

Sample 1000 U.S. Adult Citizens
 Conducted November 7 - 9, 2023
 Margin of Error ±3.8%

1. Many holidays have been changed so that they occur on Mondays and make a long, three-day weekend. Some have not changed, however. How about changing Thanksgiving from the fourth Thursday in November to the fourth Friday in November? Would you favor having it on Friday, or would you prefer keeping it on Thursday?

This question is based on a 1975 survey conducted by the Roper Organization

Change to 4th Friday	17%
Keep on 4th Thursday	68%
Don't know	15%

2. As this Thanksgiving approaches, compared with other Thanksgivings a few years ago, do you feel more thankful, less thankful, or about the same as you did then?

This question is based on a 1974 survey conducted by Louis Harris & Associates

More thankful	37%
Less	11%
About same	48%
Not sure	4%

3. This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Thankful	Not thankful	Not sure
Because the U.S. is not in a war	78%	6%	16%
Because of the health of your family	85%	5%	9%
Because of your family relationships	83%	6%	11%
Because of your own personal economic situation	60%	24%	16%
Because of your work situation	65%	18%	17%
Because of the economic situation in the U.S.	26%	55%	19%
Because of the way people treat each other	39%	36%	25%
Because of the way the poor, the homeless, and the less fortunate are treated in the U.S.	20%	55%	25%

4. If someone were to give you a choice this year between one thousand dollars in cash or spending time with your family on Thanksgiving, which would you choose?

This question is based on a 1991 survey conducted by Mellman & Lazarus

Cash	41%
Family	52%
Don't know	7%

5. Generally speaking, when you get together with family on special occasions like reunions or Thanksgiving, is it more because you think it's the right thing to do, or more because getting together makes you feel good?

This question is based on a 1991 survey conducted by Mellman & Lazarus

Right thing	24%
Feel good	65%
Don't know	11%

6. Would you rather spend Thanksgiving at your own house or the White House?

This question is based on a 2005 survey conducted by Fox News

Own house	80%
White House	11%
Somewhere else	9%

7. Do you think stores should be open on Thanksgiving Day to make things more convenient for holiday shoppers, or do you think stores should be closed so workers and shoppers can spend time with their families on Thanksgiving?

This question is based on a 2013 survey conducted by CBS News

Should be open	16%
Should be closed	71%
Don't know	13%

8. Do you think Thanksgiving would be better if it was during fall as it is, spring, summer, or winter?

This question is based on a 2013 survey conducted by CBS News

Thanksgiving best in the fall as it is	85%
The spring	4%
The summer	2%
The winter	3%
Don't know	6%

YouGov Survey: Polls from the Past: Thanksgiving



Interviewing Dates	November 7 - 9, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.121 to 6.538, with a mean of one and a standard deviation of 0.708.
Number of respondents	1000
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	79 questions not reported.

YouGov Survey: Polls from the Past: Thanksgiving

November 7 - 9, 2023 - 1000 US Adult Citizens



1. Roper 1975: Thanksgiving Holiday Change

Many holidays have been changed so that they occur on Mondays and make a long, three-day weekend. Some have not changed, however. How about changing Thanksgiving from the fourth Thursday in November to the fourth Friday in November? Would you favor having it on Friday, or would you prefer keeping it on Thursday?

This question is based on a 1975 survey conducted by the Roper Organization

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Change to 4th Friday	17%	18%	15%	21%	19%	16%	11%	15%	16%	22%	26%
Keep on 4th Thursday	68%	68%	69%	60%	68%	72%	72%	71%	70%	63%	55%
Don't know	15%	14%	16%	19%	13%	12%	17%	15%	14%	16%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%	99%
Unweighted N	(1,000)	(420)	(580)	(146)	(220)	(372)	(262)	(672)	(106)	(146)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Change to 4th Friday	17%	20%	16%	14%	19%	14%	17%	18%	15%	16%	13%	17%	20%
Keep on 4th Thursday	68%	66%	62%	79%	69%	77%	66%	70%	77%	74%	74%	66%	64%
Don't know	15%	14%	22%	7%	12%	10%	17%	12%	7%	10%	13%	17%	16%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,000)	(341)	(376)	(283)	(367)	(332)	(398)	(287)	(214)	(164)	(232)	(368)	(236)

YouGov Survey: Polls from the Past: Thanksgiving

November 7 - 9, 2023 - 1000 US Adult Citizens



2. Roper 1974: Level of Thanks

As this Thanksgiving approaches, compared with other Thanksgivings a few years ago, do you feel more thankful, less thankful, or about the same as you did then?

This question is based on a 1974 survey conducted by Louis Harris & Associates

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More thankful	37%	31%	43%	47%	32%	41%	29%	31%	53%	43%	53%
Less	11%	12%	9%	8%	11%	10%	13%	12%	7%	10%	6%
About same	48%	53%	44%	40%	50%	46%	57%	53%	36%	40%	39%
Not sure	4%	4%	4%	4%	7%	4%	1%	4%	4%	7%	2%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(999)	(419)	(580)	(146)	(220)	(371)	(262)	(671)	(106)	(146)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More thankful	37%	39%	37%	36%	41%	32%	39%	35%	42%	43%	30%	40%	35%
Less	11%	10%	10%	11%	9%	16%	12%	10%	9%	9%	11%	10%	12%
About same	48%	48%	47%	49%	46%	50%	44%	54%	46%	46%	54%	46%	48%
Not sure	4%	3%	6%	3%	4%	2%	5%	1%	3%	2%	6%	3%	6%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(999)	(341)	(376)	(282)	(367)	(331)	(398)	(287)	(213)	(163)	(232)	(368)	(236)

YouGov Survey: Polls from the Past: Thanksgiving

November 7 - 9, 2023 - 1000 US Adult Citizens



3A. Roper 1980-1985: Thankful or Not — Because the U.S. is not in a war

This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	78%	76%	80%	74%	72%	82%	83%	79%	80%	74%	70%
Not thankful	6%	8%	5%	8%	8%	4%	6%	6%	5%	8%	8%
Not sure	16%	16%	16%	19%	20%	14%	11%	14%	16%	19%	22%
Totals	100%	100%	101%	101%	100%	100%	100%	99%	101%	101%	100%
Unweighted N	(983)	(409)	(574)	(144)	(214)	(368)	(257)	(663)	(103)	(143)	(74)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	78%	78%	73%	84%	76%	82%	79%	78%	75%	79%	75%	81%	76%
Not thankful	6%	7%	6%	6%	8%	7%	7%	6%	8%	7%	7%	6%	5%
Not sure	16%	15%	21%	10%	16%	11%	14%	16%	17%	14%	19%	13%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(983)	(337)	(366)	(280)	(361)	(327)	(390)	(282)	(211)	(160)	(229)	(363)	(231)

YouGov Survey: Polls from the Past: Thanksgiving

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3B. Roper 1980-1985: Thankful or Not — Because of the health of your family

This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	85%	84%	87%	81%	83%	88%	89%	85%	87%	84%	87%
Not thankful	5%	6%	4%	6%	7%	4%	5%	6%	1%	5%	4%
Not sure	9%	10%	9%	14%	10%	8%	7%	9%	11%	11%	9%
Totals	99%	100%	100%	101%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(985)	(411)	(574)	(143)	(217)	(366)	(259)	(664)	(102)	(145)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	85%	87%	82%	88%	88%	88%	79%	91%	92%	89%	83%	86%	85%
Not thankful	5%	5%	6%	4%	6%	6%	7%	6%	2%	5%	5%	6%	4%
Not sure	9%	8%	12%	8%	6%	6%	14%	4%	6%	6%	13%	8%	11%
Totals	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(985)	(338)	(367)	(280)	(364)	(326)	(390)	(284)	(211)	(162)	(229)	(363)	(231)

YouGov Survey: Polls from the Past: Thanksgiving

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3C. Roper 1980-1985: Thankful or Not — Because of your family relationships

This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	83%	83%	84%	77%	79%	87%	89%	85%	76%	85%	84%
Not thankful	6%	5%	6%	6%	7%	5%	5%	6%	6%	3%	6%
Not sure	11%	12%	10%	17%	15%	8%	6%	9%	18%	12%	10%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(989)	(416)	(573)	(144)	(215)	(369)	(261)	(669)	(101)	(144)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	83%	83%	80%	87%	85%	87%	76%	90%	92%	79%	85%	84%	84%
Not thankful	6%	5%	8%	4%	6%	4%	9%	3%	1%	7%	6%	6%	3%
Not sure	11%	12%	12%	9%	9%	9%	15%	7%	7%	14%	9%	10%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(989)	(338)	(371)	(280)	(362)	(329)	(391)	(285)	(213)	(161)	(229)	(365)	(234)

YouGov Survey: Polls from the Past: Thanksgiving

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3D. Roper 1980-1985: Thankful or Not — Because of your own personal economic situation

This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	60%	58%	62%	56%	53%	62%	70%	60%	55%	66%	64%
Not thankful	24%	25%	23%	27%	27%	25%	16%	26%	17%	25%	15%
Not sure	16%	17%	15%	16%	21%	14%	14%	14%	27%	9%	21%
Totals	100%	100%	100%	99%	101%	101%	100%	100%	99%	100%	100%
Unweighted N	(984)	(413)	(571)	(141)	(215)	(368)	(260)	(669)	(101)	(139)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	60%	63%	53%	66%	62%	63%	49%	66%	76%	65%	58%	59%	62%
Not thankful	24%	24%	25%	21%	25%	25%	31%	19%	17%	21%	24%	27%	21%
Not sure	16%	13%	22%	12%	14%	13%	20%	16%	7%	15%	19%	15%	17%
Totals	100%	100%	100%	99%	101%	101%	100%	101%	100%	101%	101%	101%	100%
Unweighted N	(984)	(335)	(371)	(278)	(363)	(328)	(390)	(285)	(211)	(159)	(229)	(365)	(231)

YouGov Survey: Polls from the Past: Thanksgiving

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3E. Roper 1980-1985: Thankful or Not — Because of your work situation

This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	65%	64%	66%	59%	63%	66%	71%	64%	63%	72%	66%
Not thankful	18%	19%	17%	21%	22%	18%	11%	20%	14%	13%	15%
Not sure	17%	18%	17%	20%	15%	17%	18%	17%	23%	15%	19%
Totals	100%	101%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(976)	(408)	(568)	(143)	(215)	(363)	(255)	(658)	(101)	(143)	(74)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	65%	66%	55%	76%	65%	71%	50%	76%	78%	74%	60%	64%	64%
Not thankful	18%	18%	21%	13%	20%	16%	24%	15%	11%	10%	22%	20%	16%
Not sure	17%	15%	24%	12%	15%	13%	26%	9%	10%	16%	18%	16%	20%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(976)	(334)	(365)	(277)	(358)	(324)	(382)	(285)	(210)	(159)	(229)	(360)	(228)

YouGov Survey: Polls from the Past: Thanksgiving

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3F. Roper 1980-1985: Thankful or Not — Because of the economic situation in the U.S.

This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	26%	26%	26%	29%	24%	26%	25%	22%	42%	34%	19%
Not thankful	55%	56%	54%	47%	53%	58%	60%	60%	36%	43%	57%
Not sure	19%	18%	21%	24%	23%	16%	15%	18%	22%	24%	24%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(988)	(414)	(574)	(145)	(216)	(369)	(258)	(665)	(105)	(144)	(74)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	26%	39%	20%	17%	36%	16%	25%	26%	26%	28%	22%	26%	28%
Not thankful	55%	38%	58%	70%	46%	71%	53%	58%	58%	53%	57%	55%	54%
Not sure	19%	22%	22%	13%	18%	13%	22%	16%	16%	19%	20%	20%	18%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(988)	(339)	(369)	(280)	(363)	(327)	(390)	(286)	(211)	(160)	(230)	(366)	(232)

YouGov Survey: Polls from the Past: Thanksgiving

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3G. Roper 1980-1985: Thankful or Not — Because of the way people treat each other

This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	39%	39%	38%	45%	38%	38%	34%	35%	44%	51%	46%
Not thankful	36%	39%	34%	30%	35%	37%	44%	41%	26%	23%	34%
Not sure	25%	22%	27%	25%	27%	25%	21%	24%	31%	26%	20%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(983)	(410)	(573)	(142)	(216)	(366)	(259)	(663)	(104)	(142)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	39%	46%	31%	40%	38%	36%	37%	40%	36%	44%	34%	36%	43%
Not thankful	36%	33%	41%	36%	38%	39%	36%	40%	37%	33%	39%	37%	35%
Not sure	25%	22%	28%	25%	24%	24%	27%	20%	26%	22%	27%	27%	22%
Totals	100%	101%	100%	101%	100%	99%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(983)	(337)	(368)	(278)	(362)	(327)	(387)	(285)	(211)	(157)	(229)	(366)	(231)

YouGov Survey: Polls from the Past: Thanksgiving

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3H. Roper 1980-1985: Thankful or Not — Because of the way the poor, the homeless, and the less fortunate are treated in the U.S.

This Thanksgiving, will you feel thankful or not...?

This question is based on a 1980 survey conducted by Louis Harris & Associates for ABC News

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thankful	20%	22%	18%	23%	20%	18%	22%	17%	27%	27%	23%
Not thankful	55%	54%	56%	49%	52%	59%	56%	57%	51%	45%	55%
Not sure	25%	24%	26%	28%	28%	23%	22%	26%	22%	28%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(968)	(404)	(564)	(142)	(211)	(361)	(254)	(655)	(102)	(138)	(73)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thankful	20%	22%	17%	22%	16%	24%	20%	20%	17%	23%	20%	20%	19%
Not thankful	55%	59%	57%	47%	71%	45%	57%	56%	54%	61%	55%	54%	52%
Not sure	25%	19%	26%	31%	14%	31%	23%	24%	29%	16%	26%	27%	29%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(968)	(332)	(359)	(277)	(355)	(321)	(380)	(280)	(210)	(156)	(229)	(358)	(225)

YouGov Survey: Polls from the Past: Thanksgiving

November 7 - 9, 2023 - 1000 US Adult Citizens



4. Roper 1991: Money or Family Thanksgiving Choice

If someone were to give you a choice this year between one thousand dollars in cash or spending time with your family on Thanksgiving, which would you choose?

This question is based on a 1991 survey conducted by Mellman & Lazarus

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Cash	41%	43%	39%	37%	49%	40%	36%	37%	60%	47%	27%
Family	52%	52%	52%	52%	43%	52%	60%	55%	34%	44%	69%
Don't know	7%	5%	10%	10%	9%	8%	3%	8%	6%	9%	3%
Totals	100%	100%	101%	99%	101%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,000)	(420)	(580)	(146)	(220)	(372)	(262)	(672)	(106)	(146)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Cash	41%	43%	42%	37%	51%	37%	46%	45%	29%	40%	41%	42%	40%
Family	52%	51%	49%	56%	42%	58%	46%	49%	63%	55%	48%	52%	53%
Don't know	7%	7%	9%	6%	7%	6%	7%	6%	7%	5%	12%	7%	7%
Totals	100%	101%	100%	99%	100%	101%	99%	100%	99%	100%	101%	101%	100%
Unweighted N	(1,000)	(341)	(376)	(283)	(367)	(332)	(398)	(287)	(214)	(164)	(232)	(368)	(236)

YouGov Survey: Polls from the Past: Thanksgiving

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5. Roper 1991: Family Thanksgiving Right or Good

Generally speaking, when you get together with family on special occasions like reunions or Thanksgiving, is it more because you think it's the right thing to do, or more because getting together makes you feel good?

This question is based on a 1991 survey conducted by Mellman & Lazarus

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Right thing	24%	28%	21%	23%	35%	20%	21%	23%	34%	19%	30%
Feel good	65%	59%	70%	62%	51%	70%	75%	67%	59%	64%	60%
Don't know	11%	14%	8%	15%	14%	10%	5%	10%	7%	17%	10%
Totals	100%	101%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,000)	(420)	(580)	(146)	(220)	(372)	(262)	(672)	(106)	(146)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Right thing	24%	29%	23%	21%	29%	21%	25%	25%	22%	27%	24%	23%	23%
Feel good	65%	60%	63%	72%	63%	71%	62%	68%	73%	68%	64%	63%	65%
Don't know	11%	11%	15%	6%	8%	8%	13%	7%	5%	4%	12%	13%	11%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	99%	100%	99%	99%
Unweighted N	(1,000)	(341)	(376)	(283)	(367)	(332)	(398)	(287)	(214)	(164)	(232)	(368)	(236)

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6. Roper 2005: Thanksgiving Own House or White House

Would you rather spend Thanksgiving at your own house or the White House?

This question is based on a 2005 survey conducted by Fox News

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Own house	80%	78%	82%	75%	75%	84%	84%	84%	72%	67%	85%
White House	11%	15%	8%	14%	14%	9%	9%	9%	18%	19%	8%
Somewhere else	9%	7%	10%	11%	10%	7%	7%	7%	10%	14%	7%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(998)	(420)	(578)	(145)	(219)	(372)	(262)	(672)	(106)	(144)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Own house	80%	78%	76%	87%	75%	87%	79%	81%	79%	78%	80%	81%	80%
White House	11%	13%	12%	10%	15%	7%	11%	9%	15%	12%	11%	10%	14%
Somewhere else	9%	9%	12%	3%	10%	6%	10%	9%	6%	10%	9%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(998)	(339)	(376)	(283)	(366)	(332)	(397)	(287)	(214)	(163)	(231)	(368)	(236)

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7. Roper 2013: Thanksgiving Stores Open or Closed

Do you think stores should be open on Thanksgiving Day to make things more convenient for holiday shoppers, or do you think stores should be closed so workers and shoppers can spend time with their families on Thanksgiving?

This question is based on a 2013 survey conducted by CBS News

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should be open	16%	21%	12%	30%	18%	12%	7%	14%	25%	18%	19%
Should be closed	71%	66%	75%	56%	68%	75%	80%	75%	58%	62%	68%
Don't know	13%	13%	13%	13%	13%	12%	13%	11%	17%	20%	12%
Totals	100%	100%	100%	99%	99%	99%	100%	100%	100%	100%	99%
Unweighted N	(996)	(418)	(578)	(146)	(218)	(370)	(262)	(670)	(106)	(144)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should be open	16%	22%	15%	12%	13%	11%	18%	14%	16%	20%	10%	19%	15%
Should be closed	71%	67%	68%	78%	73%	79%	64%	77%	77%	68%	78%	67%	72%
Don't know	13%	11%	17%	9%	14%	9%	18%	9%	7%	11%	12%	14%	13%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(996)	(338)	(375)	(283)	(364)	(331)	(396)	(287)	(212)	(163)	(231)	(368)	(234)

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8. Roper 2013: Thanksgiving Which Season

Do you think Thanksgiving would be better if it was during fall as it is, spring, summer, or winter?

This question is based on a 2013 survey conducted by CBS News

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thanksgiving best in the fall as it is	85%	83%	87%	71%	79%	91%	97%	87%	83%	79%	86%
The spring	4%	5%	3%	15%	2%	1%	1%	5%	3%	3%	3%
The summer	2%	1%	2%	5%	2%	0%	0%	1%	1%	4%	3%
The winter	3%	5%	1%	3%	9%	1%	0%	3%	5%	4%	2%
Don't know	6%	5%	7%	6%	8%	7%	3%	5%	8%	11%	6%
Totals	100%	99%	100%	100%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(999)	(419)	(580)	(145)	(220)	(372)	(262)	(671)	(106)	(146)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thanksgiving best in the fall as it is	85%	82%	83%	92%	89%	91%	84%	90%	89%	77%	90%	85%	88%
The spring	4%	7%	3%	2%	3%	1%	3%	4%	3%	6%	2%	5%	3%
The summer	2%	3%	1%	1%	1%	2%	1%	2%	2%	4%	0%	1%	1%
The winter	3%	2%	4%	3%	1%	4%	6%	1%	1%	6%	2%	3%	1%
Don't know	6%	6%	9%	3%	6%	2%	7%	3%	5%	7%	6%	5%	6%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	99%	99%
Unweighted N	(999)	(340)	(376)	(283)	(367)	(332)	(398)	(287)	(214)	(164)	(232)	(367)	(236)

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Interviewing Dates	November 7 - 9, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.121 to 6.538, with a mean of one and a standard deviation of 0.708.
Number of respondents	1000
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	79 questions not reported.