YouGov Survey: Thanksgiving
November 8 - 10, 2026 - 1,081 U.S. adult citizens

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1. Do you usually celebrate Thanksgiving?

Yes	90%
No	10%

2. Do you plan to celebrate Thanksgiving this year?

Yes	84%
No	16%

3. Do you plan to travel for Thanksgiving this year?
Among people who plan to celebrate Thanksgiving this year

Yes	19%
No	72%
Not sure	9%

4. Which of the following best describes where you are planning to celebrate Thanksgiving? Select all that apply.
Among people who plan to celebrate Thanksgiving this year

At your own home	53%
At the home of one of your family members	43%
At the home of one of your partner's family members	7%
At a friend's home	6%
At a restaurant	5%
Somewhere else	4%
Not sure	3%

5. Do you expect your Thanksgiving celebration this year will include any of the following? Select all that apply.
Among people who plan to celebrate Thanksgiving this year

A family member	85%
A friend	37%
A member of the military or a veteran	14%
Someone born outside the U.S.	8%
Someone who doesn't eat meat	8%
A colleague	7%
Someone who has never celebrated Thanksgiving before	3%
None of the above	7%

6. Which of the following best describes what you and your group will do for Thanksgiving?
Among people who plan to celebrate Thanksgiving this year

We will cook the meal	83%
We will order a pre-made Thanksgiving meal	5%
We will order delivery/takeout food	3%
We will go out to eat at a restaurant	4%
Not sure	5%

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7. Who will do most of the cooking for your Thanksgiving meal?
Among people who plan to celebrate Thanksgiving this year and will cook the meal

I will do all of it	15%
I will do most of it, but other people will help	13%
I will do about half of it	14%
Other people will do most of it, but I will help	40%
Other people will do all of it	17%
Not sure	2%

8. What do you expect to eat at Thanksgiving this year? Select all that apply.
Among people who plan to celebrate Thanksgiving this year

Turkey	82%
Mashed potatoes	74%
Pie	72%
Bread or rolls	71%
Stuffing	71%
Gravy	66%
Green beans	55%
Cranberry sauce	52%
Sweet potatoes	50%
Corn	40%
Macaroni and cheese	37%
Ham	35%
Brussels sprouts	13%
Other	9%
Not sure	4%

9. Have your Thanksgiving plans for this year been affected by price increases?
Among people who plan to celebrate Thanksgiving this year

Yes	34%
No	51%
Not sure	15%

10. How likely are you to discuss politics during Thanksgiving dinner this year?
Among people who plan to celebrate Thanksgiving this year

Very likely	14%
Somewhat likely	23%
Not very likely	27%
Not at all likely	29%
Not sure	7%

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11. This year, do you expect that there will be arguments about politics at your Thanksgiving celebration?
Among people who plan to celebrate Thanksgiving this year

Yes	12%
No	83%
Prefer not to say	5%

12. Are you thankful this year?

Yes	92%
No	8%

13. Do you plan on doing any shopping in a store on the Friday after Thanksgiving?

Yes	18%
No	61%
Not sure	20%

14. Do you plan on doing any shopping online on the Friday after Thanksgiving?

Yes	34%
No	37%
Not sure	29%

15. Do you plan on doing any shopping online on the Monday after Thanksgiving?

Yes	29%
No	35%
Not sure	36%

16. Which of these best describes your work on Thanksgiving Day?
Among people who work full time or part time

I will work a full day	8%
I will work limited hours	11%
I will take off work	13%
I get the day off work	58%
Not sure	10%

17. Do you plan to donate to a charity in the next few weeks?

Yes	25%
No	47%
Not sure	28%

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18. This Thanksgiving, will you feel thankful or not. . . ?
This question is based on 1980-1985 surveys conducted by Louis Harris & Associates for ABC News

	Thankful	Not thankful	Not sure
Because of your own personal economic situation	59%	27%	14%
Because of the way people treat each other	32%	46%	22%
Because of the economic situation in the U.S.	22%	58%	20%
Because of the way the poor, the homeless, and the less fortunate are treated in the U.S.	19%	55%	26%

19. Would you rather spend Thanksgiving at your own house or the White House?
This question is based on a 2005 survey conducted by Fox News

Own house	82%
White House	12%
Somewhere else	7%

Interviewing Dates	November 8 - 10, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.626, with a mean of one and a standard deviation of 1.038.
Number of respondents	1,081
Margin of error	$\pm$ 4.3 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.

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1. Usually Celebrate Thanksgiving
Do you usually celebrate Thanksgiving?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	90%	87%	92%	88%	91%	92%	86%	92%	80%	89%	89%	91%
No	10%	13%	8%	12%	9%	8%	14%	8%	20%	11%	11%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,080)	(524)	(556)	(275)	(286)	(309)	(210)	(701)	(141)	(169)	(692)	(388)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	90%	94%	81%	96%	97%	93%	90%	93%	96%	87%	93%	93%
No	10%	6%	19%	4%	3%	7%	10%	7%	4%	13%	7%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,080)	(380)	(383)	(317)	(209)	(350)	(667)	(492)	(309)	(423)	(297)	(267)

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2. Celebrate Thanksgiving This Year

Do you plan to celebrate Thanksgiving this year?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	84%	79%	89%	83%	87%	86%	81%	87%	76%	79%	81%	90%
No	16%	21%	11%	17%	13%	14%	19%	13%	24%	21%	19%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,080)	(523)	(557)	(275)	(286)	(309)	(210)	(700)	(141)	(170)	(693)	(387)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	84%	91%	75%	91%	95%	91%	82%	88%	93%	77%	92%	90%
No	16%	9%	25%	9%	5%	9%	18%	12%	7%	23%	8%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,080)	(381)	(382)	(317)	(209)	(349)	(668)	(493)	(308)	(422)	(297)	(267)

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3. Traveling for Thanksgiving

Do you plan to travel for Thanksgiving this year?

Among people who plan to celebrate Thanksgiving this year

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	19%	18%	20%	21%	25%	15%	16%	21%	14%	20%	16%	24%
No	72%	69%	74%	68%	63%	77%	80%	72%	72%	67%	76%	66%
Not sure	9%	13%	6%	11%	12%	8%	4%	7%	15%	12%	8%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(929)	(438)	(491)	(232)	(252)	(271)	(174)	(617)	(113)	(142)	(579)	(350)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	19%	20%	17%	21%	22%	19%	20%	22%	25%	13%	22%	25%
No	72%	73%	73%	70%	65%	71%	72%	71%	67%	78%	71%	64%
Not sure	9%	7%	10%	10%	13%	10%	8%	7%	8%	8%	7%	10%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(929)	(345)	(303)	(281)	(190)	(315)	(567)	(434)	(276)	(341)	(271)	(240)

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4. Thanksgiving Celebration Location

Which of the following best describes where you are planning to celebrate Thanksgiving? Select all that apply.

Among people who plan to celebrate Thanksgiving this year

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
At your own home	53%	57%	49%	60%	53%	54%	43%	48%	55%	70%	56%	47%
At the home of one of your family members	43%	44%	43%	44%	43%	38%	50%	47%	45%	28%	41%	47%
At the home of one of your partner's family members	7%	7%	8%	10%	15%	4%	2%	8%	5%	11%	7%	8%
At a friend's home	6%	7%	5%	8%	10%	4%	2%	4%	5%	11%	6%	7%
At a restaurant	5%	7%	4%	8%	7%	3%	5%	4%	3%	5%	5%	6%
Somewhere else	4%	4%	4%	8%	4%	3%	1%	3%	9%	3%	5%	3%
Not sure	3%	1%	5%	5%	1%	4%	2%	2%	5%	3%	4%	2%
Unweighted N	(929)	(438)	(491)	(232)	(252)	(271)	(174)	(617)	(113)	(142)	(579)	(350)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
At your own home	53%	49%	59%	49%	53%	53%	52%	51%	49%	56%	52%	51%
At the home of one of your family members	43%	47%	38%	45%	43%	40%	45%	47%	45%	40%	48%	44%
At the home of one of your partner's family members	7%	7%	9%	7%	10%	6%	8%	8%	8%	5%	7%	13%
At a friend's home	6%	6%	8%	4%	6%	7%	4%	6%	7%	4%	7%	10%
At a restaurant	5%	6%	4%	7%	6%	6%	4%	6%	6%	4%	7%	4%
Somewhere else	4%	3%	7%	2%	5%	4%	4%	3%	2%	2%	2%	7%
Not sure	3%	3%	3%	4%	2%	3%	3%	1%	3%	3%	2%	3%

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		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Unweighted N	(929)	(345)	(303)	(281)	(190)	(315)	(567)	(434)	(276)	(341)	(271)	(240)

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5. People at Thanksgiving This Year

Do you expect your Thanksgiving celebration this year will include any of the following? Select all that apply.

Among people who plan to celebrate Thanksgiving this year

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A family member	85%	86%	85%	85%	90%	83%	85%	88%	74%	83%	84%	88%
A friend	37%	39%	34%	53%	37%	29%	31%	33%	33%	55%	37%	36%
A member of the military or a veteran	14%	15%	14%	13%	16%	14%	15%	15%	6%	12%	14%	15%
Someone born outside the U.S.	8%	9%	6%	9%	10%	8%	3%	6%	6%	15%	6%	10%
Someone who doesn't eat meat	8%	5%	9%	13%	8%	5%	5%	8%	5%	8%	6%	10%
A colleague	7%	11%	5%	13%	12%	4%	2%	4%	14%	23%	7%	7%
Someone who has never celebrated Thanksgiving before	3%	2%	3%	4%	3%	3%	0%	1%	2%	8%	2%	4%
None of the above	7%	8%	7%	5%	6%	10%	8%	6%	18%	8%	8%	6%
Unweighted N	(929)	(438)	(491)	(232)	(252)	(271)	(174)	(617)	(113)	(142)	(579)	(350)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
A family member	85%	87%	82%	88%	86%	84%	87%	86%	88%	80%	92%	90%
A friend	37%	38%	36%	36%	40%	37%	36%	35%	31%	36%	36%	38%
A member of the military or a veteran	14%	10%	16%	17%	18%	20%	12%	13%	15%	16%	11%	17%
Someone born outside the U.S.	8%	8%	8%	6%	6%	7%	9%	10%	8%	4%	7%	15%

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		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Someone who doesn't eat meat	8%	12%	8%	3%	1%	3%	11%	15%	2%	5%	7%	12%
A colleague	7%	8%	8%	7%	8%	7%	8%	8%	5%	5%	5%	12%
Someone who has never celebrated Thanksgiving before	3%	1%	4%	3%	2%	4%	2%	3%	6%	1%	3%	5%
None of the above	7%	5%	9%	8%	7%	8%	5%	6%	7%	10%	4%	5%
Unweighted N	(929)	(345)	(303)	(281)	(190)	(315)	(567)	(434)	(276)	(341)	(271)	(240)

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6. Thanksgiving Food Plan

Which of the following best describes what you and your group will do for Thanksgiving?

Among people who plan to celebrate Thanksgiving this year

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
We will cook the meal	83%	83%	82%	77%	84%	84%	85%	84%	86%	73%	85%	79%
We will order a pre-made Thanksgiving meal	5%	5%	5%	6%	4%	5%	4%	5%	3%	10%	4%	7%
We will order delivery/takeout food	3%	2%	3%	7%	1%	3%	1%	3%	2%	6%	1%	6%
We will go out to eat at a restaurant	4%	3%	5%	4%	5%	3%	7%	5%	2%	3%	4%	5%
Not sure	5%	6%	5%	6%	7%	5%	3%	4%	6%	8%	6%	4%
Totals	100%	99%	100%	100%	101%	100%	100%	101%	99%	100%	100%	101%
Unweighted N	(928)	(437)	(491)	(232)	(251)	(271)	(174)	(616)	(113)	(142)	(579)	(349)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
We will cook the meal	83%	80%	88%	79%	75%	80%	84%	80%	80%	81%	84%	85%
We will order a pre-made Thanksgiving meal	5%	6%	3%	6%	8%	6%	4%	6%	7%	5%	6%	3%
We will order delivery/takeout food	3%	6%	1%	2%	4%	3%	3%	5%	2%	2%	3%	4%
We will go out to eat at a restaurant	4%	5%	2%	7%	7%	6%	4%	5%	7%	5%	4%	3%
Not sure	5%	4%	6%	6%	5%	5%	6%	5%	4%	7%	3%	4%
Totals	100%	101%	100%	100%	99%	100%	101%	101%	100%	100%	100%	99%
Unweighted N	(928)	(345)	(302)	(281)	(190)	(314)	(567)	(434)	(275)	(340)	(271)	(240)

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7. Thanksgiving Cooking

Who will do most of the cooking for your Thanksgiving meal?

Among people who plan to celebrate Thanksgiving this year and will cook the meal

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I will do all of it	15%	13%	17%	6%	16%	20%	14%	12%	*	20%	16%	13%
I will do most of it, but other people will help	13%	8%	18%	8%	14%	16%	13%	14%	*	10%	14%	13%
I will do about half of it	14%	17%	11%	15%	14%	14%	11%	15%	*	9%	13%	14%
Other people will do most of it, but I will help	40%	41%	39%	56%	38%	33%	37%	40%	*	40%	38%	42%
Other people will do all of it	17%	20%	14%	11%	16%	16%	23%	19%	*	16%	16%	18%
Not sure	2%	1%	2%	4%	2%	0%	1%	1%	*	5%	3%	1%
Totals	101%	100%	101%	100%	100%	99%	99%	101%	*	100%	100%	101%
Unweighted N	(745)	(350)	(395)	(173)	(206)	(225)	(141)	(501)	(94)	(107)	(469)	(276)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
I will do all of it	15%	9%	17%	18%	14%	16%	14%	13%	17%	19%	13%	12%
I will do most of it, but other people will help	13%	14%	11%	16%	16%	14%	13%	15%	15%	11%	19%	12%
I will do about half of it	14%	12%	15%	13%	14%	12%	14%	13%	15%	8%	15%	17%
Other people will do most of it, but I will help	40%	41%	42%	35%	36%	38%	41%	39%	36%	41%	35%	41%
Other people will do all of it	17%	19%	13%	19%	20%	19%	16%	18%	16%	19%	18%	15%
Not sure	2%	4%	1%	0%	0%	1%	3%	2%	1%	2%	0%	2%
Totals	101%	99%	99%	101%	100%	100%	101%	100%	100%	100%	100%	99%

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		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Unweighted N	(745)	(273)	(256)	(216)	(136)	(237)	(471)	(351)	(214)	(265)	(221)	(199)

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8. Foods at Thanksgiving This Year

What do you expect to eat at Thanksgiving this year? Select all that apply.

Among people who plan to celebrate Thanksgiving this year

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Turkey	82%	84%	80%	65%	82%	86%	90%	82%	82%	78%	81%	83%
Mashed potatoes	74%	72%	76%	69%	69%	80%	77%	79%	54%	67%	75%	73%
Pie	72%	66%	76%	64%	68%	78%	74%	72%	72%	68%	73%	69%
Bread or rolls	71%	69%	72%	64%	70%	75%	73%	74%	60%	67%	72%	68%
Stuffing	71%	67%	73%	50%	63%	83%	81%	72%	70%	63%	73%	67%
Gravy	66%	65%	67%	42%	58%	77%	81%	68%	66%	60%	69%	62%
Green beans	55%	51%	58%	50%	49%	61%	57%	57%	62%	40%	57%	52%
Cranberry sauce	52%	51%	54%	37%	44%	61%	64%	56%	53%	38%	48%	59%
Sweet potatoes	50%	47%	52%	41%	53%	54%	49%	47%	67%	44%	48%	53%
Corn	40%	38%	41%	34%	42%	44%	36%	43%	30%	39%	41%	37%
Macaroni and cheese	37%	36%	39%	52%	47%	33%	18%	31%	73%	39%	43%	29%
Ham	35%	38%	33%	36%	46%	32%	26%	30%	59%	36%	39%	28%
Brussels sprouts	13%	13%	13%	13%	17%	9%	13%	13%	6%	14%	10%	17%
Other	9%	6%	12%	8%	6%	9%	15%	9%	12%	6%	8%	12%
Not sure	4%	5%	3%	7%	2%	4%	2%	3%	6%	5%	4%	3%
Unweighted N	(929)	(438)	(491)	(232)	(252)	(271)	(174)	(617)	(113)	(142)	(579)	(350)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Turkey	82%	79%	80%	85%	84%	85%	80%	80%	89%	84%	88%	76%
Mashed potatoes	74%	75%	73%	75%	67%	69%	76%	71%	74%	78%	75%	71%
Pie	72%	77%	71%	67%	66%	70%	73%	76%	69%	73%	76%	65%
Bread or rolls	71%	71%	68%	73%	72%	71%	70%	70%	69%	74%	69%	70%

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		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Stuffing	71%	73%	67%	72%	67%	71%	70%	69%	71%	76%	75%	61%
Gravy	66%	66%	63%	70%	68%	68%	65%	63%	73%	66%	70%	62%
Green beans	55%	53%	56%	55%	47%	49%	57%	56%	55%	57%	60%	52%
Cranberry sauce	52%	54%	50%	53%	52%	54%	52%	58%	53%	55%	50%	54%
Sweet potatoes	50%	46%	57%	46%	51%	51%	49%	51%	48%	50%	46%	56%
Corn	40%	35%	43%	41%	40%	38%	41%	37%	37%	40%	38%	39%
Macaroni and cheese	37%	42%	43%	27%	30%	29%	41%	37%	23%	43%	30%	33%
Ham	35%	32%	44%	29%	31%	32%	35%	28%	29%	39%	33%	31%
Brussels sprouts	13%	17%	12%	9%	12%	11%	14%	15%	11%	8%	13%	19%
Other	9%	12%	10%	6%	6%	7%	11%	13%	9%	9%	7%	11%
Not sure	4%	3%	4%	4%	3%	4%	3%	3%	3%	4%	2%	4%
Unweighted N	(929)	(345)	(303)	(281)	(190)	(315)	(567)	(434)	(276)	(341)	(271)	(240)

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YouGov

9. Thanksgiving Plans Affected by Prices

Have your Thanksgiving plans for this year been affected by price increases?

Among people who plan to celebrate Thanksgiving this year

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	34%	34%	34%	37%	34%	38%	26%	31%	41%	51%	39%	27%
No	51%	52%	50%	41%	48%	53%	60%	54%	47%	30%	46%	59%
Not sure	15%	14%	16%	22%	17%	10%	14%	15%	11%	19%	16%	14%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	99%	100%	101%	100%
Unweighted N	(928)	(437)	(491)	(231)	(252)	(271)	(174)	(617)	(112)	(142)	(578)	(350)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	34%	45%	35%	24%	25%	26%	41%	44%	22%	45%	30%	23%
No	51%	40%	47%	66%	63%	65%	42%	40%	66%	44%	56%	60%
Not sure	15%	16%	18%	11%	12%	10%	17%	15%	11%	11%	14%	16%
Totals	100%	101%	100%	101%	100%	101%	100%	99%	99%	100%	100%	99%
Unweighted N	(928)	(344)	(303)	(281)	(190)	(315)	(566)	(433)	(276)	(341)	(270)	(240)

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10. Likely To Discuss Politics at Thanksgiving

How likely are you to discuss politics during Thanksgiving dinner this year?

Among people who plan to celebrate Thanksgiving this year

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very likely	14%	16%	13%	15%	16%	12%	14%	12%	13%	27%	10%	21%
Somewhat likely	23%	25%	21%	19%	29%	23%	20%	23%	27%	22%	21%	27%
Not very likely	27%	29%	25%	30%	28%	24%	27%	30%	13%	17%	27%	27%
Not at all likely	29%	24%	33%	22%	21%	36%	34%	28%	34%	28%	34%	20%
Not sure	7%	6%	8%	14%	6%	5%	5%	7%	12%	5%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(929)	(438)	(491)	(232)	(252)	(271)	(174)	(617)	(113)	(142)	(579)	(350)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Very likely	14%	19%	11%	13%	17%	14%	15%	22%	14%	14%	10%	22%
Somewhat likely	23%	26%	17%	26%	25%	24%	24%	26%	24%	22%	24%	29%
Not very likely	27%	29%	27%	24%	26%	26%	28%	27%	27%	24%	30%	27%
Not at all likely	29%	18%	36%	31%	25%	32%	25%	19%	30%	34%	30%	17%
Not sure	7%	8%	8%	5%	7%	5%	8%	6%	5%	6%	5%	5%
Totals	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(929)	(345)	(303)	(281)	(190)	(315)	(567)	(434)	(276)	(341)	(271)	(240)

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11. Thanksgiving Political Arguments

This year, do you expect that there will be arguments about politics at your Thanksgiving celebration?

Among people who plan to celebrate Thanksgiving this year

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	12%	16%	9%	14%	21%	7%	6%	10%	14%	20%	11%	13%
No	83%	77%	88%	74%	74%	91%	90%	85%	81%	73%	84%	82%
Prefer not to say	5%	7%	4%	11%	5%	3%	4%	5%	5%	7%	5%	5%
Totals	100%	100%	101%	99%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(927)	(437)	(490)	(232)	(251)	(271)	(173)	(616)	(113)	(141)	(577)	(350)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	12%	12%	13%	10%	13%	12%	12%	13%	12%	12%	12%	13%
No	83%	83%	82%	85%	79%	81%	84%	82%	83%	84%	85%	82%
Prefer not to say	5%	5%	5%	5%	8%	7%	3%	5%	5%	4%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(927)	(345)	(302)	(280)	(190)	(314)	(566)	(434)	(276)	(339)	(271)	(240)

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12. Thankful This Year
Are you thankful this year?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	92%	90%	94%	93%	91%	90%	96%	91%	98%	92%	91%	94%
No	8%	10%	6%	7%	9%	10%	4%	9%	2%	8%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,080)	(523)	(557)	(276)	(285)	(309)	(210)	(701)	(141)	(169)	(692)	(388)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	92%	92%	89%	97%	95%	94%	91%	94%	96%	90%	94%	97%
No	8%	8%	11%	3%	5%	6%	9%	6%	4%	10%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,080)	(381)	(382)	(317)	(208)	(349)	(668)	(493)	(309)	(422)	(297)	(267)

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13. In-Person Shopping on Black Friday

Do you plan on doing any shopping in a store on the Friday after Thanksgiving?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	18%	17%	20%	32%	30%	10%	5%	15%	30%	25%	17%	22%
No	61%	62%	60%	43%	47%	74%	76%	67%	50%	46%	61%	63%
Not sure	20%	20%	20%	25%	23%	15%	19%	18%	20%	29%	23%	15%
Totals	99%	99%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,079)	(524)	(555)	(276)	(286)	(309)	(208)	(699)	(141)	(170)	(693)	(386)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	18%	21%	17%	18%	27%	20%	18%	19%	20%	14%	19%	26%
No	61%	62%	63%	59%	53%	58%	65%	65%	59%	69%	59%	55%
Not sure	20%	16%	21%	23%	20%	22%	18%	15%	21%	18%	22%	20%
Totals	99%	99%	101%	100%	100%	100%	101%	99%	100%	101%	100%	101%
Unweighted N	(1,079)	(381)	(383)	(315)	(208)	(349)	(667)	(493)	(307)	(422)	(296)	(267)

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14. Online Shopping on Black Friday

Do you plan on doing any shopping online on the Friday after Thanksgiving?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	34%	32%	36%	43%	41%	33%	19%	30%	43%	36%	32%	37%
No	37%	39%	36%	26%	31%	44%	44%	39%	36%	32%	41%	32%
Not sure	29%	29%	29%	31%	28%	23%	37%	31%	22%	33%	28%	31%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	101%	101%	100%
Unweighted N	(1,078)	(523)	(555)	(273)	(286)	(309)	(210)	(700)	(140)	(169)	(691)	(387)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	34%	36%	33%	33%	32%	35%	34%	36%	34%	29%	37%	42%
No	37%	31%	42%	38%	36%	38%	37%	34%	34%	45%	35%	24%
Not sure	29%	33%	25%	29%	32%	27%	29%	30%	33%	26%	28%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,078)	(381)	(382)	(315)	(208)	(349)	(666)	(493)	(308)	(422)	(297)	(265)

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15. Online Shopping on Cyber Monday

Do you plan on doing any shopping online on the Monday after Thanksgiving?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	29%	27%	31%	34%	42%	23%	19%	26%	42%	27%	25%	36%
No	35%	36%	34%	27%	32%	43%	36%	36%	35%	31%	36%	33%
Not sure	36%	37%	34%	39%	26%	34%	45%	38%	22%	42%	39%	30%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,081)	(524)	(557)	(276)	(286)	(309)	(210)	(701)	(141)	(170)	(693)	(388)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	29%	35%	25%	29%	33%	32%	28%	34%	32%	27%	28%	38%
No	35%	30%	38%	36%	31%	34%	36%	34%	33%	40%	34%	26%
Not sure	36%	35%	36%	35%	36%	34%	36%	32%	35%	33%	38%	36%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,081)	(381)	(383)	(317)	(209)	(350)	(668)	(493)	(309)	(423)	(297)	(267)

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16. Working on Thanksgiving Day

Which of these best describes your work on Thanksgiving Day?

Among people who work full time or part time

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I will work a full day	8%	12%	5%	5%	10%	10%	*	10%	*	*	10%	7%
I will work limited hours	11%	12%	9%	21%	9%	8%	*	11%	*	*	10%	12%
I will take off work	13%	12%	13%	15%	16%	8%	*	13%	*	*	12%	14%
I get the day off work	58%	54%	62%	46%	52%	68%	*	58%	*	*	52%	65%
Not sure	10%	9%	11%	14%	14%	5%	*	8%	*	*	17%	3%
Totals	100%	99%	100%	101%	101%	99%	*	100%	*	*	101%	101%
Unweighted N	(561)	(284)	(277)	(145)	(213)	(171)	(32)	(362)	(71)	(95)	(289)	(272)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
I will work a full day	8%	9%	13%	2%	5%	6%	10%	8%	4%	10%	7%	10%
I will work limited hours	11%	15%	10%	8%	11%	11%	11%	14%	7%	8%	14%	9%
I will take off work	13%	14%	11%	13%	16%	13%	13%	15%	14%	14%	15%	12%
I get the day off work	58%	53%	53%	68%	58%	64%	53%	57%	67%	57%	56%	62%
Not sure	10%	9%	12%	8%	9%	6%	13%	7%	7%	11%	9%	8%
Totals	100%	100%	99%	99%	99%	100%	100%	101%	99%	100%	101%	101%
Unweighted N	(561)	(201)	(198)	(162)	(126)	(185)	(345)	(271)	(172)	(164)	(185)	(179)

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17. Plan To Donate to Charity in Next Few Weeks
Do you plan to donate to a charity in the next few weeks?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	25%	24%	26%	18%	27%	22%	32%	26%	21%	26%	20%	34%
No	47%	52%	43%	48%	48%	55%	35%	47%	44%	41%	53%	37%
Not sure	28%	24%	31%	33%	25%	23%	33%	27%	35%	32%	27%	29%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,078)	(523)	(555)	(276)	(286)	(308)	(208)	(700)	(140)	(169)	(690)	(388)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Yes	25%	27%	17%	33%	35%	30%	24%	32%	34%	19%	30%	33%
No	47%	44%	52%	44%	43%	47%	48%	40%	41%	54%	41%	39%
Not sure	28%	29%	32%	23%	22%	23%	28%	27%	25%	26%	29%	27%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	100%	99%	100%	99%
Unweighted N	(1,078)	(380)	(382)	(316)	(208)	(349)	(666)	(491)	(308)	(421)	(296)	(267)

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18A. Thankful or Not This Thanksgiving — Because of your own personal economic situation

This Thanksgiving, will you feel thankful or not. . . ?

This question is based on 1980-1985 surveys conducted by Louis Harris & Associates for ABC News

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Thankful	59%	60%	58%	59%	56%	57%	64%	57%	64%	62%	56%	64%
Not thankful	27%	27%	27%	20%	24%	34%	28%	30%	20%	26%	28%	25%
Not sure	14%	13%	15%	22%	19%	9%	8%	13%	17%	12%	16%	10%
Totals	100%	100%	100%	101%	99%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,077)	(523)	(554)	(276)	(285)	(308)	(208)	(699)	(139)	(170)	(692)	(385)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Thankful	59%	56%	51%	70%	71%	72%	54%	56%	74%	51%	64%	76%
Not thankful	27%	33%	30%	18%	16%	14%	36%	35%	14%	38%	25%	11%
Not sure	14%	11%	19%	11%	13%	14%	10%	10%	12%	11%	12%	13%
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,077)	(379)	(382)	(316)	(209)	(349)	(665)	(490)	(308)	(422)	(295)	(266)

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YouGov

18B. Thankful or Not This Thanksgiving — Because of the way people treat each other

This Thanksgiving, will you feel thankful or not. . . ?

This question is based on 1980-1985 surveys conducted by Louis Harris & Associates for ABC News

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Thankful	32%	34%	29%	40%	39%	26%	24%	28%	43%	38%	30%	35%
Not thankful	46%	46%	47%	33%	36%	57%	55%	50%	32%	40%	48%	44%
Not sure	22%	20%	24%	28%	25%	18%	20%	22%	25%	22%	23%	21%
Totals	100%	100%	100%	101%	100%	101%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,078)	(521)	(557)	(275)	(285)	(308)	(210)	(699)	(140)	(170)	(692)	(386)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Thankful	32%	36%	23%	39%	41%	38%	28%	30%	36%	27%	35%	37%
Not thankful	46%	49%	51%	37%	37%	36%	54%	54%	37%	55%	45%	40%
Not sure	22%	15%	26%	25%	23%	26%	18%	16%	26%	19%	21%	23%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	99%	101%	101%	100%
Unweighted N	(1,078)	(381)	(381)	(316)	(208)	(348)	(667)	(492)	(308)	(422)	(297)	(265)

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YouGov

18C. Thankful or Not This Thanksgiving — Because of the economic situation in the U.S.

This Thanksgiving, will you feel thankful or not. . . ?

This question is based on 1980-1985 surveys conducted by Louis Harris & Associates for ABC News

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Thankful	22%	29%	15%	18%	27%	22%	18%	21%	22%	25%	20%	25%
Not thankful	58%	54%	62%	56%	55%	60%	61%	58%	58%	56%	58%	60%
Not sure	20%	17%	22%	26%	18%	18%	21%	21%	19%	19%	23%	15%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,079)	(522)	(557)	(276)	(286)	(308)	(209)	(701)	(140)	(170)	(693)	(386)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Thankful	22%	13%	14%	41%	46%	45%	9%	10%	45%	18%	23%	29%
Not thankful	58%	78%	60%	37%	31%	29%	77%	79%	30%	66%	58%	53%
Not sure	20%	9%	26%	23%	23%	26%	14%	11%	24%	16%	19%	18%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,079)	(381)	(381)	(317)	(209)	(350)	(666)	(491)	(309)	(422)	(297)	(266)

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YouGov

18D. Thankful or Not This Thanksgiving — Because of the way the poor, the homeless, and the less fortunate are treated in the U.S.

This Thanksgiving, will you feel thankful or not. . . ?

This question is based on 1980-1985 surveys conducted by Louis Harris & Associates for ABC News

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Thankful	19%	22%	16%	16%	24%	18%	16%	17%	24%	20%	17%	21%
Not thankful	55%	51%	59%	49%	48%	58%	64%	57%	50%	48%	54%	58%
Not sure	26%	27%	26%	34%	28%	24%	20%	26%	26%	32%	29%	21%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,079)	(523)	(556)	(276)	(286)	(307)	(210)	(701)	(139)	(170)	(692)	(387)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Thankful	19%	11%	15%	31%	37%	34%	10%	12%	32%	15%	21%	23%
Not thankful	55%	73%	56%	37%	31%	32%	70%	75%	34%	61%	53%	52%
Not sure	26%	17%	29%	32%	32%	33%	19%	14%	34%	24%	26%	25%
Totals	100%	101%	100%	100%	100%	99%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,079)	(380)	(382)	(317)	(209)	(350)	(666)	(491)	(309)	(421)	(297)	(267)

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19. Spending Thanksgiving at Own House or the White House

Would you rather spend Thanksgiving at your own house or the White House?

This question is based on a 2005 survey conducted by Fox News

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Own house	82%	79%	84%	87%	77%	77%	89%	81%	89%	81%	83%	80%
White House	12%	15%	9%	6%	14%	18%	7%	12%	4%	11%	11%	13%
Somewhere else	7%	6%	7%	7%	10%	5%	4%	6%	7%	7%	6%	7%
Totals	101%	100%	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,081)	(524)	(557)	(276)	(286)	(309)	(210)	(701)	(141)	(170)	(693)	(388)

		Party ID			MAGA	Trump job approval		2026 House vote		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< $50K	$50-100K	$100K+
Own house	82%	91%	85%	68%	67%	65%	91%	91%	67%	82%	82%	77%
White House	12%	3%	8%	26%	26%	28%	4%	2%	26%	12%	14%	13%
Somewhere else	7%	6%	7%	7%	6%	7%	5%	7%	6%	6%	4%	10%
Totals	101%	100%	100%	101%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,081)	(381)	(383)	(317)	(209)	(350)	(668)	(493)	(309)	(423)	(297)	(267)

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Interviewing Dates	November 8 - 10, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.626, with a mean of one and a standard deviation of 1.038.
Number of respondents	1,081
Margin of error	$\pm$ 4.3 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.