

6) When it comes to pies you eat/serve at Thanksgiving, do you usually make it homemade, or buy it from the store?

	All
1) Homemade, prepared from scratch	37%
2) Homemade, but using some store-bought shortcuts	32%
3) Completely store-bought	26%
4) Not applicable - I do not eat this	3%
5) Don't know	2%
Unweighted N	<i>840 who plan to celebrate Thanksgiving this year</i>

Weight

Nat Rep

Filters

Plan to celebrate

7) Which, if any, is your favorite type of pie to eat on Thanksgiving?

**7) Which, if any, is your favorite
type of pie to eat on
Thanksgiving?**

	All
1) Pumpkin	35%
2) Apple	11%
3) Pecan	16%
4) Chocolate	6%
5) Sweet Potato	10%
6) Cherry	4%
7) Key Lime	1%
8) Blueberry	2%
9) Coconut Cream	1%
10) Banana Pudding	3%
11) Peach	1%
12) Lemon Meringue	2%
13) Rhubarb	0%
14) Mincemeat	1%
15) Other	2%
16) Don't know	0%
17) N/A – I do not eat pie on Thanksgiving	5%
Unweighted N	<i>840 who plan to celebrate Thanksgiving this year</i>

Weight Nat Rep
Filters Plan to celebrate