YouGov / The Times Survey Results

Sample Size: 1671 GB Adults
Fieldwork: 18th - 19th November 2018

		Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1671	437	418	97	551	516	94	640	692	809	862	184	703	398	386	952	719	201	558	361	408	144
Unweighted Sample	1671	457	450	105	556	537	109	748	664	729	942	151	712	412	396	980	691	156	580	377	414	144
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	4-5 Nov	**18-19 Nov**																					

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	4-5 Nov	**18-19 Nov**	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	*41*	**39**	100	0	0	86	3	7	21	60	36	42	22	25	44	59	41	35	27	50	40	34	21
Lab	*37*	**36**	0	100	0	3	83	16	51	20	35	37	54	47	31	20	34	39	37	29	40	48	23
Lib Dem	*8*	**8**	0	0	100	2	5	70	14	2	8	9	10	11	7	6	10	5	16	10	5	5	8
Other	*14*	**16**	0	0	0	9	8	7	14	18	20	12	14	17	18	14	14	20	20	11	15	13	47

Other Parties Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	4-5 Nov	**18-19 Nov**	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UKIP	*4*	**6**	0	0	0	7	3	1	1	12	9	4	4	5	6	9	5	9	9	6	7	7	3
SNP/ PCY	*4*	**4**	0	0	0	0	1	1	7	2	5	4	2	6	6	2	4	6	1	0	3	1	40
Green	*4*	**4**	0	0	0	0	3	3	5	2	4	4	8	5	4	2	5	3	8	5	3	2	3
BNP	*0*	**0**	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0
Women's Equality Party	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Other	*1*	**1**	0	0	0	0	1	2	1	1	1	1	0	1	2	1	1	2	1	0	1	1	2

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		4-5 Nov	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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		4-5 Nov	% 18-19 Nov	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

	4-5 Nov	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	27	26	100	0	0	68	3	5	16	43	26	27	14	15	31	47	30	21	19	34	26	23	15
Labour	25	25	0	100	0	3	63	13	40	15	26	24	34	29	22	17	25	25	25	20	27	34	15
Liberal Democrat	6	6	0	0	100	1	4	54	11	2	6	6	7	7	5	5	8	3	11	7	3	3	6
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	1	1	5	2	3	3	2	3	4	2	3	4	2	0	2	1	27
Some other party	7	9	0	0	0	7	6	5	6	13	12	6	8	7	9	10	8	10	13	7	9	9	6
Would not vote	11	11	0	0	0	4	3	2	3	8	12	10	9	15	9	6	8	14	8	10	15	10	10
Don't know	19	18	0	0	0	15	18	20	18	17	13	24	17	22	18	12	18	19	21	20	17	17	16
Refused	2	2	0	0	0	2	2	0	1	1	3	1	9	2	1	1	1	3	2	1	1	4	4

And which of these parties would you vote for?
[Asked only to those who said 'Some other party'; n=138]

	4-5 Nov	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Green	36	34	0	0	0	2	46	51	69	10	28	44	69	38	32	17	46	20	43	44	25	21	35
UK Independence Party (UKIP)	42	52	0	0	0	82	40	11	13	75	57	42	31	42	52	73	42	62	51	51	56	56	27
British National Party (BNP)	1	3	0	0	0	6	3	0	3	3	3	1	0	5	2	0	3	2	0	1	7	2	0
Women's Equality Party	4	1	0	0	0	0	0	0	0	2	2	0	0	3	0	0	0	2	0	0	0	4	0
Some other party	10	7	0	0	0	5	9	37	8	7	8	6	0	8	11	6	5	10	6	3	8	10	18
Don't know	4	3	0	0	0	5	3	0	5	3	2	6	0	4	2	5	3	4	0	0	3	5	21
Refused	1	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0	1	0	0	0	0	2	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	4-5 Nov	18-19 Nov																				

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	4-5 Nov	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	8	9	0	0	1	3	2	1	2	4	10	7	11	12	7	4	6	12	7	8	11	8	8
1	2	2	0	1	1	1	1	0	1	2	2	2	3	3	2	1	2	3	3	2	1	3	4
2	2	1	0	1	2	0	1	1	1	1	1	2	2	2	0	2	1	2	1	1	2	2	2
3	2	2	0	1	0	1	1	0	1	2	2	2	2	3	2	1	2	3	3	1	3	3	0
4	2	1	1	0	0	0	2	1	1	1	1	1	2	2	0	1	1	1	3	1	0	2	0
5	7	7	3	4	4	5	4	2	3	8	6	7	10	8	7	3	6	8	6	8	5	8	4
6	3	2	2	2	0	2	2	1	2	2	2	3	5	3	2	1	3	2	3	2	3	2	2
7	5	4	4	2	3	5	3	3	5	4	4	4	5	5	4	2	3	5	6	5	3	3	4
8	6	6	7	6	3	6	6	5	5	6	6	6	10	6	3	6	6	5	5	5	5	7	5
9	9	7	8	6	12	8	6	11	9	8	7	7	6	7	9	7	7	8	5	9	7	6	10
10 - Absolutely certain to vote	56	58	75	76	74	70	71	75	71	64	58	58	43	50	64	73	63	52	59	58	58	57	62

Which of the following do you think would make the best Prime Minister?

	4-5 Nov	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Theresa May	36	35	89	4	39	74	8	35	27	51	34	36	18	25	42	55	39	30	32	41	34	34	23
Jeremy Corbyn	22	22	1	66	11	1	50	14	33	13	27	18	33	27	20	11	21	25	24	18	22	28	22
Not sure	38	38	9	30	46	22	40	50	39	33	33	43	38	45	35	31	38	39	41	37	39	34	51
Refused	3	4	1	0	4	3	2	2	2	3	6	2	12	3	3	3	3	6	3	3	5	5	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	4-5 Nov	18-19 Nov	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Britain leaving the EU	61	69	85	63	79	82	67	84	73	74	70	69	61	64	74	79	72	66	70	73	71	65	65
Health	37	34	33	44	45	31	42	46	44	29	31	38	37	32	35	36	36	31	35	37	36	30	30
Immigration & Asylum	27	29	40	15	11	40	17	8	12	47	27	30	14	23	31	45	26	33	27	30	28	32	20
The economy	22	26	33	24	35	31	23	36	32	22	31	21	23	23	27	30	29	21	24	27	24	24	31
Crime	24	23	23	19	16	25	21	15	18	27	20	25	20	24	22	23	23	22	37	22	20	24	10
Housing	19	16	11	21	17	10	21	14	18	12	16	15	20	16	18	11	16	16	25	16	14	13	11
Welfare benefits	15	16	9	24	15	10	20	20	16	13	14	17	11	17	20	11	15	17	10	13	16	20	26
The environment	17	14	10	20	26	10	19	17	22	8	14	15	25	15	12	10	17	11	17	16	14	12	10
Education	13	12	7	19	12	8	17	19	17	7	9	14	19	14	10	6	14	8	7	12	12	13	12
Defence and security	12	10	16	4	5	16	6	5	7	14	11	10	7	6	12	17	11	10	8	11	11	12	6
Pensions	6	7	7	7	4	6	7	7	6	9	6	7	2	3	12	10	5	10	5	6	5	8	13
Tax	4	3	2	4	0	2	3	1	3	2	4	2	2	4	3	1	3	3	3	2	3	3	5
Family life & childcare	4	3	1	5	3	1	4	6	3	3	2	3	3	4	2	2	3	2	2	3	3	2	5
Transport	3	2	1	3	5	2	2	3	2	2	3	1	2	2	2	2	2	2	2	2	1	3	3
None of these	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
Don't know	5	4	0	3	1	1	4	1	2	2	4	5	9	7	0	0	3	5	4	4	4	4	5

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	172	175	10.5%
Men 50-64 High education	44	50	3.0%
Men 50-64 Mid education	83	79	4.7%
Men 50-64 Low education	66	65	3.9%
Men 25-49 High education	114	129	7.7%
Men 25-49 Mid education	143	127	7.6%
Men 25-49 Low education	55	92	5.5%
Men Under 25 High education	14	15	0.9%
Men Under 25 Mid & Low education	38	77	4.6%
Women Over 65	224	211	12.6%
Women 50-64 High education	49	47	2.8%
Women 50-64 Mid education	98	90	5.4%
Women 50-64 Low education	72	67	4.0%
Women 25-49 High education	153	139	8.3%
Women 25-49 Mid education	157	135	8.1%
Women 25-49 Low education	90	82	4.9%
Women Under 25 High education	24	18	1.1%
Women Under 25 Mid & Low education	75	74	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	155	317	19.0%
Medium (3-7)	1093	1003	60.0%
High (8,9,10)	423	351	21.0%
Social Grade (NRS and 2011 census)			
AB	508	468	28.0%
C1	472	485	29.0%
C2	309	351	21.0%
DE	382	368	22.0%
EU Referendum Vote (Election Result)			
Remain	748	640	38.3%
Leave	664	692	41.4%
Don't Know / Did Not Vote	259	339	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	243	231	13.8%
South Lab	143	129	7.7%
South LD	53	47	2.8%
South UKIP	10	8	0.5%
South Oth	18	17	1.0%
South DNV	113	127	7.6%
London Con	32	52	3.1%
London Lab	65	84	5.0%
London LD	16	13	0.8%
London Oth	8	5	0.3%
London DNV	35	47	2.8%
Midlands Con	108	104	6.2%
Midlands Lab	91	85	5.1%
Midlands LD	12	8	0.5%
Midlands Oth	11	8	0.5%
Midlands DNV	64	70	4.2%
North Con	117	114	6.8%
North Lab	171	159	9.5%
North LD	17	15	0.9%
North UKIP	10	8	0.5%
North Oth	9	7	0.4%
North DNV	90	105	6.3%
Scotland Con	32	30	1.8%
Scotland Lab	33	28	1.7%
Scotland LD	7	7	0.4%
Scotland SNP	44	40	2.4%
Scotland Oth & DNV	28	38	2.3%
Wales Con	24	22	1.3%
Wales Lab	34	32	1.9%
Wales LD	4	3	0.2%
Wales PC	9	7	0.4%
Wales Oth & DNV	20	22	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk