

YouGov / The Times Survey Results

Sample Size: 1649 GB Adults
Fieldwork: 14th - 15th October 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1649	462	432	105	566	541	101	648	704	798	851	185	696	391	378	940	709	221	534	353	397	143	
Unweighted Sample	1649	482	433	113	577	513	105	719	674	709	940	171	673	409	396	1004	645	159	579	360	398	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

		8-9 Oct	14-15 Oct	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
Con	41	41	100	0	0	88	3	9	22	62	43	40	19	28	47	60	43	39	35	51	43	35	27	
Lab	37	36	0	100	0	3	86	10	51	20	35	38	58	50	27	21	35	39	42	27	40	50	22	
Lib Dem	9	9	0	0	100	2	6	74	14	4	10	9	11	8	11	9	10	8	11	13	8	6	6	
Other	13	13	0	0	0	7	6	7	12	14	13	13	12	14	15	10	12	15	13	9	9	9	45	

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

SNP/ PCY	5	4	0	0	0	0	1	0	6	3	4	5	2	5	5	4	4	5	0	0	1	0	41
UKIP	4	4	0	0	0	4	2	0	1	7	4	4	1	4	5	5	3	5	7	4	3	5	0
Green	3	3	0	0	0	1	3	3	5	2	3	3	5	4	4	1	4	3	5	2	4	3	4
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
Women's Equality Party	1	0	0	0	0	0	0	3	0	0	0	0	3	0	0	0	0	0	1	1	0	0	0
Other	1	1	0	0	0	0	0	1	1	0	1	0	0	1	1	0	0	1	0	1	1	0	0

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	8-9 Oct	14-15 Oct																					
If there were a general election held tomorrow, which party would you vote for?																							
Conservative	28	28	100	0	0	71	2	8	18	45	30	26	13	17	36	47	32	23	22	35	29	24	20
Labour	26	26	0	100	0	2	64	9	39	16	26	26	35	31	20	18	27	25	29	20	27	34	19
Liberal Democrat	7	6	0	0	100	1	4	59	11	3	7	6	7	5	8	7	8	5	7	9	5	4	4
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	1	0	5	2	3	3	1	4	4	3	3	3	0	0	1	0	32
Some other party	6	7	0	0	0	6	4	5	5	9	8	6	7	6	8	6	7	6	8	7	5	7	5
Would not vote	10	9	0	0	0	4	4	3	3	8	10	9	12	14	5	5	5	15	7	7	13	12	5
Don't know	17	18	0	0	0	15	17	14	18	15	14	21	18	20	17	14	16	20	21	17	17	18	13
Refused	2	3	0	0	0	1	4	2	3	1	3	3	6	4	1	1	2	3	5	3	3	1	1
And which of these parties would you vote for? <i>[Asked only to those who said 'Some other party'; n=119]</i>																							
Green	37	39	0	0	0	18	63	45	75	21	35	43	50	45	42	13	44	30	41	28	46	39	70
UK Independence Party (UKIP)	45	44	0	0	0	60	31	0	14	66	45	43	12	39	47	71	36	56	54	46	40	50	0
British National Party (BNP)	2	4	0	0	0	5	0	0	0	3	6	2	0	6	0	8	6	2	0	12	0	0	0
Women's Equality Party	6	3	0	0	0	3	0	37	0	1	4	2	22	1	0	0	5	0	5	5	0	2	0
Some other party	7	6	0	0	0	6	6	19	11	3	6	5	0	7	5	8	6	6	0	6	14	4	0
Don't know	1	4	0	0	0	9	0	0	0	6	3	5	12	1	6	0	3	5	0	3	0	4	23
Refused	2	0	0	0	0	0	0	0	0	0	0	1	4	0	0	0	0	1	0	0	0	0	7
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	8	8	0	0	0	1	2	3	2	6	9	6	8	12	4	4	5	12	9	5	10	9	4
1	1	2	0	0	0	0	0	0	0	1	2	1	2	2	1	0	1	2	4	1	1	1	2
2	2	2	0	1	1	1	1	0	0	1	2	2	2	2	1	1	1	3	0	1	1	4	1
3	2	2	1	1	3	1	1	0	2	1	2	2	3	3	1	1	2	1	0	2	3	1	4
4	1	1	1	0	0	0	0	0	0	1	1	1	2	1	0	1	0	2	1	1	1	0	1
5	7	8	4	6	0	5	8	2	5	8	7	8	13	9	5	6	6	9	8	9	6	8	4
6	3	3	3	3	1	3	2	0	2	2	3	2	2	4	2	2	3	3	3	2	4	2	3
7	5	4	2	4	5	3	3	4	2	4	4	4	6	3	5	3	4	3	4	4	3	4	5
8	7	7	7	8	7	7	7	8	7	6	6	7	11	6	5	6	7	7	5	7	8	7	4
9	8	9	12	9	10	10	9	12	11	10	10	9	9	9	8	10	10	9	8	12	9	8	4
10 - Absolutely certain to vote	58	57	71	68	72	68	66	70	68	62	55	59	42	48	68	68	61	50	58	56	54	55	68

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Oct	14-15 Oct																					
Which of the following do you think would make the best Prime Minister?																							
Theresa May	36	38	92	4	25	80	7	27	25	56	38	38	23	27	47	56	40	34	32	46	36	34	29
Jeremy Corbyn	25	24	0	66	19	1	50	19	38	10	25	23	34	31	19	12	25	23	25	20	21	28	36
Not sure	37	35	7	27	55	18	39	52	34	32	33	37	36	39	33	29	32	40	38	32	40	35	33
Refused	3	3	1	3	2	1	3	2	3	2	4	2	7	4	1	3	3	4	5	3	3	4	2
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																							
Britain leaving the EU	65	64	75	63	78	75	60	74	71	67	66	62	59	59	71	67	70	56	68	65	58	62	72
Health	39	37	34	44	38	35	44	39	43	34	32	41	29	34	35	45	37	36	34	36	40	36	38
Immigration & Asylum	27	28	38	16	16	38	16	15	10	44	29	26	12	22	34	38	23	34	27	29	27	28	24
The economy	28	26	30	24	35	28	26	32	34	20	31	21	26	27	27	24	32	18	23	28	22	27	31
Crime	20	22	27	18	13	28	18	15	14	29	23	21	10	23	23	25	19	25	33	21	23	21	9
Housing	21	18	13	28	15	13	25	16	20	16	17	19	18	20	17	16	18	18	33	16	13	19	12
The environment	18	16	10	20	26	11	18	34	23	9	15	17	33	14	15	11	19	12	17	20	12	14	14
Welfare benefits	12	14	9	19	11	8	19	15	12	14	11	17	8	15	16	12	10	19	8	11	14	19	17
Defence and security	12	13	20	7	10	20	9	7	9	19	12	15	5	12	15	18	12	15	13	17	13	10	11
Education	12	10	7	12	12	7	12	11	12	7	8	11	17	10	10	6	12	7	5	13	7	10	13
Pensions	6	6	5	7	7	6	6	6	6	7	6	6	1	3	7	11	4	8	4	4	8	8	8
Family life & childcare	4	4	3	5	2	3	5	3	6	2	3	6	4	7	1	3	3	5	5	4	3	5	4
Tax	4	4	5	3	3	5	3	3	4	3	6	3	5	6	2	3	5	3	2	3	5	5	7
Transport	3	2	2	1	4	2	1	5	2	2	3	1	3	2	2	2	3	1	1	4	1	2	1
None of these	1	1	0	0	0	0	1	0	1	0	1	1	1	2	0	0	0	2	1	0	1	1	1
Don't know	3	6	1	4	2	2	6	3	4	4	6	5	15	7	3	2	4	8	3	3	11	5	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30
Sep-
01 Oct

14-15
Oct

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Conservative	20	22	68	1	6	55	2	3	12	37	25	19	16	12	27	39	25	19	18	28	24	17	18
Labour	35	35	9	83	33	10	68	40	51	22	35	34	45	38	32	25	38	31	37	32	34	38	34
Liberal Democrat	4	4	3	2	34	3	2	26	7	2	5	4	2	4	5	6	5	3	5	6	3	3	4
UKIP	2	2	1	0	1	3	0	2	1	4	3	2	1	1	3	3	2	2	2	3	1	3	0
Other	2	2	0	0	0	1	0	0	3	2	3	2	1	3	2	2	2	3	1	1	1	1	17
None	11	9	6	3	6	10	5	11	7	11	9	9	5	10	8	11	9	10	11	9	8	10	8
Don't know	26	25	13	11	21	18	21	19	21	22	20	29	30	31	21	14	19	33	25	21	29	27	19

Asylum and immigration

Conservative	22	24	66	6	9	55	5	15	18	36	27	22	17	15	30	39	28	20	22	30	25	19	21
Labour	18	19	2	57	11	2	43	10	29	9	18	20	28	22	15	12	20	18	22	16	17	21	23
Liberal Democrat	6	6	1	6	47	2	7	38	12	1	8	5	6	6	7	6	8	4	9	8	4	5	6
UKIP	15	13	19	5	6	21	5	8	4	24	15	11	6	11	15	17	11	16	9	14	13	15	8
Other	3	2	0	0	2	1	1	1	3	2	3	2	1	3	2	2	2	3	0	1	2	1	17
None	9	9	3	5	7	6	7	10	9	8	9	9	6	10	7	10	9	9	13	7	9	9	8
Don't know	27	26	8	20	18	13	30	18	25	20	21	31	35	33	23	13	23	31	25	23	31	30	18

Law and order

Conservative	29	30	78	7	20	65	9	25	22	44	35	26	23	20	38	46	34	26	23	38	33	23	27
Labour	18	21	2	63	9	2	48	13	31	11	20	22	26	25	19	13	22	20	23	18	20	23	21
Liberal Democrat	4	4	1	3	36	2	3	28	7	1	5	3	3	5	4	4	5	2	6	5	2	3	4
UKIP	5	5	4	1	2	6	1	1	2	8	5	4	2	4	5	6	4	5	4	6	2	6	2
Other	2	3	0	0	0	1	2	0	4	2	3	2	1	3	3	3	3	3	3	1	1	1	16
None	12	9	6	6	6	9	6	7	7	11	10	8	8	8	9	12	10	9	13	8	10	10	5
Don't know	30	28	9	20	27	15	31	26	27	21	22	34	37	35	23	17	24	34	28	23	32	33	24

Education and schools

Conservative	22	23	68	2	9	55	2	9	13	36	25	21	10	14	27	41	26	19	19	30	23	17	17
Labour	29	30	7	76	22	8	60	24	43	19	29	30	37	33	27	23	30	28	30	26	29	35	29
Liberal Democrat	7	8	3	5	42	4	7	40	12	4	10	6	11	7	8	6	10	5	11	11	4	5	6
UKIP	3	2	1	0	2	3	0	1	1	4	2	2	1	1	3	3	2	2	1	2	1	4	0
Other	2	3	0	0	0	1	1	0	4	2	3	2	2	3	3	3	3	3	2	1	1	2	18
None	9	8	5	2	5	8	4	6	5	9	8	7	6	9	7	8	7	9	10	7	8	8	5
Don't know	29	28	16	14	19	21	25	20	23	26	23	32	33	33	26	17	23	34	27	23	33	30	25

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		30 Sep-01 Oct																					
		14-15 Oct																					
Taxation																							
Conservative	28	27	77	3	16	64	4	15	17	42	31	24	15	18	34	44	32	20	20	35	26	23	24
Labour	23	25	3	68	13	4	53	17	35	15	24	25	28	28	22	19	25	24	26	20	24	30	25
Liberal Democrat	6	6	2	6	40	3	7	34	11	3	9	4	11	6	6	5	8	4	8	8	5	5	4
UKIP	3	2	2	1	2	4	1	1	1	4	3	2	1	2	3	4	2	3	2	2	2	4	1
Other	2	3	0	0	0	1	1	0	4	2	3	3	1	3	3	3	2	4	1	2	1	1	18
None	11	9	4	5	6	7	6	8	6	10	10	8	8	10	8	8	9	9	13	8	10	8	5
Don't know	28	28	12	18	23	17	29	23	26	23	21	34	36	34	23	17	22	36	29	25	32	30	23
Unemployment																							
Conservative	27	28	76	4	10	64	4	10	17	43	31	25	16	19	33	45	30	25	23	34	29	22	24
Labour	27	27	4	72	23	6	57	32	40	17	27	27	32	29	26	22	28	25	29	25	24	31	27
Liberal Democrat	3	4	1	3	34	1	4	28	6	2	5	3	4	4	4	5	5	3	6	5	2	3	3
UKIP	3	2	2	0	1	3	1	1	0	5	3	2	1	1	3	4	2	3	2	2	2	4	0
Other	2	3	0	0	0	1	0	0	3	2	3	2	3	3	3	1	3	3	1	1	2	1	18
None	9	8	4	3	10	6	5	10	7	8	9	7	7	9	8	7	8	8	12	7	7	8	5
Don't know	29	28	13	18	22	19	29	19	26	23	23	34	37	35	24	16	25	33	27	25	34	31	24
The economy in general																							
Conservative	31	32	85	5	14	73	6	14	21	49	36	28	25	20	39	51	36	27	27	40	32	26	27
Labour	18	21	1	65	9	1	50	13	33	11	20	22	21	25	18	16	21	21	23	17	19	25	26
Liberal Democrat	5	5	1	3	41	1	4	32	8	2	5	4	3	5	5	4	5	4	6	6	3	4	2
UKIP	3	3	1	1	1	3	1	1	1	4	3	2	3	2	3	3	2	3	2	4	1	4	0
Other	2	3	0	0	1	1	1	1	3	2	3	2	1	3	3	2	2	3	1	1	1	1	17
None	10	9	3	6	6	6	7	8	8	10	10	8	11	10	8	8	9	9	12	8	12	7	8
Don't know	30	28	9	20	27	15	31	31	26	23	22	34	34	35	24	17	24	34	29	24	32	32	20
Housing																							
Conservative	17	19	59	3	8	47	4	7	11	32	21	18	12	12	23	33	22	15	17	27	18	14	13
Labour	30	32	11	75	26	12	61	32	46	22	33	32	38	34	30	29	35	29	37	29	29	36	36
Liberal Democrat	5	5	3	2	37	4	2	33	7	2	6	4	3	4	7	5	6	3	5	6	4	4	5
UKIP	3	3	2	0	2	4	0	1	1	5	3	3	2	2	4	4	2	3	3	4	1	3	0
Other	2	3	0	0	0	1	1	1	4	2	3	3	2	3	3	2	3	3	2	2	1	1	18
None	11	9	7	3	5	9	4	5	6	10	10	7	5	10	8	10	8	10	10	8	10	9	6
Don't know	31	29	18	17	22	23	28	20	25	27	24	34	38	36	26	17	24	36	26	25	37	32	22

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
30 Sep-01 Oct																							
14-15 Oct																							
Britain's exit from the EU																							
Conservative	22	23	67	3	6	51	4	9	14	35	23	22	15	13	30	36	25	20	16	30	24	18	17
Labour	14	15	0	49	1	1	35	4	21	8	14	16	19	18	13	9	15	16	17	12	13	18	21
Liberal Democrat	7	6	1	7	45	1	7	37	12	0	8	4	6	6	5	5	8	3	11	7	5	4	1
UKIP	12	10	14	2	5	18	3	6	2	20	12	8	5	7	12	17	9	11	9	9	11	11	7
Other	2	3	0	0	1	1	1	1	4	2	3	3	2	3	3	2	2	3	1	1	1	1	18
None	14	14	8	14	14	11	14	17	18	10	17	11	15	17	11	12	15	13	19	14	13	13	13
Don't know	28	30	9	26	28	17	35	26	29	24	23	36	38	36	26	19	26	36	27	27	34	35	23
Defence and security																							
Conservative	32	33	81	10	29	69	11	32	25	48	37	30	23	22	41	52	37	28	28	42	35	27	24
Labour	16	16	2	52	4	1	39	8	25	9	15	18	18	20	13	12	16	16	21	13	13	19	22
Liberal Democrat	3	3	0	1	30	1	3	21	5	1	4	3	2	3	4	3	4	2	5	4	2	2	3
UKIP	5	3	2	1	1	4	1	1	1	6	4	3	3	2	3	5	3	3	1	3	2	5	2
Other	2	3	0	0	0	1	1	0	4	2	3	2	2	3	3	2	2	3	2	1	1	1	18
None	11	9	4	7	9	7	8	11	8	9	10	8	10	9	9	9	9	9	11	9	9	8	8
Don't know	31	32	10	29	27	18	37	27	32	25	27	37	42	40	27	18	28	37	32	27	37	37	23
8-9 Oct																							
14-15 Oct																							
How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?																							
Very well	1	1	3	1	0	2	1	0	1	2	1	2	0	1	3	1	1	1	3	1	1	1	1
Fairly well	18	17	42	5	10	33	6	10	12	24	16	18	11	12	21	24	17	16	10	20	19	15	14
TOTAL WELL	19	18	45	6	10	35	7	10	13	26	17	20	11	13	24	25	18	17	13	21	20	16	15
Fairly badly	29	33	36	27	29	39	28	40	29	38	30	35	34	33	32	33	32	33	36	33	33	32	29
Very badly	38	38	12	62	54	18	57	45	50	27	43	33	36	40	37	36	40	35	43	35	32	39	50
TOTAL BADLY	67	71	48	89	83	57	85	85	79	65	73	68	70	73	69	69	72	68	79	68	65	71	79
Don't know	14	11	7	6	7	8	9	4	8	8	10	13	19	15	7	6	9	14	8	11	15	13	6
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																							
Right to leave	40	42	70	24	22	70	24	24	5	84	43	41	20	30	53	65	37	49	37	45	45	42	32
Wrong to leave	47	45	24	70	74	23	66	73	88	7	44	46	59	53	40	29	54	33	51	46	38	44	56
Don't know	13	13	6	6	4	8	10	3	7	9	13	13	21	17	6	7	8	18	12	10	17	14	11

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	171	171	9.4%
Men 50-64 High education	47	49	3%
Men 50-64 Mid education	80	78	5%
Men 50-64 Low education	66	64	4.1%
Men 25-49 High education	95	127	7.4%
Men 25-49 Mid education	135	125	7.9%
Men 25-49 Low education	56	91	5.8%
Men Under 25 High education	17	15	1.0%
Men Under 25 Mid & Low education	42	77	4.8%
Women Over 65	225	206	11.6%
Women 50-64 High education	51	46	2.8%
Women 50-64 Mid education	91	87	5.6%
Women 50-64 Low education	74	66	4.2%
Women 25-49 High education	145	139	8.0%
Women 25-49 Mid education	153	134	8.4%
Women 25-49 Low education	89	81	5.2%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	91	74	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	143	313	19.0%
Medium (3-7)	1100	1006	61.0%
High (8,9,10)	406	330	20.0%
Social Grade (NRS and 2011 census)			
AB	506	462	28.0%
C1	498	478	29.0%
C2	292	346	21.0%
DE	353	363	22.0%

YouGov Weighting Data

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EU Referendum Vote (Election Result)

Remain	719	648	39.3%
Leave	674	704	42.7%
Don't Know / Did Not Vote	256	297	18.0%

Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	249	232	14.1%
South Lab	138	130	7.9%
South LD	52	48	2.9%
South UKIP	10	8	0.5%
South Oth	20	15	0.9%
South DNV	110	101	6.1%
London Con	44	59	3.6%
London Lab	61	97	5.9%
London LD	14	15	0.9%
London Oth	7	7	0.4%
London DNV	33	43	2.6%
Midlands Con	108	106	6.4%
Midlands Lab	89	89	5.4%
Midlands LD	10	10	0.6%
Midlands Oth	12	8	0.5%
Midlands DNV	55	59	3.6%
North Con	120	115	7.0%
North Lab	165	163	9.9%
North LD	16	16	1.0%
North UKIP	8	8	0.5%
North Oth	8	7	0.4%
North DNV	81	87	5.3%
Scotland Con	33	31	1.9%
Scotland Lab	29	30	1.8%
Scotland LD	9	8	0.5%
Scotland SNP	46	41	2.5%
Scotland Oth & DNV	36	33	2.0%
Wales Con	23	21	1.3%
Wales Lab	31	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	20	18	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk