

# YouGov / The Times Survey Results

Sample Size: 2006 GB Adults  
Fieldwork: 27th - 28th August 2019

	Westminster VI					Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2006</b>	472	315	250	183	662	620	112	772	826	971	1035	221	845	477	463	1143	863	241	670	433	489	173
<b>Unweighted Sample</b>	<b>2006</b>	483	328	275	192	682	601	120	874	822	899	1107	189	821	472	524	1195	811	189	704	457	489	167
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23  
Aug

27-28  
Aug

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	33	<b>34</b>	100	0	0	0	72	4	10	17	53	34	33	9	26	38	49	33	34	29	42	33	29	21
Lab	21	<b>22</b>	0	100	0	0	1	55	3	32	10	21	23	40	28	19	11	21	24	23	15	24	33	12
Lib Dem	19	<b>17</b>	0	0	100	0	7	19	72	32	4	17	18	20	21	16	13	22	10	27	20	16	12	10
SNP	4	<b>4</b>	0	0	0	0	0	1	2	6	1	5	2	5	4	3	3	4	2	0	0	0	1	41
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	1	0	1	0	0	1	3	0	0	1	1	1	0	0	3	0	0
Brexit Party	14	<b>13</b>	0	0	0	100	17	7	7	1	27	15	11	3	8	18	19	9	19	8	13	17	14	9
Green	7	<b>8</b>	0	0	0	0	1	12	6	12	4	6	10	18	10	6	4	8	8	11	9	7	8	4
Other	1	<b>2</b>	0	0	0	0	1	1	0	1	2	1	2	3	2	1	1	1	2	2	1	1	3	2

### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	<b>1</b>	0	0	0	0	0	0	0	0	1	0	1	2	1	0	0	0	1	1	1	1	0	0
WEP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Change UK	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0
Other	1	<b>1</b>	0	0	0	0	0	0	0	1	1	1	0	0	1	1	0	1	1	0	1	0	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23 Aug 27-28 Aug

If there were a general election held tomorrow, which party would you vote for?

Conservative	23	24	100	0	0	0	59	3	8	13	40	26	21	6	17	29	38	24	22	22	30	23	20	13
Labour	15	16	0	100	0	0	1	41	2	24	8	16	16	26	18	14	8	16	16	18	11	17	23	8
Liberal Democrat	13	12	0	0	100	0	6	14	62	24	3	13	12	14	14	12	10	17	7	21	15	11	8	7
Scottish National Party (SNP)	3	2	0	0	0	0	0	1	2	4	1	4	2	3	3	2	2	3	1	0	0	0	1	27
Plaid Cymru	0	1	0	0	0	0	0	1	0	1	0	0	1	2	0	0	1	1	0	0	0	2	0	0
Brexit Party	10	9	0	0	0	100	14	6	6	1	21	11	7	2	5	13	15	7	12	6	9	11	10	6
Green	5	6	0	0	0	0	1	9	5	9	3	4	7	12	6	4	3	6	5	8	6	5	5	3
Some other party	1	1	0	0	0	0	1	1	0	1	2	1	1	2	2	1	0	1	2	2	1	1	2	2
Would not vote	11	10	0	0	0	0	2	5	3	3	6	10	10	11	13	6	7	8	12	6	10	10	13	6
Don't know	16	17	0	0	0	0	15	19	11	18	16	13	22	12	21	17	15	16	19	15	16	18	17	25
Skipped	2	2	0	0	0	0	0	2	1	1	1	2	2	9	1	1	1	1	2	2	1	3	2	3

And which of these parties would you vote for?

[Asked only to those who responded Some other party; n=27]

UK Independence Party (UKIP)	21	32	0	0	0	0	45	35	0	8	29	20	41	71	32	9	0	23	41	35	39	0	43	0
Women's Equality Party	3	13	0	0	0	0	0	0	0	14	11	16	11	14	21	0	0	20	5	23	0	0	18	22
Independent Group for Change	31	12	0	0	0	0	16	26	0	12	11	0	21	15	0	26	43	5	19	18	0	32	16	0
Some other party	40	37	0	0	0	0	21	39	0	65	39	64	14	0	42	50	57	44	28	0	61	68	23	54
Don't know	4	7	0	0	0	0	18	0	0	0	10	0	12	0	6	15	0	7	6	24	0	0	0	25
Skipped	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	8	1	1	0	0	2	3	0	2	4	9	8	13	10	5	6	6	11	6	10	8	9	4
1	1	1	0	0	0	0	1	0	0	0	0	1	1	2	1	1	1	1	2	1	1	2	1	1
2	2	2	0	1	1	1	0	1	0	1	1	1	2	2	3	1	0	1	2	1	1	2	2	3
3	2	2	0	0	0	0	1	2	0	1	2	1	2	2	2	1	1	1	2	2	1	2	2	0
4	1	2	1	2	2	0	1	1	5	1	1	2	2	4	2	1	2	2	1	1	1	2	2	5
5	6	6	4	2	3	1	5	5	2	6	4	6	7	7	8	7	3	5	8	2	6	5	10	8
6	2	2	2	2	2	3	2	2	2	2	3	2	3	5	3	3	1	3	2	3	2	3	3	3
7	6	5	4	5	5	5	5	4	3	5	5	5	4	7	6	3	3	4	5	5	5	6	4	2
8	7	7	6	9	7	6	6	8	9	6	7	6	7	4	7	7	6	6	8	5	7	8	6	3
9	8	8	12	9	8	4	9	9	8	9	8	8	8	5	8	7	9	7	8	8	8	7	8	12
10 - Absolutely certain to vote	56	58	69	70	72	78	69	66	71	67	65	60	56	49	49	65	70	63	51	65	58	56	55	59

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		5-6 Aug	<b>27-28 Aug</b>																						
<b>Which of the following do you think would make the best Prime Minister?</b>																									
	Boris Johnson	39	<b>40</b>	91	5	10	85	79	15	23	19	70	44	37	14	31	48	62	39	42	32	49	43	35	24
	Jeremy Corbyn	19	<b>20</b>	0	71	27	0	1	42	18	34	7	20	21	40	23	16	9	22	18	26	17	18	23	22
	Not sure	37	<b>36</b>	8	21	56	14	18	38	56	43	21	32	40	39	43	32	27	37	35	38	32	35	39	49
	Skipped	4	<b>3</b>	1	3	7	1	2	4	3	4	2	4	3	7	3	3	2	2	5	4	2	5	3	5

		13-14 Aug	<b>27-28 Aug</b>																						
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																									
	Britain leaving the EU	68	<b>66</b>	76	61	80	77	78	64	81	72	70	69	64	54	64	68	74	69	63	70	66	64	66	69
	Health	34	<b>31</b>	28	38	36	23	29	38	33	37	29	26	36	26	29	31	37	33	28	27	32	35	29	30
	Crime	32	<b>29</b>	38	18	19	43	38	24	21	21	39	28	30	13	30	29	34	29	29	29	31	34	27	17
	The environment	22	<b>27</b>	12	39	48	8	15	37	41	39	14	26	28	51	30	22	17	31	22	32	30	22	25	29
	The economy	27	<b>26</b>	33	26	38	14	29	24	36	34	21	30	22	18	25	28	28	30	21	28	27	23	25	30
	Immigration & Asylum	23	<b>23</b>	36	10	6	52	34	13	10	8	38	24	21	8	19	26	33	18	28	19	22	25	25	16
	Housing	14	<b>15</b>	9	26	15	8	8	21	15	15	13	13	16	16	15	17	11	14	15	24	15	11	13	14
	Education	10	<b>11</b>	9	16	14	4	9	12	11	13	8	10	11	15	13	6	10	11	11	11	12	10	10	10
	Defence and security	11	<b>11</b>	21	2	5	21	20	5	6	7	17	11	10	4	8	11	19	11	10	9	14	10	9	8
	Welfare benefits	11	<b>10</b>	8	17	6	8	7	13	8	9	11	7	14	9	12	11	8	7	15	10	9	9	12	13
	Pensions	5	<b>8</b>	7	10	6	12	7	9	10	6	11	9	7	2	5	13	11	6	10	2	6	8	11	15
	Family life & childcare	4	<b>4</b>	2	4	3	3	3	4	3	4	3	4	4	6	5	3	2	3	5	3	5	3	4	4
	Tax	3	<b>3</b>	2	5	0	3	2	4	0	3	2	4	1	4	3	2	2	3	3	0	2	2	4	5
	Transport	2	<b>2</b>	3	3	4	1	1	2	2	2	2	3	2	4	2	3	2	2	3	1	2	2	4	3
	None of these	0	<b>1</b>	0	1	0	0	0	1	0	1	0	1	1	2	1	1	0	1	1	1	1	1	2	1
	Don't know	5	<b>4</b>	0	1	1	1	1	4	1	3	2	4	5	12	6	3	1	4	5	5	3	7	5	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13-14 Aug	27-28 Aug																						
<b>How well or badly do you think the government are doing at handling Britain's exit from the European Union?</b>																								
Very well	4	3	11	0	0	5	8	1	0	0	7	5	2	2	2	4	5	4	2	3	4	4	3	1
Fairly well	13	16	38	4	3	36	30	6	10	5	29	17	14	6	10	19	27	13	19	13	19	15	14	10
<b>TOTAL WELL</b>	<b>17</b>	<b>19</b>	<b>49</b>	<b>4</b>	<b>3</b>	<b>41</b>	<b>38</b>	<b>7</b>	<b>10</b>	<b>5</b>	<b>36</b>	<b>22</b>	<b>16</b>	<b>8</b>	<b>12</b>	<b>23</b>	<b>32</b>	<b>17</b>	<b>21</b>	<b>16</b>	<b>23</b>	<b>19</b>	<b>17</b>	<b>11</b>
Fairly badly	21	25	32	18	17	31	32	21	20	21	29	24	25	20	25	24	26	23	27	26	23	30	21	23
Very badly	49	47	11	75	79	25	22	66	65	68	27	46	48	63	50	46	35	51	42	52	45	41	48	59
<b>TOTAL BADLY</b>	<b>70</b>	<b>72</b>	<b>43</b>	<b>93</b>	<b>96</b>	<b>56</b>	<b>54</b>	<b>87</b>	<b>85</b>	<b>89</b>	<b>56</b>	<b>70</b>	<b>73</b>	<b>83</b>	<b>75</b>	<b>70</b>	<b>61</b>	<b>74</b>	<b>69</b>	<b>78</b>	<b>68</b>	<b>71</b>	<b>69</b>	<b>82</b>
Don't know	12	9	8	4	1	3	7	6	5	6	8	8	11	9	13	6	6	9	11	7	8	9	13	7

	22-23 Aug	27-28 Aug																						
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																								
Right to leave	41	41	76	14	4	96	68	24	17	5	82	45	37	13	30	50	63	36	47	30	46	45	40	27
Wrong to leave	48	47	17	77	94	2	25	65	74	88	9	45	48	66	54	41	32	52	40	58	44	40	46	63
Don't know	11	13	7	9	2	2	7	11	10	7	9	10	15	21	16	9	5	12	14	11	10	15	14	11

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	242	211	10.5%
Men 50-64 High education	59	60	3.0%
Men 50-64 Mid education	95	94	4.7%
Men 50-64 Low education	75	78	3.9%
Men 25-49 High education	136	154	7.7%
Men 25-49 Mid education	160	152	7.6%
Men 25-49 Low education	68	110	5.5%
Men Under 25 High education	23	18	0.9%
Men Under 25 Mid & Low education	41	92	4.6%
Women Over 65	282	253	12.6%
Women 50-64 High education	55	56	2.8%
Women 50-64 Mid education	105	108	5.4%
Women 50-64 Low education	83	80	4.0%
Women 25-49 High education	180	166	8.3%
Women 25-49 Mid education	172	162	8.1%
Women 25-49 Low education	105	98	4.9%
Women Under 25 High education	24	22	1.1%
Women Under 25 Mid & Low education	101	88	4.4%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	174	381	19.0%
Medium (3-7)	1358	1204	60.0%
High (8,9,10)	474	421	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	642	562	28.0%
C1	553	582	29.0%
C2	382	421	21.0%
DE	429	441	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	874	772	38.3%
Leave	822	826	41.4%
Don't Know / Did Not Vote	310	407	20.3%

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### Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	<b>288</b>	<b>277</b>	<b>13.8%</b>
South Lab	<b>169</b>	<b>154</b>	<b>7.7%</b>
South LD	<b>61</b>	<b>56</b>	<b>2.8%</b>
South UKIP	<b>12</b>	<b>10</b>	<b>0.5%</b>
South Oth	<b>21</b>	<b>20</b>	<b>1.0%</b>
South DNV	<b>153</b>	<b>152</b>	<b>7.6%</b>
London Con	<b>48</b>	<b>62</b>	<b>3.1%</b>
London Lab	<b>60</b>	<b>100</b>	<b>5.0%</b>
London LD	<b>16</b>	<b>16</b>	<b>0.8%</b>
London Oth	<b>7</b>	<b>6</b>	<b>0.3%</b>
London DNV	<b>58</b>	<b>56</b>	<b>2.8%</b>
Midlands Con	<b>133</b>	<b>124</b>	<b>6.2%</b>
Midlands Lab	<b>107</b>	<b>102</b>	<b>5.1%</b>
Midlands LD	<b>12</b>	<b>10</b>	<b>0.5%</b>
Midlands Oth	<b>13</b>	<b>10</b>	<b>0.5%</b>
Midlands DNV	<b>80</b>	<b>84</b>	<b>4.2%</b>
North Con	<b>141</b>	<b>136</b>	<b>6.8%</b>
North Lab	<b>192</b>	<b>191</b>	<b>9.5%</b>
North LD	<b>18</b>	<b>18</b>	<b>0.9%</b>
North UKIP	<b>10</b>	<b>10</b>	<b>0.5%</b>
North Oth	<b>11</b>	<b>8</b>	<b>0.4%</b>
North DNV	<b>117</b>	<b>126</b>	<b>6.3%</b>
Scotland Con	<b>42</b>	<b>36</b>	<b>1.8%</b>
Scotland Lab	<b>35</b>	<b>34</b>	<b>1.7%</b>
Scotland LD	<b>8</b>	<b>8</b>	<b>0.4%</b>
Scotland SNP	<b>53</b>	<b>48</b>	<b>2.4%</b>
Scotland Oth & DNV	<b>29</b>	<b>46</b>	<b>2.3%</b>
Wales Con	<b>30</b>	<b>26</b>	<b>1.3%</b>
Wales Lab	<b>38</b>	<b>38</b>	<b>1.9%</b>
Wales LD	<b>5</b>	<b>4</b>	<b>0.2%</b>
Wales PC	<b>9</b>	<b>8</b>	<b>0.4%</b>
Wales Oth & DNV	<b>30</b>	<b>26</b>	<b>1.3%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)