

## YouGov / The Times Survey Results

Sample Size: 2008 adults in GB  
Fieldwork: 22nd - 23rd February 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Would you say that you live in an urban place, a rural place, or someplace in between?						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	Very urban	Somewhat urban	More urban than rural	More rural than urban	Somewhat rural	Very rural	
<b>Weighted Sample</b>	<b>2008</b>	657	486	171	708	748	972	1036	211	829	496	472	1145	863	1733	100	175	484	333	243	673	324	492	490	388	220	96	
<b>Unweighted Sample</b>	<b>2008</b>	690	509	177	809	758	885	1123	177	802	508	521	1181	827	1745	100	163	502	315	221	707	319	496	494	380	222	97	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say that you live in an urban place, a rural place, or someplace in between?

Very urban	16	12	20	22	18	13	16	16	19	17	15	14	17	15	17	9	16	15	12	48	8	100	0	0	0	0	0
Somewhat urban	24	20	31	21	27	22	25	24	20	30	23	18	25	24	25	18	22	27	20	29	24	0	100	0	0	0	0
More urban than rural	24	25	26	21	23	25	25	24	28	25	23	22	24	25	25	27	18	30	24	16	24	0	0	100	0	0	0
<b>TOTAL URBAN</b>	<b>64</b>	<b>57</b>	<b>77</b>	<b>64</b>	<b>68</b>	<b>60</b>	<b>66</b>	<b>64</b>	<b>67</b>	<b>72</b>	<b>61</b>	<b>54</b>	<b>66</b>	<b>64</b>	<b>67</b>	<b>54</b>	<b>56</b>	<b>72</b>	<b>56</b>	<b>93</b>	<b>56</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>0</b>
More rural than urban	19	23	12	20	16	22	19	20	23	16	21	21	21	18	18	24	25	16	23	4	23	0	0	0	100	0	0
Somewhat rural	11	14	7	11	11	13	11	11	5	9	11	17	10	13	11	13	10	8	15	1	14	0	0	0	0	100	0
Very rural	5	6	3	7	5	5	5	5	5	3	6	7	4	6	4	9	8	2	5	1	6	0	0	0	0	0	100
<b>TOTAL RURAL</b>	<b>35</b>	<b>43</b>	<b>22</b>	<b>38</b>	<b>32</b>	<b>40</b>	<b>35</b>	<b>36</b>	<b>33</b>	<b>28</b>	<b>38</b>	<b>45</b>	<b>35</b>	<b>37</b>	<b>33</b>	<b>46</b>	<b>43</b>	<b>26</b>	<b>43</b>	<b>6</b>	<b>43</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>100</b>	<b>100</b>	<b>100</b>

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	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Would you say that you live in an urban place, a rural place, or someplace in between?						
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	Very urban	Somewhat urban	More urban than rural	More rural than urban	Somewhat rural	Very rural		
<b>Weighted Sample</b>	2008	657	486	171	708	748	972	1036	211	829	496	472	1145	863	1733	100	175	484	333	243	673	324	492	490	388	220	96	
<b>Unweighted Sample</b>	2008	690	509	177	809	758	885	1123	177	802	508	521	1181	827	1745	100	163	502	315	221	707	319	496	494	380	222	97	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please tell us how long it would take you to get to each of the following from where you live now, \*\*if walking\*\*.

Please give us your best estimate.

<b>A park</b>																												
Up to 5 minutes	38	36	40	44	40	34	40	36	42	42	37	30	40	34	38	24	40	34	39	42	40	45	39	36	42	30	17	
Up to 10 minutes	25	26	25	26	25	26	25	26	23	26	25	25	26	25	25	32	24	22	29	26	25	27	28	26	24	21	17	
Up to 15 minutes	15	15	15	19	16	16	15	15	12	14	16	18	15	15	15	15	21	17	13	15	13	14	17	16	15	15	6	
Up to 20 minutes	7	7	8	2	6	7	5	8	5	7	8	7	7	7	11	4	9	5	6	7	5	7	9	5	6	7		
Up to 30 minutes	5	6	5	3	4	7	5	5	4	4	5	8	4	6	5	2	6	5	5	5	5	4	5	4	8	10		
Up to 45 minutes	3	3	2	2	2	3	3	2	5	1	4	3	2	3	3	4	2	4	2	2	2	2	2	4	3	6		
Up to an hour	2	2	1	2	2	2	1	2	2	2	1	2	2	2	2	1	3	2	1	1	1	1	1	2	2	4	6	
More than an hour	2	3	1	1	2	3	2	3	1	1	4	4	2	3	2	5	5	2	2	0	2	1	0	2	6	22		
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>19</b>	<b>21</b>	<b>17</b>	<b>10</b>	<b>16</b>	<b>22</b>	<b>16</b>	<b>20</b>	<b>17</b>	<b>15</b>	<b>22</b>	<b>24</b>	<b>17</b>	<b>21</b>	<b>19</b>	<b>27</b>	<b>14</b>	<b>24</b>	<b>16</b>	<b>14</b>	<b>17</b>	<b>14</b>	<b>18</b>	<b>17</b>	<b>27</b>	<b>51</b>		
Not sure	3	1	2	1	2	2	3	3	6	3	2	3	2	4	3	2	1	4	4	3	3	1	2	3	2	7	11	
<b>A bus stop</b>																												
Up to 5 minutes	68	64	73	68	69	65	67	68	66	70	68	64	67	68	68	69	66	71	66	74	64	75	75	69	63	58	34	
Up to 10 minutes	19	21	17	20	19	19	18	19	20	17	19	20	20	17	19	17	21	18	20	14	20	14	16	18	24	22	23	
Up to 15 minutes	5	7	3	4	5	8	6	5	3	5	6	7	5	6	5	7	5	3	7	3	7	5	4	6	5	6	10	
Up to 20 minutes	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	5	3	1	2	3	2	2	3	6	5		
Up to 30 minutes	1	1	2	2	1	1	2	1	2	1	1	2	2	1	1	2	1	1	2	3	1	1	0	1	1	2	9	
Up to 45 minutes	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0	1	1	2	3	
Up to an hour	1	0	0	0	1	0	1	1	2	1	0	1	1	1	1	0	1	1	0	1	1	1	0	1	0	0	5	
More than an hour	0	1	0	0	0	1	0	1	0	0	1	1	1	1	0	1	0	1	0	1	0	1	0	0	2	5		
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>5</b>	<b>6</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>2</b>	<b>5</b>	<b>12</b>	<b>27</b>		
Not sure	2	1	2	1	1	2	2	2	4	3	0	1	2	3	2	1	0	3	2	2	3	1	2	2	2	4	6	
<b>A supermarket</b>																												
Up to 5 minutes	14	12	15	14	15	13	17	12	10	16	14	13	16	13	15	14	12	13	12	23	15	27	16	14	10	7	1	
Up to 10 minutes	21	20	24	21	22	19	21	20	25	21	19	19	22	19	21	22	18	21	18	33	18	29	23	21	19	10	7	
Up to 15 minutes	17	17	19	16	17	17	16	17	16	18	16	16	16	18	17	10	17	16	16	17	18	18	21	20	14	11	2	
Up to 20 minutes	13	12	14	13	12	13	11	15	14	13	13	13	13	13	13	12	12	16	14	11	12	12	17	14	13	7	4	
Up to 30 minutes	14	15	12	12	14	16	13	15	13	14	15	13	14	15	13	16	19	15	17	6	13	7	14	18	14	18	9	
Up to 45 minutes	7	6	6	7	6	6	7	7	9	6	5	9	6	8	7	8	5	8	8	5	6	3	4	6	9	11	14	
Up to an hour	5	6	3	9	5	5	4	5	4	4	6	5	5	4	5	6	5	4	5	3	7	2	3	3	9	10	12	
More than an hour	7	11	5	8	7	10	6	8	2	6	9	10	7	7	7	12	10	4	9	0	10	1	1	2	10	22	46	
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>46</b>	<b>50</b>	<b>40</b>	<b>49</b>	<b>44</b>	<b>50</b>	<b>41</b>	<b>50</b>	<b>42</b>	<b>43</b>	<b>48</b>	<b>50</b>	<b>45</b>	<b>47</b>	<b>45</b>	<b>54</b>	<b>51</b>	<b>47</b>	<b>53</b>	<b>25</b>	<b>48</b>	<b>25</b>	<b>39</b>	<b>43</b>	<b>55</b>	<b>68</b>	<b>85</b>	
Not sure	2	1	1	0	1	1	3	1	6	2	0	1	1	3	2	0	1	2	1	2	2	1	1	2	2	3	6	
<b>A shopping centre</b>																												
Up to 5 minutes	4	4	3	4	4	3	6	2	5	3	4	4	5	3	4	4	4	3	5	6	4	7	4	3	3	4	1	
Up to 10 minutes	9	8	9	9	10	7	11	7	8	10	9	8	9	8	9	14	3	12	5	13	8	17	10	9	5	4	2	
Up to 15 minutes	10	10	12	12	11	9	11	9	10	10	9	13	10	11	10	7	12	11	12	12	8	15	12	11	7	6	2	
Up to 20 minutes	11	10	12	10	11	10	11	11	13	11	9	11	11	11	11	8	7	9	12	20	10	14	15	12	8	5	2	
Up to 30 minutes	16	15	20	16	18	18	15	17	13	16	18	17	16	17	17	11	15	17	14	21	17	22	20	18	12	9	7	
Up to 45 minutes	11	12	11	10	10	13	11	12	10	10	12	12	12	11	11	9	10	12	12	11	10	9	12	12	13	10	5	
Up to an hour	9	10	9	7	9	11	9	10	8	9	11	9	9	9	9	8	12	7	11	7	10	5	10	10	11	10	10	
More than an hour	25	28	22	26	24	27	22	27	27	26	24	23	27	23	24	33	33	25	25	5	29	8	14	21	37	47	62	
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>72</b>	<b>75</b>	<b>74</b>	<b>69</b>	<b>72</b>	<b>79</b>	<b>68</b>	<b>77</b>	<b>71</b>	<b>72</b>	<b>74</b>	<b>72</b>	<b>75</b>	<b>71</b>	<b>72</b>	<b>69</b>	<b>77</b>	<b>70</b>	<b>74</b>	<b>64</b>	<b>76</b>	<b>58</b>	<b>71</b>	<b>73</b>	<b>81</b>	<b>86</b>		
Not sure	5	2	3	6	3	3	5	5	7	5	4	4	3	7	5	5	4	4	4	5	5	3	3	5	5	5	10	

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Fieldwork: 22nd - 23rd February 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Would you say that you live in an urban place, a rural place, or someplace in between?					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	Very urban	Somewhat urban	More urban than rural	More rural than urban	Somewhat rural	Very rural
<b>Weighted Sample</b>	2008	657	486	171	708	748	972	1036	211	829	496	472	1145	863	1733	100	175	484	333	243	673	324	492	490	388	220	96
<b>Unweighted Sample</b>	2008	690	509	177	809	758	885	1123	177	802	508	521	1181	827	1745	100	163	502	315	221	707	319	496	494	380	222	97
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>An off licence / convenience store</b>																											
Up to 5 minutes	43	37	47	45	45	38	43	43	44	48	42	34	42	44	44	35	38	48	40	56	39	64	48	45	34	24	15
Up to 10 minutes	25	27	25	24	25	27	25	25	24	25	24	28	27	24	25	32	23	25	28	26	24	21	28	27	30	19	9
Up to 15 minutes	11	12	11	13	12	11	11	11	9	11	11	12	13	9	11	12	13	8	15	8	12	8	11	12	11	13	10
Up to 20 minutes	6	8	5	5	6	8	6	7	6	5	8	8	6	7	6	4	9	8	5	3	7	3	5	7	7	12	7
Up to 30 minutes	5	6	4	5	4	5	6	4	5	3	5	6	4	6	5	5	5	4	4	3	6	2	3	4	7	9	9
Up to 45 minutes	2	2	2	2	2	3	3	2	2	2	3	3	2	2	2	7	1	2	1	1	4	1	0	1	3	8	11
Up to an hour	2	3	1	2	2	2	1	2	1	2	2	2	2	2	2	2	2	1	1	1	3	0	1	1	2	6	6
More than an hour	2	3	2	1	2	3	1	2	2	3	3	2	3	2	3	4	1	3	0	3	0	0	0	0	1	6	24
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>17</b>	<b>22</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>21</b>	<b>18</b>	<b>18</b>	<b>15</b>	<b>14</b>	<b>21</b>	<b>22</b>	<b>16</b>	<b>20</b>	<b>17</b>	<b>21</b>	<b>21</b>	<b>16</b>	<b>14</b>	<b>8</b>	<b>23</b>	<b>6</b>	<b>9</b>	<b>13</b>	<b>20</b>	<b>41</b>	<b>57</b>
Not sure	3	2	2	2	2	2	3	3	7	4	2	2	2	5	3	2	5	3	3	2	4	1	3	3	4	4	10
<b>A restaurant</b>																											
Up to 5 minutes	18	15	20	28	22	14	20	16	21	21	17	14	20	15	19	14	16	16	14	32	18	36	17	15	15	11	5
Up to 10 minutes	22	22	25	13	23	19	22	21	22	23	21	19	23	20	22	21	20	23	17	29	21	20	27	23	19	18	13
Up to 15 minutes	15	14	14	21	16	15	16	14	13	16	15	13	15	15	15	9	17	15	17	15	14	15	17	17	16	7	7
Up to 20 minutes	14	15	12	12	11	16	12	15	15	11	13	17	13	14	13	18	13	14	15	8	14	9	13	16	15	16	10
Up to 30 minutes	13	14	14	7	12	15	13	13	10	12	15	13	12	14	12	16	18	15	15	3	12	9	11	14	15	12	11
Up to 45 minutes	7	7	6	7	7	7	6	8	6	6	8	8	7	7	7	7	6	6	8	3	8	3	7	7	7	12	7
Up to an hour	4	4	3	6	3	4	4	3	3	4	4	3	3	4	4	6	2	3	3	4	4	2	3	2	4	7	11
More than an hour	4	7	3	5	4	6	3	5	2	3	6	6	4	5	4	7	4	3	6	1	6	1	2	5	12	25	
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>42</b>	<b>47</b>	<b>38</b>	<b>37</b>	<b>37</b>	<b>48</b>	<b>38</b>	<b>44</b>	<b>36</b>	<b>36</b>	<b>46</b>	<b>47</b>	<b>39</b>	<b>44</b>	<b>40</b>	<b>54</b>	<b>43</b>	<b>41</b>	<b>47</b>	<b>19</b>	<b>44</b>	<b>24</b>	<b>35</b>	<b>41</b>	<b>46</b>	<b>59</b>	<b>64</b>
Not sure	4	3	3	1	2	4	4	4	9	4	2	5	3	6	4	3	5	6	5	4	3	4	4	4	4	6	10
<b>A GP surgery</b>																											
Up to 5 minutes	16	15	16	15	16	15	18	14	14	16	17	15	16	16	16	13	16	11	17	27	15	27	15	15	15	10	7
Up to 10 minutes	21	22	22	19	21	22	21	21	22	22	20	20	21	21	21	20	17	25	17	31	17	27	24	19	19	18	9
Up to 15 minutes	17	14	19	21	17	15	17	17	16	17	17	16	17	16	17	17	14	16	19	16	17	17	18	21	16	10	5
Up to 20 minutes	15	14	19	16	17	14	15	15	15	15	14	15	16	14	15	16	14	15	16	11	16	12	18	16	13	15	9
Up to 30 minutes	13	16	12	10	12	15	13	13	13	12	14	15	12	14	12	14	19	16	11	5	13	11	12	15	16	13	8
Up to 45 minutes	7	8	4	9	7	8	7	8	8	7	9	6	7	8	7	9	10	6	7	4	9	3	6	8	9	10	16
Up to an hour	4	5	2	2	4	5	3	5	3	3	6	4	4	4	4	5	3	4	4	2	5	1	2	2	5	10	13
More than an hour	4	5	4	5	4	5	3	4	1	3	5	5	4	3	4	5	4	3	5	1	4	1	1	1	3	10	28
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>43</b>	<b>48</b>	<b>41</b>	<b>42</b>	<b>44</b>	<b>47</b>	<b>41</b>	<b>45</b>	<b>40</b>	<b>40</b>	<b>45</b>	<b>47</b>	<b>43</b>	<b>43</b>	<b>42</b>	<b>49</b>	<b>50</b>	<b>44</b>	<b>43</b>	<b>23</b>	<b>47</b>	<b>28</b>	<b>39</b>	<b>42</b>	<b>46</b>	<b>58</b>	<b>74</b>
Not sure	3	1	2	3	2	1	4	2	8	5	1	1	2	4	4	0	1	4	3	4	3	2	3	4	3	5	6

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<b>Weighted Sample</b>	<b>2008</b>	<b>657</b>	<b>486</b>	<b>171</b>	<b>708</b>	<b>748</b>	<b>972</b>	<b>1036</b>	<b>211</b>	<b>829</b>	<b>496</b>	<b>472</b>	<b>1145</b>	<b>863</b>	<b>1733</b>	<b>100</b>	<b>175</b>	<b>484</b>	<b>333</b>	<b>243</b>	<b>673</b>	<b>324</b>	<b>492</b>	<b>490</b>	<b>388</b>	<b>220</b>	<b>96</b>	
<b>Unweighted Sample</b>	<b>2008</b>	<b>690</b>	<b>509</b>	<b>177</b>	<b>809</b>	<b>758</b>	<b>885</b>	<b>1123</b>	<b>177</b>	<b>802</b>	<b>508</b>	<b>521</b>	<b>1181</b>	<b>827</b>	<b>1745</b>	<b>100</b>	<b>163</b>	<b>502</b>	<b>315</b>	<b>221</b>	<b>707</b>	<b>319</b>	<b>496</b>	<b>494</b>	<b>380</b>	<b>222</b>	<b>97</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>A pharmacy</b>																												
Up to 5 minutes	22	20	24	17	24	21	24	20	19	23	23	21	21	23	22	17	20	20	21	33	21	39	23	21	18	11	8	
Up to 10 minutes	26	26	30	28	27	27	27	26	29	27	25	26	28	25	26	30	27	29	24	34	22	29	29	29	25	21	9	
Up to 15 minutes	18	16	21	19	19	17	18	19	19	19	19	17	18	19	19	15	18	20	19	17	19	17	22	22	18	12	5	
Up to 20 minutes	11	13	8	14	10	12	10	13	11	12	10	12	12	11	11	12	15	10	13	4	13	6	13	13	13	12	8	
Up to 30 minutes	9	11	8	6	8	10	9	8	8	7	11	9	8	10	9	14	8	10	8	3	10	5	8	9	12	8	14	
Up to 45 minutes	4	4	2	5	4	4	4	4	5	3	4	5	4	4	4	4	4	4	5	3	4	1	2	3	5	10	6	
Up to an hour	3	3	1	3	2	3	2	3	1	2	3	3	3	2	3	2	0	3	2	1	4	1	1	0	4	9	9	
More than an hour	4	6	3	7	5	5	3	5	0	3	5	5	5	3	4	5	6	2	4	2	6	1	0	1	3	13	35	
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>31</b>	<b>37</b>	<b>22</b>	<b>35</b>	<b>29</b>	<b>34</b>	<b>28</b>	<b>33</b>	<b>25</b>	<b>27</b>	<b>33</b>	<b>34</b>	<b>32</b>	<b>30</b>	<b>31</b>	<b>37</b>	<b>33</b>	<b>29</b>	<b>32</b>	<b>13</b>	<b>37</b>	<b>14</b>	<b>24</b>	<b>26</b>	<b>37</b>	<b>52</b>	<b>72</b>	
Not sure	3	1	1	0	1	1	3	2	8	3	1	1	2	3	3	1	2	3	3	3	3	2	2	3	2	3	6	
<b>A primary school</b>																												
Up to 5 minutes	29	27	31	27	32	30	32	27	29	31	29	27	29	30	29	31	33	30	33	31	26	39	31	29	26	26	14	
Up to 10 minutes	28	30	32	33	30	28	26	30	24	26	32	29	30	26	29	24	22	29	28	31	29	29	29	32	29	23	17	
Up to 15 minutes	16	17	16	16	15	17	16	17	12	16	15	20	17	16	16	17	16	17	14	15	18	14	19	16	19	12	13	
Up to 20 minutes	9	11	9	9	9	9	8	11	10	9	9	9	9	9	9	14	12	10	9	7	9	7	10	10	9	11	10	
Up to 30 minutes	5	6	5	6	6	6	6	5	6	4	6	6	5	6	5	6	11	5	4	3	6	2	4	3	6	11	16	
Up to 45 minutes	3	3	2	3	2	3	3	2	5	3	3	2	2	3	3	4	0	3	3	3	3	1	2	3	4	4	6	
Up to an hour	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	1	1	1	2	1	1	0	0	0	2	2	5	
More than an hour	1	1	1	0	2	1	1	1	1	1	2	1	1	2	1	2	3	0	1	0	2	0	0	1	1	4	11	
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>19</b>	<b>22</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>23</b>	<b>18</b>	<b>21</b>	<b>20</b>	<b>18</b>	<b>21</b>	<b>19</b>	<b>27</b>	<b>27</b>	<b>19</b>	<b>19</b>	<b>14</b>	<b>21</b>	<b>10</b>	<b>16</b>	<b>17</b>	<b>22</b>	<b>32</b>	<b>48</b>	
Not sure	6	4	5	5	5	5	8	4	11	8	3	3	6	6	7	3	1	6	6	9	7	7	6	6	4	7	8	
<b>A secondary school</b>																												
Up to 5 minutes	10	10	12	6	10	10	11	9	14	10	9	9	9	10	10	6	10	10	9	15	8	17	11	10	6	7	4	
Up to 10 minutes	17	15	18	17	16	16	17	16	13	21	15	13	15	18	17	16	16	16	17	25	14	21	17	18	17	9	7	
Up to 15 minutes	15	15	13	16	15	14	16	14	18	13	16	16	16	13	15	12	20	11	15	15	17	17	20	15	14	5	3	
Up to 20 minutes	14	13	16	18	15	13	12	15	15	13	15	14	14	14	14	14	10	15	13	14	14	10	16	18	14	11	2	
Up to 30 minutes	14	14	16	11	14	16	13	14	12	13	15	13	13	14	13	14	14	16	17	10	11	14	12	14	17	11	10	
Up to 45 minutes	8	9	7	8	7	10	8	9	4	6	10	12	8	8	8	8	9	12	8	1	8	5	7	8	9	14	7	
Up to an hour	5	6	4	7	5	5	4	5	5	5	5	4	5	5	5	4	3	6	2	4	6	3	2	4	8	9	5	
More than an hour	9	11	7	7	9	10	7	10	4	7	9	13	9	8	8	17	11	5	10	2	11	1	2	3	10	27	48	
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>50</b>	<b>53</b>	<b>50</b>	<b>51</b>	<b>50</b>	<b>54</b>	<b>44</b>	<b>53</b>	<b>40</b>	<b>44</b>	<b>54</b>	<b>56</b>	<b>49</b>	<b>49</b>	<b>48</b>	<b>57</b>	<b>47</b>	<b>54</b>	<b>50</b>	<b>31</b>	<b>50</b>	<b>33</b>	<b>39</b>	<b>47</b>	<b>58</b>	<b>72</b>	<b>72</b>	
Not sure	10	6	8	9	9	6	11	9	15	13	7	6	11	9	10	9	7	9	9	14	10	13	12	9	7	7	14	

Sample Size: 2008 adults in GB  
Fieldwork: 22nd - 23rd February 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Would you say that you live in an urban place, a rural place, or someplace in between?						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	Very urban	Somewhat urban	More urban than rural	More rural than urban	Somewhat rural	Very rural	
Weighted Sample	2008	657	486	171	708	748	972	1036	211	829	496	472	1145	863	1733	100	175	484	333	243	673	324	492	490	388	220	96	
Unweighted Sample	2008	690	509	177	809	758	885	1123	177	802	508	521	1181	827	1745	100	163	502	315	221	707	319	496	494	380	222	97	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>A nursery</b>																												
Up to 5 minutes	19	17	20	21	21	17	19	19	18	20	19	17	18	20	19	16	25	20	19	22	16	28	19	17	20	14	5	
Up to 10 minutes	19	19	19	15	19	19	21	17	20	21	15	18	20	17	19	16	20	18	20	23	17	20	21	20	19	14	10	
Up to 15 minutes	13	12	14	17	14	12	10	16	12	15	12	11	14	13	14	8	13	14	12	13	14	14	13	16	16	6	5	
Up to 20 minutes	9	8	9	10	9	7	8	9	11	9	9	7	9	9	9	11	7	9	10	8	8	6	9	10	9	9	5	
Up to 30 minutes	6	7	4	4	5	6	6	6	6	6	6	5	6	5	6	5	5	8	6	3	6	3	4	6	7	11	7	
Up to 45 minutes	3	3	4	2	4	3	3	3	4	3	3	3	2	4	3	2	2	3	3	3	3	1	3	3	2	8	2	
Up to an hour	2	2	1	1	1	2	2	2	2	2	3	1	1	2	2	3	0	2	1	1	2	1	1	1	2	6	3	
More than an hour	4	6	2	4	4	5	3	4	1	3	5	5	3	4	3	10	5	2	6	0	4	1	1	1	4	7	31	
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>24</b>	<b>26</b>	<b>20</b>	<b>21</b>	<b>23</b>	<b>23</b>	<b>22</b>	<b>24</b>	<b>24</b>	<b>23</b>	<b>26</b>	<b>21</b>	<b>21</b>	<b>24</b>	<b>23</b>	<b>31</b>	<b>19</b>	<b>24</b>	<b>26</b>	<b>15</b>	<b>23</b>	<b>12</b>	<b>18</b>	<b>21</b>	<b>24</b>	<b>41</b>	<b>48</b>	
Not sure	26	26	26	26	23	28	28	24	26	22	28	32	26	26	26	29	21	25	22	27	29	27	28	27	22	24	32	
<b>A parcel drop off / pickup point</b>																												
Up to 5 minutes	26	23	29	27	28	24	27	24	21	29	26	22	26	25	27	22	19	25	27	37	24	38	26	28	22	16	10	
Up to 10 minutes	26	27	28	24	27	24	27	25	27	28	24	24	27	25	26	24	27	28	25	28	24	29	31	26	24	19	12	
Up to 15 minutes	14	13	15	19	15	13	12	16	17	13	14	14	14	14	14	16	17	13	12	14	14	12	14	16	17	13	5	
Up to 20 minutes	10	10	10	9	10	11	9	11	10	8	11	11	10	9	10	12	11	10	10	7	10	7	11	9	11	9	12	
Up to 30 minutes	6	7	6	6	6	7	6	7	5	6	8	7	6	6	6	2	10	7	7	3	7	2	6	6	8	10	6	
Up to 45 minutes	3	5	3	4	3	4	4	3	4	2	4	4	3	4	3	9	2	3	3	3	4	1	1	2	4	10	10	
Up to an hour	2	3	1	3	2	3	2	2	4	3	2	1	3	2	3	3	0	3	1	1	4	1	1	2	4	4	7	
More than an hour	3	3	2	3	3	4	2	4	1	2	4	4	3	3	3	4	6	2	5	0	3	1	1	2	9	22		
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>24</b>	<b>28</b>	<b>22</b>	<b>25</b>	<b>24</b>	<b>29</b>	<b>23</b>	<b>27</b>	<b>24</b>	<b>21</b>	<b>29</b>	<b>27</b>	<b>25</b>	<b>24</b>	<b>25</b>	<b>30</b>	<b>29</b>	<b>25</b>	<b>26</b>	<b>14</b>	<b>28</b>	<b>12</b>	<b>20</b>	<b>20</b>	<b>29</b>	<b>42</b>	<b>57</b>	
Not sure	9	9	7	5	7	11	10	9	12	8	7	13	8	12	10	9	7	10	11	6	10	9	9	10	9	8	16	
<b>A post box</b>																												
Up to 5 minutes	65	62	68	78	67	63	66	63	59	66	67	63	66	63	65	64	62	65	62	66	66	73	65	65	65	60	43	
Up to 10 minutes	20	25	16	13	20	24	19	21	16	18	20	25	20	20	20	19	21	20	23	15	21	15	20	20	22	23	24	
Up to 15 minutes	7	7	7	4	6	7	6	8	10	6	7	7	6	7	7	7	9	7	7	6	6	5	9	5	7	7	11	
Up to 20 minutes	3	2	3	4	3	2	2	3	4	3	2	3	3	3	3	5	2	3	2	5	2	4	2	3	1	4	4	
Up to 30 minutes	2	2	3	1	2	2	2	1	3	2	1	1	2	2	2	2	3	2	1	2	2	0	1	2	2	3	5	
Up to 45 minutes	1	0	1	0	1	1	1	1	2	1	0	0	1	1	1	0	0	0	1	1	1	1	1	0	1	0	3	
Up to an hour	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	
More than an hour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	2	
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>6</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>9</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>4</b>	<b>8</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>7</b>	<b>14</b>	
Not sure	3	1	3	0	1	2	3	2	6	4	2	1	2	5	3	3	1	4	3	4	3	3	2	5	2	3	7	

Sample Size: 2008 adults in GB  
Fieldwork: 22nd - 23rd February 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Would you say that you live in an urban place, a rural place, or someplace in between?					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	Very urban	Somewhat urban	More urban than rural	More rural than urban	Somewhat rural	Very rural
<b>Weighted Sample</b>	2008	657	486	171	708	748	972	1036	211	829	496	472	1145	863	1733	100	175	484	333	243	673	324	492	490	388	220	96
<b>Unweighted Sample</b>	2008	690	509	177	809	758	885	1123	177	802	508	521	1181	827	1745	100	163	502	315	221	707	319	496	494	380	222	97
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**A bank**

Up to 5 minutes	4	4	3	6	4	3	5	4	3	5	4	4	4	4	4	3	6	3	4	5	4	9	4	3	3	4	0
Up to 10 minutes	8	6	10	7	11	5	10	6	7	10	9	4	8	8	8	10	8	8	6	15	7	13	11	8	5	4	1
Up to 15 minutes	12	9	13	16	11	9	13	10	15	13	11	9	12	10	12	10	10	13	9	19	10	21	9	13	10	6	2
Up to 20 minutes	12	11	14	13	12	13	11	14	13	13	11	12	14	11	12	18	13	11	12	17	11	13	16	16	9	5	5
Up to 30 minutes	18	17	22	17	21	16	18	17	19	18	18	17	17	18	18	8	22	16	18	22	18	22	22	19	14	12	5
Up to 45 minutes	13	15	11	13	11	16	13	13	9	12	13	16	12	14	13	10	10	12	15	9	15	10	14	13	13	15	11
Up to an hour	10	10	8	9	10	10	9	11	10	9	9	12	10	10	10	8	7	11	9	8	11	5	10	8	14	12	7
More than an hour	19	27	15	17	17	25	17	22	15	16	23	23	19	20	19	30	21	21	22	1	22	4	10	14	30	39	63
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>72</b>	<b>80</b>	<b>70</b>	<b>69</b>	<b>71</b>	<b>80</b>	<b>68</b>	<b>77</b>	<b>66</b>	<b>68</b>	<b>74</b>	<b>80</b>	<b>72</b>	<b>73</b>	<b>72</b>	<b>74</b>	<b>73</b>	<b>71</b>	<b>76</b>	<b>57</b>	<b>77</b>	<b>54</b>	<b>72</b>	<b>70</b>	<b>80</b>	<b>83</b>	<b>91</b>
Not sure	4	3	3	3	2	3	5	4	9	5	2	3	4	5	5	2	3	6	5	4	4	2	5	5	5	4	6

**A barbers / hairdressers**

Up to 5 minutes	26	20	30	27	28	22	28	23	22	29	25	23	26	25	26	23	25	29	23	35	22	42	29	24	22	13	5
Up to 10 minutes	22	25	21	24	22	23	22	23	27	23	21	22	24	20	23	23	21	21	25	26	21	21	24	26	23	15	13
Up to 15 minutes	15	14	16	17	16	14	15	16	17	16	15	14	15	16	16	10	14	17	15	18	15	16	19	18	14	10	3
Up to 20 minutes	12	12	13	11	12	12	11	13	11	12	11	12	11	12	12	11	14	13	11	8	12	9	11	13	12	16	5
Up to 30 minutes	8	10	7	7	8	10	8	9	7	7	10	9	8	8	7	15	14	8	9	3	8	3	8	9	13	9	4
Up to 45 minutes	5	5	2	6	4	5	5	4	3	5	4	5	5	4	5	9	2	4	5	2	6	2	3	3	5	10	11
Up to an hour	3	4	2	3	3	3	3	2	4	2	4	3	2	3	3	2	2	3	2	3	4	2	1	2	4	6	7
More than an hour	5	7	4	5	4	6	4	5	3	3	5	7	5	4	4	8	6	3	6	0	6	0	1	0	4	16	41
<b>TOTAL MORE THAN 15 MINUTES</b>	<b>33</b>	<b>38</b>	<b>28</b>	<b>32</b>	<b>31</b>	<b>36</b>	<b>31</b>	<b>33</b>	<b>28</b>	<b>29</b>	<b>34</b>	<b>36</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>45</b>	<b>38</b>	<b>31</b>	<b>33</b>	<b>16</b>	<b>36</b>	<b>16</b>	<b>24</b>	<b>27</b>	<b>38</b>	<b>57</b>	<b>68</b>
Not sure	4	3	3	1	2	4	5	4	7	4	3	5	3	6	5	0	2	4	5	5	5	3	5	4	3	6	12

For the question that follows, by a '15 minute neighbourhood' we mean the idea that every person within an area should be within a '15 minute walk' of basic amenities (e.g. pharmacy, schools, supermarket).

To what extent if at all would you support or oppose your local authority setting a target to make your area a 15 minute neighbourhood?

Strongly oppose	12	17	6	9	7	17	14	9	12	11	12	11	11	13	11	21	9	10	13	7	12	9	7	12	12	16	28
Tend to oppose	11	14	11	11	12	12	11	12	13	10	13	11	13	9	11	10	13	10	10	7	14	6	7	11	14	19	20
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>31</b>	<b>17</b>	<b>20</b>	<b>19</b>	<b>29</b>	<b>25</b>	<b>21</b>	<b>25</b>	<b>21</b>	<b>25</b>	<b>22</b>	<b>24</b>	<b>22</b>	<b>22</b>	<b>31</b>	<b>22</b>	<b>20</b>	<b>23</b>	<b>14</b>	<b>26</b>	<b>15</b>	<b>14</b>	<b>23</b>	<b>26</b>	<b>35</b>	<b>48</b>
Tend to support	35	36	39	32	37	36	35	36	25	36	36	39	36	34	36	28	34	37	38	37	34	40	39	34	36	29	20
Strongly support	27	21	34	34	33	21	26	28	37	28	24	24	28	26	27	25	26	28	24	38	25	35	34	28	20	17	9
<b>TOTAL SUPPORT</b>	<b>62</b>	<b>57</b>	<b>73</b>	<b>66</b>	<b>70</b>	<b>57</b>	<b>61</b>	<b>64</b>	<b>62</b>	<b>64</b>	<b>60</b>	<b>63</b>	<b>64</b>	<b>60</b>	<b>63</b>	<b>53</b>	<b>60</b>	<b>65</b>	<b>62</b>	<b>75</b>	<b>59</b>	<b>75</b>	<b>73</b>	<b>62</b>	<b>56</b>	<b>46</b>	<b>29</b>
Don't know	15	12	10	15	12	15	14	15	12	15	15	16	12	18	14	16	17	15	16	11	15	10	13	15	17	19	23

Sample Size: 2008 adults in GB  
Fieldwork: 22nd - 23rd February 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Would you say that you live in an urban place, a rural place, or someplace in between?						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	Very urban	Somewhat urban	More urban than rural	More rural than urban	Somewhat rural	Very rural
<b>Weighted Sample</b>	2008	657	486	171	708	748	972	1036	211	829	496	472	1145	863	1733	100	175	484	333	243	673	324	492	490	388	220	96
<b>Unweighted Sample</b>	2008	690	509	177	809	758	885	1123	177	802	508	521	1181	827	1745	100	163	502	315	221	707	319	496	494	380	222	97
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if the local authority did adopt this target, do you think each of the following should or should not be included as amenities to have within a \*\*15 minute walk\*\* of every home in your neighbourhood?

<b>A park</b>	Should	81	80	87	84	86	79	78	84	79	83	80	79	83	78	81	78	79	83	79	80	82	83	85	83	82	72	54
	Should not	10	12	6	10	7	11	12	7	13	8	10	11	9	10	9	11	14	9	8	12	9	9	7	8	13	27	
	Don't know	10	8	7	7	7	9	10	9	8	10	10	10	7	12	10	11	7	9	13	8	9	8	6	10	10	15	19
<b>A bus stop</b>	Should	90	91	93	95	95	91	87	93	81	90	91	94	92	87	90	86	92	91	87	89	91	93	93	88	91	85	81
	Should not	4	4	3	3	3	4	6	2	13	4	4	1	4	4	4	5	6	4	3	5	4	3	4	5	4	3	8
	Don't know	6	5	4	3	3	5	7	5	7	6	5	5	4	9	6	9	2	5	10	6	5	4	3	7	5	12	12
<b>A supermarket</b>	Should	59	55	67	55	62	57	54	65	59	62	55	61	60	59	60	48	61	59	55	73	58	70	70	60	55	40	25
	Should not	29	33	24	37	30	32	33	25	29	27	35	27	31	26	28	41	33	28	30	18	31	21	22	27	32	45	56
	Don't know	11	12	9	9	9	11	13	10	12	11	11	12	9	15	12	11	7	12	15	8	12	9	8	12	13	15	19
<b>A shopping centre</b>	Should	28	28	30	19	26	30	27	29	26	25	28	35	25	32	28	32	25	32	27	31	26	32	32	33	24	17	16
	Should not	55	58	54	69	61	55	55	55	58	59	55	46	62	46	54	58	62	50	53	53	58	51	53	50	61	62	65
	Don't know	17	15	15	12	13	15	18	16	16	16	17	19	13	22	18	10	13	18	20	17	16	17	15	18	15	21	19
<b>An off licence / convenience store</b>	Should	70	69	77	75	76	67	69	71	69	74	67	66	73	66	71	64	67	71	68	72	71	73	73	70	72	63	52
	Should not	18	20	14	17	16	21	19	18	21	14	22	21	18	20	18	23	25	18	17	15	18	16	19	16	17	22	33
	Don't know	12	11	9	8	8	12	12	11	10	11	11	13	10	14	12	13	8	11	15	12	11	11	8	13	11	15	16
<b>A restaurant</b>	Should	38	34	41	41	40	34	38	37	48	40	35	33	41	33	38	35	39	39	29	50	37	46	39	38	37	30	27
	Should not	43	47	43	44	43	46	44	42	38	40	48	44	44	41	42	47	49	39	46	36	44	33	44	43	42	51	51
	Don't know	19	19	17	15	16	20	18	21	13	20	18	22	15	25	20	19	13	22	26	14	18	21	17	19	20	20	22
<b>A GP surgery</b>	Should	83	84	88	83	86	84	81	85	78	82	84	88	85	81	84	78	80	84	79	88	85	89	87	83	84	75	60
	Should not	8	9	6	8	8	8	9	8	15	8	9	5	9	8	8	15	13	8	9	6	7	4	8	8	8	11	26
	Don't know	8	7	6	9	6	8	9	7	7	9	7	7	6	10	8	7	6	9	12	6	7	6	5	9	7	14	14

Sample Size: 2008 adults in GB  
Fieldwork: 22nd - 23rd February 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Would you say that you live in an urban place, a rural place, or someplace in between?						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	Very urban	Somewhat urban	More urban than rural	More rural than urban	Somewhat rural	Very rural	
<b>Weighted Sample</b>	2008	657	486	171	708	748	972	1036	211	829	496	472	1145	863	1733	100	175	484	333	243	673	324	492	490	388	220	96	
<b>Unweighted Sample</b>	2008	690	509	177	809	758	885	1123	177	802	508	521	1181	827	1745	100	163	502	315	221	707	319	496	494	380	222	97	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>A pharmacy</b>																												
Should	85	84	91	86	89	84	82	87	82	84	84	87	86	83	86	76	82	86	80	89	86	91	90	85	86	73	57	
Should not	8	9	4	10	6	9	10	7	13	8	9	7	8	8	7	16	16	7	10	5	7	4	6	8	8	14	28	
Don't know	7	6	5	4	4	7	8	6	6	8	6	7	5	9	7	8	3	6	10	6	7	5	4	8	6	13	15	
<b>A primary school</b>																												
Should	74	73	79	78	79	75	72	77	70	74	75	78	75	74	75	68	77	75	74	71	76	81	77	76	73	67	55	
Should not	13	15	11	11	11	13	15	12	21	13	14	9	15	11	13	19	16	13	10	17	12	10	13	12	13	17	25	
Don't know	12	13	10	11	11	12	14	11	10	13	12	13	11	15	13	14	7	12	16	11	13	10	10	12	14	17	20	
<b>A secondary school</b>																												
Should	49	45	53	45	50	48	48	51	48	52	49	46	47	52	50	40	49	51	49	49	49	53	55	55	47	34	23	
Should not	33	38	31	40	35	34	35	32	41	31	36	33	38	28	32	42	39	33	30	34	33	32	30	27	36	44	55	
Don't know	17	17	16	15	15	18	17	17	11	18	16	21	15	20	18	18	11	16	21	17	18	16	15	18	17	22	22	
<b>A nursery</b>																												
Should	67	63	73	69	74	63	66	68	65	71	63	66	68	66	68	56	71	66	64	74	68	75	71	67	68	56	48	
Should not	15	18	13	15	12	17	16	15	25	13	18	13	17	13	15	23	17	16	15	13	14	12	16	14	13	21	25	
Don't know	17	18	14	16	14	19	18	16	10	16	19	21	15	21	17	21	12	17	21	13	17	13	13	18	19	23	26	
<b>A parcel drop off / pickup point</b>																												
Should	65	62	74	68	70	62	62	68	67	68	65	59	69	61	65	59	69	67	64	66	65	71	68	69	64	55	41	
Should not	19	22	13	21	17	21	22	16	21	17	20	20	20	18	18	25	22	16	18	21	19	15	18	15	20	26	39	
Don't know	16	15	13	11	12	17	16	16	12	15	15	21	11	22	16	16	9	17	19	13	16	14	14	16	16	19	20	
<b>A post box</b>																												
Should	87	87	92	93	92	87	84	91	82	86	88	92	90	84	88	83	86	89	86	85	89	91	89	88	87	83	78	
Should not	5	7	3	4	3	6	8	3	10	6	5	2	5	6	5	6	10	5	3	8	5	4	6	5	6	5	8	
Don't know	7	6	5	3	4	6	8	6	8	8	7	5	5	10	7	11	4	6	11	7	6	5	5	7	8	12	14	
<b>A bank</b>																												
Should	55	55	59	50	56	56	52	58	56	50	58	61	53	58	55	48	59	59	48	63	54	66	57	57	52	46	38	
Should not	30	31	29	39	31	30	33	27	30	33	29	24	34	24	29	37	31	25	32	23	32	22	30	28	30	37	46	
Don't know	15	14	12	11	13	14	15	15	14	16	13	15	13	18	16	15	10	16	20	14	14	13	13	15	18	17	16	
<b>A barbers / hairdressers</b>																												
Should	46	44	49	41	46	43	44	47	57	44	44	47	45	47	46	43	50	52	43	45	43	53	47	50	47	33	20	
Should not	37	41	36	47	38	40	40	35	33	38	40	35	40	34	37	40	40	31	39	38	40	32	38	33	37	45	57	
Don't know	17	15	15	12	16	17	16	17	10	18	16	18	14	20	17	17	9	17	19	17	17	15	15	17	17	21	23	



Sample Size: 2008 adults in GB  
Fieldwork: 22nd - 23rd February 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Would you say that you live in an urban place, a rural place, or someplace in between?					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	Very urban	Somewhat urban	More urban than rural	More rural than urban	Somewhat rural	Very rural
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how easy or difficult do you think it would be to achieve this target in the area in which you live?

Very easy	16	13	20	23	19	12	16	16	16	21	15	10	17	15	17	10	13	15	15	28	15	31	18	16	11	6	1
Quite easy	32	29	38	31	38	27	30	34	33	36	32	25	36	27	33	33	28	32	29	36	33	34	39	38	32	15	7
<b>TOTAL EASY</b>	<b>48</b>	<b>42</b>	<b>58</b>	<b>54</b>	<b>57</b>	<b>39</b>	<b>46</b>	<b>50</b>	<b>49</b>	<b>57</b>	<b>47</b>	<b>35</b>	<b>53</b>	<b>42</b>	<b>50</b>	<b>43</b>	<b>41</b>	<b>47</b>	<b>44</b>	<b>64</b>	<b>48</b>	<b>65</b>	<b>57</b>	<b>54</b>	<b>43</b>	<b>21</b>	<b>8</b>
Quite hard	22	22	21	22	21	23	21	23	20	19	21	28	22	22	22	23	21	27	23	15	20	15	22	25	22	26	17
Very hard	20	30	13	21	16	30	22	18	15	15	24	27	20	21	19	29	29	16	20	10	24	9	14	12	25	43	62
<b>TOTAL HARD</b>	<b>42</b>	<b>52</b>	<b>34</b>	<b>43</b>	<b>37</b>	<b>53</b>	<b>43</b>	<b>41</b>	<b>35</b>	<b>34</b>	<b>45</b>	<b>55</b>	<b>42</b>	<b>43</b>	<b>41</b>	<b>52</b>	<b>50</b>	<b>43</b>	<b>43</b>	<b>25</b>	<b>44</b>	<b>24</b>	<b>36</b>	<b>37</b>	<b>47</b>	<b>69</b>	<b>79</b>
Don't know	10	7	8	3	5	8	11	8	16	9	8	10	6	15	10	6	9	11	13	10	8	12	8	9	10	10	14

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.