</b>	<b>81</b>	<b>47</b>	<b>61</b>	<b>57</b>	<b>59</b>	<b>58</b>	<b>63</b>	<b>57</b>	<b>64</b>	<b>52</b>	<b>61</b>	<b>55</b>	<b>57</b>	<b>61</b>	<b>72</b>
Don't know	24	22	19	16	6	11	21	16	29	24	32	16	12	17	30	22	23	24	22	16
<b>NET FAVOURABILITY</b>	<b>-42</b>	<b>-41</b>	<b>4</b>	<b>-82</b>	<b>-84</b>	<b>-73</b>	<b>-15</b>	<b>-39</b>	<b>-43</b>	<b>-42</b>	<b>-47</b>	<b>-42</b>	<b>-27</b>	<b>-45</b>	<b>-34</b>	<b>-44</b>	<b>-34</b>	<b>-38</b>	<b>-44</b>	<b>-60</b>

### Dominic Cummings

Very favourable	3	2	5	0	1	1	4	4	1	3	2	4	2	3	2	4	3	1	1	4
Somewhat favourable	8	9	19	1	3	3	16	11	7	7	7	10	13	9	9	8	9	10	10	2
<b>TOTAL FAVOURABLE</b>	<b>11</b>	<b>11</b>	<b>24</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>20</b>	<b>15</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>14</b>	<b>15</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>6</b>
Somewhat unfavourable	16	15	22	11	9	10	20	17	13	24	12	12	20	15	16	14	14	17	17	15
Very unfavourable	53	53	34	78	82	75	39	52	53	42	54	56	52	58	45	55	50	48	54	66
<b>TOTAL UNFAVOURABLE</b>	<b>69</b>	<b>68</b>	<b>56</b>	<b>89</b>	<b>91</b>	<b>85</b>	<b>59</b>	<b>69</b>	<b>66</b>	<b>66</b>	<b>66</b>	<b>68</b>	<b>72</b>	<b>73</b>	<b>61</b>	<b>69</b>	<b>64</b>	<b>65</b>	<b>71</b>	<b>81</b>
Don't know	20	21	19	11	5	11	21	16	26	24	26	18	14	15	29	19	23	24	19	12
<b>NET FAVOURABILITY</b>	<b>-58</b>	<b>-57</b>	<b>-32</b>	<b>-88</b>	<b>-87</b>	<b>-81</b>	<b>-39</b>	<b>-54</b>	<b>-58</b>	<b>-56</b>	<b>-57</b>	<b>-54</b>	<b>-57</b>	<b>-61</b>	<b>-50</b>	<b>-57</b>	<b>-52</b>	<b>-54</b>	<b>-60</b>	<b>-75</b>

### Gavin Williamson

Very favourable	1	2	1	1	0	1	1	2	1	3	1	1	1	2	1	5	1	2	1	0
Somewhat favourable	9	8	16	1	5	5	11	10	6	7	4	10	12	8	7	6	8	6	10	7
<b>TOTAL FAVOURABLE</b>	<b>10</b>	<b>10</b>	<b>17</b>	<b>2</b>	<b>5</b>	<b>6</b>	<b>12</b>	<b>12</b>	<b>7</b>	<b>10</b>	<b>5</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>9</b>	<b>8</b>	<b>11</b>	<b>7</b>
Somewhat unfavourable	13	18	29	12	22	17	25	19	17	12	14	21	26	19	18	19	18	18	20	13
Very unfavourable	19	30	14	50	52	46	20	35	25	22	31	32	29	36	23	38	29	27	29	32
<b>TOTAL UNFAVOURABLE</b>	<b>32</b>	<b>48</b>	<b>43</b>	<b>62</b>	<b>74</b>	<b>63</b>	<b>45</b>	<b>54</b>	<b>42</b>	<b>34</b>	<b>45</b>	<b>53</b>	<b>55</b>	<b>55</b>	<b>41</b>	<b>57</b>	<b>47</b>	<b>45</b>	<b>49</b>	<b>45</b>
Don't know	57	42	40	37	22	31	43	33	51	55	49	35	32	36	51	32	44	46	41	48
<b>NET FAVOURABILITY</b>	<b>-22</b>	<b>-38</b>	<b>-26</b>	<b>-60</b>	<b>-69</b>	<b>-57</b>	<b>-33</b>	<b>-42</b>	<b>-35</b>	<b>-24</b>	<b>-40</b>	<b>-42</b>	<b>-42</b>	<b>-45</b>	<b>-33</b>	<b>-46</b>	<b>-38</b>	<b>-37</b>	<b>-38</b>	<b>-38</b>