

YouGov Survey: Thanksgiving



Sample 1120 U.S. adult citizens
Conducted November 14 - 17, 2025
Margin of Error $\pm 3.7\%$

1. Do you usually celebrate Thanksgiving?

Yes	91%
No	9%

2. Do you plan to celebrate Thanksgiving this year?

Yes	86%
No	14%

3. Do you plan to travel for Thanksgiving this year?

Yes	18%
No	65%
Not sure	4%
Not asked - will not celebrate Thanksgiving this year	14%

4. Which of the following best describes where you are planning to celebrate Thanksgiving? Select all that apply.

At your own home	50%
At the home of one of your family members	35%
At the home of one of your partner's family members	5%
At a friend's home	5%
At a restaurant	4%
Somewhere else	2%
Not sure	1%
Not asked - will not celebrate Thanksgiving this year	14%

5. How many people, including you, will be at your primary Thanksgiving celebration this year?

1 - 5	32%
6 - 10	28%
11 - 15	13%
16 - 20	5%
More than 20	3%
Not sure	6%
Not asked - will not celebrate Thanksgiving this year	14%

6. Do you expect your Thanksgiving celebration this year will include any of the following? Select all that apply.

A family member	75%
A friend	31%
A member of the military or a veteran	12%
Someone born outside the U.S.	8%
Someone who doesn't eat meat	8%
A colleague	5%
Someone who has never celebrated Thanksgiving before	2%
None of the above	5%
Not asked - will not celebrate Thanksgiving this year	14%

7. Which of the following best describes what you and your group will do for Thanksgiving?

We will cook the meal	74%
We will order a pre-made Thanksgiving meal	4%
We will order delivery/takeout food	1%
We will go out to eat at a restaurant	3%
Not sure	4%
Not asked - will not celebrate Thanksgiving this year	14%

8. Who will do most of the cooking for your Thanksgiving meal?

I will do all of it	10%
I will do most of it, but other people will help	14%
I will do about half of it	8%
Other people will do most of it, but I will help	27%
Other people will do all of it	13%
Not sure	2%
Not asked - will not have a home-cooked Thanksgiving meal	13%
Not asked - will not celebrate Thanksgiving this year	14%

9. Who will do most of the clean-up for your Thanksgiving meal?

I will do all of it	13%
I will do most of it, but other people will help	17%
I will do about half of it	14%
Other people will do most of it, but I will help	26%
Other people will do all of it	12%
Not sure	4%
Not asked - will not celebrate Thanksgiving this year	14%

10. What do you expect to eat at Thanksgiving this year? Select all that apply.

Turkey	69%
Stuffing	61%
Mashed potatoes	61%
Pie	60%
Bread or rolls	58%
Gravy	56%
Cranberry sauce	44%
Green beans	43%
Sweet potatoes	41%
Macaroni and cheese	35%
Corn	33%
Ham	32%
Brussel sprouts	8%
Other	11%
Not sure	4%
Not asked - will not celebrate Thanksgiving this year	14%

11. Have your Thanksgiving plans for this year been affected by price increases?

Yes	29%
No	45%
Not sure	12%
Not asked - will not celebrate Thanksgiving this year	14%

12. How likely are you to discuss politics during Thanksgiving dinner this year?

Very likely	11%
Somewhat likely	20%
Not very likely	22%
Not at all likely	27%
Not sure	6%
Not asked - will not celebrate Thanksgiving this year	14%

13. This year, do you expect that there will be arguments about politics at your Thanksgiving celebration?

Yes	11%
No	72%
Prefer not to say	3%
Not asked - will not celebrate Thanksgiving this year	14%

14. As far as you know, which 2024 presidential candidate was supported by the people who will be attending your Thanksgiving celebration and supported either candidate?

Almost all supported Kamala Harris	19%
More supported Kamala Harris	9%
Equal shares supported both candidates	10%
More supported Donald Trump	10%
Almost all supported Donald Trump	21%
Not sure	18%
Not asked - will not celebrate Thanksgiving this year	14%

15. Are you thankful this year?

Yes	91%
No	9%

16. Do you plan on doing any shopping in a store on the Friday after Thanksgiving?

Yes	17%
No	65%
Not sure	18%

17. Do you plan on doing any shopping online on the Friday after Thanksgiving?

Yes	29%
No	43%
Not sure	27%

18. Do you plan on doing any shopping online on the Monday after Thanksgiving?

Yes	26%
No	41%
Not sure	33%

19. Which of these best describes your work on Thanksgiving Day?

Among people who are employed

I will work a full day	5%
I will work limited hours	9%
I will take off work	10%
I get the day off work	68%
Not sure	8%

20. Which of these best describes your work on the Friday after Thanksgiving?

Among people who are employed

I will work a full day	18%
I will work limited hours	10%
I will take off work	15%
I get the day off work	45%
Not sure	12%

21. Which of these best describes your work on the Wednesday before Thanksgiving?

Among people who are employed

I will work a full day	39%
I will work limited hours	18%
I will take off work	13%
I get the day off work	18%
Not sure	12%

22. Have your Thanksgiving plans been affected by the work schedules of anyone you plan to celebrate with? Select all that apply.

Among people who are employed

We will not be celebrating Thanksgiving because of work schedules	4%
We have changed the time we will celebrate Thanksgiving because of work schedules ..	11%
Someone will not be joining us for Thanksgiving because of work schedules	8%
We will not be traveling for Thanksgiving because of work schedules	5%
No, our plans have not been affected by work schedules	66%
Not sure	12%

23. As this Thanksgiving approaches, compared with other Thanksgivings a few years ago, do you feel more thankful, less thankful, or about the same as you did then?

More thankful	38%
Less	14%
About same	44%
Not sure	5%

24. This Thanksgiving, will you feel thankful or not...?

	Thankful	Not thankful	Not sure
Because the U.S. is not in a war	79%	6%	15%
Because of your own personal economic situation	60%	26%	14%
Because of the way people treat each other	29%	48%	23%
Because of the economic situation in the U.S.	26%	56%	19%
Because of the way the poor, the homeless, and the less fortunate are treated in the U.S.	18%	59%	23%

25. Would you rather spend Thanksgiving at your own house or the White House?

Own house	83%
White House	8%
Somewhere else	9%

Interviewing Dates	November 14 - 17, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.035, with a mean of one and a standard deviation of 0.793.
Number of respondents	1120
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.

1. Usually celebrate Thanksgiving
Do you usually celebrate Thanksgiving?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	91%	91%	92%	95%	89%	91%	89%	93%	81%	92%	*
No	9%	9%	8%	5%	11%	9%	11%	7%	19%	8%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,119)	(523)	(596)	(290)	(300)	(305)	(224)	(739)	(142)	(168)	(70)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	91%	93%	85%	97%	93%	98%	87%	92%	98%	84%	90%	94%	92%
No	9%	7%	15%	3%	7%	2%	13%	8%	2%	16%	10%	6%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,119)	(377)	(426)	(316)	(449)	(377)	(437)	(303)	(260)	(196)	(245)	(418)	(260)

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2. Celebrate Thanksgiving This Year

Do you plan to celebrate Thanksgiving this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	86%	86%	87%	92%	86%	85%	83%	88%	81%	86%	*
No	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	86%	88%	79%	94%	89%	93%	82%	89%	92%	79%	85%	88%	90%
No	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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3. Traveling for Thanksgiving

Do you plan to travel for Thanksgiving this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	18%	18%	17%	19%	21%	19%	12%	19%	15%	16%	*
No	65%	64%	66%	66%	60%	64%	70%	65%	62%	66%	*
Not sure	4%	4%	3%	7%	6%	2%	1%	4%	5%	4%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	101%	100%	99%	100%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(1,119)	(523)	(596)	(291)	(299)	(305)	(224)	(738)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	18%	18%	15%	21%	19%	22%	12%	21%	25%	19%	18%	18%	17%
No	65%	67%	61%	67%	67%	66%	67%	64%	64%	57%	63%	66%	69%
Not sure	4%	3%	3%	6%	3%	5%	4%	4%	4%	2%	5%	4%	4%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	101%	99%	101%	100%	100%
Unweighted N	(1,119)	(378)	(426)	(315)	(449)	(377)	(437)	(303)	(260)	(196)	(245)	(418)	(260)

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4. Thanksgiving Celebration Location

Which of the following best describes where you are planning to celebrate Thanksgiving? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
At your own home	50%	56%	43%	60%	51%	48%	41%	49%	49%	56%	*
At the home of one of your family members	35%	32%	38%	39%	34%	34%	33%	35%	32%	34%	*
At the home of one of your partner's family members	5%	5%	5%	5%	10%	4%	1%	5%	4%	10%	*
At a friend's home	5%	5%	6%	6%	7%	3%	7%	5%	3%	10%	*
At a restaurant	4%	5%	4%	4%	7%	3%	3%	4%	3%	6%	*
Somewhere else	2%	2%	2%	1%	1%	3%	2%	2%	1%	2%	*
Not sure	1%	1%	2%	2%	1%	1%	2%	1%	5%	1%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
At your own home	50%	50%	47%	52%	48%	54%	47%	50%	55%	45%	44%	51%	57%
At the home of one of your family members	35%	36%	29%	41%	36%	40%	33%	36%	37%	32%	41%	34%	31%
At the home of one of your partner's family members	5%	7%	4%	5%	8%	5%	3%	6%	8%	3%	7%	4%	6%
At a friend's home	5%	7%	4%	6%	7%	6%	5%	7%	5%	5%	2%	6%	9%
At a restaurant	4%	4%	3%	5%	4%	5%	3%	5%	4%	5%	4%	4%	4%

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	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Somewhere else	2%	1%	2%	3%	2%	2%	1%	2%	3%	1%	2%	3%	1%
Not sure	1%	2%	2%	1%	2%	1%	1%	1%	0%	0%	1%	2%	1%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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5. How Many Attendees at Thanksgiving

How many people, including you, will be at your primary Thanksgiving celebration this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1 - 5	32%	33%	31%	25%	25%	39%	34%	35%	27%	21%	*
6 - 10	28%	27%	29%	40%	31%	22%	22%	28%	19%	33%	*
11 - 15	13%	12%	13%	13%	13%	12%	14%	12%	11%	21%	*
16 - 20	5%	4%	6%	4%	5%	5%	5%	5%	4%	3%	*
More than 20	3%	2%	4%	2%	4%	3%	4%	3%	5%	4%	*
Not sure	6%	8%	4%	8%	8%	4%	3%	5%	15%	4%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,118)	(524)	(594)	(291)	(299)	(304)	(224)	(738)	(143)	(167)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1 - 5	32%	35%	29%	32%	34%	34%	35%	33%	25%	30%	32%	30%	36%
6 - 10	28%	23%	26%	34%	27%	30%	22%	30%	33%	25%	24%	29%	32%
11 - 15	13%	14%	12%	13%	13%	17%	11%	12%	21%	14%	16%	12%	10%
16 - 20	5%	5%	3%	6%	7%	5%	3%	6%	7%	3%	7%	5%	3%
More than 20	3%	5%	2%	4%	4%	3%	4%	4%	4%	2%	3%	4%	4%
Not sure	6%	6%	7%	4%	5%	4%	6%	4%	2%	6%	4%	8%	4%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	101%	100%	100%	99%	101%	100%	99%	100%	100%	101%	101%	100%	99%

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		Party ID			2024 Vote		Family Income (3 category)				Region		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,118)	(378)	(424)	(316)	(449)	(376)	(437)	(302)	(260)	(196)	(245)	(418)	(259)

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6. People at Thanksgiving This Year

Do you expect your Thanksgiving celebration this year will include any of the following? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A family member	75%	74%	76%	80%	74%	75%	71%	78%	63%	81%	*
A friend	31%	33%	29%	36%	34%	29%	27%	32%	34%	29%	*
A member of the military or a veteran	12%	14%	11%	10%	11%	13%	15%	14%	5%	14%	*
Someone born outside the U.S.	8%	9%	7%	9%	7%	9%	5%	6%	2%	14%	*
Someone who doesn't eat meat	8%	8%	7%	13%	6%	6%	8%	9%	1%	8%	*
A colleague	5%	6%	4%	9%	9%	2%	0%	3%	5%	13%	*
Someone who has never celebrated Thanksgiving before	2%	2%	2%	3%	2%	1%	0%	1%	1%	6%	*
None of the above	5%	5%	5%	8%	3%	4%	4%	3%	14%	1%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A family member	75%	78%	67%	82%	77%	83%	67%	80%	85%	72%	81%	75%	71%
A friend	31%	37%	24%	34%	36%	34%	30%	34%	35%	24%	23%	36%	37%
A member of the military or a veteran	12%	12%	11%	14%	13%	15%	8%	18%	15%	8%	13%	13%	15%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Someone born outside the U.S.	8%	11%	7%	6%	10%	7%	5%	9%	13%	6%	6%	8%	12%
Someone who doesn't eat meat	8%	13%	5%	6%	11%	7%	7%	10%	10%	7%	7%	5%	14%
A colleague	5%	5%	2%	7%	5%	7%	3%	6%	10%	3%	3%	5%	8%
Someone who has never celebrated Thanksgiving before	2%	3%	1%	1%	2%	2%	1%	2%	3%	2%	1%	1%	3%
None of the above	5%	5%	5%	5%	4%	3%	8%	3%	2%	2%	2%	6%	7%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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7. Thanksgiving Food Plan

Which of the following best describes what you and your group will do for Thanksgiving?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
We will cook the meal	74%	71%	76%	79%	67%	75%	73%	75%	70%	72%	*
We will order a pre-made Thanksgiving meal	4%	6%	2%	5%	7%	3%	1%	4%	1%	4%	*
We will order delivery/takeout food	1%	2%	1%	2%	4%	0%	0%	1%	1%	5%	*
We will go out to eat at a restaurant	3%	4%	3%	2%	3%	5%	3%	4%	5%	2%	*
Not sure	4%	4%	4%	5%	5%	2%	6%	4%	5%	3%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	100%	101%	99%	101%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,117)	(524)	(593)	(291)	(299)	(304)	(223)	(737)	(143)	(167)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
We will cook the meal	74%	75%	68%	79%	75%	80%	70%	76%	79%	66%	74%	75%	77%
We will order a pre-made Thanksgiving meal	4%	3%	3%	5%	3%	4%	3%	3%	5%	5%	2%	6%	2%
We will order delivery/takeout food	1%	1%	1%	3%	2%	2%	1%	3%	2%	2%	0%	0%	5%
We will go out to eat at a restaurant	3%	4%	3%	3%	5%	4%	3%	4%	4%	4%	4%	3%	2%
Not sure	4%	5%	4%	3%	5%	3%	5%	3%	3%	2%	5%	4%	4%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,117)	(378)	(424)	(315)	(449)	(375)	(436)	(303)	(259)	(195)	(245)	(419)	(258)

8. Thanksgiving Cooking

Who will do most of the cooking for your Thanksgiving meal?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I will do all of it	10%	9%	11%	4%	8%	15%	10%	10%	12%	8%	*
I will do most of it, but other people will help	14%	10%	18%	13%	14%	15%	13%	13%	19%	15%	*
I will do about half of it	8%	7%	9%	5%	10%	9%	9%	8%	6%	12%	*
Other people will do most of it, but I will help	27%	24%	29%	35%	23%	23%	28%	30%	13%	21%	*
Other people will do all of it	13%	18%	7%	16%	10%	12%	13%	13%	12%	14%	*
Not sure	2%	2%	1%	5%	2%	1%	0%	0%	9%	1%	*
Not asked - will not have a home-cooked Thanksgiving meal	13%	15%	11%	13%	19%	10%	10%	13%	11%	15%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	101%	99%	99%	99%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I will do all of it	10%	10%	8%	13%	8%	12%	13%	10%	7%	6%	10%	11%	12%
I will do most of it, but other people will help	14%	16%	13%	14%	16%	17%	12%	15%	20%	17%	11%	15%	15%
I will do about half of it	8%	8%	7%	10%	10%	10%	7%	11%	9%	5%	7%	9%	10%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Other people will do most of it, but I will help	27%	27%	25%	29%	28%	28%	23%	30%	30%	22%	29%	26%	30%
Other people will do all of it	13%	13%	12%	13%	11%	12%	13%	10%	12%	13%	16%	12%	10%
Not sure	2%	1%	3%	0%	2%	0%	2%	1%	0%	2%	1%	2%	1%
Not asked - will not have a home-cooked Thanksgiving meal	13%	13%	12%	14%	14%	14%	12%	12%	14%	13%	11%	13%	14%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	101%	100%	101%	99%	100%	100%	100%	100%	100%	99%	100%	100%	102%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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9. Thanksgiving Clean-up

Who will do most of the clean-up for your Thanksgiving meal?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I will do all of it	13%	13%	13%	7%	14%	19%	10%	13%	16%	12%	*
I will do most of it, but other people will help	17%	16%	18%	16%	19%	16%	17%	18%	17%	16%	*
I will do about half of it	14%	13%	15%	15%	14%	15%	11%	14%	12%	15%	*
Other people will do most of it, but I will help	26%	26%	26%	35%	25%	21%	27%	28%	13%	29%	*
Other people will do all of it	12%	13%	11%	14%	9%	12%	12%	12%	12%	11%	*
Not sure	4%	5%	4%	5%	6%	2%	6%	3%	11%	3%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I will do all of it	13%	12%	11%	17%	12%	14%	16%	14%	10%	15%	10%	14%	14%
I will do most of it, but other people will help	17%	17%	14%	20%	16%	20%	16%	16%	21%	19%	12%	18%	18%
I will do about half of it	14%	16%	12%	15%	17%	17%	11%	16%	17%	11%	15%	12%	18%
Other people will do most of it, but I will help	26%	28%	23%	28%	28%	27%	23%	31%	30%	20%	26%	29%	27%
Other people will do all of it	12%	11%	14%	11%	12%	12%	11%	9%	14%	9%	16%	11%	10%

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	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	4%	4%	6%	3%	5%	3%	6%	3%	0%	4%	5%	5%	2%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	100%	100%	101%	100%	101%	100%	101%	100%	100%	99%	99%	101%	99%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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10. Foods at Thanksgiving This Year

What do you expect to eat at Thanksgiving this year? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Turkey	69%	70%	68%	70%	64%	71%	69%	71%	61%	73%	*
Stuffing	61%	63%	59%	52%	50%	69%	71%	65%	56%	53%	*
Mashed potatoes	61%	64%	59%	67%	57%	62%	58%	66%	38%	62%	*
Pie	60%	62%	58%	60%	55%	61%	63%	63%	48%	58%	*
Bread or rolls	58%	57%	60%	58%	54%	61%	59%	62%	49%	55%	*
Gravy	56%	56%	56%	46%	48%	60%	68%	58%	46%	57%	*
Cranberry sauce	44%	42%	47%	34%	37%	46%	59%	44%	48%	42%	*
Green beans	43%	37%	49%	43%	37%	48%	42%	46%	41%	37%	*
Sweet potatoes	41%	37%	44%	33%	36%	42%	50%	41%	47%	37%	*
Macaroni and cheese	35%	34%	37%	52%	37%	35%	18%	31%	63%	35%	*
Corn	33%	35%	31%	39%	33%	33%	27%	35%	25%	38%	*
Ham	32%	36%	28%	42%	29%	34%	23%	28%	46%	42%	*
Brussel sprouts	8%	7%	9%	13%	10%	4%	7%	9%	7%	10%	*
Other	11%	7%	14%	6%	4%	12%	20%	10%	8%	13%	*
Not sure	4%	4%	3%	6%	3%	3%	2%	3%	4%	4%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Turkey	69%	71%	64%	72%	71%	75%	63%	73%	76%	66%	67%	71%	68%
Stuffing	61%	63%	54%	68%	65%	65%	61%	63%	61%	53%	60%	66%	59%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Mashed potatoes	61%	59%	60%	65%	59%	69%	56%	65%	70%	56%	63%	58%	69%
Pie	60%	59%	57%	65%	63%	68%	58%	60%	70%	52%	60%	59%	67%
Bread or rolls	58%	58%	52%	67%	61%	65%	56%	62%	64%	49%	59%	62%	57%
Gravy	56%	55%	52%	61%	59%	62%	55%	55%	62%	55%	54%	57%	56%
Cranberry sauce	44%	51%	36%	48%	52%	51%	42%	49%	48%	43%	35%	49%	48%
Green beans	43%	44%	37%	49%	47%	47%	46%	42%	44%	23%	49%	50%	37%
Sweet potatoes	41%	42%	37%	43%	47%	45%	37%	46%	45%	39%	32%	49%	38%
Macaroni and cheese	35%	46%	27%	35%	36%	30%	37%	31%	37%	22%	34%	46%	28%
Corn	33%	31%	31%	37%	29%	38%	33%	35%	37%	31%	35%	34%	29%
Ham	32%	34%	26%	36%	29%	30%	36%	32%	30%	19%	29%	41%	27%
Brussel sprouts	8%	13%	7%	6%	15%	8%	5%	11%	13%	8%	5%	10%	9%
Other	11%	11%	9%	12%	13%	10%	12%	12%	7%	11%	10%	9%	14%
Not sure	4%	2%	4%	4%	3%	4%	4%	3%	3%	5%	5%	2%	4%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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11. Thanksgiving Plans Affected by Prices

Have your Thanksgiving plans for this year been affected by price increases?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	29%	26%	32%	36%	33%	30%	19%	29%	31%	39%	*
No	45%	49%	41%	36%	40%	48%	55%	46%	41%	40%	*
Not sure	12%	11%	13%	20%	14%	8%	9%	13%	9%	7%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	100%	100%	99%	100%	101%	101%	100%	100%	100%	100%	*
Unweighted N	(1,119)	(524)	(595)	(290)	(300)	(305)	(224)	(738)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	29%	39%	25%	26%	37%	21%	35%	30%	22%	28%	29%	32%	27%
No	45%	38%	40%	57%	41%	63%	36%	47%	59%	42%	43%	44%	51%
Not sure	12%	11%	14%	10%	11%	9%	11%	12%	10%	9%	13%	12%	13%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,119)	(378)	(426)	(315)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(259)

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12. Likely to Discuss Politics at Thanksgiving

How likely are you to discuss politics during Thanksgiving dinner this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very likely	11%	12%	10%	14%	13%	9%	8%	11%	12%	15%	*
Somewhat likely	20%	18%	21%	21%	21%	20%	17%	21%	22%	17%	*
Not very likely	22%	24%	21%	23%	22%	21%	25%	25%	19%	17%	*
Not at all likely	27%	27%	28%	27%	23%	31%	28%	27%	20%	30%	*
Not sure	6%	5%	6%	7%	8%	4%	4%	5%	8%	7%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	100%	100%	99%	100%	101%	100%	99%	101%	100%	100%	*
Unweighted N	(1,119)	(524)	(595)	(290)	(300)	(305)	(224)	(739)	(142)	(168)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very likely	11%	18%	7%	10%	18%	11%	10%	12%	15%	10%	11%	10%	15%
Somewhat likely	20%	19%	19%	21%	24%	25%	14%	21%	32%	17%	17%	20%	23%
Not very likely	22%	25%	18%	26%	22%	26%	17%	25%	23%	22%	23%	24%	19%
Not at all likely	27%	22%	28%	32%	19%	28%	34%	26%	19%	25%	28%	28%	28%
Not sure	6%	5%	7%	5%	5%	5%	7%	5%	3%	4%	6%	6%	6%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	100%	101%	100%	100%	99%	102%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,119)	(378)	(425)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(418)	(260)

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13. Thanksgiving Political Arguments

This year, do you expect that there will be arguments about politics at your Thanksgiving celebration?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	11%	11%	10%	16%	15%	8%	3%	9%	17%	15%	*
No	72%	71%	73%	68%	67%	76%	77%	76%	62%	66%	*
Prefer not to say	3%	3%	3%	7%	4%	1%	2%	3%	3%	5%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	100%	99%	99%	99%	100%	100%	99%	100%	101%	100%	*
Unweighted N	(1,118)	(523)	(595)	(291)	(298)	(305)	(224)	(738)	(143)	(167)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	11%	19%	5%	9%	18%	10%	8%	13%	17%	7%	9%	10%	16%
No	72%	66%	71%	81%	68%	81%	71%	72%	74%	67%	74%	74%	72%
Prefer not to say	3%	4%	3%	4%	3%	3%	3%	4%	1%	5%	2%	4%	3%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,118)	(377)	(425)	(316)	(448)	(377)	(438)	(302)	(260)	(196)	(245)	(418)	(259)

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14. Thanksgiving Political Support

As far as you know, which 2024 presidential candidate was supported by the people who will be attending your Thanksgiving celebration and supported either candidate?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Almost all supported Kamala Harris	19%	17%	21%	18%	17%	20%	22%	16%	38%	22%	*
More supported Kamala Harris	9%	9%	9%	9%	7%	12%	7%	6%	19%	12%	*
Equal shares supported both candidates	10%	10%	9%	8%	12%	8%	10%	9%	5%	15%	*
More supported Donald Trump	10%	11%	9%	13%	11%	9%	8%	13%	2%	4%	*
Almost all supported Donald Trump	21%	22%	20%	17%	17%	23%	24%	27%	0%	12%	*
Not sure	18%	18%	18%	28%	22%	13%	12%	17%	17%	20%	*
Not asked - will not celebrate Thanksgiving this year	14%	14%	13%	8%	14%	15%	17%	12%	19%	14%	*
Totals	101%	101%	99%	101%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Almost all supported Kamala Harris	19%	42%	15%	2%	45%	4%	16%	19%	22%	21%	16%	18%	24%
More supported Kamala Harris	9%	17%	7%	3%	18%	4%	8%	9%	12%	4%	10%	7%	15%
Equal shares supported both candidates	10%	9%	8%	12%	10%	13%	7%	10%	16%	12%	6%	10%	12%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More supported Donald Trump	10%	6%	5%	20%	4%	19%	7%	14%	14%	9%	12%	10%	9%
Almost all supported Donald Trump	21%	4%	12%	48%	3%	44%	22%	19%	21%	16%	19%	27%	14%
Not sure	18%	10%	32%	9%	10%	10%	22%	16%	8%	18%	22%	16%	16%
Not asked - will not celebrate Thanksgiving this year	14%	12%	21%	6%	11%	7%	18%	11%	8%	21%	15%	12%	10%
Totals	101%	100%	100%	100%	101%	101%	100%	98%	101%	101%	100%	100%	100%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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15. Are You Thankful

Are you thankful this year?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	91%	89%	92%	86%	88%	94%	92%	89%	95%	91%	*
No	9%	11%	8%	14%	12%	6%	8%	11%	5%	9%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	91%	85%	90%	97%	87%	97%	89%	91%	96%	92%	86%	93%	90%
No	9%	15%	10%	3%	13%	3%	11%	9%	4%	8%	14%	7%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

16. In-Person Shopping on Black Friday

Do you plan on doing any shopping in a store on the Friday after Thanksgiving?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	16%	17%	26%	23%	15%	4%	14%	20%	24%	*
No	65%	66%	64%	47%	54%	69%	86%	70%	54%	57%	*
Not sure	18%	18%	19%	27%	23%	15%	10%	16%	26%	18%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	17%	19%	13%	19%	17%	18%	14%	20%	23%	15%	14%	18%	20%
No	65%	66%	65%	62%	69%	64%	68%	63%	59%	68%	65%	64%	63%
Not sure	18%	15%	21%	18%	14%	18%	19%	17%	18%	16%	21%	18%	17%
Totals	100%	100%	99%	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

17. Online Shopping on Black Friday

Do you plan on doing any shopping online on the Friday after Thanksgiving?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	29%	28%	30%	38%	37%	26%	19%	28%	27%	41%	*
No	43%	48%	39%	30%	32%	50%	59%	44%	44%	38%	*
Not sure	27%	24%	30%	32%	32%	24%	23%	28%	29%	22%	*
Totals	99%	100%	99%	100%	101%	100%	101%	100%	100%	101%	*
Unweighted N	(1,116)	(523)	(593)	(291)	(297)	(304)	(224)	(736)	(143)	(167)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	29%	31%	26%	32%	32%	32%	22%	34%	43%	24%	29%	31%	32%
No	43%	43%	46%	40%	45%	41%	49%	38%	37%	45%	46%	42%	41%
Not sure	27%	26%	28%	28%	22%	27%	29%	28%	20%	32%	25%	27%	27%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,116)	(376)	(424)	(316)	(447)	(375)	(437)	(301)	(259)	(194)	(244)	(418)	(260)

18. Online Shopping on Cyber Monday

Do you plan on doing any shopping online on the Monday after Thanksgiving?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	25%	27%	28%	33%	25%	18%	25%	20%	29%	*
No	41%	46%	37%	37%	32%	43%	53%	42%	40%	41%	*
Not sure	33%	29%	36%	35%	35%	32%	29%	32%	40%	30%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	26%	24%	27%	26%	28%	31%	18%	31%	36%	22%	25%	26%	29%
No	41%	42%	44%	38%	40%	38%	50%	33%	33%	42%	43%	40%	41%
Not sure	33%	35%	29%	35%	32%	32%	31%	36%	31%	35%	32%	34%	30%
Totals	100%	101%	100%	99%	100%	101%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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19. Thanksgiving Work

Which of these best describes your work on Thanksgiving Day?

Among people who are employed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I will work a full day	5%	4%	6%	4%	6%	4%	*	5%	*	5%	*
I will work limited hours	9%	6%	11%	10%	12%	5%	*	8%	*	16%	*
I will take off work	10%	11%	9%	13%	12%	7%	*	9%	*	17%	*
I get the day off work	68%	70%	66%	58%	60%	82%	*	71%	*	56%	*
Not sure	8%	9%	7%	16%	10%	2%	*	6%	*	5%	*
Totals	100%	100%	99%	101%	100%	100%	*	99%	*	99%	*
Unweighted N	(542)	(260)	(282)	(159)	(199)	(152)	(32)	(328)	(68)	(103)	(43)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I will work a full day	5%	5%	5%	5%	6%	6%	7%	4%	4%	*	4%	4%	5%
I will work limited hours	9%	8%	1%	16%	6%	13%	9%	8%	9%	*	7%	10%	8%
I will take off work	10%	10%	9%	11%	12%	12%	9%	10%	10%	*	9%	12%	11%
I get the day off work	68%	68%	74%	61%	72%	65%	60%	75%	73%	*	72%	69%	65%
Not sure	8%	7%	11%	6%	3%	5%	15%	3%	4%	*	8%	5%	12%
Totals	100%	98%	100%	99%	99%	101%	100%	100%	100%	*	100%	100%	101%
Unweighted N	(542)	(203)	(190)	(149)	(243)	(184)	(154)	(171)	(176)	(97)	(114)	(196)	(135)

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20. Friday After Thanksgiving Work

Which of these best describes your work on the Friday after Thanksgiving?

Among people who are employed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I will work a full day	18%	14%	22%	15%	17%	21%	*	21%	*	15%	*
I will work limited hours	10%	11%	8%	11%	15%	5%	*	8%	*	17%	*
I will take off work	15%	17%	13%	17%	16%	13%	*	14%	*	22%	*
I get the day off work	45%	44%	46%	37%	39%	55%	*	44%	*	41%	*
Not sure	12%	14%	11%	21%	13%	7%	*	13%	*	5%	*
Totals	100%	100%	100%	101%	100%	101%	*	100%	*	100%	*
Unweighted N	(542)	(260)	(282)	(159)	(198)	(153)	(32)	(329)	(68)	(102)	(43)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I will work a full day	18%	19%	17%	18%	17%	21%	29%	12%	14%	*	17%	22%	11%
I will work limited hours	10%	12%	4%	13%	9%	13%	6%	10%	11%	*	13%	8%	12%
I will take off work	15%	15%	12%	17%	17%	16%	10%	12%	22%	*	11%	16%	16%
I get the day off work	45%	45%	49%	41%	51%	41%	40%	55%	45%	*	49%	44%	46%
Not sure	12%	9%	16%	11%	7%	10%	16%	11%	8%	*	10%	10%	15%
Totals	100%	100%	98%	100%	101%	101%	101%	100%	100%	*	100%	100%	100%
Unweighted N	(542)	(204)	(190)	(148)	(243)	(185)	(153)	(171)	(177)	(97)	(114)	(197)	(134)

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21. Wednesday Before Thanksgiving Work

Which of these best describes your work on the Wednesday before Thanksgiving?

Among people who are employed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I will work a full day	39%	41%	37%	31%	33%	51%	*	42%	*	40%	*
I will work limited hours	18%	20%	16%	20%	21%	12%	*	17%	*	20%	*
I will take off work	13%	11%	15%	12%	15%	13%	*	13%	*	18%	*
I get the day off work	18%	13%	23%	13%	16%	21%	*	18%	*	14%	*
Not sure	12%	14%	9%	24%	15%	3%	*	11%	*	9%	*
Totals	100%	99%	100%	100%	100%	100%	*	101%	*	101%	*
Unweighted N	(540)	(258)	(282)	(159)	(198)	(151)	(32)	(327)	(68)	(102)	(43)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I will work a full day	39%	38%	37%	43%	38%	46%	47%	34%	39%	*	39%	39%	37%
I will work limited hours	18%	20%	13%	21%	17%	20%	9%	21%	22%	*	19%	18%	20%
I will take off work	13%	17%	13%	10%	18%	12%	8%	15%	20%	*	13%	11%	15%
I get the day off work	18%	20%	18%	15%	22%	14%	21%	21%	13%	*	18%	25%	14%
Not sure	12%	6%	18%	11%	5%	8%	16%	9%	6%	*	11%	7%	14%
Totals	100%	101%	99%	100%	100%	100%	101%	100%	100%	*	100%	100%	100%
Unweighted N	(540)	(202)	(189)	(149)	(241)	(184)	(154)	(169)	(176)	(97)	(114)	(195)	(134)

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22. Work Prevent Attendee

Have your Thanksgiving plans been affected by the work schedules of anyone you plan to celebrate with? Select all that apply.

Among people who are employed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
We will not be celebrating Thanksgiving because of work schedules	4%	2%	5%	2%	6%	3%	*	3%	*	8%	*
We have changed the time we will celebrate Thanksgiving because of work schedules	11%	8%	13%	16%	12%	7%	*	11%	*	14%	*
Someone will not be joining us for Thanksgiving because of work schedules	8%	7%	9%	5%	12%	7%	*	9%	*	11%	*
We will not be traveling for Thanksgiving because of work schedules	5%	4%	6%	4%	8%	3%	*	5%	*	8%	*
No, our plans have not been affected by work schedules	66%	68%	64%	61%	57%	73%	*	66%	*	61%	*
Not sure	12%	14%	10%	15%	13%	11%	*	9%	*	14%	*
Unweighted N	(543)	(260)	(283)	(159)	(199)	(153)	(32)	(329)	(68)	(103)	(43)

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
We will not be celebrating Thanksgiving because of work schedules	4%	5%	2%	3%	3%	3%	5%	3%	4%	*	3%	6%	2%
We have changed the time we will celebrate Thanksgiving because of work schedules	11%	11%	7%	14%	10%	14%	7%	14%	9%	*	14%	9%	11%
Someone will not be joining us for Thanksgiving because of work schedules	8%	9%	8%	7%	9%	7%	7%	7%	11%	*	8%	7%	11%
We will not be traveling for Thanksgiving because of work schedules	5%	7%	2%	6%	7%	6%	4%	4%	7%	*	3%	7%	7%
No, our plans have not been affected by work schedules	66%	61%	66%	71%	71%	68%	67%	65%	71%	*	57%	69%	68%
Not sure	12%	15%	16%	6%	6%	8%	16%	11%	4%	*	18%	8%	10%
Unweighted N	(543)	(204)	(190)	(149)	(243)	(185)	(154)	(171)	(177)	(97)	(114)	(197)	(135)

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23. Roper 1974: Level of Thanks

As this Thanksgiving approaches, compared with other Thanksgivings a few years ago, do you feel more thankful, less thankful, or about the same as you did then?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More thankful	38%	35%	40%	37%	35%	41%	37%	35%	53%	45%	*
Less	14%	13%	14%	14%	16%	11%	14%	15%	4%	15%	*
About same	44%	47%	41%	39%	44%	44%	47%	45%	40%	34%	*
Not sure	5%	4%	5%	10%	5%	3%	2%	5%	3%	6%	*
Totals	101%	99%	100%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More thankful	38%	40%	30%	45%	37%	45%	39%	39%	43%	23%	36%	43%	41%
Less	14%	21%	12%	8%	19%	9%	14%	16%	9%	17%	14%	11%	15%
About same	44%	36%	50%	44%	40%	44%	42%	42%	48%	55%	45%	40%	41%
Not sure	5%	4%	8%	2%	3%	2%	5%	3%	0%	4%	5%	5%	4%
Totals	101%	101%	100%	99%	99%	100%	100%	100%	100%	99%	100%	99%	101%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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24A. Roper 1980-1985: Thankful or Not — Because the U.S. is not in a war

This Thanksgiving, will you feel thankful or not... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	79%	79%	80%	72%	74%	82%	89%	80%	80%	74%	*
Not thankful	6%	6%	7%	7%	7%	7%	2%	4%	7%	15%	*
Not sure	15%	16%	13%	21%	19%	11%	9%	15%	13%	10%	*
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(1,118)	(523)	(595)	(291)	(300)	(305)	(222)	(737)	(143)	(168)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	79%	74%	74%	90%	70%	92%	81%	78%	82%	77%	77%	86%	72%
Not thankful	6%	8%	6%	4%	11%	2%	6%	4%	9%	8%	7%	4%	8%
Not sure	15%	18%	19%	6%	19%	6%	13%	18%	9%	15%	15%	11%	20%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,118)	(378)	(424)	(316)	(449)	(376)	(438)	(302)	(260)	(196)	(245)	(419)	(258)

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24B. Roper 1980-1985: Thankful or Not — Because of your own personal economic situation

This Thanksgiving, will you feel thankful or not...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	60%	62%	59%	41%	57%	63%	78%	61%	59%	52%	*
Not thankful	26%	26%	25%	36%	29%	25%	14%	24%	28%	37%	*
Not sure	14%	12%	16%	23%	14%	12%	8%	15%	13%	11%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,118)	(522)	(596)	(291)	(300)	(304)	(223)	(739)	(141)	(168)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	60%	60%	51%	72%	65%	76%	49%	64%	82%	58%	57%	61%	64%
Not thankful	26%	30%	30%	16%	26%	13%	38%	20%	9%	28%	28%	23%	27%
Not sure	14%	10%	18%	12%	8%	11%	12%	16%	8%	14%	16%	15%	9%
Totals	100%	100%	99%	100%	99%	100%	99%	100%	99%	100%	101%	99%	100%
Unweighted N	(1,118)	(376)	(426)	(316)	(447)	(377)	(436)	(303)	(260)	(196)	(245)	(417)	(260)

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24C. Roper 1980-1985: Thankful or Not — Because of the way people treat each other

This Thanksgiving, will you feel thankful or not...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	29%	31%	27%	27%	37%	24%	31%	30%	27%	31%	*
Not thankful	48%	48%	47%	45%	41%	51%	52%	47%	50%	44%	*
Not sure	23%	20%	26%	28%	23%	24%	17%	23%	24%	24%	*
Totals	100%	99%	100%	100%	101%	99%	100%	100%	101%	99%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	29%	26%	23%	40%	25%	42%	29%	30%	33%	27%	25%	32%	31%
Not thankful	48%	56%	50%	36%	57%	36%	51%	47%	41%	48%	51%	44%	50%
Not sure	23%	17%	27%	23%	18%	22%	20%	22%	26%	25%	25%	24%	20%
Totals	100%	99%	100%	99%	100%	100%	100%	99%	100%	100%	101%	100%	101%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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24D. Roper 1980-1985: Thankful or Not — Because of the economic situation in the U.S.

This Thanksgiving, will you feel thankful or not...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	26%	29%	22%	19%	26%	26%	31%	27%	20%	25%	*
Not thankful	56%	52%	59%	56%	54%	58%	53%	54%	58%	56%	*
Not sure	19%	18%	19%	25%	20%	16%	16%	19%	22%	19%	*
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,120)	(524)	(596)	(291)	(300)	(305)	(224)	(739)	(143)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	26%	15%	18%	46%	14%	53%	21%	29%	32%	27%	22%	30%	22%
Not thankful	56%	76%	58%	33%	76%	26%	61%	54%	49%	52%	58%	51%	62%
Not sure	19%	10%	24%	21%	10%	20%	18%	17%	19%	21%	20%	19%	16%
Totals	101%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,120)	(378)	(426)	(316)	(449)	(377)	(438)	(303)	(260)	(196)	(245)	(419)	(260)

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24E. Roper 1980-1985: Thankful or Not — Because of the way the poor, the homeless, and the less fortunate are treated in the U.S.

This Thanksgiving, will you feel thankful or not...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	18%	22%	14%	16%	21%	17%	17%	18%	16%	21%	*
Not thankful	59%	53%	64%	54%	54%	62%	64%	59%	66%	49%	*
Not sure	23%	25%	22%	29%	25%	21%	19%	23%	18%	30%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,118)	(522)	(596)	(291)	(300)	(305)	(222)	(738)	(142)	(168)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	18%	13%	14%	27%	11%	32%	15%	18%	24%	15%	14%	20%	21%
Not thankful	59%	78%	56%	43%	77%	38%	62%	60%	54%	55%	61%	58%	61%
Not sure	23%	8%	30%	30%	12%	30%	23%	22%	22%	30%	25%	22%	18%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,118)	(378)	(425)	(315)	(448)	(376)	(437)	(303)	(259)	(196)	(243)	(419)	(260)

25. Roper 2005: Thanksgiving Own House or White House

Would you rather spend Thanksgiving at your own house or the White House?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Own house	83%	83%	83%	86%	84%	82%	81%	84%	88%	79%	*
White House	8%	11%	5%	4%	6%	9%	12%	9%	6%	8%	*
Somewhere else	9%	6%	11%	9%	10%	9%	6%	7%	6%	14%	*
Totals	100%	100%	99%	99%	100%	100%	99%	100%	100%	101%	*
Unweighted N	(1,118)	(523)	(595)	(291)	(300)	(304)	(223)	(738)	(142)	(168)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Own house	83%	88%	84%	78%	89%	76%	79%	87%	89%	83%	85%	82%	83%
White House	8%	2%	7%	16%	3%	19%	9%	8%	8%	7%	7%	9%	8%
Somewhere else	9%	10%	10%	6%	8%	5%	12%	5%	3%	10%	8%	9%	8%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,118)	(377)	(425)	(316)	(448)	(377)	(436)	(303)	(260)	(196)	(245)	(417)	(260)

YouGov Survey: Thanksgiving

November 14 - 17, 2025 - 1120 U.S. adult citizens



Interviewing Dates	November 14 - 17, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.035, with a mean of one and a standard deviation of 0.793.
Number of respondents	1120
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.