

YouGov Survey Results



Sample Size: 1633 GB Adults

Fieldwork: 3rd - 4th September 2020

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1633	471	404	74	554	405	147	606	647	794	839	178	681	394	380	931	702	196	549	354	394	140	
Unweighted Sample	1633	496	441	71	611	440	161	710	682	738	895	107	698	434	394	969	664	122	581	368	420	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	26-27 Aug	3-4 Sep																					
Do you have a favourable or unfavourable opinion of the following?																							
The Conservative Party																							
Very favourable	9	7	24	0	0	19	0	1	3	14	7	7	1	5	8	13	7	7	5	8	9	7	1
Somewhat favourable	27	26	67	2	4	57	4	15	15	42	29	24	18	22	29	36	28	23	17	32	29	23	18
TOTAL FAVOURABLE	36	33	91	2	4	76	4	16	18	56	36	31	19	27	37	49	35	30	22	40	38	30	19
Somewhat unfavourable	18	18	7	18	36	13	16	31	18	17	18	18	18	16	20	19	19	17	22	17	18	17	19
Very unfavourable	35	35	0	76	52	5	73	44	55	19	36	33	42	38	34	26	35	35	36	31	30	38	50
TOTAL UNFAVOURABLE	53	53	7	94	88	18	89	75	73	36	54	51	60	54	54	45	54	52	58	48	48	55	69
Don't know	12	14	2	4	8	7	6	9	9	9	9	19	21	19	10	6	11	18	21	12	14	14	11
NET FAVOURABILITY	-17	-20	84	-92	-84	58	-85	-59	-55	20	-18	-20	-41	-27	-17	4	-19	-22	-36	-8	-10	-25	-50
The Labour Party																							
Very favourable	7	6	0	21	2	1	17	3	11	2	6	6	7	7	5	4	6	6	7	3	7	9	1
Somewhat favourable	30	29	3	72	36	6	64	43	46	14	26	31	31	33	26	22	31	25	35	27	25	31	27
TOTAL FAVOURABLE	37	35	3	93	38	7	81	46	57	16	32	37	38	40	31	26	37	31	42	30	32	40	28
Somewhat unfavourable	23	23	32	5	39	31	10	27	21	25	25	21	30	20	22	25	25	21	16	24	23	19	37
Very unfavourable	27	27	61	1	11	54	2	14	14	47	33	21	9	21	32	41	26	29	20	30	29	26	23
TOTAL UNFAVOURABLE	50	50	93	6	50	85	12	41	35	72	58	42	39	41	54	66	51	50	36	54	52	45	60
Don't know	13	16	4	2	12	8	7	14	9	12	10	21	22	19	15	8	13	20	22	15	15	15	13
NET FAVOURABILITY	-13	-15	-90	87	-12	-78	69	5	22	-56	-26	-5	-1	-1	-23	-40	-14	-19	6	-24	-20	-5	-32
Boris Johnson																							
Very favourable	13	12	35	1	1	29	1	2	4	22	15	9	8	8	13	18	11	12	11	13	15	11	2
Somewhat favourable	25	28	54	6	12	51	8	18	16	44	28	28	14	28	30	34	28	29	24	30	30	31	18
TOTAL FAVOURABLE	38	40	89	7	13	80	9	20	20	66	43	37	22	36	43	52	39	41	35	43	45	42	20
Somewhat unfavourable	16	16	7	18	22	9	15	25	16	14	14	18	16	15	15	18	16	16	17	17	18	13	17
Very unfavourable	37	35	3	71	61	7	68	52	58	14	37	33	47	36	35	25	38	30	33	33	27	38	52
TOTAL UNFAVOURABLE	53	51	10	89	83	16	83	77	74	28	51	51	63	51	50	43	54	46	50	50	45	51	69
Don't know	8	9	2	4	4	4	7	5	6	7	7	12	15	12	7	5	7	13	16	7	11	8	12
NET FAVOURABILITY	-15	-11	79	-82	-70	64	-74	-57	-54	38	-8	-14	-41	-15	-7	9	-15	-5	-15	-7	0	-9	-49

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1633	471	404	74	554	405	147	606	647	794	839	178	681	394	380	931	702	196	549	354	394	140	
Unweighted Sample	1633	496	441	71	611	440	161	710	682	738	895	107	698	434	394	969	664	122	581	368	420	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer																							
Very favourable	12	11	3	34	26	3	27	22	21	3	14	9	13	10	13	12	14	8	15	13	11	11	4
Somewhat favourable	29	28	19	45	38	24	40	39	38	23	27	28	24	28	29	28	31	23	26	29	24	30	28
TOTAL FAVOURABLE	41	39	22	79	64	27	67	61	59	26	41	37	37	38	42	40	45	31	41	42	35	41	32
Somewhat unfavourable	17	18	29	5	12	26	9	17	15	23	18	17	16	14	20	21	19	15	18	17	20	14	25
Very unfavourable	16	15	29	2	4	27	4	3	7	26	20	10	7	10	17	23	13	17	9	15	17	17	8
TOTAL UNFAVOURABLE	33	33	58	7	16	53	13	20	22	49	38	27	23	24	37	44	32	32	27	32	37	31	33
Don't know	27	29	21	14	18	21	20	20	20	25	21	36	39	38	22	16	23	36	32	26	29	29	35
NET FAVOURABILITY	8	6	-36	72	48	-26	54	41	37	-23	3	10	14	14	5	-4	13	-1	14	10	-2	10	-1

Priti Patel																							
Very favourable	5	4	13	0	0	12	0	1	1	7	6	3	7	3	5	4	5	3	3	6	4	3	1
Somewhat favourable	17	17	37	4	5	34	4	8	10	28	22	13	6	13	16	30	18	16	11	18	19	17	13
TOTAL FAVOURABLE	22	21	50	4	5	46	4	9	11	35	28	16	13	16	21	34	23	19	14	24	23	20	14
Somewhat unfavourable	18	21	25	16	25	23	18	26	18	25	19	23	24	18	23	23	21	21	21	19	26	20	17
Very unfavourable	37	33	8	64	53	12	58	54	54	18	37	30	29	35	38	28	36	29	34	34	29	33	42
TOTAL UNFAVOURABLE	55	54	33	80	78	35	76	80	72	43	56	53	53	53	61	51	57	50	55	53	55	53	59
Don't know	22	25	17	16	17	19	21	11	18	21	16	32	34	32	18	15	20	31	31	23	22	26	26
NET FAVOURABILITY	-33	-33	17	-76	-73	11	-72	-71	-61	-8	-28	-37	-40	-37	-40	-17	-34	-31	-41	-29	-32	-33	-45

Rishi Sunak																							
Very favourable	15	15	37	4	7	33	4	11	12	23	16	14	2	14	20	18	17	12	12	18	16	14	7
Somewhat favourable	34	35	41	35	37	42	32	47	37	40	37	32	23	33	34	43	37	31	37	36	32	35	32
TOTAL FAVOURABLE	49	50	78	39	44	75	36	58	49	63	53	46	25	47	54	61	54	43	49	54	48	49	39
Somewhat unfavourable	16	15	6	25	24	7	23	19	21	9	16	14	15	14	17	14	15	14	13	15	14	15	18
Very unfavourable	10	9	2	13	8	4	14	5	10	6	11	6	20	7	6	9	8	9	5	9	8	9	15
TOTAL UNFAVOURABLE	26	24	8	38	32	11	37	24	31	15	27	20	35	21	23	23	23	23	18	24	22	24	33
Don't know	25	27	14	22	24	15	27	18	21	22	20	33	40	32	23	16	22	34	33	22	30	27	29
NET FAVOURABILITY	23	26	70	1	12	64	-1	34	18	48	26	26	-10	26	31	38	31	20	31	30	26	25	6

Dominic Raab																							
Very favourable	4	4	12	0	0	10	1	0	2	8	4	4	1	3	5	5	4	3	3	4	6	3	1
Somewhat favourable	22	20	43	8	9	42	7	14	15	33	22	18	14	15	21	31	22	18	13	25	22	17	16
TOTAL FAVOURABLE	26	24	55	8	9	52	8	14	17	41	26	22	15	18	26	36	26	21	16	29	28	20	17
Somewhat unfavourable	20	19	20	25	21	18	22	26	22	18	20	18	20	17	22	21	21	17	22	19	20	21	15
Very unfavourable	27	24	3	47	46	6	44	38	38	13	29	20	28	26	23	19	27	20	21	23	19	27	35
TOTAL UNFAVOURABLE	47	43	23	72	67	24	66	64	60	31	49	38	48	43	45	40	48	37	43	42	39	48	50
Don't know	28	32	22	20	24	24	26	21	24	30	25	39	37	38	29	24	26	41	40	29	33	33	33
NET FAVOURABILITY	-21	-19	32	-64	-58	28	-58	-50	-43	10	-23	-16	-33	-25	-19	-4	-22	-16	-27	-13	-11	-28	-33

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Unweighted Sample	1633	496	441	71	611	440	161	710	682	738	895	107	698	434	394	969	664	122	581	368	420	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Matt Hancock

Very favourable	5	4	12	0	1	10	1	2	2	6	5	4	5	2	7	5	5	4	1	6	6	3	1
Somewhat favourable	20	20	45	7	15	39	7	22	17	30	22	19	13	15	21	31	22	18	14	24	21	19	15
TOTAL FAVOURABLE	25	24	57	7	16	49	8	24	19	36	27	23	18	17	28	36	27	22	15	30	27	22	16
Somewhat unfavourable	22	22	18	24	42	22	25	30	22	23	21	23	23	21	23	24	24	20	28	21	20	25	18
Very unfavourable	28	25	4	52	23	10	46	31	39	16	29	21	26	27	27	20	26	24	26	24	23	27	30
TOTAL UNFAVOURABLE	50	47	22	76	65	32	71	61	61	39	50	44	49	48	50	44	50	44	54	45	43	52	48
Don't know	26	28	21	17	19	19	21	16	19	25	23	33	32	36	21	20	23	35	32	25	30	27	36
NET FAVOURABILITY	-25	-23	35	-69	-49	17	-63	-37	-42	-3	-23	-21	-31	-31	-22	-8	-23	-22	-39	-15	-16	-30	-32

Michael Gove

Very favourable	3	2	7	1	0	7	1	1	1	5	3	2	1	1	3	4	3	1	2	3	4	1	1
Somewhat favourable	15	13	35	2	6	30	3	6	7	23	17	10	11	9	14	22	14	13	7	18	14	12	10
TOTAL FAVOURABLE	18	15	42	3	6	37	4	7	8	28	20	12	12	10	17	26	17	14	9	21	18	13	11
Somewhat unfavourable	22	23	30	16	23	28	18	29	21	29	24	22	25	19	24	29	23	24	27	23	26	20	20
Very unfavourable	37	35	9	67	51	14	62	51	56	20	37	32	36	37	38	26	39	29	31	34	30	38	40
TOTAL UNFAVOURABLE	59	58	39	83	74	42	80	80	77	49	61	54	61	56	62	55	62	53	58	57	56	58	60
Don't know	22	26	20	14	20	22	17	13	16	24	18	34	27	34	21	19	21	33	33	22	26	29	28
NET FAVOURABILITY	-41	-43	3	-80	-68	-5	-76	-73	-69	-21	-41	-42	-49	-46	-45	-29	-45	-39	-49	-36	-38	-45	-49

Dominic Cummings

Very favourable	2	2	7	0	0	7	0	0	0	4	4	1	5	2	3	1	3	1	1	4	3	1	1
Somewhat favourable	9	9	23	2	4	19	2	4	5	15	10	7	5	7	8	14	9	7	9	10	10	7	4
TOTAL FAVOURABLE	11	11	30	2	4	26	2	4	5	19	14	8	10	9	11	15	12	8	10	14	13	8	5
Somewhat unfavourable	15	16	26	6	11	24	9	13	12	20	16	15	18	13	17	19	16	16	12	17	16	16	15
Very unfavourable	53	49	24	81	63	31	75	71	68	38	50	48	45	49	52	46	52	44	50	49	44	49	58
TOTAL UNFAVOURABLE	68	65	50	87	74	55	84	84	80	58	66	63	63	62	69	65	68	60	62	66	60	65	73
Don't know	21	24	20	10	23	19	14	11	15	23	20	29	26	30	19	19	19	31	28	21	27	26	22
NET FAVOURABILITY	-57	-54	-20	-85	-70	-29	-82	-80	-75	-39	-52	-55	-53	-53	-58	-50	-56	-52	-52	-52	-47	-57	-68

Gavin Williamson

Very favourable	2	1	2	0	0	2	0	0	0	1	1	0	0	0	1	0	1	0	0	0	2	0	0
Somewhat favourable	8	6	19	1	1	15	1	4	5	11	7	6	1	5	6	12	7	5	4	6	8	6	5
TOTAL FAVOURABLE	10	7	21	1	1	17	1	4	5	12	8	6	1	5	7	12	8	5	4	6	10	6	5
Somewhat unfavourable	18	17	23	15	16	24	14	24	18	21	18	17	8	14	21	25	18	16	23	18	15	18	16
Very unfavourable	30	25	9	46	34	15	40	36	38	18	31	19	28	24	28	22	28	20	21	28	23	26	19
TOTAL UNFAVOURABLE	48	42	32	61	50	39	54	60	56	39	49	36	36	38	49	47	46	36	44	46	38	44	35
Don't know	42	51	47	38	49	45	46	37	39	50	44	57	64	57	44	41	45	58	52	47	53	50	60
NET FAVOURABILITY	-38	-35	-11	-60	-49	-22	-53	-56	-51	-27	-41	-30	-35	-33	-42	-35	-38	-31	-40	-40	-28	-38	-30