

YouGov / The Times Survey Results

Sample Size: 1687 Adults
Fieldwork: 20th - 21st August 2019

	Westminster VI					Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1687	385	272	248	152	557	521	94	649	695	817	870	186	710	402	390	962	725	202	563	364	412	145	
Unweighted Sample	1687	404	263	271	151	579	529	105	744	697	755	932	167	699	416	405	1030	657	129	593	372	429	164	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	30	32	100	0	0	0	70	5	12	15	52	31	33	13	23	38	49	33	30	25	38	35	32	15
Lab	21	22	0	100	0	0	1	52	4	28	12	20	24	41	26	19	11	19	26	33	15	22	30	9
Lib Dem	20	20	0	0	100	0	8	26	67	38	4	22	18	19	22	22	18	24	14	25	24	20	15	16
SNP	4	4	0	0	0	0	0	1	1	7	2	4	5	4	6	4	2	5	4	0	0	0	0	46
Plaid Cymru	1	1	0	0	0	0	0	0	0	1	1	0	1	0	1	0	1	0	1	0	0	3	0	0
Brexit Party	14	12	0	0	0	100	18	5	5	0	24	15	9	3	11	14	16	9	17	8	14	13	15	4
Green	8	7	0	0	0	0	2	10	9	10	2	5	9	19	8	4	3	8	5	9	7	6	7	6
Other	2	1	0	0	0	0	1	1	1	0	3	1	2	0	3	0	1	1	3	0	2	2	1	3

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	1	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0	0	0	1	0	0	0	1	1
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	1	0	0	0
Other	0	1	0	0	0	0	0	1	0	0	1	0	0	0	2	0	0	1	1	0	1	1	1	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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If there were a general election held tomorrow, which party would you vote for?

Conservative	22	23	100	0	0	0	56	4	11	12	40	24	22	10	15	30	37	25	19	19	27	24	22	12
Labour	15	16	0	100	0	0	1	40	4	22	10	16	17	30	18	15	8	15	18	26	11	17	21	7
Liberal Democrat	15	15	0	0	100	0	7	20	58	30	3	17	12	14	14	17	13	18	10	20	17	14	10	13
Scottish National Party (SNP)	3	3	0	0	0	0	0	1	1	6	1	3	3	3	4	3	2	4	3	0	0	0	0	37
Plaid Cymru	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	2	0	0
Brexit Party	11	9	0	0	0	100	14	4	5	0	19	12	6	2	8	11	12	7	11	6	10	9	11	4
Green	6	5	0	0	0	0	1	7	7	8	2	4	6	14	5	3	2	6	4	6	5	4	5	5
Some other party	1	1	0	0	0	0	1	1	1	0	2	1	1	1	2	1	1	1	2	0	1	2	1	3
Would not vote	9	9	0	0	0	0	4	2	2	3	6	8	9	4	13	5	8	7	12	5	11	9	10	3
Don't know	16	16	0	0	0	0	14	18	11	17	15	12	20	13	19	14	15	14	19	13	16	18	17	14
Skipped	1	2	0	0	0	0	1	2	0	2	2	2	2	9	2	1	1	2	2	5	1	3	2	2

And which of these parties would you vote for?

[Asked only to those who responded Some other party; n=24]

UK Independence Party (UKIP)	73	28	0	0	0	0	36	0	100	16	29	8	43	100	27	0	28	7	38	0	27	12	64	18
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Independent Group for Change	4	18	0	0	0	0	35	16	0	39	17	10	24	0	20	0	37	17	19	0	40	17	0	0
Some other party	23	47	0	0	0	0	29	73	0	24	49	75	27	0	52	56	36	68	38	0	33	48	36	82
Don't know	0	6	0	0	0	0	0	11	0	21	5	7	6	0	0	44	0	9	5	0	0	24	0	0
Skipped	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	7	0	0	0	0	3	1	1	2	4	7	7	5	10	5	6	5	10	5	9	6	8	5
1	2	1	0	0	0	1	1	0	0	0	1	2	2	1	1	1	1	1	0	2	2	2	1	0
2	2	1	0	0	0	1	1	1	1	1	1	1	1	1	1	0	2	1	2	0	1	2	1	0
3	2	2	1	1	0	1	0	1	3	1	2	1	2	0	3	2	1	1	2	1	2	1	2	3
4	1	2	0	3	1	2	0	2	2	2	1	2	1	2	2	2	1	1	2	1	1	3	3	0
5	5	5	2	2	0	7	3	4	1	3	4	4	5	4	6	3	4	4	5	2	5	5	5	6
6	2	2	1	3	2	1	2	2	1	2	2	2	2	5	2	0	2	1	3	2	2	3	2	0
7	5	5	5	4	4	2	4	5	1	5	4	5	4	9	5	4	3	4	6	9	4	3	6	3
8	7	6	6	9	3	1	6	5	4	4	6	5	7	10	5	5	5	5	6	7	5	5	7	2
9	7	8	10	8	12	7	9	7	14	8	9	8	8	11	6	8	8	9	7	9	10	5	8	4
10 - Absolutely certain to vote	57	62	76	70	78	77	71	73	72	73	66	64	60	51	57	70	69	67	56	65	60	64	58	75

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	190	177	10.5%
Men 50-64 High education	47	51	3.0%
Men 50-64 Mid education	86	79	4.7%
Men 50-64 Low education	68	66	3.9%
Men 25-49 High education	98	130	7.7%
Men 25-49 Mid education	146	128	7.6%
Men 25-49 Low education	60	93	5.5%
Men Under 25 High education	19	15	0.9%
Men Under 25 Mid & Low education	41	78	4.6%
Women Over 65	215	213	12.6%
Women 50-64 High education	49	47	2.8%
Women 50-64 Mid education	91	91	5.4%
Women 50-64 Low education	75	67	4.0%
Women 25-49 High education	155	140	8.3%
Women 25-49 Mid education	149	137	8.1%
Women 25-49 Low education	91	83	4.9%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	86	74	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	156	321	19.0%
Medium (3-7)	1154	1012	60.0%
High (8,9,10)	377	354	21.0%
Social Grade (NRS and 2011 census)			
AB	532	472	28.0%
C1	498	489	29.0%
C2	302	354	21.0%
DE	355	371	22.0%
EU Referendum Vote (Election Result)			
Remain	744	649	38.3%
Leave	697	695	41.4%
Don't Know / Did Not Vote	246	342	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	248	233	13.8%
South Lab	147	130	7.7%
South LD	54	47	2.8%
South UKIP	10	8	0.5%
South Oth	19	17	1.0%
South DNV	115	128	7.6%
London Con	43	52	3.1%
London Lab	47	84	5.0%
London LD	10	13	0.8%
London Oth	8	5	0.3%
London DNV	21	47	2.8%
Midlands Con	111	105	6.2%
Midlands Lab	97	86	5.1%
Midlands LD	11	8	0.5%
Midlands Oth	10	8	0.5%
Midlands DNV	56	71	4.2%
North Con	120	115	6.8%
North Lab	172	160	9.5%
North LD	16	15	0.9%
North UKIP	9	8	0.5%
North Oth	8	7	0.4%
North DNV	104	106	6.3%
Scotland Con	35	30	1.8%
Scotland Lab	34	29	1.7%
Scotland LD	10	7	0.4%
Scotland SNP	48	40	2.4%
Scotland Oth & DNV	37	39	2.3%
Wales Con	22	22	1.3%
Wales Lab	32	32	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	21	22	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk