

YouGov / The Times Survey Results

Sample Size: 2203 Adults in GB
Fieldwork: 26th - 27th November 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2203	397	566	203	238	776	820	1066	1137	231	910	544	518	1256	947	1906	106	192	522	361	267	756	
Unweighted Sample	2203	386	623	230	312	918	849	1001	1202	126	841	581	655	1350	853	1884	118	201	525	375	203	781	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		5 - 6 Nov	26 - 27 Nov																					
Which of the following do you think would make the best Prime Minister?																								
	Kemi Badenoch	21	22	59	3	9	43	11	38	24	20	7	14	24	39	21	22	23	16	14	18	25	17	27
	Keir Starmer	32	27	3	61	47	3	49	11	30	25	34	33	28	15	36	16	27	33	28	28	22	36	25
	Not sure	42	47	38	33	43	51	37	49	42	51	45	48	46	45	38	57	46	48	56	47	51	40	44
	Refused	5	4	1	2	2	3	3	2	5	4	15	5	2	1	4	5	5	3	2	6	2	7	4

		30 - 31 Oct	26 - 27 Nov																					
Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?																								
	She is doing a good job	25	18	5	41	29	3	33	9	21	15	19	21	20	12	24	10	18	17	16	19	15	23	18
	She is doing a bad job	37	47	82	23	35	86	34	71	51	44	19	35	54	74	42	54	47	49	48	48	49	36	49
	Don't know	38	35	13	36	36	11	33	20	28	41	63	44	26	14	33	37	35	34	35	33	36	41	33

		26 - 27 Nov																						
Do you think the Government is managing the economy well or badly?																								
	Very well	2	2	0	6	2	0	3	1	2	1	2	2	2	2	3	1	2	0	2	3	2	2	1
	Fairly well	24	21	4	45	35	4	37	9	24	18	23	26	22	11	27	13	21	22	18	22	19	26	20
	TOTAL WELL	26	23	4	51	37	4	40	10	26	19	25	28	24	13	30	14	23	22	20	25	21	28	21
	Fairly badly	26	27	30	22	29	21	24	27	24	30	38	24	28	26	28	25	26	38	32	26	27	25	25
	Very badly	28	36	62	12	18	71	20	55	39	33	11	30	38	54	27	47	36	31	32	36	38	27	38
	TOTAL BADLY	54	63	92	34	47	92	44	82	63	63	49	54	66	80	55	72	62	69	64	62	65	52	63
	Don't know	20	15	5	15	17	5	16	7	12	18	25	19	10	8	15	14	15	9	16	13	14	20	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last month the Chancellor Rachel Reeves set out the Government's budget. Below are some of the announcements she made. For each one, please say whether you think it is the right or wrong thing to do at the present time.

Increasing the minimum wage for over 21s from £11.44 to £12.21 an hour

Right thing to do at this time	73	75	57	87	80	61	81	66	70	79	80	78	75	67	77	72	74	79	77	76	73	82	71
Wrong thing to do at this time	16	16	31	9	7	29	12	24	20	12	6	14	17	22	16	15	16	9	15	15	18	14	17
Don't know	11	9	12	4	13	10	6	10	10	9	15	8	8	11	7	13	9	12	8	9	9	4	12

Freezing duty on petrol and diesel at its current level

Right thing to do at this time	75	75	85	74	74	85	74	85	74	75	53	73	78	84	73	76	75	74	73	78	79	63	74
Wrong thing to do at this time	10	11	10	14	15	7	17	7	15	8	10	11	13	10	14	7	11	11	11	9	10	14	12
Don't know	15	14	6	12	11	9	9	8	12	17	37	16	9	6	12	17	14	15	15	13	10	23	14

Increasing the amount of National Insurance that employers have to pay on workers' earnings

Right thing to do at this time	29	25	7	43	29	9	33	14	28	22	30	33	21	12	30	18	24	27	29	25	21	33	22
Wrong thing to do at this time	47	57	85	37	52	81	48	74	56	57	36	46	62	79	54	60	58	54	48	56	63	45	61
Don't know	25	19	8	20	19	10	19	12	16	21	34	21	17	9	16	22	18	19	22	19	17	22	17

Increasing capital gains tax

Right thing to do at this time	39	36	20	56	56	11	53	24	39	32	27	37	40	31	41	28	35	38	37	34	33	40	35
Wrong thing to do at this time	29	34	60	17	19	62	21	50	38	30	25	28	35	47	31	37	34	32	28	32	37	29	37
Don't know	31	31	21	27	25	27	25	27	23	38	48	35	25	22	27	35	30	30	35	34	30	32	27

Extending inheritance tax to include unused pension pots, agricultural land and unlisted shares

Right thing to do at this time	30	26	5	50	37	8	43	12	29	24	32	31	26	17	33	17	26	32	31	28	23	34	22
Wrong thing to do at this time	41	54	88	31	49	79	43	75	54	53	30	46	59	73	50	59	54	51	49	52	59	42	59
Don't know	29	20	7	19	14	13	15	14	17	23	38	23	15	10	17	24	20	17	20	21	18	24	19

Increasing taxes on flights on private jets

Right thing to do at this time	81	82	77	92	91	74	90	79	80	84	77	85	84	78	87	77	82	88	86	81	81	85	82
Wrong thing to do at this time	7	8	12	4	3	15	4	11	9	6	5	6	8	11	6	10	8	2	5	9	9	9	7
Don't know	12	10	12	4	6	11	6	10	10	10	18	8	9	11	7	14	10	10	9	10	11	6	11

Increasing tax on most alcohol, but reducing taxes on draught alcohol

Right thing to do at this time	48	48	42	61	55	37	60	39	49	46	44	50	49	44	52	41	48	49	39	48	47	50	48
Wrong thing to do at this time	27	30	39	21	25	48	22	40	33	28	24	27	33	37	28	33	30	26	38	28	31	34	30
Don't know	25	22	19	18	20	15	17	21	19	25	32	23	19	19	19	26	22	25	23	24	21	16	22

Abolishing the "non-dom" tax regime

Right thing to do at this time	47	45	38	60	63	38	61	43	52	38	27	42	55	49	51	37	45	43	43	47	44	44	46
Wrong thing to do at this time	10	12	25	6	6	21	9	18	14	10	7	10	10	20	13	11	12	9	12	11	13	8	14
Don't know	43	43	37	34	31	41	30	40	34	52	66	48	35	31	36	52	42	48	45	42	44	47	40

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Introducing VAT on private schools																							
Right thing to do at this time	60	59	31	81	69	36	72	46	58	59	58	65	61	44	62	54	58	57	65	59	55	65	56
Wrong thing to do at this time	24	27	57	10	23	49	20	41	29	26	19	20	27	46	28	27	28	23	21	26	31	23	30
Don't know	15	14	13	9	8	15	8	13	13	15	22	15	12	10	10	19	14	19	14	14	14	12	14
Changing government borrowing rules so they can borrow more money for capital investment projects																							
Right thing to do at this time	27	26	12	48	36	8	41	16	33	21	25	29	29	19	33	18	26	30	25	27	22	38	25
Wrong thing to do at this time	37	40	65	20	32	70	26	58	42	38	26	32	44	56	36	45	39	37	46	38	41	29	43
Don't know	35	34	23	32	33	22	33	26	25	41	49	39	26	26	31	37	34	33	30	35	37	33	32
Increasing day-to-day spending on the NHS by £22 billion next year																							
Right thing to do at this time	71	70	53	87	83	48	83	60	67	73	69	74	70	64	73	67	69	73	79	68	69	79	67
Wrong thing to do at this time	16	16	30	6	9	38	8	27	21	10	8	12	17	23	16	15	16	16	9	17	19	9	17
Don't know	13	14	17	7	8	14	8	13	11	17	23	13	12	14	11	19	14	11	12	15	12	12	16
Increased capital spending on schools, including rebuilding 500 schools																							
Right thing to do at this time	73	71	67	84	89	58	81	68	73	70	65	73	75	68	77	64	72	66	65	70	73	79	71
Wrong thing to do at this time	11	12	16	7	3	23	9	16	13	11	8	12	12	14	11	14	12	15	14	13	14	9	11
Don't know	16	16	17	10	9	19	10	16	14	19	27	15	13	17	12	22	16	18	21	17	14	12	17
Increasing the cap on bus fares from £2 to £3 and extending it for a further year																							
Right thing to do at this time	28	31	30	43	44	24	42	30	33	29	15	30	36	34	34	26	30	34	36	29	30	21	35
Wrong thing to do at this time	55	55	58	47	45	65	45	60	53	56	63	53	52	57	52	58	56	50	40	56	56	67	53
Don't know	16	14	13	10	11	11	13	10	14	15	22	17	12	9	14	15	13	16	24	15	14	12	12
Funding the extension of the HS2 high-speed rail line to London Euston station																							
Right thing to do at this time	26	25	19	34	36	14	32	19	32	18	30	29	24	17	31	18	26	18	16	23	24	43	24
Wrong thing to do at this time	48	52	63	47	44	72	49	65	48	56	26	46	61	66	51	54	51	64	59	55	57	34	51
Don't know	26	23	18	19	20	14	19	17	20	26	44	26	15	17	19	28	23	18	25	23	19	23	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think last month's budget was fair or not?

[Previously asked as "Overall, do you think this week's budget was fair or not?"]

Yes, it was fair	34	27	6	56	44	5	46	13	30	25	29	33	29	14	35	16	27	24	28	27	25	32	27
No, it was not fair	34	50	86	25	34	84	34	74	52	48	27	37	55	77	44	58	50	50	47	49	54	42	52
Don't know	32	23	8	19	23	12	19	13	18	28	44	29	16	9	21	26	23	26	25	24	21	26	21

And do you think the changes that the Chancellor set out in her budget last month will leave the country...?

Better off	20	15	2	36	21	2	28	5	17	14	16	20	15	7	20	9	16	11	15	15	15	20	15
Worse off	38	48	86	22	37	82	35	71	49	47	20	38	55	72	43	55	49	46	38	47	53	40	52
Not make much difference	25	22	8	27	29	11	25	16	23	22	32	24	21	16	24	21	21	19	33	22	21	22	21
Don't know	17	14	4	15	13	5	13	7	11	18	32	18	9	5	13	16	14	23	14	16	11	18	13

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.