

YouGov / The Times Survey Results

Sample Size: 2015 adults in GB
Fieldwork: 10th - 11th July 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample 2015	659	488	171	710	750	975	1040	212	832	498	474	1149	866	1739	101	175	486	335	244	675	
Unweighted Sample 2015	670	483	181	789	744	885	1130	208	759	507	541	1215	800	1726	115	174	491	342	181	712	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has been suggested that the Conservative government may introduce some tax cuts before the next election.

If this were to happen, which of the following would you MOST like to see happen?

Reducing the rate of VAT on goods and services	24	21	28	22	23	26	23	24	18	20	26	29	22	25	23	28	31	21	26	21	23
Reducing the basic rate of income tax	22	20	25	15	22	20	23	21	23	25	21	16	23	20	22	20	16	24	21	27	20
Increasing the amount of money people can earn before paying the higher rate of income tax	16	18	15	21	17	16	15	16	15	17	14	15	18	13	16	18	13	17	16	15	15
Reducing tax on petrol and diesel	11	14	9	9	11	12	11	11	12	10	10	15	9	14	11	11	13	11	13	4	13
Abolishing inheritance tax	10	14	5	15	9	12	9	11	9	8	10	12	12	7	10	10	8	8	8	12	12
Reducing corporation tax on businesses	2	3	1	2	2	2	4	1	1	3	2	3	3	2	2	1	5	3	1	4	1
None of these	6	4	11	9	10	4	8	4	4	6	10	5	7	5	6	6	7	5	5	9	6
Don't know	9	6	6	6	6	7	7	11	18	11	7	5	7	12	10	6	7	11	9	6	10

And looking at the same list of potential tax cuts, which if the following do you think would have the biggest impact on you personally?

Reducing the rate of VAT on goods and services	31	30	33	34	31	32	31	30	29	27	30	37	28	34	30	26	36	28	30	29	32
Reducing the basic rate of income tax	26	25	29	17	27	23	28	24	28	28	28	18	29	22	26	27	21	27	27	28	25
Increasing the amount of money people can earn before paying the higher rate of income tax	13	13	14	21	16	12	13	12	7	16	14	7	16	8	13	15	11	13	14	15	11
Reducing tax on petrol and diesel	10	12	9	9	9	14	10	11	6	8	11	15	8	14	10	17	13	11	13	3	10
Abolishing inheritance tax	6	10	4	6	7	8	5	7	3	4	7	10	8	4	7	3	4	5	4	9	8
Reducing corporation tax on businesses	1	1	1	1	1	1	2	0	2	1	1	0	1	1	1	0	0	2	0	3	0
None of these	4	3	4	3	3	3	4	4	6	3	3	6	3	6	4	5	5	4	3	3	4
Don't know	10	6	6	9	6	7	8	11	19	11	6	6	8	12	10	7	10	10	9	9	10

Thinking about any assets you own now or expect to own in the future, do you think that when you die inheritance tax probably will or will not have to be paid on the assets that you leave behind?

Probably will	31	36	30	40	35	30	33	28	30	33	32	25	38	21	32	22	23	26	25	43	35
Probably will not	42	44	42	35	42	46	40	43	23	38	46	53	38	46	40	54	53	45	46	28	38
Don't know	28	20	28	26	23	24	27	29	47	30	22	22	24	32	28	24	24	29	29	29	27

Sample Size: 2015 adults in GB
Fieldwork: 10th - 11th July 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample 2015	659	488	171	710	750	975	1040	212	832	498	474	1149	866	1739	101	175	486	335	244	675	
Unweighted Sample 2015	670	483	181	789	744	885	1130	208	759	507	541	1215	800	1726	115	174	491	342	181	712	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you expect to receive any inheritance from other people at any point in the future?

Yes, I do	34	30	40	45	41	28	32	35	49	44	34	7	42	22	34	33	26	31	29	44	36
No, I do not	52	59	47	46	48	61	53	52	26	39	52	87	44	63	51	53	63	53	59	40	49
Don't know	14	11	13	10	12	11	16	13	24	17	13	5	14	15	15	14	11	16	12	16	14

And do you expect any future inheritance you may receive to be large enough to have to pay inheritance tax?

[Asked to those who expect to receive any inheritance from other people at any point in the future; n=659]

Yes, it probably will	43	44	40	51	44	41	43	43	46	47	36	27	47	31	45	32	22	36	41	52	49
No, it probably will not	33	37	35	27	36	38	31	35	19	29	46	50	31	38	31	37	58	41	33	23	27
Don't know	24	19	24	22	20	22	26	23	35	24	18	23	22	30	24	31	20	22	25	25	24

So far as you know (and leaving aside any allowances), how much does someone have to leave in their will before they have to pay inheritance tax?

About £10,000	3	2	2	2	3	2	3	3	7	4	2	0	3	3	3	2	3	3	3	5	2
About £100,000	10	10	11	6	9	10	11	9	14	12	7	8	10	11	11	11	4	11	12	11	10
About £300,000	27	35	26	36	32	32	28	26	10	20	36	36	31	22	27	24	26	26	28	22	29
About £500,000	12	15	13	15	14	12	11	12	5	10	15	14	13	10	12	11	14	11	7	12	14
About £1,000,000	5	6	5	5	6	5	5	4	3	4	5	5	6	3	4	6	7	4	6	4	4
About £5,000,000	1	1	0	0	1	0	1	1	0	1	0	1	0	1	1	0	1	0	1	1	0
Don't know	43	31	43	35	35	39	41	45	59	48	34	35	37	51	43	47	45	44	43	44	41

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*