

YouGov / The Times Survey Results

Sample Size: 1749 GB Adults
Fieldwork: 16th - 17th July 2019

	Westminster VI					Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1749	302	259	241	237	577	540	98	673	721	847	902	192	736	416	404	997	752	210	584	378	427	150	
Unweighted Sample	1749	320	264	257	252	602	553	105	756	728	791	958	155	727	429	438	1013	736	174	604	394	431	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

9-10 Jul
16-17 Jul

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	24	25	100	0	0	0	57	1	2	18	34	25	25	16	20	22	38	27	21	27	30	26	20	13
Lab	20	21	0	100	0	0	1	50	5	27	10	19	23	36	27	15	12	20	21	26	13	22	31	15
Lib Dem	19	20	0	0	100	0	7	24	84	35	4	20	20	23	20	22	17	24	13	28	26	15	16	10
SNP	5	4	0	0	0	0	0	1	1	6	3	4	4	4	6	3	2	4	4	0	0	1	0	42
Plaid Cymru	1	1	0	0	0	0	0	1	0	1	1	1	1	2	0	2	1	1	1	0	0	5	0	0
Brexit Party	21	19	0	0	0	100	30	9	3	1	41	22	16	4	15	27	25	14	28	10	22	21	24	10
Green	9	8	0	0	0	0	2	12	4	12	4	7	9	16	10	7	4	8	9	9	8	8	8	7
Other	2	2	0	0	0	0	3	1	0	1	2	3	1	1	2	3	1	1	3	1	2	2	2	4

Other Parties Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

UKIP	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Other	1	1	0	0	0	0	2	1	0	1	2	2	0	1	2	2	1	1	2	0	1	1	1	4

Sample Size: 1749 GB Adults
Fieldwork: 16th - 17th July 2019

	Westminster VI				Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1749	302	259	241	237	577	540	98	673	721	847	902	192	736	416	404	997	752	210	584	378	427	150	
Unweighted Sample	1749	320	264	257	252	602	553	105	756	728	791	958	155	727	429	438	1013	736	174	604	394	431	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	9-10 Jul	16-17 Jul																						
If there were a general election held tomorrow, which party would you vote for?																								
Conservative	17	17	100	0	0	0	46	1	2	14	25	18	16	9	13	16	30	20	13	19	21	19	13	9
Labour	15	15	0	100	0	0	1	38	4	22	8	14	15	22	18	11	9	16	14	19	8	17	21	13
Liberal Democrat	13	14	0	0	100	0	6	18	70	27	3	15	13	13	13	16	13	18	8	19	18	11	11	7
Scottish National Party (SNP)	3	3	0	0	0	0	0	1	1	4	2	3	3	3	4	2	2	3	3	0	0	1	0	31
Plaid Cymru	1	1	0	0	0	0	0	1	0	1	1	0	1	1	0	1	1	1	1	0	0	3	0	0
Brexit Party	15	14	0	0	0	100	24	6	3	1	31	17	11	2	10	20	20	10	18	7	15	15	16	7
Green	6	6	0	0	0	0	2	9	4	9	3	5	7	11	7	5	3	6	6	7	6	6	6	7
Some other party	1	2	0	0	0	0	2	1	0	1	2	2	1	0	2	2	1	1	2	0	2	1	1	4
Would not vote	9	10	0	0	0	0	3	5	1	4	6	9	11	9	14	9	5	8	13	6	10	9	14	6
Don't know	18	17	0	0	0	0	14	19	13	15	17	12	22	20	16	17	15	15	20	19	17	16	16	13
Refused	2	3	0	0	0	0	2	2	2	1	2	3	2	10	4	0	1	2	4	4	3	3	2	3

And which of these parties would you vote for?

[Asked only to those who responded Some other party; n=23]

UK Independence Party (UKIP)	18	10	0	0	0	0	22	0	0	0	20	5	26	0	7	10	27	14	6	0	17	0	19	0
Women's Equality Party	0	4	0	0	0	0	0	21	0	13	0	0	15	0	7	0	0	0	8	100	0	0	0	0
Independent Group for Change	6	7	0	0	0	0	15	0	0	12	6	0	26	0	0	11	23	6	7	0	0	34	0	0
Some other party	69	73	0	0	0	0	63	64	0	64	68	87	34	100	74	79	49	74	72	0	74	51	81	100
Don't know	7	6	0	0	0	0	0	16	0	11	6	8	0	0	12	0	0	6	7	0	9	15	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	9	1	2	0	0	2	3	0	2	5	8	10	10	12	6	4	6	12	6	8	8	11	9
1	2	2	0	0	0	0	1	0	0	1	1	2	2	3	3	2	1	2	2	2	2	1	2	2
2	2	1	0	0	0	1	1	1	1	1	1	2	1	1	2	1	0	1	2	0	2	1	2	1
3	1	2	0	1	1	2	2	1	0	1	2	3	2	6	2	1	1	2	2	2	3	2	1	0
4	1	2	1	3	2	1	1	2	5	1	1	1	3	1	3	2	1	1	3	5	2	2	2	1
5	6	5	2	3	3	3	3	4	3	4	4	5	6	10	5	4	4	4	7	10	4	5	5	2
6	3	4	4	3	3	3	4	3	2	2	5	3	4	6	4	2	2	3	4	2	3	5	4	4
7	6	5	4	3	2	3	6	4	2	5	5	4	5	6	5	6	2	4	5	6	5	4	4	6
8	6	6	8	7	5	4	5	6	7	6	6	5	7	12	6	5	7	7	6	8	6	7	5	6
9	7	8	14	9	11	6	11	8	10	10	8	9	7	6	8	9	10	9	7	10	9	7	9	7
10 - Absolutely certain to vote	57	56	66	68	74	77	66	67	71	67	62	59	53	39	50	63	68	60	51	51	56	58	54	62

Sample Size: 1749 GB Adults
Fieldwork: 16th - 17th July 2019

	Westminster VI				Vote in 2017			EU Ref Vote		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1749	302	259	241	237	577	540	98	673	721	847	902	192	736	416	404	997	752	210	584	378	427	150
Unweighted Sample	1749	320	264	257	252	602	553	105	756	728	791	958	155	727	429	438	1013	736	174	604	394	431	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		2-3 Jul	16-17 Jul																					
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																								
Britain leaving the EU	67	67	80	55	75	87	78	63	74	71	71	71	63	54	64	70	76	69	63	66	67	65	68	68
Health	31	32	27	39	38	24	28	39	41	40	27	26	38	32	28	37	36	35	29	22	32	38	32	34
Crime	28	29	33	26	17	41	34	28	12	22	36	25	32	17	27	33	32	25	34	35	28	30	30	16
The economy	24	26	29	31	36	15	28	29	37	32	23	33	20	19	30	26	23	29	22	24	25	26	27	32
The environment	28	26	15	34	44	11	16	35	45	38	17	25	27	43	26	23	22	29	22	30	26	25	24	33
Immigration & Asylum	24	23	28	11	4	47	33	14	6	9	37	23	23	14	19	25	33	19	29	18	23	21	28	21
Housing	14	15	14	22	15	10	12	20	17	15	15	14	16	17	15	16	13	15	15	26	18	11	11	10
Education	12	12	9	17	17	6	8	15	17	16	8	11	13	17	13	9	11	13	11	9	12	14	11	15
Defence and security	9	12	19	8	9	16	18	7	12	8	14	14	10	14	9	14	15	12	12	12	12	14	12	8
Welfare benefits	10	10	7	12	8	11	8	11	12	10	9	8	11	4	10	12	9	8	12	8	10	11	9	9
Pensions	7	6	5	7	5	6	6	6	7	6	7	6	6	1	4	8	10	6	6	4	4	8	5	12
Tax	4	4	3	5	3	3	2	4	2	4	3	5	3	8	5	3	2	4	4	2	5	4	4	6
Family life & childcare	5	4	2	6	2	3	2	4	2	2	4	3	5	3	6	3	2	3	5	5	3	5	4	1
Transport	2	2	3	3	2	2	3	2	2	2	2	3	2	0	3	2	3	3	1	2	3	1	4	1
None of these	1	1	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	1	0	0	1	2	1
Don't know	3	4	1	2	1	0	2	2	1	2	3	3	4	14	5	0	1	3	5	5	4	3	2	4
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																								
Right to leave	41	40	67	14	4	99	68	23	10	6	81	46	35	21	32	49	56	37	46	31	44	44	41	30
Wrong to leave	48	47	28	76	93	0	24	68	85	88	11	45	50	61	52	42	37	54	39	55	43	44	46	64
Don't know	11	12	6	11	3	1	7	9	5	6	9	10	15	18	16	9	7	10	16	14	12	13	13	6

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	202	184	10.5%
Men 50-64 High education	50	52	3.0%
Men 50-64 Mid education	82	82	4.7%
Men 50-64 Low education	73	68	3.9%
Men 25-49 High education	120	135	7.7%
Men 25-49 Mid education	141	133	7.6%
Men 25-49 Low education	72	96	5.5%
Men Under 25 High education	18	16	0.9%
Men Under 25 Mid & Low education	33	80	4.6%
Women Over 65	236	220	12.6%
Women 50-64 High education	57	49	2.8%
Women 50-64 Mid education	90	94	5.4%
Women 50-64 Low education	77	70	4.0%
Women 25-49 High education	153	145	8.3%
Women 25-49 Mid education	151	142	8.1%
Women 25-49 Low education	90	86	4.9%
Women Under 25 High education	20	19	1.1%
Women Under 25 Mid & Low education	84	77	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	151	332	19.0%
Medium (3-7)	1200	1049	60.0%
High (8,9,10)	398	367	21.0%
Social Grade (NRS and 2011 census)			
AB	516	490	28.0%
C1	497	507	29.0%
C2	349	367	21.0%
DE	387	385	22.0%
EU Referendum Vote (Election Result)			
Remain	756	673	38.3%
Leave	728	721	41.4%
Don't Know / Did Not Vote	265	355	20.3%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	253	241	13.8%
South Lab	152	135	7.7%
South LD	55	49	2.8%
South UKIP	10	9	0.5%
South Oth	18	17	1.0%
South DNV	116	133	7.6%
London Con	52	54	3.1%
London Lab	73	87	5.0%
London LD	9	14	0.8%
London Oth	7	5	0.3%
London DNV	33	49	2.8%
Midlands Con	112	108	6.2%
Midlands Lab	99	89	5.1%
Midlands LD	12	9	0.5%
Midlands Oth	10	9	0.5%
Midlands DNV	68	73	4.2%
North Con	120	119	6.8%
North Lab	166	166	9.5%
North LD	18	16	0.9%
North UKIP	10	9	0.5%
North Oth	9	7	0.4%
North DNV	108	110	6.3%
Scotland Con	38	31	1.8%
Scotland Lab	30	30	1.7%
Scotland LD	9	7	0.4%
Scotland SNP	45	42	2.4%
Scotland Oth & DNV	24	40	2.3%
Wales Con	27	23	1.3%
Wales Lab	33	33	1.9%
Wales LD	2	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	23	23	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk