

YouGov / The Times Survey Results

Sample Size: 1043 Conservative Party members

Fieldwork: 29th July - 2nd August 2022

	Leadership VI			2016 EU Ref		Age			Gender	
	Total	Truss	Sunak	Remain	Leave	18-49	50-64	65+	Male	Female
Weighted Sample	1043	626	276	323	668	397	241	406	671	372
Unweighted Sample	1043	691	220	229	775	307	287	449	664	379
	%	%	%	%	%	%	%	%	%	%

	20-21 July*	29 July-2 Aug									
Headline Leadership Voting Intention											
<i>[Excluding those who would not vote or don't know; n=911]</i>											
Liz Truss	62	69	100	0	47	81	62	76	73	70	68
Rishi Sunak	38	31	0	100	53	19	38	24	27	30	32

Thinking about the upcoming Conservative leadership election, who will you vote for?											
Rishi Sunak	31	26	0	100	46	16	33	21	23	26	27
Liz Truss	49	60	100	0	41	70	54	67	62	62	56
Will not vote	6	2	0	0	2	2	2	1	3	2	3
Don't know	15	11	0	0	11	12	12	10	12	10	14

Have you made your mind up who you will vote for (or if you will vote), or might you change your mind?											
Have made my mind up	70	83	70	67	72	64	69	76	69	71	
Might change my mind	25	17	29	29	22	32	26	17	26	22	
Not sure	6	0	1	5	6	4	6	8	5	7	

And when do you expect to cast your vote in the leadership election?											
<i>[Not asked to those who said they will not vote; n=1020]</i>											
As soon as I receive my ballot paper	45	53	45	44	46	44	49	44	46	44	
Quite soon after I receive my ballot paper	27	27	29	27	26	28	24	28	26	28	
At some point later in the contest period	17	13	15	18	16	16	15	18	16	18	
In the final week or days of the contest	9	5	9	8	10	9	10	9	9	8	
Not sure	2	2	2	3	2	3	3	1	2	2	

Currently the Conservative leader is elected by both members and MPs, with MPs choosing the shortlist of two, and members electing the final winner. Thinking about how the Conservative leader is elected, which of the following would you most like to see?											
The leader should be chosen by Conservative members alone	39	46	26	27	44	37	46	36	40	37	
The leader should be chosen by both Conservative members and Conservative MPs	53	49	58	60	50	55	46	55	51	56	
The leader should be chosen by Conservative MPs alone	6	2	13	10	4	5	7	7	7	4	
Not sure	2	2	2	3	2	3	1	2	2	3	

Thinking about how the leadership election has been conducted, and how the candidates and their campaigns have behaved towards one another, do you think it has shown the Conservative party in a good or bad light?											
A good light	15	17	14	14	15	19	13	11	17	10	
A bad light	45	39	49	53	41	46	46	42	44	46	
Neither	36	38	33	28	40	30	36	42	34	39	
Not sure	5	5	5	5	4	5	4	5	5	5	

Sample Size: 1043 Conservative Party members

Fieldwork: 29th July - 2nd August 2022

	Leadership VI		2016 EU Ref		Age			Gender	
Total	Truss	Sunak	Remain	Leave	18-49	50-64	65+	Male	Female
Weighted Sample	1043	626	276	323	668	397	241	406	671
Unweighted Sample	1043	691	220	229	775	307	287	449	664
	%	%	%	%	%	%	%	%	%

How important, if at all, are the endorsements of other senior MPs in deciding which candidate you support in the Conservative leadership election?

Very important	12	12	13	13	11	12	10	12	10	15
Fairly important	41	43	38	45	39	42	41	40	40	43
TOTAL IMPORTANT	53	55	51	58	50	54	51	52	50	58
Not very important	34	31	36	31	35	32	38	33	36	31
Not important at all	14	14	13	11	15	14	11	15	15	11
TOTAL NOT IMPORTANT	48	45	49	42	50	46	49	48	51	42

And how important, if at all, are suggestions of which other MPs would be appointed to senior Cabinet roles by each leader in deciding which candidate you support?

Very important	16	14	20	18	14	18	14	13	15	16
Fairly important	46	45	52	51	44	50	48	42	45	49
TOTAL IMPORTANT	62	59	72	69	58	68	62	55	60	65
Not very important	28	30	24	23	31	23	29	33	29	27
Not important at all	10	11	5	7	11	8	10	12	11	8
TOTAL NOT IMPORTANT	38	41	29	30	42	31	39	45	40	35

Now thinking about the two candidates...

Who do you think would make the better Prime Minister?

Liz Truss	58	93	3	42	67	51	66	61	60	56
Rishi Sunak	29	1	93	49	18	36	22	25	28	29
Don't know	13	6	4	8	15	13	12	14	12	15

And if this was the choice, who do you think would make the best Prime Minister?

Liz Truss	28	45	1	24	30	27	30	28	32	20
Rishi Sunak	23	1	76	44	13	30	18	19	24	22
Boris Johnson	40	49	18	24	49	32	47	44	35	49
Don't know	9	5	5	9	9	11	5	10	9	9

Who do you think is best placed to beat Keir Starmer at the next election?

Liz Truss	56	85	8	40	64	46	64	60	57	54
Rishi Sunak	27	3	85	45	18	34	21	23	26	28
Don't know	17	11	7	15	18	19	15	17	17	18

Thinking about any TV debates or hustings you have seen so far, who do you think has been the best performer?

Liz Truss	47	68	12	32	55	46	49	46	45	49
Rishi Sunak	21	4	60	36	13	29	15	18	22	19
Don't know	10	6	13	13	8	9	11	11	9	12
Not applicable - I have not watched or heard any TV debates or hustings	22	22	15	18	24	17	25	25	23	20

Who do you think has come across as more...

[Not asked to those who haven't watched or heard any TV debates or hustings; n=812]

...trustworthy?

Rishi Sunak	27	2	80	46	17	32	18	27	26	29
Liz Truss	60	89	10	43	70	54	69	61	60	60
Don't know	13	9	10	11	13	14	12	12	14	11

...likeable?

Rishi Sunak	33	11	78	48	24	40	24	30	33	32
Liz Truss	57	83	12	40	66	50	64	59	57	57
Don't know	11	6	10	12	10	10	13	10	10	12

Sample Size: 1043 Conservative Party members

Fieldwork: 29th July - 2nd August 2022

	Leadership VI			2016 EU Ref		Age			Gender	
	Total	Truss	Sunak	Remain	Leave	18-49	50-64	65+	Male	Female
Weighted Sample	1043	626	276	323	668	397	241	406	671	372
Unweighted Sample	1043	691	220	229	775	307	287	449	664	379
	%	%	%	%	%	%	%	%	%	%
...in touch with ordinary people?										
Rishi Sunak	11	2	33	18	8	16	7	8	11	11
Liz Truss	74	94	37	59	82	68	81	76	73	76
Don't know	15	5	30	22	10	16	13	15	16	13
...Prime Ministerial?										
Rishi Sunak	41	14	94	61	30	49	36	35	41	41
Liz Truss	49	77	2	33	58	43	54	52	49	48
Don't know	11	9	3	6	13	8	10	13	11	11
Who do you think would do the most to improve standards of integrity in Government?										
Rishi Sunak	27	4	77	42	19	33	22	23	27	26
Liz Truss	57	85	8	41	65	50	61	61	58	55
Don't know	17	11	15	17	16	17	18	15	15	19
And thinking about specific issues, which candidate do you trust more to handle the issues of...										
The cost of living?										
Rishi Sunak	31	8	82	49	22	36	27	29	31	32
Liz Truss	55	82	8	38	64	50	60	56	54	55
Don't know	14	11	11	12	14	14	13	15	15	13
Migrant channel-crossings?										
Rishi Sunak	18	3	53	29	12	23	14	15	16	21
Liz Truss	63	85	23	49	71	57	63	68	63	62
Don't know	19	12	24	21	17	20	22	17	21	17
The NHS?										
Rishi Sunak	30	8	77	46	23	38	23	26	30	30
Liz Truss	47	72	6	35	54	40	52	52	46	50
Don't know	23	20	17	19	24	22	24	22	24	21
Responding to Russia's attack on Ukraine?										
Rishi Sunak	16	1	50	27	10	20	11	14	14	19
Liz Truss	72	91	32	58	80	68	76	73	72	71
Don't know	12	8	18	15	11	12	12	13	14	10
Defence?										
Rishi Sunak	19	2	57	34	11	23	13	18	18	20
Liz Truss	69	92	28	52	78	66	76	70	70	69
Don't know	12	6	15	13	10	11	11	13	12	12
Housing?										
Rishi Sunak	21	3	64	35	14	27	17	18	21	22
Liz Truss	51	74	12	39	58	50	54	51	50	53
Don't know	28	22	25	26	28	23	29	31	29	25
Thinking back to the start of July, do you think Conservative Ministers and MPs were right or wrong to effectively force Boris Johnson to resign?										
They were right	41	28	66	62	30	55	36	30	48	29
They were wrong	53	66	28	32	64	40	58	63	47	64
Not sure	6	6	6	6	6	5	6	7	6	7
And thinking specifically about Rishi Sunak, do you think he was right or wrong to resign as Chancellor of the Exchequer?										
Right	40	24	71	58	30	54	31	32	43	34
Wrong	51	67	19	32	60	38	59	59	47	57
Don't know	9	9	10	10	9	9	10	10	9	9

Sample Size: 1043 Conservative Party members

Fieldwork: 29th July - 2nd August 2022

	Leadership VI		2016 EU Ref		Age			Gender		
Total	Truss	Sunak	Remain	Leave	18-49	50-64	65+	Male	Female	
Weighted Sample	1043	626	276	323	668	397	241	406	671	372
Unweighted Sample	1043	691	220	229	775	307	287	449	664	379
	%	%	%	%	%	%	%	%	%	%

If Rishi Sunak wins the contest and becomes the next Prime Minister, what do you think is most likely to happen at the next election?

A Conservative majority	19	11	37	26	16	22	20	15	21	14
A hung Parliament, with a Conservative led Government	33	30	38	33	32	30	31	37	32	34
A hung Parliament, with a Labour led Government	23	28	12	20	25	25	22	22	23	23
A Labour majority	14	20	1	8	16	16	14	13	14	14
Something else	1	1	0	1	1	1	1	1	1	1
Not sure	10	10	10	10	10	7	12	13	8	13

If Liz Truss wins the contest and becomes the next Prime Minister, what do you think is most likely to happen at the next election?

A Conservative majority	39	56	14	32	44	33	49	40	42	35
A hung Parliament, with a Conservative led Government	27	25	30	28	26	27	24	30	26	30
A hung Parliament, with a Labour led Government	13	7	24	15	12	18	12	10	14	12
A Labour majority	8	1	19	12	5	12	5	5	8	8
Something else	0	0	0	0	0	0	0	0	0	0
Not sure	12	11	12	12	12	10	10	16	10	16

At this point in time, what do you think it is more important for the next Prime Minister to do?

Concentrate more on getting inflation under control	59	44	87	75	52	61	57	59	58	62
Concentrate more on reducing people's taxes	33	46	11	20	39	32	35	32	34	30
Neither	6	7	2	5	7	4	7	7	6	5
Don't know	2	2	0	1	3	4	2	2	2	3

Liz Truss has pledged more than £30 billion in tax cuts if she becomes Prime Minister. Do you think this is the right or wrong thing to do at the present time?

Right thing to do	54	79	12	37	64	52	59	54	57	50
Wrong thing to do	32	9	80	48	25	37	26	31	31	34
Don't know	13	12	8	15	12	11	14	14	12	16

Rishi Sunak has warned that major tax cuts at this point risk making the problem of inflation worse. Do you think he is right or wrong?

Right	37	12	89	58	26	45	32	32	36	37
Wrong	47	69	7	29	56	40	53	49	50	41
Don't know	17	19	4	14	18	15	15	20	14	21

Rishi Sunak recently announced plans to scrap VAT on energy bills, having previously criticised such a policy. Do you think he is right or wrong to change his position?

Right	68	62	80	72	67	68	70	67	68	69
Wrong	21	28	10	20	22	21	21	22	22	21
Don't know	10	9	9	8	11	11	9	11	10	10

Sample Size: 1043 Conservative Party members

Fieldwork: 29th July - 2nd August 2022

	Leadership VI		2016 EU Ref		Age			Gender		
Total	Truss	Sunak	Remain	Leave	18-49	50-64	65+	Male	Female	
Weighted Sample	1043	626	276	323	668	397	241	406	671	372
Unweighted Sample	1043	691	220	229	775	307	287	449	664	379
	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you trust the Bank of England to make the right decisions on controlling inflation?

A lot	9	7	16	14	6	11	9	8	11	6
A fair amount	42	35	55	54	37	42	45	40	40	46
TOTAL A LOT/FAIR AMOUNT	51	42	71	68	43	53	54	48	51	52
Not very much	36	43	23	24	43	32	35	41	34	39
Not at all	10	13	3	5	12	10	10	9	11	7
TOTAL NOT VERY MUCH/AT ALL	46	56	26	29	55	42	45	50	45	46
Don't know	3	2	4	3	2	6	0	2	3	2

Thinking about NHS funding, which of the following best reflects your view?

It needs more funding, and should receive more money from the Government	13	9	20	19	10	16	15	9	15	9
It needs more funding, but should receive more money from other sources, like charging for more services	16	10	30	23	11	21	12	13	15	17
It already has enough funding, and just needs to spend current funds more efficiently	67	77	47	55	75	58	70	75	66	70
None of these	3	2	3	1	3	3	3	2	3	2
Don't know	2	2	1	2	1	3	0	1	2	1

Do you think the next Prime Minister should or should not continue with the current policy of sending some asylum seekers to Rwanda?

Should continue with the policy	75	86	53	60	83	68	78	79	73	77
Should drop the policy	19	8	40	33	11	26	16	13	19	17
Don't know	7	6	6	7	6	6	6	7	7	6

Do you think the next Prime Minister should or should not continue with the proposed Online Safety Bill?

Should continue with the Bill	52	49	58	56	50	42	55	59	47	60
Should drop the Bill	27	29	23	24	28	38	26	18	33	16
Don't know	21	21	19	20	22	20	19	23	20	23

Thinking about housing and development, which of the following best reflects your view?

The next Prime Minister should focus more on relaxing planning rules to deliver more housing	42	44	40	47	41	50	41	36	49	30
The next Prime Minister should focus more on tightening planning rules to stop overdevelopment	36	39	32	31	39	31	36	41	30	46
Neither	15	13	19	15	16	13	17	17	15	16
Don't know	6	4	9	7	5	7	6	6	6	7

Thinking about current environmental policies, which of the following best reflects your view?

The next Prime Minister should maintain the current target of reaching Net Zero by 2050	36	23	64	57	25	48	33	26	37	34
The next Prime Minister should relax or delay the current target of reaching Net Zero by 2050	60	74	32	38	72	49	65	67	59	61
Not sure	4	3	5	5	4	3	2	6	4	5

Sample Size: 1043 Conservative Party members

Fieldwork: 29th July - 2nd August 2022

	Leadership VI		2016 EU Ref		Age			Gender		
Total	Truss	Sunak	Remain	Leave	18-49	50-64	65+	Male	Female	
Weighted Sample	1043	626	276	323	668	397	241	406	671	372
Unweighted Sample	1043	691	220	229	775	307	287	449	664	379
	%	%	%	%	%	%	%	%	%	%

Here are some things that opponents of each candidate have highlighted. Do you think they do or do not matter when deciding whether or not they would make a good Prime Minister?

Rishi Sunak and his wife are very wealthy

Does matter	28	37	13	24	29	32	30	24	28	29
Does not matter	69	60	86	74	68	64	67	74	69	68
Not sure	3	3	1	2	3	4	2	2	3	3

Rishi Sunak's wife used to be non-domiciled for tax purposes

Does matter	43	55	21	33	47	47	44	39	41	46
Does not matter	54	42	77	64	49	50	54	58	56	50
Not sure	3	3	2	2	3	3	2	4	3	3

Liz Truss campaigned for Remain during the EU referendum

Does matter	25	16	41	18	27	32	23	19	25	24
Does not matter	70	78	56	78	66	64	72	74	70	69
Not sure	6	6	4	4	7	4	5	8	5	7

Liz Truss was a Liberal Democrat in her youth

Does matter	14	6	29	17	13	21	12	9	15	12
Does not matter	83	91	70	81	85	74	85	89	81	85
Not sure	3	3	1	2	3	4	3	2	3	2

**YouGov's weighting targets have been updated since the last poll on 20-21 July based on new estimates of the Conservative Party membership base.*