YouGov

America's Favorite Thanksgiving Foods Fieldwork Dates: 24th - 25th September 2019

Conducted by YouGov On behalf of YouGov RealTime

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YouGov

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Noce a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1227 adults. Fieldwork was undertaken between 24th - 25th September 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov			Reg	ion			R	ace			Educa	ation			
	Total	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnershi
		J	к	L	м	N	0	Р	Q	R	s	т	U	v	w
rtf_q1. Do you plan on celebrating Thanksgiving this year?															-
Unweighted base	1227	246	273	448	260	872	141	145	69	431	425	230	141	612	19
Base	1227	240	250	489	247	852	162	139	74	483	400	213	130	565	15
Yes, I do	75%	73%	77%	75%	75%	83% O.P.Q	55% *	58% *	56% *	70%	74%	86% R.S	79% R	84% AA.AB.AC	88% **
No, I don't	13%	13%	11%	13%	14%	9%	18% N*	24% N*	25% N*	15% T	13%	8%	9%	7%	12% **
Don't know	12%	14%	12%	12%	12%	8%	27% N*	18% N*	18% N*	15% T	13% T	6%	12%	9%	-
tf_q2. Which, if any, of the following main dishes do you nticipate will be served at your Thanksgiving meal? Please															
elect all that apply. Unweighted base	983	197	216	369	201	739	97	98	49	325	339	200	119	532	17
Base: All US Adults celebrating Thanksgiving	920	176	192	367	184	708	97	81	49	325	296	183	103	473	13
Turkey	86%	91% L	86%	82%	88%	89% O.P.Q	76% *	75% *	71%	84%	86%	85%	91%	87%	91% **
Ham	31%	19%	21%	41% J.K	32% J.K	29%	43% N.Q*	37% *	24% *	35% T.U	33%	25%	23%	29%	38%
Chicken	10%	11%	8%	11%	10%	7%	27% N*	18% N*	17% N*	10%	11%	12%	7%	9%	-
Beef	8%	6%	9%	7%	11%	7%	11% *	15% N*	13% *	7%	8%	11%	7%	7%	6% **
Tofu	3%	2%	1%	2%	6% K	2%	2% *	7% N*	8% N*	2%	3%	3%	5%	3%	5% **
Duck	3%	3%	2%	3%	2%	3%	4% *	1% *	- *	3%	1%	2%	9% R.S.T	4%	-
Lamb	3%	2%	3%	3%	5%	2%	9% N*	4% *	- *	2%	3%	3%	4%	3%	-
Fish	4%	5%	2%	4%	4%	2%	9% N*	11% N*	8% N*	4%	3%	4%	5%	4%	-
Other	3%	6%	3%	3%	4%	4%	4% *	-	5% *	5% T	2%	1%	7% S.T	3%	-
None of these	0%	1%	0%	1%	0%	0%	1% *	- *	4% N*	0%	1%	0%	1%	0%	-
Don't know	2%	2%	3%	3%	0%	3%	2% *	3% *	1% *	1%	3%	5% R	1%	2%	2% **
i_q3. And which, if any, of the following side dishes do you ticipate will be served at your Thanksgiving meal? Please elect all that apply.															
Unweighted base	983	197	216	369	201	739	97	98	49	325	339	200	119	532	17
Base: All US Adults celebrating Thanksgiving	920	176	192	367	184	708	90	81	42	336	296	183	103	473	13
Mashed potatoes	75%	79% L	79% L	69%	79%	80% O.P.Q	46% *	68% O*	59% *	73%	78%	74%	75%	79%	79% **
Stuffing or dressing	75%	80%	77%	73%	73%	79% P.Q	82% P.Q*	46% *	58% *	72%	78%	72%	83% R.T	77% AA	81% **
Mixed vegetables	24%	29% K.L	17%	19%	33% K.L	22%	26% *	32%	31% *	26%	24%	19%	24%	24%	18% **
Fruit salad	21%	11%	20% J	20% J	35% J.K.L	21%	19% *	23%	21% *	20%	24%	18%	25%	22%	15% **
Brussels sprouts	13%	17%	13%	11%	13%	13%	13% *	13% *	7% *	11%	10%	18% R.S	19% R.S	12%	-
Bread or rolls	69%	66%	76%	68%	69%	75% O.P.Q	56% *	48% *	49% *	67%	75% T	64%	72%	72%	83% **

YouGov					Marital Status							Parent	or guardian of any	children	
	Total	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know Prefer not to say
		x	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	Al	AJ	AK
rtf_q1. Do you plan on celebrating Thanksgiving this year?															
Unweighted base	1227	77	37	745	278	104	55	13	6	26	318	419	685	504	38
Base	1227	78	33	691	302	108	67	11	7	40	309	403	666	510	50
Yes, I do	75%	83%	86%	84%	68%	64%	67%	52%	76%	24%	86%	83%	84%	66%	42%
		AA.AB*	AA.AB*	AA.AB.AC		•	•	**	**	**	AJ	AJ	AJ		**
No, I don't	13%	5% *	12%	7%	17%	21%	17%	26%	-	42%	7%	10%	9%	17%	17%
	100/				V.X.Z	V.X.Z*	V.Z*	**		**	70/	70/		AG.AH.AI	**
Don't know	12%	12%	1%	9%	15% V.Y.Z	15% Y*	16%	22% **	24%	33%	7%	7%	7%	16% AG.AH.AI	42% **
rtf_q2. Which, if any, of the following main dishes do you anticipate will be served at your Thanksgiving meal? Please select all that apply.															
Unweighted base	983	63	31	643	204	73	40	8	5	10	277	361	591	371	21
Base: All US Adults celebrating Thanksgiving Turkey	920 86%	65 85%	29 82%	579 87%	205 83%	69 91%	45 84%	6 94%	6 59%	10 92%	266 80%	336 93%	559 88%	339 83%	21 86%
Turkey	00%	*	82% **	01 70	0370	91%	64% **	94% **	59% **	92%	00 %	93% AG.AI.AJ	88% AG	0370	**
Ham	31%	30% *	27% **	29%	37%	34% *	23% **	32% **	43% **	27% **	34%	28%	31%	31%	38% **
Chicken	10%	8% *	14% **	9%	16% V.Z	9% *	3% **	- **	14% **	22% **	18% AH.AI.AJ	6%	11% AH	9%	14% **
Beef	8%	9% *	6% **	8%	8%	6% *	17% **	- **	- **	14% **	11% AH	5%	8% AH	7%	7% **
Tofu	3%	-	10%	3%	2%	-	6% **	-	-	-	5%	1%	2%	3%	-
Duck	3%	1%	4%	3%	1%	2%	1%	-		8%	AH.AI 6%	2%	AH 3%	AH 1%	8%
Duck	370	*	4% **	376	170	2 70	**	**	-	**	AH.AJ	2 70	AH	170	0% **
Lamb	3%	-	3% **	3%	4%	2% *	- **	-	-	8% **	9% AH.AI.AJ	1%	4% AH.AJ	1%	2% **
Fish	4%	10% AB*	4% **	4%	3%	-	6% **	- **	14% **	14%	7% AH.AI	1%	4% AH	3%	14% **
Other	3%	4% *	4% **	3%	5%	-	7% **	- **	- **	9% **	1%	3%	2%	5% AG.AI	
None of these	0%	-	-	0%	0%	1%	-	-	19%	-	1%	0%	0%	1%	-
S #1	20/	•	**	00/	20/	*	**	**	**	**	20/	40/	00/	40/	**
Don't know	2%	-	4% **	2%	3%	4% *	-	-	9% **	-	3%	1%	2%	4% AH	5% **
tf_q3. And which, if any, of the following side dishes do you anticipate will be served at your Thanksgiving meal? Please select all that apply.				1			1	1						7.11	
Unweighted base	983	63	31	643	204	73	40	8	5	10	277	361	591	371	21
Base: All US Adults celebrating Thanksgiving	920	65	29	579	205	69	45	6	6	10	266	336	559	339	21
Mashed potatoes	75%	73%	77%	78%	71%	76% *	66% **	59% **	16% **	56% **	73%	80% Al	76%	73%	62% **
Stuffing or dressing	75%	75%	73%	76% AA	66%	89% V.Z.AA*	83%	85% **	72% **	62% **	68%	86% AG.AI.AJ	78% AG	71%	70%
Mixed vegetables	24%	21%	36%	24%	22%	18%	35%	6% **	- **	20%	28%	21%	24% AH	22%	23%
Fruit salad	21%	20%	20%	22%	20%	22%	30%	- **	- **	23%	27% AH	18%	22% AH	19%	30%
Brussels sprouts	13%	18%	26%	13%	9%	16%	13% **	29% **	43%	18%	13%	11%	12%	15%	16% **
Bread or rolls	69%	73%	62% **	72%	63%	78% AA*	67% **	61% **	72% **	40% **	68%	77% AG.AI.AJ	72% AJ	64%	70% **

YouGov			Inco	ome			Type of Ar	ea Lived in				Political Party			
	Total	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal
		AL	АМ	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW	AX	AY
rtf_q1. Do you plan on celebrating Thanksgiving this year?															
Unweighted base	1227	422	335	312	158	372	594	251	10	472	305	311	64	75	177
Base	1227	455	322	282	169	370	589	256	11	424	281	321	63	137	144
Yes, I do	75%	70%	76%	84%	71%	68%	78%	79%	60%	79%	89%	76%	52%	44%	74%
				AL.AM.AO			AP	AP	**	XA.WA	AT.AV.AW.AX	AW.AX	•	•	BD
No, I don't	13%	16%	13%	7%	13%	18%	10%	9%	33%	9%	5%	15%	27%	27%	15%
		AN	AN			AQ.AR			**			AT.AU	AT.AU*	AT.AU.AV*	BC.BF
Don't know	12%	14% AN	11%	9%	17% AN	14%	12%	12%	7%	12% AU	6%	9%	21% AU.AV*	29% AT.AU.AV*	11% BB
rtf_q2. Which, if any, of the following main dishes do you anticipate will be served at your Thanksgiving meal? Please select all that apply.															
Unweighted base	983	314	270	275	124	279	492	205	7	383	271	247	41	41	133
Base: All US Adults celebrating Thanksgiving	920	317	246	237	119	250	461	202	7	333	250	244	33	60	107
Turkey	86%	83%	87%	88%	87%	81%	89% AP	85%	87%	84%	89%	88%	79% *	81%	77%
Ham	31%	33%	34%	29%	23%	32%	28%	35%	73%	30%	34%	28%	34%	36%	25%
Chicken	10%	12%	9%	10%	10% *	14% AQ	7%	12%	19% **	11%	10%	10%	10% *	10% *	6%
Beef	8%	8% AM	3%	12% AM	9% AM*	15% AQ.AR	5%	6%	-	9%	9%	5%	9% *	8% *	14% BA.BB.BF
Tofu	3%	2%	2%	5% AL	1% *	5% AQ	2%	2%	-	4%	3%	1%	•	-	8% BA.BB.BC.BF
Duck	3%	0%	4% AL	5% AL	1% *	8% AQ.AR	0%	1%	- **	3%	4% AV	1%	6% AV*	1% *	8% AZ.BA.BB.BD.B
Lamb	3%	2%	2%	6% AL.AM	2% *	7% AQ	1%	3%	-	3%	3%	2%	2% *	6% *	4%
Fish	4%	4%	2%	5%	3% *	7% AQ.AR	3%	2%	- **	5%	2%	3%	12% AU.AV*	2% *	8% BF
Other	3%	4%	2%	2%	7% AN*	3%	3%	4%	-	5% AU	1%	3%	6% *	3% *	3%
None of these	0%	0%	1%	-	1% *	1%	0%	-	- **	0%	1%	1%	*	- *	1%
Don't know	2%	2%	4%	1%	2% *	2%	2%	4%	-	2%	1%	3%	7% AU*	1% *	3%
rtf_q3. And which, if any, of the following side dishes do you anticipate will be served at your Thanksgiving meal? Please select all that apply.															
Unweighted base	983	314	270	275	124	279	492	205	7	383	271	247	41	41	133
Base: All US Adults celebrating Thanksgiving	920	317	246	237	119	250	461	202	7	333	250	244	33	60	107
Mashed potatoes	75%	72%	79%	76%	74% *	62%	79% AP	82% AP	61% **	68%	79% AT	82% AT.AW	67% *	73% *	67%
Stuffing or dressing	75%	73%	76%	78%	74% *	64%	78% AP	82% AP	76% **	73%	78%	79%	70% *	67% *	71%
Mixed vegetables	24%	23%	21%	27%	24% *	24%	26% AR	17%	-	22%	24%	24%	18% *	29% *	27% AZ.BE
Fruit salad	21%	21%	21%	24%	18% *	23%	21%	21%	-	20%	23%	21%	27% *	21% *	16%
Brussels sprouts	13%	12%	9%	16% AM	16% *	16%	12%	11%	30% **	16%	10%	12%	22% AU*	6% *	17%
Bread or rolls	69%	67%	70%	75%	64% *	56%	73% AP	79% AP	29% **	64%	76% AT	72%	70% *	64% *	65%

YouGov				Political	Viewpoint					2012 Presid	lential Vote				20
	Total	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson
		AZ	BA	BB	BC	BD	BE	BF	BG	ВН	BI	BJ	вк	BL	BM
rtf_q1. Do you plan on celebrating Thanksgiving this year?															
Unweighted base	1227	218	350	223	162	97	395	385	536	312	34	345	434	391	46
Base	1227	194	342	236	152	159	338	389	443	263	23	498	322	322	22
Yes, I do	75%	76%	75%	87%	84%	49%	75%	85%	77%	87%	74%	67%	85%	90%	74%
		BD		AY.AZ.BA.BD.B	BD	•	BD	AY.AZ.BA.BD.BI		BG.BJ	**		BQ	BM.BQ	*
No, I don't	13%	14%	13%	10%	6%	19%	15%	8%	12%	6%	21%	16%	8%	4%	19%
		BC	BC			BC.BF*	BC.BF		BH		**	BH	BL		BK.BL*
Don't know	12%	10% BB	12% BB.BF	4%	11% BB.BF	32% AZ.BA.BB.BC.BE	10% BB	6% BB	11%	7%	6% **	17% BG.BH	7%	6%	6% *
rtf_q2. Which, if any, of the following main dishes do you anticipate will be served at your Thanksgiving meal? Please select all that apply.															
Unweighted base	983	175	281	199	139	56	308	338	433	272	25	253	366	345	36
Base: All US Adults celebrating Thanksgiving	920	148	256	205	127	77	254	332	343	228	17	332	274	288	16
Turkey	86%	84%	88%	89%	91%	81%	81%	89%	87%	89%	81%	83%	88%	87%	89%
			AY	AY	AY.BE	•		AY.BE			**				*
Ham	31%	26%	38% AY.AZ.BB.BE	26%	34%	35%	25%	29%	29%	24%	38%	38% BG.BH	27%	27%	33%
Chicken	10%	7%	13% BE	7%	19% AY.AZ.BB.BE.BF	8% *	7%	12% BB	11%	7%	5% **	12%	8%	11%	5% *
Beef	8%	10%	6%	6%	8%	7% *	12% BA	7%	8%	9%	5% **	8%	5%	9% BK	8% *
Tofu	3%	3%	2%	2%	2%	-	5% BA	2%	4% BH	1%	8% **	2%	3%	3%	-
Duck	3%	2%	1%	2%	3%		5%	3%	4%	3%	-	1%	3%	3%	-
						•	BA		BJ	BJ	**				*
Lamb	3%	3%	2%	1%	8% BA.BB.BF	2% *	3%	4% BB	4%	1%	5% **	3%	1%	4% BK	1% *
Fish	4%	4%	3%	4%	2%	2% *	6%	3%	4%	2%	- **	5%	4%	4%	6% *
Other	3%	4%	6% BC.BF	2%	1%	4% *	3%	1%	4%	2%	-	4%	5% BL	2%	5% *
None of these	0%	0%	-	1%	1%	-	1%	1%	1%	0%	3% **	0%	1%	0%	-
Don't know	2%	3%	1%	4%	1%	3%	3%	3%	2%	2%	7% **	3%	2%	2%	4% *
rtf_q3. And which, if any, of the following side dishes do you anticipate will be served at your Thanksgiving meal? Please select all that apply.				1	1	1								1	1
Unweighted base	983	175	281	199	139	56	308	338	433	272	25	253	366	345	36
Base: All US Adults celebrating Thanksgiving	920	148	256	205	127	77	254	332	343	228	17	332	274	288	16
Mashed potatoes	75%	75%	78% AY	74%	82% AY.BE	68% *	71%	77% AY	75%	80% BJ	88% **	70%	78% BQ	80% BQ	87% BQ*
Stuffing or dressing	75%	70%	82% AY.AZ.BB.BD.BE	71%	86% Y.AZ.BB.BD.BE.	60% *	70%	76% BB.BD	81% BJ	83% BJ	85% **	64%	82% BQ	80% BQ	83% BQ*
Mixed vegetables	24%	15%	24% AZ	21%	30% AZ.BE	28%	20% AZ	24% AZ	19%	21%	17% **	30% BG	18%	20%	27%
Fruit salad	21%	20%	19%	22%	30% AY.BA.BE	22%	18%	25%	20%	21%	20%	23%	17%	21%	18%
Brussels sprouts	13%	18%	11%	11%	11%	11%	18%	11%	15%	12%	10%	11%	16%	13%	17%
Bread or rolls	69%	BA 69%	71%	68%	79%	58%	BA.BF 68%	73%	69%	77%	72%	65%	69%	74%	* 76%
		1			AY.BD.BE	•				BG.BJ	**			BQ	*

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YouGov		6 Presidential	Vote			v	oting Registra	tion
	Total	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		BN	во	BP	BQ	BR	BS	ВТ
rtf_q1. Do you plan on celebrating Thanksgiving this year?								
Unweighted base	1227	26	7	13	310	1065	129	33
Base	1227	11	5	5	541	822	331	74
Yes, I do	75%	48% **	100% **	100% **	60%	84% BS	59%	42% **
No, I don't	13%	30% **	-	-	20% BK.BL	8%	21% BR	29% **
Don't know	12%	21% **	-	-	19% BK.BL	8%	20% BR	30% **
rtf_q2. Which, if any, of the following main dishes do you anticipate will be served at your Thanksgiving meal? Please select all that apply.								
Unweighted base	983	13	7	13	203	890	78	15
Base: All US Adults celebrating Thanksgiving	920	5	5	5	327	693	196	31
Turkey	86%	62% **	92% **	94% **	83%	86%	85% *	80% **
Ham	31%	29% **	8% **	52% **	38% BK.BL	28%	40% BR*	50% **
Chicken	10%	-	8% **	6% **	12%	10%	9% *	18% **
Beef	8%	-	-	6% **	10% BK	6%	13% *	11% **
Tofu	3%	15% **	-	- **	2%	3%	1% *	-
Duck	3%		-	-	2%	3%	1% *	
Lamb	3%	-	-	-	4%	2%	5% *	11%
Fish	4%	6% **	-	6% **	4%	3%	5% *	4% **
Other	3%	9% **	7% **	-	3%	4%	1% *	9% **
None of these	0%	11%	- **		0%	1%	-	
Don't know	2%	7% **	- **	- **	3%	2%	3% *	
rtf_q3. And which, if any, of the following side dishes do you anticipate will be served at your Thanksgiving meal? Please select all that apply.								
Unweighted base	983	13	7	13	203	890	78	15
Base: All US Adults celebrating Thanksgiving	920	5	5	5	327	693	196	31

Unweighted base	983	13	7	13	203	890	78	15
se: All US Adults celebrating Thanksgiving	920	5	5	5	327	693	196	31
Mashed potatoes	75%	82%	100%	93%	66%	78%	65%	59%
		**	**	**		BS	*	**
Stuffing or dressing	75%	68%	100%	84%	64%	80%	58%	75%
		**	**	**		BS	*	**
Mixed vegetables	24%	28%	50%	6%	31%	20%	34%	49%
		**	**	**	BK.BL		BR*	**
Fruit salad	21%	26%	66%	6%	25%	20%	29%	8%
		**	**	**			*	**
Brussels sprouts	13%	7%	9%	9%	11%	14%	12%	-
		**	**	**			*	**
Bread or rolls	69%	71%	100%	100%	65%	71%	64%	64%
		**	**	**			*	**

YouGov			Reg	ion			R	ace			Educa	ation			
	Total	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership
Green bean casserole	43%	27%	46% J	47% J	45% J	46% O	28%	33%	43%	38%	45%	48% R	43%	45% AA	76%
Cranberry sauce	64%	67%	62%	63%	66%	68% P	59% *	43% *	57% *	61%	66%	64%	72%	68% AA	53% **
Sweet potatoes or yams	59%	63%	57%	57%	60%	59% P	67% P*	45%	62% *	55%	64%	56%	64%	60%	73%
Com	43%	47% M	48% M	42%	34%	43%	32%	44%	47% *	43% T	49% T	33%	41%	46%	62%
Glazed carrots	13%	17%	14%	12%	12%	14%	11% *	11%	15%	11%	16%	13%	15%	14%	23%
Macaroni and cheese	31%	22%	22%	41% J.K.M	28%	24%	74% N.P.Q*	36%	37%	32%	33%	27%	24%	27%	35%
Combread	22%	18%	18%	24%	28% K	18%	53% N.P.Q*	20%	30% *	21%	23%	23%	23%	19%	-
Salad	35%	37%	33%	30%	45% K.L	35%	32%	41% *	34%	29%	36%	39% R	50% R.S	40% AA	40% **
Squash	14%	25% K.L.M	9%	13%	13%	15%	10% *	13%	9% *	13%	13%	15%	20%	16% AB	12%
Soup	5%	10% K	3%	5%	6%	5%	3%	6% *	14% N.O*	4%	4%	7%	11% R.S	6%	6%
Black eyed peas	7%	5%	6%	9%	5%	5%	20% N*	12% N*	8%	7%	5%	8%	9%	7%	5% **
Collard greens	12%	11%	11%	15%	11%	6%	67%	8%	14% N*	14%	13%	11%	8%	9%	32%
Other	8%	12% K	5%	8%	7%	9% O	2%	4%	11% O*	9%	6%	9%	8%	9% AB	8%
None of these	0%	-	0%	1%	-	1%	-	-	-	1%	-	-	•	0%	-
Don't know	3%	3%	2%	3%	3%	4%	1%	2%	1%	2%	2%	7% R.S	2%	3%	-
rtf_q4m. Which THREE of the following are your favorite Thanksgiving main dishes? Please select up to three options.	983	197	216	369	201	739	97	98	49	325	339	200	119	532	17
Unweighted base Base: All US Adults celebrating Thanksgiving	983	197	192	369	184	739	97	81	49	325	296	183	103	473	13
Turkey	84%	90% M	86%	83%	78%	86% Q	78%	81%	66% *	85%	84%	81%	88%	86%	83%
Ham	56%	42%	59% J	61% J	55% J	56% Q	60% Q*	57% *	40% *	58% T	63% T.U	44%	49%	52%	35%
Chicken	32%	36% M	34% M	35% M	21%	29%	43% N*	42%	37%	37% T	32%	24%	32%	28%	33%
Beef	24%	18%	26%	24%	28% J	24%	21%	26%	34% *	16%	29% R	27% R	32% R	26%	10%
Tofu	3%	2%	2%	4%	5%	3%	2% *	4% *	6% *	2%	4%	3%	6%	3%	5% **
Duck	7%	13% K.L.M	6%	6%	5%	6%	12% *	9%	9% *	7%	5%	10%	10%	9%	3% **
Lamb	9%	7%	6%	8%	17% J.K.L	9%	13% *	8% *	9% *	5%	12% R	9%	12% R	10%	9% **
Fish	6%	9%	3%	5%	7%	5%	7% *	10% *	10% *	5%	5%	8%	10% R.S	4%	10% **
Don't know	2%	1%	4% L	1%	5% L	2%	1%	2%	7% N*	2%	2%	6% R.S.U	1%	2%	6%

YouGov					Marital Status							Parent	or guardian of any	children	
	Total	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say
Green bean casserole	43%	41% *	48%	45% AA	35%	51% AA*	37%	46% **	16%	25%	44%	45%	44%	39%	52% **
Cranberry sauce	64%	65%	53% **	66% AA	55%	75% AA*	73% **	85% **	16%	58%	56%	75% AG.AI.AJ	67% AG	61%	51% **
Sweet potatoes or yams	59%	60%	62% **	61% AA	51%	74% V.Z.AA*	58% **	55% **	9% **	58%	51%	69% AG.AI.AJ	60% AG	58%	41% **
Corn	43%	40%	39% **	45%	39%	40%	28%	27%	43%	48%	51% AH.AJ	42%	45%	39%	38%
Glazed carrots	13%	17%	6% **	14%	12%	8%	23%	10% **	-	-	17%	12%	14%	13%	7% **
Macaroni and cheese	31%	36%	36%	29%	35%	38%	24%	27%	43%	25%	38%	24%	30%	31%	31%
Cornbread	22%	26%	22%	20%	29%	24%	11%	43%	75% **	28%	AH.AI 21%	19%	AH 20%	26%	29%
Salad	35%	35%	29%	39%	V.Z 28%	32%	31%	22%	16%	54%	35%	38%	38%	AI 30%	44%
Squash	14%	14%	6%	AA 15%	12%	6%	25%	26%	16%	4%	15%	15%	AJ 15%	14%	-
Soup	5%	4%	** 10%	6%	6%	1%	** 2%	-	-	-	8%	3%	5%	6%	**
Black eyed peas	7%	8%	-	7%	8%	2%	** 3%	-	** 52%	** 22%	AH 12%	4%	AH 7%	6%	** 9%
Collard greens	12%	* 10%	** 9%	10%	14%	* 21%	** 18%	** 12%	** 43%	** 23%	AH.AI.AJ 14%	12%	AH 12%	13%	** 18%
Other	8%	* 6%	-	8%	6%	V.Z* 1%	** 14%	** 24%	**	** 13%	6%	11%	9%	6%	** 7%
None of these	0%	• -	-	0%	2%	•		**	**	-		AJ 1%	1%	0%	••
Don't know	3%	*	** 4%	3%	V.Z 5%	* 2%	**	**	••	-	3%	2%	3%	4%	**
rtf_q4m. Which THREE of the following are your favorite Thanksgiving main dishes? Please select up to three options.	983	63	**	643	204	*	**	**	**	**	277	361	591	371	**
Base: All US Adults celebrating Thanksgiving	920	65	29	579	204	69	40	6	6	10	266	336	559	339	21
Turkey	84%	78% *	74% **	85%	80%	91% *	90% **	87% **	43% **	79% **	77%	91% AG.AI.AJ	85% AG	83%	92% **
Ham	56%	54% *	47% **	51%	60%	74% V.X.Z*	69% **	71% **	57% **	39% **	48%	59% AG.AI	54% AG	57%	72% **
Chicken	32%	32% *	35% **	29%	40% V.Z	34%	36%	16% **	22% **	30% **	36% AH	28%	32%	32%	58% **
Beef	24%	23% *	14% **	25%	21%	28%	25% **	28% **	-	50%	27%	26%	26%	20%	38% **
Tofu	3%	4% *	14% **	4%	3%	1% *	1% **	- **	19% **		5% AH.AI	1%	3% AH	4% AH	5% **
Duck	7%	5% *	6% **	8%	6%	4% *	7% **	16%	19% **	8% **	8%	6%	7%	8%	-
Lamb	9%	10%	14%	10%	8%	7%	8% **	17%	9% **	-	13% AH	7%	10% AH	8%	1% **
Fish	6%	8%	1%	5%	7%	4%	14%	13%	43% **	8%	6%	4%	5%	8%	-
Don't know	2%	1%	6%	2%	3%	0%	-	-	16%	13%	3%	2%	2%	2%	4%

YouGov			Inco	me			Type of Are	ea Lived in				Political Party			
	Total	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal
Green bean casserole	43%	41%	45%	44%	41% *	36%	44%	47% AP	67% **	37%	49% AT	41%	43% *	56% AT*	43%
Cranberry sauce	64%	58%	69% AL	70% AL	63% *	56%	68% AP	67% AP	61% **	59%	71% AT.AX	69% AT.AX	60% *	50% *	58%
Sweet potatoes or yams	59%	55%	61%	63%	56% *	54%	60%	62%	65% **	55%	63%	62%	56% *	51% *	53%
Corn	43%	41%	45%	43%	43% *	39%	43%	45%	44% **	36%	46% AT	48% AT	37% *	42% *	32%
Glazed carrots	13%	10%	12%	21% AL.AM.AO	10% *	16%	14%	10%		14%	12%	15%	7% *	10%	19% BB.BF
Macaroni and cheese	31%	36% AO	29%	29%	22% *	35% AQ	26%	36% AQ	29% **	35% AU	25%	29%	31% *	38% *	31% BB
Combread	22%	24%	21%	24%	19% *	29% AQ.AR	20%	20%	28% **	26% AU	17%	24%	21% *	17% *	25%
Salad	35%	27%	35%	47% AL.AM.AO	34% *	36%	38% AR	29%	13% **	36%	33%	41% AX	38% *	21% *	33%
Squash	14%	13%	12%	19%	13% *	16%	11%	19% AQ	19% **	18% AU	11%	13%	15% *	10% *	18% BC
Soup	5%	4%	6%	8% AL	4% *	8% AR	6%	2%	-	6%	5%	6%	6% *	3% *	7%
Black eyed peas	7%	5%	6%	10%	8% *	8%	6%	8%	-	8%	6%	4%	12%	12% *	9%
Collard greens	12%	14%	13%	10%	12% *	18% AR	12%	7%	-	22% AU.AV	6%	7%	12% *	8% *	13%
Other	8%	8%	6%	9%	9% *	7%	8%	9%	-	8%	8%	8%	12% *	3% *	7%
None of these	0%	1%	-	-	-	2% AQ	-	-	-	1%	-	-	-	-	
Don't know	3%	3%	3%	2%	6% AN*	3%	3%	3%		2%	2%	5%	3% *	6% *	2%
rtf_q4m. Which THREE of the following are your favorite Thanksgiving main dishes? Please select up to three															
options. Unweighted base	983	314	270	275	124	279	492	205	7	383	271	247	41	41	133
Base: All US Adults celebrating Thanksgiving	920	317	246	237	119	250	461	202	7	333	250	244	33	60	107
Turkey	84%	83%	86%	84%	81% *	78%	87% AP	85%	78% **	84%	87%	84%	77% *	74% *	75%
Ham	56%	58%	60%	53%	49% *	55%	53%	61%	81% **	52%	62% AT	57%	52% *	49% *	53%
Chicken	32%	37%	31%	28%	31% *	33%	27%	41% AQ	60% **	33%	33%	31%	30% *	31% *	27%
Beef	24%	21%	22%	30% AL	28% *	27%	24%	21%	32% **	21%	27%	28%	38% AT.AX*	11%	17%
Tofu	3%	2%	4%	6% AL	2% *	8% AQ.AR	2%	2%	- **	5%	3%	2%	11% AU.AV*	1% *	13% 3A.BB.BC.BD.BI
Duck	7%	6%	7%	9%	6% *	10%	6%	6%	- **	8%	6%	7%	14% AX*	1% *	13% BA.BF
Lamb	9%	8%	8%	13% AO	5% *	12%	7%	9%	13% **	11%	8%	9%	12% *	5% *	17% BA.BB.BF
Fish	6%	7%	5%	7%	3% *	8%	5%	5%	19% **	7%	4%	9% AU	4% *	2% *	10% BC.BF
Don't know	2%	2%	2%	1%	8% AL.AM.AN*	0%	4% AP	2%	-	1%	1%	4% AU	- *	7% AT.AU*	2%

YouGov				Political	Viewpoint					2012 Presid	lential Vote				201
	Total	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson
Green bean casserole	43%	38%	44%	45%	45%	40% *	40%	45%	44%	53% BG.BJ	45% **	35%	42%	51% BK.BQ	52% *
Cranberry sauce	64%	65%	63%	67%	75% AY.BA.BD.BE	52% *	62%	70% AY.BD.BE	68% BJ	74% BJ	62% **	54%	70% BQ	70% BQ	71% *
Sweet potatoes or yams	59%	57%	61%	59%	68% AY.BD.BE	48% *	55%	63%	63% BJ	65% BJ	78% **	49%	65% BQ	62% BQ	60% *
Corn	43%	38%	51% AY.AZ.BE	41%	49% AY.BE	34% *	36%	44% AY	39%	43%	46% **	46%	34%	42% BK	51% BK*
Glazed carrots	13%	16% BB	15%	8%	13%	10% *	17% BB.BF	10%	15%	14%	8% **	12%	15%	12%	28% BK.BL.BQ*
Macaroni and cheese	31%	34% BB.BF	39% BB.BF	15%	33% BB.BF	36% BB*	33% BB.BF	22% BB	35% BH	16%	22% **	37% BH	33% BL	21%	31% *
Combread	22%	24%	27%	18%	22%	13% *	24%	20%	24% BH	17%	24% **	23%	24%	18%	30% *
Salad	35%	39%	38%	30%	42%	25% *	37%	35%	39%	38%	21% **	31%	38%	34%	54% BL.BQ*
Squash	14%	15% BC	14% BC	17% BC.BF	6%	13% *	17% BC	13% BC	17%	12%	21% **	13%	16%	13%	22% *
Soup	5%	6%	8% BF	3%	2%	6% *	6%	3%	9% BH.BJ	3%	- **	4%	6%	5%	12% *
Black eyed peas	7%	9%	8%	4%	8%	3% *	9% BB	5%	9%	5%	-	6%	7%	6%	9% *
Collard greens	12%	15% BB.BF	17% BB.BF	7%	11%	8% *	14% BB.BF	8%	20% BH.BJ	4%	2% **	11% BH	19% BL	6%	14%
Other	8%	9%	6%	7%	8%	13% *	8%	7%	10% BJ	9%	8% **	5%	11% BQ	7%	15% BQ*
None of these	0%	0%	-	2%	-	- *	0%	1%	0%	-	-	1%	0%	-	*
Don't know rtf_q4m. Which THREE of the following are your favorite	3%	3%	1%	7% BA.BC.BE	1%	5% *	2%	5% BA.BC	2%	2%	**	5%	1%	2%	3% *
Thanksgiving main dishes? Please select up to three options.	983	175	281	199	139	56	308	338	433	272	25	253	366	345	36
Base: All US Adults celebrating Thanksgiving	983	1/5	256	205	127	77	254	338	343	272	17	332	274	288	16
Turkey	84%	85%	89% AY.BB.BE.BF	80%	85%	85% *	81%	82%	87% BJ	88% BJ	82% **	78%	86%	86%	89% *
Ham	56%	46%	59% AZ.BE	60% AZ	62% AZ.BE	48% *	49%	60% AZ.BE	52%	58%	49% **	59%	51%	56%	55% *
Chicken	32%	32%	28%	32%	41% AY.BA.BE	41% *	30%	35%	31%	27%	18% **	37% BH	29%	31%	18% *
Beef	24%	24%	21%	31% AY.BE	28%	21% *	21%	30% AY.BA.BE	21%	34% BG.BJ	22% **	21%	21%	32% BK.BQ	34% *
Tofu	3%	5% BA	0%	3% BA	3%	1% *	8% BA.BF	3% BA	5%	2%	14% **	3%	5%	3%	-
Duck	7%	9%	5%	8%	6%	5% *	11% BA	7%	9%	7%	3% **	5%	10%	7%	14% BQ*
Lamb	9%	11%	6%	5%	14% BA.BB.BF	6% *	13% BA.BB	9% BB	11%	10%	15% **	7%	11%	8%	11% *
Fish	6%	6%	8%	4%	4%	3% *	8%	4%	8% BH	4%	14% **	5%	6%	5%	8% *
Don't know	2%	3%	1%	5%	0%	4% *	2%	3% BC	1%	1%	-	4%	1%	2%	4% *

YouGov		6 Presidential	Vote			v	oting Registrat	ion
	Total	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Green bean casserole	43%	32%	68% **	54% **	36%	45%	34% *	43% **
Cranberry sauce	64%	59% **	82% **	68% **	55%	68%	56% *	44% **
Sweet potatoes or yams	59%	82% **	85% **	68% **	50%	63% BS	46% *	53% **
Corn	43%	55% **	76% **	78% **	48% BK	40%	48% *	58% **
Glazed carrots	13%	38% **	50% **	- **	12%	14%	11% *	8% **
Macaroni and cheese	31%	22% **	10% **	66% **	37% BL	30%	36% *	11% **
Combread	22%	47% **	16% **	14% **	24%	23%	22% *	15% **
Salad	35%	52% **	68% **	23% **	33%	36%	32% *	35%
Squash	14%	25% **	50% **	31% **	13%	14%	12% *	26% **
Soup	5%	9% **	-		5%	6%	5% *	-
Black eyed peas	7%	-	-	6% **	8%	6%	9% *	7% **
Collard greens	12%	7% **	-	23% **	12% BL	13%	9% *	20% **
Other	8%	-	8% **	- **	5%	9%	5% *	- **
None of these	0%		-	-	1%	0%	2% BR*	- **
Don't know	3%	-	-	- **	5% BK	2%	5% *	9% **

rtf_q4m. Which THREE of the following are your favorite Thanksgiving main dishes? Please select up to three options.

Unweighted base	983	13	7	13	203	890	78	15
Base: All US Adults celebrating Thanksgiving	920	5	5	5	327	693	196	31
Turkey	84%	69% **	92% **	94% **	80%	86%	79% *	80% **
Ham	56%	54% **	58% **	47% **	60%	53%	64% *	58% **
Chicken	32%	22% **	15% **	23% **	37% BM	31%	36% *	33% **
Beef	24%	15% **	58% **	22% **	20%	27%	18% *	11% **
Tofu	3%	33% **	8% **	-	3%	4%	1% *	
Duck	7%		-	-	5%	9%	4% *	- **
Lamb	9%	7% **	8% **	30% **	7%	9%	10% *	7% **
Fish	6%		8% **	7% **	6%	6%	4% *	13% **
Don't know	2%	-	-	-	4%	2%	4% *	- **

US_nat_int Sample: 24th - 25th September 2019

YouGov			Reç	jion			R	ace			Educa	tion			
	Total	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership
rtf_q5m. Which THREE of the following are your favorite Thanksgiving side dishes? Please select up to three															
options. Unweighted base	983	197	216	369	201	739	97	98	49	325	339	200	119	532	17
Base: All US Adults celebrating Thanksgiving	920	176	192	367	184	708	90	81	42	336	296	183	103	473	13
Mashed potatoes	51%	54%	59% L	46%	49%	56% O.Q	19% *	47% O*	39% O*	53%	54%	46%	47%	57% Z.AA	18% **
Stuffing or dressing	53%	60% K	49%	53%	50%	56% P.Q	53% P.Q*	33%	31% *	52%	56%	50%	55%	55%	53% **
Mixed vegetables	4%	6%	2%	3%	7% K.L	3%	3%	10% N*	9% *	5%	3%	4%	4%	4%	-
Fruit salad	6%	5%	5%	5%	11% L	6%	4% *	10% *	5% *	7%	8% T	3%	7%	5%	2% **
Brussel sprouts	5%	7%	5%	4%	4%	5%	2% *	3% *	6% *	3%	4%	9% R.S	6%	5%	-
Bread/Rolls	23%	18%	31% J.L	19%	26%	25% O	10% *	22% O*	15% *	23%	24%	22%	21%	21%	41% **
Green bean casserole	20%	9%	25% J	22% J	20% J	22% O	8% *	14% *	28% O*	18%	21%	22%	19%	23%	41% **
Cranberry sauce	24%	32% L.M	26%	21%	20%	26%	18% *	15% *	27% *	21%	24%	25%	29%	26% AA	4% **
Sweet potatoes or yams	31%	31%	27%	33%	33%	33%	28% *	24% *	24% *	25%	35% R	32%	39% R	32%	18% **
Corn	12%	16%	12%	10%	11%	12%	6% *	15% *	20% O*	10%	13%	11%	13%	15% Z	5% **
Glazed carrots	3%	4%	6% L	2%	4%	3%	3% *	3% *	6% *	2%	4%	3%	7% R	3%	6% **
Macaroni and cheese	19%	14%	16%	26% J.K.M	13%	13%	63% N.P.Q*	23%	18% *	22%	18%	17%	16%	14%	38% **
Combread	7%	8%	6%	7%	8%	6%	13% N*	13% N*	8% *	7%	7%	7%	9%	5%	-
Salad	8%	6%	7%	8%	11%	7%	3% *	20% N.O*	19% N.O*	9%	7%	9%	7%	9% AB	13% **
Squash	5%	10% K.M	1%	5% K	3%	5%	3% *	5% *	3% *	6%	4%	3%	6%	5%	12% **
Soup	3%	3%	1%	3%	4%	2%	4% *	7% N*	2% *	3%	2%	4%	3%	3%	-
Black eyed peas	3%	2%	3%	3%	2%	2%	8% N*	5% *	3% *	3% S	1%	4% S	5% S	3%	-
Collard greens	5%	3%	6%	7%	3%	3%	29% N.P.Q*	3% *	3% *	6% U	6% U	6% U	0%	4%	26% **
Don't know	2%	•	1%	3% J	4% J	2%	2% *	2% *	4% *	3%	1%	4% S	1%	2%	7% **
rtf_q6. How much, if any, of the cooking do you typically do															
for Thanksgiving? Unweighted base	983	197	216	369	201	739	97	98	49	325	339	200	119	532	17
Base: All US Adults celebrating Thanksgiving	920	176	192	367	184	708	90	81	43	336	296	183	103	473	13
I cook everything myself	21%	26%	17%	23%	17%	22%	26% *	14% *	22%	25%	18%	19%	21%	22%	25% **
I cook a majority of the dishes	19%	21%	16%	20%	17%	17%	20% *	24% *	25% *	17%	22%	16%	17%	23% Z.AA	5% **
I cook about half of the dishes	12%	14%	13%	11%	9%	10%	20% N*	16% *	8% *	10%	12%	11%	14%	11%	18% **
I cook a couple of things	23%	16%	25%	22%	30%	23%	22%	22%	25%	22%	25%	24%	24%	23%	7%

YouGov					Marital Status							Parent	or guardian of any	children	
	Total	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say
rtf_q5m. Which THREE of the following are your favorite Thanksgiving side dishes? Please select up to three options.															
Unweighted base	983	63	31	643	204	73	40	8	5	10	277	361	591	371	21
Base: All US Adults celebrating Thanksgiving	920	65	29	579	205	69	45	6	6	10	266	336	559	339	21
Mashed potatoes	51%	48% *	42% **	54% AA	44%	45% *	55% **	30% **	35% **	39% **	47%	56% AG.AI	52%	49%	58% **
Stuffing or dressing	53%	49% *	32% **	53%	50%	69% V.X.Z.AA*	48% **	78% **	-	42% **	45%	63% AG.AI.AJ	54% AG	52%	46% **
Mixed vegetables	4%	2% *	3% **	4%	5%	-	18% **	-	-	-	4%	3%	3%	6%	-
Fruit salad	6%	14% V.Z*	-	6%	7%	6% *	10% **	-	- **	22% **	7%	5%	6%	6%	20% **
Brussel sprouts	5%	4% *	14%	6%	2%	4% *	5% **	29% **	- **	14%	7%	5%	5%	4%	12% **
Bread/Rolls	23%	24% *	26% **	22%	29%	22% *	12% **	6% **	-	9% **	31% AH.AI	16%	23% AH	24% AH	18% **
Green bean casserole	20%	20%	16% **	23%	17%	15% *	12%	-	16% **	8% **	22%	20%	20%	19%	30% **
Cranberry sauce	24%	26% *	29% **	26% AA	15%	32% AA*	28% **	43% **	-	49% **	17%	31% AG.AI	25% AG	23%	14%
Sweet potatoes or yams	31%	28%	30% **	31%	26%	46% V.Z.AA*	38% **	37% **	-	49% **	24%	37% AG.AI	31% AG	32%	20% **
Com	12%	4% *	16% **	14% X	9%	7%	8% **	-	14% **	12% **	16% AH.AJ	10%	13% AH	9%	18% **
Glazed carrots	3%	2% *	6% **	3%	3%	2% *	11% **	-	-	-	3%	4%	4%	2%	7% **
Macaroni and cheese	19%	27% V*	40% **	17% V	24% V	31% V.Z*	11% **	12% **	43% **	8% **	24% AH.AI	13%	18% AH	20% AH	32% **
Combread	7%	11%	9% **	6%	11% V	4%	6% **	31% **	43% **	-	7%	4%	5%	11% AH.AI	2% **
Salad	8%	6% *	-	8% AB	11% AB	0% *	2% **	-	28% **	-	10%	7%	8%	8%	-
Squash	5%	1% *	-	5%	6%	5% *	5% **	-	-	14%	3%	5%	5%	5%	7% **
Soup	3%	1% *	8% **	3%	4%	-	2% **	-	22%	8% **	4% AH	1%	3% AH	3%	4% **
Black eyed peas	3%	-	2%	2%	3%	2% *	9% **	-	-	8% **	6% AH.AI.AJ	1%	3% AH	2%	-
Collard greens	5%	9% *	-	5% V	4%	7% *	8% **	27% **	43% **	-	6%	4%	5%	6%	-
Don't know	2%	-	4% **	2%	5%	-	2% **	-	-	-	1%	3%	2% AG	2%	-
rtf_q6. How much, if any, of the cooking do you typically do for Thanksgiving?													10		
Unweighted base	983	63	31	643	204	73	40	8	5	10	277	361	591	371	21
Base: All US Adults celebrating Thanksgiving	920	65	29	579	205	69	45	6	6	10	266	336	559	339	21
I cook everything myself	21%	23% *	3% **	22%	20%	24% *	23% **	12% **	- **	37% **	28% AJ	25% AJ	25% AJ	15%	23% **
I cook a majority of the dishes	19%	17% *	3% **	21% AA	13%	18% *	21% **	16% **	- **	-	21% AJ	24% AJ	23% AJ	13%	7% **
I cook about half of the dishes	12%	12% *	10% **	11%	9%	16% *	17% **	39% **	9% **	25% **	10%	12%	11%	12%	10% **
I cook a couple of things	23%	30%	50%	24%	24%	15%	12%	6%	78%	15%	25%	16%	21%	27%	16%

YouGov			Inco	me			Type of Are	a Lived in				Political Party			
	Total	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal
rtf_q5m. Which THREE of the following are your favorite Thanksgiving side dishes? Please select up to three options.															
Unweighted base	983	314	270	275	124	279	492	205	7	383	271	247	41	41	133
Base: All US Adults celebrating Thanksgiving	920	317	246	237	119	250	461	202	7	333	250	244	33	60	107
Mashed potatoes	51%	50%	54%	51%	46% *	45%	54% AP	54%	21% **	44%	55% AT	55% AT	56% *	59% *	51%
Stuffing or dressing	53%	52%	56%	50%	53% *	45%	53%	61% AP	51% **	51%	54%	57%	49% *	41%	46%
Mixed vegetables	4%	4%	5%	4%	4% *	6%	3%	5%	-	6%	3%	4%	5% *	•	9% AZ.BB.BE.BF
Fruit salad	6%	6%	8%	7%	4% *	8%	6%	6%	-	7%	7%	4%	20% AT.AU.AV.AX*	3% *	4%
Brussel sprouts	5%	4%	5%	7%	3% *	6%	5%	5%	-	8% AV	4%	2%	10% AV.AX*	•	7%
Bread/Rolls	23%	25%	20%	23%	23% *	23%	23%	22%	22% **	20%	27%	22%	25% *	25% *	21%
Green bean casserole	20%	19%	20%	22%	17% *	17%	21%	20%	52% **	17%	25% AT.AV	16%	18% *	32% AV*	24% AZ.BE
Cranberry sauce	24%	19%	26%	25%	32% AL*	24%	25%	22%	19% **	20%	29% AT.AX	29% AT.AX	17% *	10% *	19%
Sweet potatoes or yams	31%	28%	34%	36% AO	24% *	25%	35% AP	31%	45% **	31%	36% AW	32%	17% *	21% *	25%
Corn	12%	8%	15% AL	12%	12% *	12%	12%	10%	28% **	13%	12%	10%	11% *	15% *	8%
Glazed carrots	3%	2%	3%	5%	4% *	5%	3%	3%	-	4%	4%	4%	2% *	- *	4%
Macaroni and cheese	19%	24% AN	19%	13%	19% *	20%	18%	22%	8% **	26% AU.AV	12%	17%	21% *	17% *	20%
Combread	7%	9%	5%	8%	6% *	10%	6%	5%	28% **	9% AU	4%	10% AU	3% *	1% *	12% BC.BF
Salad	8%	7%	9% AO	11% AO	2% *	8%	7%	11%	-	8%	8%	9%	2% *	6% *	5%
Squash	5%	8% AN	4%	2%	6% *	6%	4%	6%	11% **	5%	3%	6%	13% AT.AU*	5% *	10% AZ.BA.BB.BF
Soup	3%	3%	2%	3%	3% *	5% AR	2%	1%	-	3%	3%	1%	5% *	6% *	5%
Black eyed peas	3%	2%	2%	4%	1% *	4% AQ	1%	4%	-	2%	2%	2%	7% *	9% AU.AV*	7% BA.BF
Collard greens	5%	5%	5%	6%	8% *	7%	5%	5%	-	8% AV	4%	3%	2% *	6% *	11% BB.BC.BF
Don't know	2%	3%	1%	0%	6% AM.AN*	3%	3%	1%	-	2%	1%	3%	-	9% AT.AU*	1%
rtf_q6. How much, if any, of the cooking do you typically do															
for Thanksgiving? Unweighted base	983	314	270	275	124	279	492	205	7	383	271	247	41	41	133
Base: All US Adults celebrating Thanksgiving	983	314	246	275	119	279	492	205	7	383	250	247	33	60	107
I cook everything myself	21%	22%	25%	17%	20%	27% AQ	18%	23%	- **	21%	24%	20%	24%	19% *	27% BB
I cook a majority of the dishes	19%	22%	16%	20%	13% *	20%	17%	20%	13% **	19%	16%	21%	12% *	19% *	15%
I cook about half of the dishes	12%	12%	10%	14%	10% *	11%	12%	10%	8% **	13%	11%	11%	7% *	8% *	13%
I cook a couple of things	23%	19%	25%	23%	29%	16%	24%	28%	60%	24%	21%	22%	26%	31%	22%

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	J	u	J	\mathbf{U}	v

YouGov				Political	Viewpoint					2012 Presic	lential Vote				201
	Total	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson
rtf_q5m. Which THREE of the following are your favorite Thanksgiving side dishes? Please select up to three options.															
Unweighted base	983	175	281	199	139	56	308	338	433	272	25	253	366	345	36
Base: All US Adults celebrating Thanksgiving	920	148	256	205	127	77	254	332	343	228	17	332	274	288	16
Mashed potatoes	51%	51%	49%	48%	58%	52% *	51%	52%	45%	60% BG.BJ	65% **	50%	51%	54%	60% *
Stuffing or dressing	53%	51%	59% AY.BE	49%	59%	47% *	49%	53%	59% BJ	60% BJ	58% **	42%	61% BQ	58% BQ	52% *
Mixed vegetables	4%	2%	5%	2%	4%	5% *	5% AZ	3%	4%	2%	-	7% BH	4%	3%	- *
Fruit salad	6%	5%	7%	8%	5%	8% *	5%	7%	6%	6%	- **	7%	4%	7%	12% BK*
Brussel sprouts	5%	8% BA	3%	4%	7%	-	8% BA	5%	7%	4%	5% **	3%	8% BQ	5%	7% *
Bread/Rolls	23%	24%	21%	24%	28%	18% *	23%	25%	19%	21%	22% **	28% BG	19%	21%	28% *
Green bean casserole	20%	13%	20%	23% AZ	17%	23%	18% AZ	21%	20%	27% BG.BJ	21% **	14%	19%	25% BK.BQ	11% *
Cranberry sauce	24%	26%	20%	31% AY.BA	29%	16% *	23%	30% AY.BA	24%	34% BG.BJ	27% **	17%	25% BQ	30% BQ	34% BQ*
Sweet potatoes or yams	31%	26%	32%	42% AY.AZ.BC.BE.BF	27%	26% *	26%	36% AY.AZ.BC.BE	33%	37% BJ	42% **	25%	33%	34%	25% *
Corn	12%	14%	15%	10%	14%	6% *	11%	11%	13%	10%	5% **	12%	10%	11%	16% *
Glazed carrots	3%	5%	3%	1%	6%	2% *	5%	3%	4%	3%	8% **	2%	4%	3%	3% *
Macaroni and cheese	19%	26% BB.BC.BF	21% BB.BF	12%	14%	28% BB.BF*	24% BB.BF	13%	24% BH	6%	13% **	23% BH	24% BL	11%	26% BL*
Cornbread	7%	8%	8%	7%	3%	6% *	9% BC	5%	7%	4%	10% **	10% BH	8%	4%	4% *
Salad	8%	11% BB	10%	4%	14% AY.BB.BF	3% *	8%	8% BB	7%	6%	- **	12% BH	6%	7%	2% *
Squash	5%	4%	4%	3%	3%	12% BA.BB.BF*	6% AZ	3%	6%	3%	8% **	5%	6%	4%	- *
Soup	3%	2%	3%	2%	2%	6% *	3%	2%	3%	2%	5% **	3%	2%	2%	4% *
Black eyed peas	3%	2%	2%	3%	2%	-	4% AZ	2%	3%	2%	2% **	2%	2%	3%	2% *
Collard greens	5%	6%	7% BC.BF	3%	2%	4% *	8% BB.BC.BF	2%	8% BH	4%	- **	4%	9% BL	3%	4% *
Don't know	2%	1%	0%	6% BA.BC.BE.BF	-	6% BA.BC*	1%	3% BA.BC	0%	0%	- **	5% BG.BH	0%	1%	- *
rtf_q6. How much, if any, of the cooking do you typically do															
for Thanksgiving? Unweighted base	983	175	281	199	139	56	308	338	433	272	25	253	366	345	36
Base: All US Adults celebrating Thanksgiving	983 920	175	281 256	205	139	77	254	338	433 343	272	25 17	332	274	345 288	16
I cook everything myself	21%	22%	230	17%	22%	21%	234	19%	24%	228	5%	17%	214	200	22%
I COOK a majority of the dishes	21%	17%	22%	17%	13%	21% * 30%	16%	19%	24%	25%	5% ** 10%	17%	21%	17%	*
I cook a majority of the dishes	19%	10%	12%	11%	13%	30% BC.BF* 7%	10%	10%	13%	12%	10% ** 5%	10%	13%	13%	15% * 7%
I COOK about hair of the disnes	23%	27%	26%	21%	26%	/% * 10%	25%	23%	23%	12%	5% ** 26%	27%	24%	13%	7% * 20%
I COOK a Couple of things	2370	2170	2070	2170	2070	1070	2070	2370	2370	1070	2070	21 70	2470	1070	20%

<i>fouGov</i>		6 Presidential	Vote			v	oting Registra	tion
	Total	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
f_q5m. Which THREE of the following are your favorite nanksgiving side dishes? Please select up to three								
ptions. Unweighted base	983	13	7	13	203	890	78	15
Base: All US Adults celebrating Thanksgiving	920	5	5	5	327	693	196	31
Mashed potatoes	51%	43%	16% **	77% **	47%	52%	50% *	32%
Stuffing or dressing	53%	55% **	26% **	62% **	41%	57% BS	40% *	37% **
Mixed vegetables	4%	5% **	-	-	5%	4%	4% *	18% **
Fruit salad	6%		17% **	6% **	8%	6%	8% *	9% **
Brussel sprouts	5%	7% **	- **	-	3%	6%	2% *	-
Bread/Rolls	23%	27% **	74% **	41% **	26%	22%	27% *	19% **
Green bean casserole	20%	19% **	60% **	12% **	16%	20%	19% *	30% **
Cranberry sauce	24%	22% **	15% **	17% **	17%	27% BS	15% *	11% **
Sweet potatoes or yams	31%	30% **	66% **	26% **	28%	34%	22% *	35%
Corn	12%	20% **	-	-	14%	11%	13% *	14% **
Glazed carrots	3%	15% **	-	-	3%	4%	2% *	-
Macaroni and cheese	19%		8% **	23%	23% BL	19%	22% *	17% **
Cornbread	7%	7% **	8% **	7% **	10% BL	7%	8% *	15% **
Salad	8%	- **	-	-	12% BK	6%	15% BR*	-
Squash	5%	11% **	-	-	6%	5%	5% *	9% **
Soup	3%	15% **	-	- **	4%	3%	3% *	5% **
Black eyed peas	3%	-	-	6% **	3%	2%	3% *	7% **
Collard greens	5%	-	- **	17% **	5%	5%	5% *	7% **
Don't know	2%	- **	- **	- **	5% BK.BL	1%	6% BR*	9% **
f_q6. How much, if any, of the cooking do you typically do r Thanksgiving?								
Unweighted base	983	13	7	13	203	890	78	15
Base: All US Adults celebrating Thanksgiving	920	5	5	5	327	693	196	31
I cook everything myself	21%	15%	7% **	26% **	19%	22%	19% *	14%
I cook a majority of the dishes	19%	8% **	9% **	6% **	20%	18%	22% *	5% **
I cook about half of the dishes	12%	7% **	18% **	30% **	8%	12%	11% *	9% **
I cook a couple of things	23%	48%	8%	13%	27%	22%	24%	33%

US_nat_int Sample: 24th - 25th September 2019

YouGov			Reg	ion			R	ace			Educa	ation			
	Total	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnersh
I don't cook at all on Thanksgiving	23%	22%	J 26%	21%	J 23%	24%	* 10%	* 23%	* 20%	21%	21%	26%	23%	19%	** 28%
r dont book at an on mankagiving	2070	22.70	2070	2170	20%	0	*	*	*	2170	2170	2070	2070	1370	**
Don't know	3%	1%	2%	3%	5%	3%	2% *	1% *	- *	5% S	1%	3%	1%	2%	18% **
ou mentioned that you contribute to making the hanksgiving meal. Which, if any, of the following hanksgiving items do you typically make from scratch, rhich are reliant on store-bought ingredients, and which are ompletely store-bought? Please select one option on each ow.															
tf_q7_1. Cranberry Sauce															
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
Homemade, prepared from scratch	20%	20%	22%	16%	26%	22%	9%	13%	26%	12%	19%	32%	26%	21%	13%
					L*	0	*	•	O*			R.S	R*	Z	**
Homemade, but using some store-bought shortcuts	11%	12%	8%	11%	13%	10%	12%	15%	14%	12%	7%	13%	18%	13%	20%
Completely store-bought	54%	55%	47%	60%	50%	53%	64%	53%	51%	57%	59%	45%	S* 48%	55%	50%
Completely store-bodght	3470	55%	4770	K	*	5570	*	*	*	57 %	- 59%	4370	*	3376	**
Not applicable - I do not eat this	12%	10%	19%	11%	8%	12%	8%	17%	10%	15%	11%	9%	8%	10%	17%
			J.M		•		•	•	*				*		**
Don't know	3%	3%	4%	2%	3%	3%	6% *	3%	-	4%	3%	1%	-	1%	-
					•				•				•		
tf_q7_2. Pie Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
contribute to the meal															
Homemade, prepared from scratch	39%	43%	43%	37%	33%	40%	41% *	27%	40% *	36%	36%	43%	46% *	44% X.Z	43%
Homemade, but using some store-bought shortcuts	27%	22%	23%	28%	35%	27%	24%	33%	32%	28%	26%	29%	26%	25%	19%
					J.K*		*	•	*				*		**
Completely store-bought	28%	30%	26%	28%	27%	29%	28%	26%	24%	28%	33%	24%	21%	27%	26%
	40/	001	404	50/	*	00/	*	*	*	10/		001	*	0.01	**
Not applicable - I do not eat this	4%	3%	4%	5%	2% *	3%	5% *	11% N*	2% *	4%	3%	3%	5% *	3%	12%
Don't know	2%	2%	3%	2%	2%	2%	3%	3%	3%	3%	3%	1%	1%	1%	-
					•		*	•	*				*		**
tf_q7_3. Dinner Rolls / Bread															
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
Homemade, prepared from scratch	20%	19%	17%	18%	28%	19%	21%	23%	18%	17%	24%	21%	16%	22%	23%
					L*		•	•	*				*		**
Homemade, but using some store-bought shortcuts	19%	15%	20%	20%	22%	20%	15%	12%	33% 0.P*	17%	18%	25%	22%	23% Z.AB	8%
Completely store-bought	56%	61%	59%	56%	47%	56%	56%	60%	46%	58%	55%	49%	60%	Z.AB 51%	57%
Completely store/bulght	0070	M	0070	0070	*	0070	*	*	*	0070	0070	.070	*	0170	**
Not applicable - I do not eat this	2%	3%	1%	3%	2%	2%	4%	3%	2%	3%	2%	4%	1%	2%	12%
					•		*	•	*				*		**
Don't know	3%	2%	3%	4%	1%	3%	4% *	2%	2% *	5%	2%	1%	2% *	2%	-
									*						**

YouGov					Marital Status							Parent	or guardian of any	y children	
	Total	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know Prefer not to say
		*	**			•	**	**	**	**	AH		AH	AH	**
I don't cook at all on Thanksgiving	23%	17% *	31%	19%	30% V.Z	27%	28% **	27% **	14% **	8% **	14%	20%	18%	30% AG.AH.AI	33% **
Don't know	3%	2% *	4% **	3%	4%	-	-	- **	- **	14%	2%	3%	2%	3%	12% **
You mentioned that you contribute to making the Thanksgiving meal. Which, if any, of the following Thanksgiving items do you typically make from scratch, which are reliant on store-bought ingredients, and which are completely store-bought? Please select one option on each row.							1							1	1
rtf_q7_1. Cranberry Sauce															
Unweighted base	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
Homemade, prepared from scratch	20%	10% *	10%	20%	21% *	13%	24%	33% **	32% **	17% **	22%	19%	21%	18%	17% **
Homemade, but using some store-bought shortcuts	11%	12% *	-	12%	10% *	5% *	7% **	-	- **	20% **	16% AH.AI	7%	11% AH	11%	-
Completely store-bought	54%	57% *	52% **	55%	48% *	66% *	63% **	47% **	68% **	33% **	46%	65% AG.AI.AJ	56% AG	52%	53% **
Not applicable - I do not eat this	12%	15% *	29% **	12% V	14% *	11% *	7% **	21% **	- **	15% **	13%	8%	10%	14%	26% **
Don't know	3%	6% V*	9% **	2% V	6% V*	5% *	-	-	- **	14% **	3% AH	0%	2% AH	5% AH.AI	4% **
rtf_q7_2. Pie															
Unweighted base	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
Homemade, prepared from scratch	39%	26% *	20% **	41% X	32% *	32%	45% **	38% **	68% **	11% **	39%	44% AJ	42%	34%	15% **
Homemade, but using some store-bought shortcuts	27%	24% *	43% **	26%	28% *	32%	36% **	41% **	10% **	38%	30%	23%	27%	28%	30% **
Completely store-bought	28%	43% V.Z*	14% **	28%	31% *	26% *	19% **	21% **	-	37%	26%	29%	27%	28%	49% **
Not applicable - I do not eat this	4%	7% *	18% **	4% V	2% *	11% V.Z.AA*	- **	- **	-	-	4%	3%	3%	5%	7% **
Don't know	2%	- *	4% **	1%	6% V.Z*	-	- **	-	22% **	14% **	1%	0%	1%	6% AG.AH.AI	-
rtf_q7_3. Dinner Rolls / Bread															
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745 687	52 52	21 19	506 452	136 135	52 50	33 33	6 4	4	8	233 223	287 259	480	251 227	14 12
contribute to the meal Homemade, prepared from scratch	20%	28%	15%	22%	17%	11%	21%	-	- ++	-	29%	14%	22%	16%	22%
Homemade, but using some store-bought shortcuts	19%	13%	8%	21% AB	18%	7%	25%	-	18%	20%	AH.AI.AJ 23%	19%	AH 21%	16%	4%
Completely store-bought	56%	58%	64%	53%	57%	77% V.Z.AA*	48%	84%	82%	60%	45%	63% AG.AI	53%	60%	66%
Not applicable - I do not eat this	2%	1%	3%	2%	2%	V.Z.AA* 4%	7%	16%	-	-	2%	2%	AG 2%	AG 3%	-
Don't know	3%	-	9%	2%	6%	2%	- ++	- ++	-	20%	1%	2%	2%	5%	7%
rtf_q7_4. Gravy		²			•	-		~~							

US_nat_int Sample: 24th - 25th September 2019

l don't cook at all on Thanksgiving	Total														
l don't cook at all on Thanksgiving		Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very libe
	23%	21%	23%	24%	* 21%	23%	AP 25%	AP 16%	** 19%	22%	27%	20%	* 22%	* 15%	23%
					•		AR		**				•	•	
Don't know	3%	4% AN	1%	1%	8% AM.AN*	3%	3%	2%	- **	0%	0%	6% AT.AU	9% AT.AU*	9% AT.AU*	-
anksgiving neal. Which, if any, of the following anksgiving items do you typically make from scratch, lich are reliant on store-bought ingredients, and which are mpletely store-bought? Please select one option on each w.															
_q7_1. Cranberry Sauce															
Unweighted base	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	238	186	178	84	186	330	165	6	258	180	180	23	46	82
Homemade, prepared from scratch	20%	12%	24% AL	26% AL	16% *	22%	19%	17%	16% **	21%	19%	21%	20% **	13% **	26%
Homemade, but using some store-bought shortcuts	11%	10%	10%	16% AO	6% *	17% AQ.AR	10%	7%	- **	14% AV	11%	7%	11% **	13% **	17% BB.BI
Completely store-bought	54%	57%	54%	51%	55% *	47%	58% AP	57%	36% **	50%	59%	58%	43% **	54% **	49% *
Not applicable - I do not eat this	12%	17% AM.AN	9%	7%	15% AN*	9%	13%	14%	14%	13%	10%	11%	18%	18%	7%
Don't know	3%	4% AN	2%	-	8% AM.AN*	4% AQ	1%	5% AQ	34% **	2%	3%	4%	7% **	3% **	1%
_q7_2. Pie															
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
contribute to the meal	687	238	186	178	84	186	330	165	6	258	180	180	23	46	82
Homemade, prepared from scratch	39%	32%	40%	45% AL	42% *	35%	37%	46%	39% **	40%	44%	34%	33% **	32% **	419 *
Homemade, but using some store-bought shortcuts	27%	25%	27%	31%	24% *	30%	25%	27%	34% **	24%	24%	30%	27% **	43% **	319
Completely store-bought	28%	35% AN	27%	21%	27%	27%	33% AR	20%	27% **	29%	26%	31%	25%	20%	18%
Not applicable - I do not eat this Don't know	4% 2%	2%	4%	3%	1% * 5%	5%	3%	3%	- **	4%	5%	2%	9% ** 7%	2% ** 3%	8% * 2%
	2.70	2.76	370	078	5% AN*	2.76	2.70	4 70	**	3 76	2.70	2.76	**	**	*
.q7_3. Dinner Rolls / Bread					1		1								
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745 687	239 238	204 186	208 178	94 84	216 186	359 330	164 165	6	300 258	200	185 180	27 23	33 46	101
contribute to the meal Homemade, prepared from scratch	20%	18%	23% AO	25% AO	9% *	26% AQ	17%	18%	9% **	22%	17%	24%	10% **	13% **	25%
Homemade, but using some store-bought shortcuts	19%	17%	19%	24%	15% *	24% AQ	16%	20%	16% **	18%	19%	20%	28% **	21% **	22%
Completely store-bought	56%	59%	51%	49%	70% AM.AN*	45%	61% AP	56%	75% **	52%	60%	55%	53% **	63% **	479
Not applicable - I do not eat this	2%	4%	3%	1%		3%	3%	1%	-	5% AV	2%	0%	7% **	-	5% *
Don't know	3%	3%	4% AN	0%	6% AN*	2%	3%	5%	-	4%	3%	1%	2% **	3% **	2% *

YouGov				Political	Viewpoint					2012 Presid	lential Vote				20
	Total	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson
		BD	BD		BD	*	BD				**	BH	BL		*
I don't cook at all on Thanksgiving	23%	23%	18%	28% BA	24%	20% *	23%	27% BA	19%	26% BG	55% **	22%	21%	25%	36% BQ*
Don't know	3%	0%	1%	6% AY.AZ.BA.BE	2%	12% (.AZ.BA.BC.BE.	0%	4% AY.AZ.BA.BE	0%	1%	-	7% BG.BH	0%	2%	-
You mentioned that you contribute to making the Thanksgiving meal. Which, if any, of the following Thanksgiving items do you typically make from scratch, which are reliant on store-bought ingredients, and which are completely store-bought? Please select one option on each row.			1	AT.AL.DA.DE	A	AZ.DA.DU.DE.	Dr	AT.AZ.DA.DE				DG.BH			
rtf_q7_1. Cranberry Sauce															
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
Homemade, prepared from scratch	20%	25%	17%	20%	18% *	9% **	25%	19%	24% BH	16%	47% **	16%	26% BL.BQ	18%	32% **
Homemade, but using some store-bought shortcuts	11%	15% BB.BF	13% BF	6%	8% *	2% **	16% BB.BF	7%	15% BJ	9%	-	8%	12%	13%	8% **
Completely store-bought	54%	48%	55%	56%	57% *	66% **	49%	56%	51%	62% BG	35% **	54%	53%	58%	45% **
Not applicable - I do not eat this	12%	9%	11%	14%	14% *	18% **	8%	14%	7%	11%	19% **	18% BG	9%	9%	15% **
Don't know	3%	3%	4%	3%	2% *	4% **	2%	3%	2%	2%	- **	4%	0%	2%	-
rtf_q7_2. Pie			1												
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
Homemade, prepared from scratch	39%	34%	42%	33%	52% AZ.BB.BE.BF*	24% **	37%	41% BB	41%	42%	39% **	33%	42% BQ	45% BQ	33% **
Homemade, but using some store-bought shortcuts	27%	36% BA.BB.BF	24%	22%	26% *	27% **	34% BA.BB.BF	24%	23%	27%	35% **	31%	24%	24%	38% **
Completely store-bought	28%	24%	29%	36% AY.BC.BE.BF	19% *	42% **	22%	29% BC	29%	24%	19% **	30%	30%	26%	28% **
Not applicable - I do not eat this	4%	2%	3%	5%	2% *	3% **	5%	4%	4%	3%	8% **	4%	3%	3%	-
Don't know	2%	3%	1%	3%	2% *	4% **	3%	3%	2%	3%	- **	3%	1%	1%	
rtf_q7_3. Dinner Rolls / Bread															
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
Homemade, prepared from scratch	20%	18%	21%	18%	19% *	19% **	21%	18%	18% BH	11%	32% **	27% BG.BH	20% BL	13%	21% **
Homemade, but using some store-bought shortcuts	19%	22%	20%	14%	24% *	11% **	22%	18%	22%	21%	27% **	15%	20%	22%	19% **
Completely store-bought	56%	52%	55%	63% AY.BE	53% *	64% **	50%	59%	54%	64% BG	23% **	53%	54%	62%	51% **
Not applicable - I do not eat this	2%	4%	2%	1%	2% *	1% **	5%	2%	3%	2%	19% **	2%	4%	2%	6% **
Don't know	3%	3%	2%	4%	2% *	5% **	3%	3%	3%	2%	-	3%	2%	1%	4% **
rtf_q7_4. Gravy															
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24

US_nat_int Sample: 24th - 25th September 2019

YouGov

		6 Presidential V	/ote			v	oting Registration	on
	Total	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		**	**	**	BL		*	**
I don't cook at all on Thanksgiving	23%	22% **	58% **	25% **	20%	24%	18% *	21%
Don't know	3%	- **	-	-	6% BK.BL	1%	6% BR*	18% **

You mentioned that you contribute to making the Thanksgiving meal. Which, if any, of the following Thanksgiving items do you typically make from scratch, which are reliant on store-bought ingredients, and which are completely store-bought? Please select one option on each

row.

rtf_q7_1. Cranberry Sauce

If_q7_1. Cranberry Sauce								
Unweighted base	745	10	5	10	154	674	61	10
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	20%	9% **		26% **	16%	21%	16% *	18% **
Homemade, but using some store-bought shortcuts	11%	8% **	-	13% **	9%	11%	11% *	-
Completely store-bought	54%	41%	57%	42%	53%	55%	53% *	45%
Not applicable - I do not eat this	12%	21%	43%	18%	16%	11%	14% *	18%
Don't know	3%	22%	-	- **	6% BK.BL	1%	6% BR*	19%
_q7_2. Pie			1	1	DR.DL		DIX	
Unweighted base	745	10	5	10	154	674	61	10
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	39%	8% **	62% **	48% **	31%	41%	30% *	43% **
Homemade, but using some store-bought shortcuts	27%	38% **		25% **	32%	25%	33% *	30% **
Completely store-bought	28%	28% **	38%	26%	28%	28%	31% *	18% **
Not applicable - I do not eat this	4%	14%		-	5%	4%	3% *	9% **
Don't know	2%	12% **	-	-	4%	2%	3%	-
f_q7_3. Dinner Rolls / Bread			1					
Unweighted base	745	10	5	10	154	674	61	10
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	20%	7% **	62% **	26% **	25% BL	17%	30% BR*	18% **
Homemade, but using some store-bought shortcuts	19%	23% **	-	19% **	16%	20%	19% *	-
Completely store-bought	56%	35%	38%	55% **	53%	58% BS	44% *	73%
Not applicable - I do not eat this	2%	23% **		-	1%	3%	1% *	-
Don't know	3%	12% **	-	-	5% BL	2%	5% *	9% **
tf_q7_4. Gravy					32			
Unweighted base	745	10	5	10	154	674	61	10

YouGov			Reg	jion			R	lace			Educa	ation			
	Total	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
Homemade, prepared from scratch	52%	52%	52%	50%	57% *	55% P	45% *	39% *	43% *	49%	54%	56%	51% *	58% Z.AA.AB	77%
Homemade, but using some store-bought shortcuts	23%	17%	21%	25%	27% *	23%	22% *	22% *	26% *	21%	22%	28%	25% *	23%	11% **
Completely store-bought	16%	25% M	15%	16%	8% *	15%	23%	18% *	19% *	18% T	18% T	8%	19% T*	13%	
Not applicable - I do not eat this	6%	6%	9%	4%	6% *	5%	3% *	19% N.O*	12% *	8%	4%	6%	6% *	5%	12% **
Don't know	3%		3%	4%	2%	2%	7% N*	3%	-	5%	2%	3%	-	1%	-
rtf_q7_5. Stuffing/Dressing				Ū							1				
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
contribute to the meal Homemade, prepared from scratch	50%	48%	45%	57% K	46%	53% P	52%	37%	40%	49%	52%	49%	53%	56% X.Z	49% **
Homemade, but using some store-bought shortcuts	29%	29%	29%	27%	36% *	30%	25% *	32%	31%	27%	26%	39% R.S	32% *	30%	35%
Completely store-bought	15%	17%	17%	13%	15%	13%	18%	22%	21%	18%	14%	11%	12%	11%	12%
Not applicable - I do not eat this	3%	1%	6%	2%	1% *	3%	2% *	5% *	-	4%	3%	0%	2% *	2%	-
Don't know	2%	6% L	3%	1%	1%	2%	4% *	3%	9% N*	2%	4% T	0%	1%	1%	4% **
rtf_q7_6. Mashed potatoes		-											1		-
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
contribute to the meal Homemade, prepared from scratch	72%	72%	75%	71%	73% *	78% O.P.Q	56% *	61% *	47% *	67%	75%	76%	76% *	78% AA	89% **
Homemade, but using some store-bought shortcuts	16%	20%	11%	16%	15% *	14%	18% *	18% *	35% N*	15%	15%	17%	15% *	14%	11%
Completely store-bought	7%	6%	6%	8%	9% *	5%	15% N*	14% N*	10%	12% T	6%	4%	4% *	5%	
Not applicable - I do not eat this	3%	2%	3%	3%	2% *	2%	5%	5%	8% N*	3%	2%	3%	4% *	2%	
Don't know	2%		4% J.M	3%		2%	6% N*	2% *	-	4%	1%	1%	-	1%	-
rtf_q7_7. Cornbread			0.111												-
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
Homemade, prepared from scratch	31%	16%	28% J	40% J.K	31% J*	28%	48% N*	38%	30% *	27%	33%	29%	39% *	33%	49% **
Homemade, but using some store-bought shortcuts	25%	24%	25%	25%	26% *	24%	28%	19% *	40% N.P*	23%	24%	30%	26% *	26%	15% **
Completely store-bought	14%	17% K	9%	14%	17% *	13%	12% *	23%	15% *	17% U	13%	15%	7% *	11%	- **
Not applicable - I do not eat this	25%	37% L.M	31% L	17%	22% *	30% O.P.Q	5% *	15% *	8% *	25%	25%	22%	26% *	28% X	37% **
Don't know	5%	5%	7%	5%	4%	5%	7%	6%	8%	8%	4%	3%	2%	3%	-

YouGov					Marital Status							Parent o	or guardian of any	children	
	Total	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say
Base: All US Adults who celebrate Thanksgiving and	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
contribute to the meal Homemade, prepared from scratch	52%	42%	30%	55%	41%	41%	76%	49%	68%	28%	53%	58%	56%	45%	40%
		•	**	AA	•	•	**	**	**	**		AJ	AJ		**
Homemade, but using some store-bought shortcuts	23%	37%	25% **	24%	25%	20%	2% **	51% **	- **	20% **	23%	24%	24%	22%	20% **
Completely store-bought	16%	19% *	18% **	14%	20%	26% V.Z*	14% **	-	10% **	26% **	16%	14%	14%	18%	29% **
Not applicable - I do not eat this	6%	1%	18%	5%	6%	13% V.X.Z*	8% **	-	22% **	12%	6%	3%	4% AH	9% AH.AI	8% **
Don't know	3%	1%	9%	2%	7%	1%	-	-	-	14%	2%	1%	1%	5%	4%
rtf a7 5 Stuffing/Drosping		*	**		V.Z*	•	**	**	**	**				AH.AI	**
rtf_q7_5. Stuffing/Dressing Unweighted base	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Base: All US Adults who celebrate Thanksgiving and	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
contribute to the meal Homemade, prepared from scratch	50%	26%	28%	51%	50%	40%	64%	57%	68%	16%	47%	57%	54%	45%	33%
		•	**	х	X*	•	**	**	**	**		AG.AJ	AG		**
Homemade, but using some store-bought shortcuts	29%	41% *	32% **	32%	25% *	28%	22% **	23% **	- **	44% **	29%	27%	28%	32%	33% **
Completely store-bought	15%	21% *	24% **	13% V	20% V*	23% V*	12% **	21% **	-	26% **	19%	14%	15%	15%	15% **
Not applicable - I do not eat this	3%	5% *	9% **	3%	2% *	7% *	-	-	10% **		2%	1%	2%	4% AH	13% **
Don't know	2%	6% V*	7% **	2% V	4% *	1%	2% **	-	22% **	14%	2%	1%	1%	4% AH	6% **
rtf_q7_6. Mashed potatoes														741	
Unweighted base	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
Homemade, prepared from scratch	72%	78%	70%	77%	57%	68%	82%	84%	68%	30%	75%	79%	77%	64%	37%
		AA*	**	AA	*	*	**	**	**	**	AJ	AJ	AJ		**
Homemade, but using some store-bought shortcuts	16%	17%	12%	14%	22%	17%	2% **	**	22% **	32%	15%	11%	13%	19% AH	35%
Completely store-bought	7%	3% *	9% **	5%	14% V.Z*	6% *	14% **	-		26% **	8%	6%	6%	10%	10% **
Not applicable - I do not eat this	3%	1% *	-	2%	2% *	9% V.Z.AA*		16% **	10% **	12%	1%	3%	2%	2%	18% **
Don't know	2%	1% *	9% **	1%	5% V.Z*	-	2% **	-	- **	-	1%	1%	1%	4% AH.AI	
rtf_q7_7. Cornbread															
Unweighted base	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
Homemade, prepared from scratch	31%	34% *	4% **	32%	32%	23%	35% **	37% **	- **	16% **	35%	29%	32%	29%	37% **
Homemade, but using some store-bought shortcuts	25%	32%	36% **	27%	19% *	28% *	16% **	22% **	50% **	44% **	27%	20%	23%	28%	30% **
Completely store-bought	14%	15%	14%	11%	24% V.Z*	14%	10% **	-	32% **	11%	15%	13%	13%	16%	18% **
Not applicable - I do not eat this	25%	12%	37%	27%	18%	25%	35%	41%	18%	-	18%	35%	27%	20%	5%
Don't know	5%	* 6%	9%	X 4%	* 7%	* 9%	5%	-	-	30%	5%	AG.AI.AJ 3%	AG 4%	7%	10%

US_nat_int Sample: 24th - 25th September 2019

YouGov			Inco	me			Type of Are	ea Lived in				Political Party			
	Total	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very libera
Base: All US Adults who celebrate Thanksgiving and	687	238	186	178	84	186	330	165	6	258	180	180	23	46	82
contribute to the meal Homemade, prepared from scratch	52%	45%	58% AL	58% AL	49% *	49%	51%	59%	42% **	54%	56%	52%	55% **	30% **	51% *
Homemade, but using some store-bought shortcuts	23%	23%	21%	27%	20% *	25%	24%	19%	34% **	20%	20%	22%	26% **	55% **	28% *
Completely store-bought	16%	21% AM.AN	12%	12%	18% *	17%	19% AR	9%	24% **	17%	16%	18%	3% **	12% **	9% *
Not applicable - I do not eat this	6%	8% AN	6%	2%	8% AN*	8%	4%	9%	- **	6%	7%	6%	6% **	-	11% BA*
Don't know	3%	3%	3%	0%	6% AN*	2%	2%	5%	-	4%	1%	2%	9% **	3% **	1% *
rtf_q7_5. Stuffing/Dressing															
Unweighted base	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	238	186	178	84	186	330	165	6	258	180	180	23	46	82
Homemade, prepared from scratch	50%	42%	60% AL.AO	57% AL.AO	41% *	49%	51%	52%	25% **	50%	55%	47%	37% **	56% **	55% *
Homemade, but using some store-bought shortcuts	29%	31%	23%	32%	35% AM*	30%	30%	27%	64% **	31%	25%	30%	43% **	31%	31% *
Completely store-bought	15%	22% AM.AN	10%	10%	15% *	15%	16%	14%	11% **	15%	16%	16%	8% **	10% **	12% *
Not applicable - I do not eat this	3%	3%	5% AN	0%	2%	4%	1%	5% AQ	-	3%	2%	3%	7%	1% **	1%
Don't know	2%	2%	2%	1%	7% AN*	3%	2%	2%	-	2%	1%	4%	6% **	3% **	2% *
rtf_q7_6. Mashed potatoes	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
Unweighted base Base: All US Adults who celebrate Thanksgiving and									-						
contribute to the meal Homemade, prepared from scratch	687 72%	238 63%	186 82%	178 79%	84 64%	186 61%	330 77%	165 76%	6 52%	258 67%	180 77%	180 75%	23 71%	46 73%	82 67%
Homemade, but using some store-bought shortcuts	16%	20% AM	AL.AO 9%	AL.AO 14%	20% AM*	22% AQ.AR	AP 14%	AP 10%	34%	17%	AT 14%	16%	17%	10%	20%
Completely store-bought	7%	12% AM	3%	6%	6% *	10%	7%	6%	14%	9%	5%	7%	10% **	8% **	7% *
Not applicable - I do not eat this	3%	3%	2%	1%	7% AN*	5% AQ	1%	3%	-	4%	3%	1%	-	1%	4% *
Don't know	2%	2%	3% AN	-	3% AN*	1%	1%	6% AQ	-	3%	1%	0%	2% **	9% **	2% *
rtf_q7_7. Cornbread															
Unweighted base	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	238	186	178	84	186	330	165	6	258	180	180	23	46	82
Homemade, prepared from scratch	31%	29%	30%	36%	31% *	37% AQ	26%	35%	32% **	35%	32%	27%	30% **	23% **	42% *
Homemade, but using some store-bought shortcuts	25%	24%	26%	26%	24% *	25%	29% AR	17%	48% **	27%	25%	24%	13% **	28% **	25% *
Completely store-bought	14%	17%	13%	12%	10% *	15%	12%	17%	-	11%	14%	15%	29% **	18% **	12% *
Not applicable - I do not eat this	25%	23%	28%	24%	27%	18%	28% AP	25%	20% **	23%	25%	29%	21% **	19% **	21% *
Don't know	5%	7%	3%	3%	7%	4%	5%	6%	-	5%	4%	4%	7%	11%	1%

US_nat_	int Sample:	24th - 25th	September	2019

YouGov				Political	/iewpoint					2012 Presid	lential Vote				20
	Total	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	l did not vote	Hillary Clinton	Donald Trump	Gary Johnson
Base: All US Adults who celebrate Thanksgiving and	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
contribute to the meal Homemade, prepared from scratch	52%	50%	50%	56%	58% *	45% **	51%	57%	56%	53%	73% **	46%	55%	57% BQ	71% **
Homemade, but using some store-bought shortcuts	23%	25%	28% BF	18%	17% *	17% **	26% BF	18%	22%	25%	12% **	24%	24%	22%	16% **
Completely store-bought	16%	16%	14%	16%	18% *	34% **	13%	17%	15%	16%	7% **	17%	15%	15%	10% **
Not applicable - I do not eat this	6%	5%	4%	7%	7% *	2% **	8%	7%	4%	4%	8% **	10% BG	4%	4%	3% **
Don't know	3%	3%	4%	2%	1% *	3% **	3%	2%	2%	3%	- **	3%	1%	2%	
rtf_q7_5. Stuffing/Dressing															
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
Homemade, prepared from scratch	50%	48%	53%	43%	60% BB.BF*	40% **	51%	50% BB	55%	50%	46% **	45%	54%	50%	61% **
Homemade, but using some store-bought shortcuts	29%	34%	28%	32%	21% *	34% **	32%	27%	32%	31%	54% **	25%	33% BQ	34% BQ	28% **
Completely store-bought	15%	14%	16%	17%	11% *	20% **	13%	15%	12%	14%	- **	19%	11%	12%	5% **
Not applicable - I do not eat this	3%	3%	2%	3%	6% *	2% **	2%	4%	0%	2%	-	6% BG.BH	1%	1%	3%
Don't know	2%	2%	1%	5% BA	2% *	5% **	2%	4%	1%	3% BG	- **	4% BG	1%	2%	3% **
rtf_q7_6. Mashed potatoes	745	407	000	141	402	41	000	244	044	007	10	400	007	055	24
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745 687	137 113	222 208	136	103 95	52	238	231	344 275	207 166	12 8	182 238	287 214	255 210	10
contribute to the meal Homemade, prepared from scratch	72%	78%	70%	72%	95 80%	52 65%	73%	75%	75%	74%	8 76% **	68%	79%	73%	80%
Homemade, but using some store-bought shortcuts	16%	14%	15%	18%	15%	9%	16%	17%	15%	16%	12%	16%	BQ 12%	16%	** 20% **
Completely store-bought	7%	4%	9%	7%	3%	18%	5%	5%	5%	4%	-	12% BG.BH	5%	7%	- **
Not applicable - I do not eat this	3%	2%	2%	3%	1% *	5% **	3%	2%	3%	4% BJ	11% **	1%	4%	4%	
Don't know	2%	3%	3%	-	1% *	3% **	2%	1%	2%	1%	- **	3%	1%	-	
rtf_q7_7. Cornbread															
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
Base: All US Adults who celebrate Thanksgiving and contribute to the meal Homemade, prepared from scratch	687 31%	113 30%	208 32%	136 29%	95 34%	52 14%	195 35%	231 31%	275 35%	166 31%	8 25%	238 27%	214 35%	210 30%	10 34%
Homemade, but using some store-bought shortcuts	25%	26%	26%	26%	* 23%	21%	26%	25%	27%	21%	25% ** 45%	26%	27%	25%	**
Completely store-bought	14%	12%	12%	14%	* 15%	** 26%	12%	14%	11%	11%	**	20%	9%	12%	**
Not applicable - I do not eat this	25%	26%	25%	26%	* 23%	20%	24%	25%	25%	30%	**	BG.BH 21%	26%	28%	** 40%
Don't know	5%	6%	5%	6%	*	** 9%	4%	5%	3%	7%	**	6%	3%	5%	**
					•	**	AY			BG	**				**

US_nat_int Sample: 24th - 25th September 2019

YouGov		6 Presidential	Vote			v	oting Registra	tion
	Total	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	52%	16% **	17% **	52% **	45%	54%	48% *	36% **
Homemade, but using some store-bought shortcuts	23%	52% **	45% **	9% **	23%	23%	23% *	32% **
Completely store-bought	16%	6% **	38%	39% **	17%	17%	14% *	7% **
Not applicable - I do not eat this	6%	14% **	-	- **	10% BK.BL	4%	12% BR*	- **
Don't know	3%	12% **	-	- **	5%	2%	3% *	24% **
rtf_q7_5. Stuffing/Dressing								
Unweighted base	745	10	5	10	154	674	61	10
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	50%	14%		53% **	48%	50%	49% *	63% **
Homemade, but using some store-bought shortcuts	29%	43% **	45% **	**	23%	31%	24% *	18% **
Completely store-bought	15%	21% **	55% **	38% **	20% BK	14%	19% *	20% **
Not applicable - I do not eat this	3%	10% **	-	-	6% BK.BL	2%	5% *	- **
Don't know	2%	12% **	-	9% **	3%	2%	2% *	-
rtf_q7_6. Mashed potatoes								
Unweighted base	745	10	5	10	154	674	61	10
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	72%	65% **	38%	91% **	66%	75%	65% *	62% **
Homemade, but using some store-bought shortcuts	16%	10% **	43% **	-	18%	15%	17% *	18% **
Completely store-bought	7%	14% **	19% **	9% **	10%	6%	14% BR*	-
Not applicable - I do not eat this	3%		-	**	1%	3%	1% *	-
Don't know	2%	12% **	-		5% BK.BL	1%	3% *	20% **
rtf_q7_7. Cornbread								
Unweighted base	745	10	5	10	154	674	61	10
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687 31%	4	2	4	242	519 33%	149 25%	19
Homemade, prepared from scratch		14%	**	39% **			*	33%
Homemade, but using some store-bought shortcuts	25%	19% **	24% **	35%	24%	25%	26% *	28% **
Completely store-bought	14%	38%	19% **	9% **	19% BK	12%	22% BR*	7% **
Not applicable - I do not eat this	25%	17% **	57% **	18% **	20%	27%	17% *	22% **
Don't know	5%	12%	-	- **	8% BK	4%	10% *	9% **

YouGov			Reg	ion			R	lace			Educa	ition			
	Total	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership
rtf_q7_8. Green bean casserole															
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
Homemade, prepared from scratch	34%	23%	39% J	35% J	34% *	34%	31% *	32%	40% *	31%	33%	36%	41% *	38% X.Z	20% **
Homemade, but using some store-bought shortcuts	33%	31%	30%	33%	36% *	34%	24% *	33% *	36% *	29%	37%	37%	26% *	31%	53% **
Completely store-bought	5%	2%	4%	7% J	7% *	5%	6% *	5% *	7% *	8%	4%	4%	4% *	4%	4% **
Not applicable - I do not eat this	26%	41% K.L.M	25%	21%	21% *	25%	35% Q*	26% *	14%	28%	24%	22%	28% *	26%	23% **
Don't know	3%	3%	2%	4%	2% *	2%	5% *	4% *	2% *	4%	3%	1%	2% *	2%	-
rtf_q7_9. Sweet potato/yam casserole															
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
Homemade, prepared from scratch	48%	54%	42%	49%	48% *	48%	54% *	46% *	45% *	43%	47%	51%	62% R.S*	51% AA	42% **
Homemade, but using some store-bought shortcuts	22%	22%	27%	18%	24% *	20%	25% *	23% *	39% N*	22%	23%	25%	16% *	21%	19% **
Completely store-bought	9%	8%	6%	12%	5% *	9%	7% *	9% *	9% *	14% T.U	8%	3%	3% *	6%	- **
Not applicable - I do not eat this	18%	14%	21%	18%	21% *	20% Q	12% *	18% *	7% *	19%	20%	16%	17% *	21%	29% **
Don't know	2%	2%	4%	2%	2% *	2%	2% *	5% *	-	3%	2%	4%	2% *	1%	10% **
tf_q7_10. Mac n cheese															
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	136	138	279	134	513	79	62	34	248	231	129	79	374	7
Homemade, prepared from scratch	33%	33%	27%	35%	37% *	29%	67% N.P.Q*	32%	27% *	28%	35%	38%	36% *	29%	53% **
Homemade, but using some store-bought shortcuts	21%	17%	18%	26%	18% *	20%	22% *	30% *	30% *	23%	22%	17%	21% *	20%	16% **
Completely store-bought	12%	6%	15% J	14% J	10% *	11%	8% *	17% *	19% *	18% S.T.U	10%	7%	6% *	11%	21% **
Not applicable - I do not eat this	30%	39% L	35% L	22%	33% L*	36% O.P.Q	2% *	17% O*	15% O*	26%	30%	35%	32% *	34% X.Z	-
Don't know	4%	5%	5%	4%	2% *	4%		3% *	9% O*	5%	3%	2%	5% *	5%	10% **
tf_q7_11. Salad															
Unweighted base	745	153	160	285	147	544	84	77	40	243	264	148	90	422	11
Base: All US Adults who celebrate Thanksgiving and contribute to the meal Homemade, prepared from scratch	687 51%	136 49%	138 48%	279 50%	134 57%	513 52%	79 48%	62 53%	34 41%	248 44%	231 46%	129 63%	79 69%	374 56%	7
nomentade, prepared from scratch	5170	4070	4070	5070	*	52 /0	*	*	*	44 /0	4070	R.S	R.S*	AA	**
Homemade, but using some store-bought shortcuts	21%	20%	21%	21%	24% *	21%	24% *	25% *	19% *	23%	24%	16%	17% *	20%	8% **
Completely store-bought	9%	9%	9%	9%	10% *	8%	12% *	13% *	24% N*	12% U	10%	7%	4% *	6%	29% **
Not applicable - I do not eat this	15%	21% M	15% M	15% M	5% *	16%	11% *	7% *	11% *	16%	18% T	9%	11% *	15%	7% **

YouGov					Marital Status							Parent o	or guardian of any	children	
	Total	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say
rtf_q7_8. Green bean casserole															
Unweighted base	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
Homemade, prepared from scratch	34%	20% *	25% **	35% X	31% *	36% *	25% **	22% **	10% **	16% **	37%	35%	36%	29%	25% **
Homemade, but using some store-bought shortcuts	33%	52% V.Z.AB*	21% **	33% V	36% *	26% *	20% **	41% **	40% **	32% **	36%	28%	31%	36%	25% **
Completely store-bought	5%	- *	3% **	3%	10% V.Z*	10% X.Z*	12% **	- **	- **	11%	6%	4%	5%	7%	2% **
Not applicable - I do not eat this	26%	24% *	37% **	26%	19% *	29% *	40% **	37% **	50% **	27%	19%	31% AG.Al	26% AG	24%	31% **
Don't know	3%	4% *	14% **	3% V	4% *	-	3% **	-	-	14%	2%	2%	2%	4%	16% **
rtf_q7_9. Sweet potato/yam casserole															
Unweighted base	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
Homemade, prepared from scratch	48%	36% *	58% **	50% AA	38% *	56% *	60% **	65% **	22% **	43% **	49%	55% AJ	52% AJ	41%	27% **
Homemade, but using some store-bought shortcuts	22%	27% *	22% **	21%	22% *	30% *	20% **	14% **	18% **	32% **	24%	19%	21%	23%	22% **
Completely store-bought	9%	13% *	4% **	6%	17% V.Z*	6% *	14%	-	- **	11% **	7%	10% Al	7%	12%	18% **
Not applicable - I do not eat this	18%	22% *	16% **	21%	17% *	8% *	6% **	21% **	60% **	-	19%	16%	18%	19%	24% **
Don't know	2%	1% *	-	2%	7% V.Z*	-		-	- **	14% **	1%	0%	1%	5% AG.AH.AI	9% **
rtf_q7_10. Mac n cheese															
Unweighted base	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	52	19	452	135	50	33	4	5	8	223	259	448	227	12
Homemade, prepared from scratch	33%	31% *	28% **	30%	41% V*	38%	46% **	37% **	60% **		39%	30%	33%	34%	19% **
Homemade, but using some store-bought shortcuts	21%	37% V.Z.AA*	38%	23% V	19% *	25% *	2% **	22% **	-	32% **	25% AH.AI	15%	20% AH	24% AH	15% **
Completely store-bought	12%	13% *	9% **	12%	13% *	7% *	14% **	-	- **	21%	12%	10%	11%	13%	18% **
Not applicable - I do not eat this	30%	18% *	25% **	31%	25% *	30% *	31% **	41% **	18% **	21%	22%	41% AG.AI.AJ	32% AG	26%	38% **
Don't know	4%	- *	-	4%	2% *	-	7% **	- **	22% **	26% **	2%	4%	4%	4%	10% **
rtf_q7_11. Salad															
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745	52	21	506	136	52	33	6	4	8	233	287	480	251	14
Contribute to the meal Homemade, prepared from scratch	687 51%	52	19 35%	452	135 40%	50	33 55%	4	5 50%	8	223 53%	259 50%	448 52%	227 48%	12 47%
Homemade, but using some store-bought shortcuts	21%	* 22%	** 27%	AA 20%	* 22%	* 37%	**	**	** 28%	32%	22%	21%	22%	19%	** 45%
Completely store-bought	9%	* 9%	**	7%	* 16%	V.Z*	**	**	**	**	11%	8%	8%	13%	**
Not applicable - I do not eat this	15%	* 14%	37% ** 30%	15%	V.Z*	* 7%	**	**	- ** 22%	**	10%	18%	15%	15%	2% ** 5%
Not applicable - I do not eat this	13%	14%	30%	13%	10%	/ %	18%	33%	22%	- **	10%	18% AG.AI	15% AG	10%	5%

YouGov			Inco	me			Type of An	ea Lived in				Political Party			
	Total	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal
rtf_q7_8. Green bean casserole															
Unweighted base	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	238	186	178	84	186	330	165	6	258	180	180	23	46	82
Homemade, prepared from scratch	34%	27%	36%	42% AL	30% *	35%	32%	36%	32% **	34%	34%	31%	43% **	30% **	36% *
Homemade, but using some store-bought shortcuts	33%	37%	31%	29%	32% *	30%	34%	33%	57% **	31%	35%	32%	23% **	35% **	36% BC*
Completely store-bought	5%	8% AN	5%	3%	3% *	6%	5%	6%	-	6%	7%	4%	1% **	6% **	5% *
Not applicable - I do not eat this	26%	26%	26%	25%	28% *	28%	27%	21%	11% **	27%	20%	31% AU	20% **	23% **	22% *
Don't know	3%	3%	2%	2%	7% AM.AN*	1%	3%	4%	- **	2%	4%	1%	13% **	5% **	1% *
rtf_q7_9. Sweet potato/yam casserole															
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
contribute to the meal	687	238	186	178	84	186	330	165	6	258	180	180	23	46	82
Homemade, prepared from scratch	48%	38%	54% AL	58% AL.AO	44% *	52%	48%	45%	42% **	54%	46%	47%	42% **	28% **	48% *
Homemade, but using some store-bought shortcuts	22%	24%	19%	22%	22%	24%	23%	18%	34% **	18%	21%	25%	31% **	29% **	24%
Completely store-bought	9%	16% AM.AN	6%	3%	7%	8%	7%	14% AQ	24% **	8%	11%	7%	7% **	11% **	7% *
Not applicable - I do not eat this Don't know	18% 2%	20%	18%	- 17%	18% * 8%	16%	19%	20%	-	16% 3%	22%	2%	7%	29%	18% * 2%
	2%	2%	2%	-	8% AL.AM.AN*	1%	3%	4%	-	3%	0%	2%	13% **	3% **	2%
rtf_q7_10. Mac n cheese Unweighted base	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
Base: All US Adults who celebrate Thanksgiving and	687	238	186	178	84	186	330	165	6	258	180	180	23	46	82
contribute to the meal Homemade, prepared from scratch	33%	30%	37%	39%	21%	38%	29%	37%	25%	44%	27%	27%	23%	30%	37%
Homemade, but using some store-bought shortcuts	21%	27% AM	AO 13%	AO 21% AM	24% AM*	AQ 26%	20%	17%	48%	AU.AV 18%	23%	21%	36%	28%	BB.BF* 23%
Completely store-bought	12%	14%	12%	7%	15%	11%	12%	14%	11%	10%	14%	12%	16%	9%	10%
Not applicable - I do not eat this	30%	25%	34%	30%	32%	23%	34% AP	30%	16% **	27%	33%	34%	21% **	23% **	27% *
Don't know	4%	3%	4%	2%	9% AL.AN*	2%	6% AP	2%	-	1%	3%	7% AT	3% **	11%	2% *
rtf_q7_11. Salad															
Unweighted base	745	239	204	208	94	216	359	164	6	300	200	185	27	33	101
Base: All US Adults who celebrate Thanksgiving and contribute to the meal Homemade, prepared from scratch	687 51%	238 40%	186 59%	178 62%	84 42%	186 55%	330 50%	165 49%	6	258 48%	180 54%	180 51%	23 38%	46 61%	82 55%
Homemade, but using some store-bought shortcuts	21%	26%	AL.AO	62% AL.AO 19%	42% * 26%	23%	20%	21%	- ** 46%	22%	18%	25%	38%	10%	21%
Homemade, but using some store-bolight shortcuts	21/0	AM	1370	1370	*	2070	2070	21/0	**	22/0	10 /0	2070	**	**	*
Completely store-bought	9%	15% AM.AN	6%	7%	8% *	8%	10%	10%	34% **	11%	8%	10%	1% **	8% **	7% *
Not applicable - I do not eat this	15%	16%	15%	12%	15%	12%	16%	14%	20%	16%	14%	12%	21%	18%	14%

YouGov				Political	Viewpoint					2012 Presid	lential Vote				20
	Total	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	l did not vote	Hillary Clinton	Donald Trump	Gary Johnson
rtf_q7_8. Green bean casserole															
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
Homemade, prepared from scratch	34%	30%	32%	32%	49% AZ.BA.BB.BE.BF	21% **	32%	39% BB	34%	39%	25% **	29%	36%	37%	29% **
Homemade, but using some store-bought shortcuts	33%	40% BC	31%	38% BC.BF	20% *	28% **	38% BC	30% BC	33%	29%	36% **	35%	30%	34%	30% **
Completely store-bought	5%	5%	6%	4%	3%	14%	5%	3%	5%	4%	-	7%	3%	5%	3%
Not applicable - I do not eat this	26%	24%	29%	24%	22%	34%	23%	23%	27%	24%	39%	25%	29%	22%	39%
Don't know	3%	1%	3%	2%	6% *	3% **	1%	4%	2%	5% BG	-	3%	2%	3%	-
rtf_q7_9. Sweet potato/yam casserole															
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
Homemade, prepared from scratch	48%	54%	48%	46%	51% *	37% **	52%	48%	59% BH.BJ	46%	69% **	37%	60% BL.BQ	48%	40% **
Homemade, but using some store-bought shortcuts	22%	23%	21%	24%	20%	16% **	24%	23%	19%	23%	19% **	25%	19%	25%	20%
Completely store-bought	9%	7%	8%	5%	8% *	29% **	7%	6%	7%	7%	-	13% BG	6%	6%	7% **
Not applicable - I do not eat this	18%	10%	21% AZ	22% AZ	19% *	13% **	14%	21% AZ	13%	22% BG	11% **	22% BG	13%	19%	30% **
Don't know	2%	5%	1%	2%	1%	4% **	4%	2%	2%	3%	-	3%	2%	1%	3% **
rtf_q7_10. Mac n cheese															
Unweighted base	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
Homemade, prepared from scratch	33%	43% BB.BF	38% BB.BF	18%	33% BB.BF*	30% **	41% BB.BF	24% BB	43% BH	20%	28% **	32% BH	42% BL	24%	22%
Homemade, but using some store-bought shortcuts	21%	15%	24%	24%	13%	27% **	19%	20%	19%	21%	28% **	24%	15%	23% BK	6% **
Completely store-bought	12%	8%	10%	10%	19% AZ.BE*	19% **	9%	14%	10%	12%	-	15%	9%	12%	17% **
Not applicable - I do not eat this	30%	32%	24%	41% AY.BA	32% *	21% **	30%	37% BA	27%	41% BG.BJ	44% **	25%	33% BQ	35% BQ	53% **
Don't know	4%	1%	4%	7% AZ.BE	3% *	3% **	2%	5%	1%	7% BG	- **	5%	1%	6% BK	3% **
rtf_q7_11. Salad															
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745	137	222	141	103	41	238	244	344	207	12	182	287	255	24
contribute to the meal	687	113	208	136	95	52	195	231	275	166	8	238	214	210	10
Homemade, prepared from scratch	51%	54%	47%	48%	60% *	47% **	54%	53%	53%	48%	52% **	51%	54%	49%	54% **
Homemade, but using some store-bought shortcuts	21%	22%	19%	26%	18% *	22% **	22%	23%	22%	24%	12% **	19%	20%	25%	29% **
Completely store-bought	9%	7%	13%	8%	7% *	14% **	7%	7%	7%	8%	11% **	13%	7%	9%	6% **
Not applicable - I do not eat this	15%	14%	17%	15%	11% *	14% **	14%	13%	16%	13%	13% **	14%	17%	14%	5% **

YouGov		6 Presidential	Vote			v	oting Registrati	ion
	Total	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
rtf_q7_8. Green bean casserole								
Unweighted base	745	10	5	10	154	674	61	10
Base: All US Adults who celebrate Thanksgiving and contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	34%	39% **	24% **	26% **	29%	35%	27% *	43% **
Homemade, but using some store-bought shortcuts	33%	43% **	19% **	39% **	33%	32%	37% *	18% **
Completely store-bought	5%		- **	18% **	8% BK	4%	10% *	- **
Not applicable - I do not eat this	26%	6% **	57% **	17% **	26%	26%	24% *	29% **
Don't know	3%	12% **	-	- **	4%	3%	2% *	9% **
rtf_q7_9. Sweet potato/yam casserole	745	10		10	154	674	61	10
Unweighted base Base: All US Adults who celebrate Thanksgiving and		10	5	10				10
contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	48%	47% **	45% **	34% **	39%	52% BS	37% *	27% **
Homemade, but using some store-bought shortcuts	22%	34%	19% **	21%	22%	21%	24%	22%
Completely store-bought	9%	- ++	- **	18% **	14% BK.BL	7%	15% *	7% **
Not applicable - I do not eat this	18%	7% **	36% **	18% **	22% BK	17%	22% *	44% **
Don't know	2%	12% **	-	9% **	4%	2%	3% *	-
rtf_q7_10. Mac n cheese								
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745	10	5	10	154	674	61	10
contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	33%	-	24% **	21% **	35% BL	34%	29% *	42% **
Homemade, but using some store-bought shortcuts	21%	50% **	**	32%	25% BK	19%	27%	28% **
Completely store-bought	12%	7%	**	22% **	14%	11%	15% *	7% **
Not applicable - I do not eat this	30%	31%	76% **	16% **	22%	32%	22% *	22% **
Don't know	4%	12% **	**	9% **	4%	3%	5% *	**
rtf_q7_11. Salad	745	10		40	454	074	04	10
Unweighted base Base: All US Adults who celebrate Thanksgiving and	745	10	5	10	154	674	61	10
contribute to the meal	687	4	2	4	242	519	149	19
Homemade, prepared from scratch	51%	40% **	62% **	26% **	50%	50%	56% *	40% **
Homemade, but using some store-bought shortcuts	21%	48% **	19% **	26%	18%	22%	20%	15% **
Completely store-bought	9%		- **	18%	12%	9%	10%	25%
Not applicable - I do not eat this	15%		19% **	30% **	13%	16%	8% *	20%

US_nat_int Sample: 24th - 25th September 2019

YouGov			Reç	gion			R	lace			Educa	ition			
	Total	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership
Don't know	4%	1%	6%	4%	4%	4%	5%	2%	6%	6% U	3%	5%	-	3%	
rtf_q8. Which, if any, kinds of pie do you usually eat on			J							0					
Thanksgiving? Please select all that apply.	983	197	216	200	004	700	97	98	10	325	339	200	119	532	17
Unweighted base Base: All US Adults who celebrate Thanksgiving	983	197	192	369 367	201 184	739 708	97	81	49 42	325	296	183	103	473	17
Pumpkin	66%	68%	76%	59%	70%	74%	30%	48%	57%	63%	69%	65%	74%	70%	59%
			L		L	O.P.Q	*	0*	0*					AA	**
Apple	45%	61%	44%	38%	46%	48%	36%	39%	31%	42%	49%	46%	45%	47%	40%
		K.L.M				O.Q	*	•	*						**
Pecan	34%	17%	28% J	46% J.K.M	34% J	35%	30% *	36%	30% *	33%	33%	38%	35%	38% AA	35%
Chocolate	15%	17%	13%	15%	19%	16%	9% *	18% *	11% *	18% S	11%	15%	19% S	16%	2% **
Sweet Potato	20%	16%	12%	26% J.K	22% K	13%	69% N.P.Q*	21% *	27% N*	20%	21%	21%	18%	18%	23%
Cherry	15%	9%	16%	13%	21% J	17% Q	8% *	9% *	5% *	14%	14%	17%	15%	16%	10% **
Key Lime	6%	3%	4%	8% J	8%	5%	10% *	10% *	8% *	6%	6%	4%	11% T	6%	6% **
Blueberry	9%	10%	8%	6%	15% L	9%	8% *	7% *	14% *	7%	10%	8%	10%	10% AB	12% **
Other	6%	6%	4%	5%	8%	6%	6% *	2% *	3% *	6%	6%	3%	8%	6%	
Don't know	1%	•	1%	1%	1%	1%	2% *	:	-	0%	1%	•	2%	•	7% **
Not applicable - we do not eat pie on Thanksgiving	5%	6%	4%	6%	4%	5%	3% *	11% *	1%	6%	3%	7%	6%	4%	-
rtf_q9. Do you practice the tradition of two people pulling on a wishbone, with good luck going to the person who comes away with the larger part of the wishbone?															
Unweighted base	983	197	216	369	201	739	97	98	49	325	339	200	119	532	17
Base: All US Adults who celebrate Thanksgiving	920	176	192	367	184	708	90	81	42	336	296	183	103	473	13
Yes, I do	47%	54%	46%	44%	45%	48%	41% *	45% *	37%	49%	47%	43%	43%	48% AA	46% **
No, I don't	49%	44%	53%	50%	48%	47%	56% *	50% *	61% *	45%	50%	52%	55%	48% AB	52% **
Don't know	4%	2%	1%	5% K	7% J.K	5%	3% *	5% *	3% *	5%	3%	6%	1%	4%	2% **
rtf_q10. When does your household typically begin shopping for your Thanksgiving meal?															
Unweighted base	983	197	216	369	201	739	97	98	49	325	339	200	119	532	17
Base: All US Adults celebrating Thanksgiving	920	176	192	367	184	708	90	81	42	336	296	183	103	473	13
On Thanksgiving Day	9%	6%	8%	11%	8%	7%	10% *	24% N.O.Q*	8% *	13% S.T	5%	7%	7%	9%	2% **
Day before Thanksgiving	4%	4%	2%	4%	5%	4%	-	5% *	8% O*	5%	3%	4%	1%	2%	11% **
The week of Thanksgiving but not the day before	31%	26%	33%	32%	32%	32%	25% *	27% *	32%	30%	31%	33%	33%	35% AA	5% **
The week before Thanksgiving	29%	36% L	32%	24%	26%	29%	29% *	26% *	23% *	25%	32%	28%	31%	30% Z	24% **
Two weeks before Thanksgiving	10%	12% K	5%	10%	13% K	10%	10% *	5% *	9% *	10%	10%	7%	13%	10%	24% **
Three weeks before Thanksgiving	3%	4%	4%	3%	4%	3%	8% N*	6% *	2% *	2%	6%	2%	2%	3%	5% **

Don't know rtf_q8. Which, if any, kinds of pie do you usually eat on	Total	Living together, not	in a												
rtf_q8. Which, if any, kinds of pie do you usually eat on		married or civil partnership	relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say
	4%	4%	4%	3%	7%	4%	-	-	-	14%	3%	3%	3%	5%	-
		*	**		•	*	**	**	**	**					**
Thanksgiving? Please select all that apply.															
Unweighted base	983	63	31	643	204	73	40	8	5	10	277	361	591	371	21
Base: All US Adults who celebrate Thanksgiving	920	65	29	579	205	69	45	6	6	10	266	336	559	339	21
Pumpkin	66%	67% *	61%	69% AA	58%	69%	68% **	73%	57% **	47%	63%	71% AG.AI	67%	66%	59% **
Apple	45%	52%	42%	47%	43%	42%	42%	50%	-	43%	43%	48%	46%	44%	53%
		*	**			•	**	**	**	**					**
Pecan	34%	33%	17%	37%	29%	39%	26% **	61% **	-	9% **	30%	38%	35%	33%	31%
Chocolate	15%	20%	19%	16%	14%	15%	13%	10%	22%	8%	25%	12%	18%	12%	6%
Shookad		*	**			*	**	**	**	**	AH.AI.AJ		AH.AJ		**
Sweet Potato	20%	28%	14%	19%	22%	20%	31%	12%	-	9%	27%	16%	21%	19%	7%
		*	**			•	**	**	**	**	AH.AI		AH		**
Cherry	15%	14%	5%	15%	14%	26%	3%	-	-	-	20%	15%	18%	10%	4% **
Key Lime	6%	* 3%	4%	6%	8%	V.Z.AA* 5%	2%	-	43%	18%	AJ 7%	5%	AJ 6%	7%	4%
Key Lime	0.70	*	4% **	0.70	0.70	*	2% **	- ++	43% **	18%	1 70	576	070	/ 70	4% **
Blueberry	9%	5%	-	9%	10%	1%	9%	10%	-	30%	12%	6%	8%	9%	9%
		•	**	AB	AB	*	**	**	**	**	AH		AH		**
Other	6%	7% *	7% **	6%	6%	2% *	8% **	-	-	-	4%	5%	5%	7%	8% **
Don't know	1%	-	4%	0%	1%	3%	-	-	-	11%	0%	1%	0%	1%	-
Not applicable - we do not eat pie on Thanksgiving	5%	2%	** 16%	V 4%	10%	V.Z* 5%	-			-	4%	5%	5%	6%	5%
Not applicable - we do not eat ple on manksgiving	376	2 70 *	**	4 70	V.Z	*	**	- **	**	**	4 70	376	576	0 %	5%
rtf_q9. Do you practice the tradition of two people pulling on															
a wishbone, with good luck going to the person who comes away with the larger part of the wishbone?															
Unweighted base	983	63	31	643	204	73	40	8	5	10	277	361	591	371	21
Base: All US Adults who celebrate Thanksgiving	920	65	29	579	205	69	45	6	6	10	266	336	559	339	21
Yes, I do	47%	48%	52%	48%	35%	67%	58%	32%	29%	24%	54%	53%	52%	39%	15%
		*	**	AA		V.Z.AA*	**	**	**	**	AJ	AJ	AJ		**
No, I don't	49%	46%	48%	48% AB	60%	31%	42%	68%	43%	65%	42%	43%	43%	57%	76%
Don't know	4%	5%	-	4%	V.Z.AB 6%	2%	-	-	28%	11%	4%	4%	4%	AG.AH.AI 4%	9%
Dont Know	470	*	**	470	070	*	**	**	**	**	470	470	470	470	**
rtf_q10. When does your household typically begin															
shopping for your Thanksgiving meal?	983	60	31	643	204	70	40	8	5	10	277	361	591	371	21
Unweighted base Base: All US Adults celebrating Thanksgiving	983 920	63 65	31 29	643 579	204	73 69	40	6	6	10 10	200	361	591	371	21
On Thanksgiving Day	9%	14%	2%	9%	11%	2%	6%	-	9%	8%	15%	6%	9%	8%	1%
· · · · · · · · · · · · · · · · · · ·		AB*	**		AB	*	**	**	**	**	AH.AI.AJ		AH		**
Day before Thanksgiving	4%	1%	6%	2%	6%	5%	11%	-	-	-	4%	1%	2%	6%	2%
		•	**		V.Z	•	**	**	**	**	AH		AH	AH.AI	**
The week of Thanksgiving but not the day before	31%	37%	54% **	36% AA	22%	24%	21% **	40% **	62% **	25% **	31%	28%	31%	30%	58% **
The week before Thanksgiving	29%	24%	2%	28%	29%	33%	29% **	48% **	29%	16%	27%	36% AG.AI.AJ	31%	26%	5% **
Two weeks before Thanksgiving	10%	12%	4%	10%	7%	19%	10%	-	-	-	9%	AG.AI.AJ 11%	11%	9%	11%
		•	**			V.Z.AA*	**	**	**	**					**
Three weeks before Thanksgiving	3%	3%	9%	3%	4%	1%	5% **	12%	-	9%	3%	4%	3%	4%	-

US_nat_int Sample	: 24th - 25th	September 2019	
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YouGov			Inco	me			Type of Are	ea Lived in				Political Party			
	Total	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal
Don't know	4%	4%	5%	1%	9% AN*	3%	4%	6%	- **	3%	6%	3%	7% **	3%	2% *
rtf_q8. Which, if any, kinds of pie do you usually eat on Thanksgiving? Please select all that apply.											1				
Unweighted base	983	314	270	275	124	279	492	205	7	383	271	247	41	41	133
Base: All US Adults who celebrate Thanksgiving	920	317	246	237	119	250	461	202	7	333	250	244	33	60	107
Pumpkin	66%	65%	66%	69%	65%	57%	70%	69%	100%	58%	78%	66%	57%	70%	62%
					•		AP	AP	**		AT.AV.AW		*	•	
Apple	45%	42%	49%	47%	42%	45%	44%	50%	27%	42%	50%	48%	40% *	40% *	47%
Pecan	34%	35%	36%	34%	31%	27%	34%	43%	62%	36%	38%	30%	48%	18%	35%
					*			AP	**	AX	AX		AV.AX*	*	BD
Chocolate	15%	15%	12%	20% AM	15% *	19% AQ	13%	17%	39% **	16%	15%	14%	12% *	27%	20%
Sweet Potato	20%	25% AN.AO	20%	17%	14% *	22%	19%	20%	-	27% AU.AV	13%	18%	16% *	20% *	16%
Cherry	15%	12%	12%	21% AL.AM	14% *	15%	13%	18%	19% **	10%	17% AT	16%	12%	24% AT*	18%
Key Lime	6%	4%	7%	8%	5%	9% AQ	4%	6%	11%	7% AU	3%	9% AU	3%	3%	4%
Blueberry	9%	6%	7%	14%	8%	12%	6%	10%	-	10%	8%	9%	13%	2%	9%
Other	6%	7%	5%	AL.AM 6%	5%	AQ 6%	6%	5%	-	6%	6%	6%	1%	2%	BD 7%
Don't know	1%	0%	-	1%	* 3%	0%	1%	1%	**	1%	0%	2%	• -	-	
Not applicable - we do not eat pie on Thanksgiving	5%	6%	6%	3%	AL.AM* 7%	7%	6%	2%	-	7%	3%	4%	* 10%	* 9%	6%
rtf_q9. Do you practice the tradition of two people pulling on a wishbone, with good luck going to the person who comes					•				**	AU			AU⁺	*	
away with the larger part of the wishbone?										14					
Unweighted base	983	314	270	275	124	279	492	205	7	383	271	247	41	41	133
Base: All US Adults who celebrate Thanksgiving Yes, I do	920 47%	317 50%	246 44%	237 50%	119 37%	250 52%	461 44%	202 46%	7 65%	333 43%	250 54%	244 43%	33	60 53%	107 53%
Tes, I do		AO		AO	•				**		AT.AV		41% *	•	
No, I don't	49%	45%	52%	49%	54% *	42%	52% AP	52%	35%	55% AU.AX	43%	49%	56% *	36% *	46%
Don't know	4%	5% AN	4%	1%	9% AN*	6%	5%	2%	-	2%	3%	8% AT.AU	3% *	10% AT*	1%
rtf_q10. When does your household typically begin shopping for your Thanksgiving meal?															
Unweighted base	983	314	270	275	124	279	492	205	7	383	271	247	41	41	133
Base: All US Adults celebrating Thanksgiving	920	317	246	237	119	250	461	202	7	333	250	244	33	60	107
On Thanksgiving Day	9%	11%	7%	10%	5% *	15% AQ	5%	10% AQ	-	8%	9%	6%	4% *	27% AT.AU.AV.AW	20% * 'BA.BB.BC.BE
Day before Thanksgiving	4%	5%	3%	4%	2% *	6%	3%	3%	39% **	3%	4%	4%	5% *	4% *	5% BF
The week of Thanksgiving but not the day before	31%	26%	34%	35% AL	31%	28%	35%	27%	42% **	32%	32%	29%	41%	24%	29%
The week before Thanksgiving	29%	27%	29%	AL 30%	30%	26%	29%	32%	-	29%	29%	32%	29%	16%	22%
Two weeks before Thanksgiving	10%	11%	10%	9%	6%	9%	11%	10%	-	10%	9%	10%	8%	15%	14%
	0.51		001		*	0.51			**			0**	*	*	BB
Three weeks before Thanksgiving	3%	4%	3%	2%	5% *	3%	2%	7% AQ	-	4%	3%	3%	6% *	-	2%

YouGov				Political V	iewpoint					2012 Presid	lential Vote				20 1
	Total	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson
Don't know	4%	3%	5%	3%	5% *	3% **	3%	4%	2%	6% BG	11% **	4%	2%	4%	6% **
rtf_q8. Which, if any, kinds of pie do you usually eat on						1 1		1				1		1	
Thanksgiving? Please select all that apply.															1
Unweighted base	983	175	281	199	139	56	308	338	433	272	25	253	366	345	36
Base: All US Adults who celebrate Thanksgiving Pumpkin	920 66%	148 62%	256 65%	205 70%	127 72%	77 69%	254 62%	332 71%	343 64%	228 74%	17 73%	332 64%	274 67%	288 72%	16 56%
					49%	•		BE		BG.BJ	**			BQ 46%	*
Apple	45%	49%	46%	44%		34%	48%	46%	48%	46%	37%	42%	47%		59% *
Pecan	34%	38% BD	37% BD	32%	38% BD	17% *	37% BD	34% BD	35%	39%	26% **	30%	34%	37%	33%
Chocolate	15%	13%	14%	12%	21%	21% *	16%	15%	19% BH	12%	17% **	14%	13%	15%	7% *
Sweet Potato	20%	25% BB.BF	24% BB.BF	13%	20%	22%	21% BB	16%	30% BH.BJ	8%	18% **	19% BH	26% BL.BM	12%	11% *
Cherry	15%	10%	14%	15%	21% AZ	10% *	13%	17%	13%	19% BG	13% **	14%	12%	16%	23% *
Key Lime	6%	6%	8%	4%	5%	9% *	5%	5%	7%	5%	7% **	6%	5%	6%	4% *
Blueberry	9%	5%	11% AZ.BD	8%	14% AZ.BD.BE	-	7%	10% BD	10%	8%	2% **	8%	8%	11%	3% *
Other	6%	3%	7%	7%	5%	2% *	5%	6%	6%	8%	3% **	4%	5%	8% BQ	14% BK.BQ*
Don't know	1%	1%	1%	1%	-	1% *	1%	1%	0%	0%	-	1%	1%	1%	- *
Not applicable - we do not eat pie on Thanksgiving	5%	6%	3%	9% BA.BC	1%	8% *	6%	6% BC	4%	2%	7% **	9% BG.BH	4%	3%	3% *
rtf_q9. Do you practice the tradition of two people pulling on															
a wishbone, with good luck going to the person who comes away with the larger part of the wishbone?															
Unweighted base	983	175	281	199	139	56	308	338	433	272	25	253	366	345	36
Base: All US Adults who celebrate Thanksgiving	920	148	256	205	127	77	254	332	343	228	17	332	274	288	16
Yes, I do	47%	43%	52% BB	40%	48%	41% *	47%	43%	49%	49%	45% **	43%	42%	50% BK	43% *
No, I don't	49%	56%	46%	50%	50%	46% *	52%	50%	50%	48%	55% **	49%	56% BL.BQ	47%	55% *
Don't know	4%	1%	2%	9% AY.AZ.BA.BC.BE.B	2% F	13% AY.AZ.BA.BC.BE*	1%	6% AZ.BA.BC.BE	2%	3%	- **	8% BG.BH	2%	3%	2% *
rtf_q10. When does your household typically begin shopping for your Thanksgiving meal?															
Unweighted base	983	175	281	199	139	56	308	338	433	272	25	253	366	345	36
Base: All US Adults celebrating Thanksgiving	920	148	256	205	127	77	254	332	343	228	17	332	274	288	16
On Thanksgiving Day	9%	4% 3F	8%	6%	6%	17% AZ.BB.BF*	11% AZ	6%	8% BH	4%	- **	13% BH	5%	5%	2% *
Day before Thanksgiving	4%	1%	5%	2%	1%	11% AZ.BB.BC.BE.BF*	3%	2%	3%	3%	- **	5%	3%	4%	-
The week of Thanksgiving but not the day before	31%	35% BD	31%	36% BD	28%	18% *	32%	33%	33%	34%	25% **	27%	36% BQ	35% BQ	36% *
The week before Thanksgiving	29%	33% BD	30%	29%	34% AY.BD	17% *	28% AY	31%	30%	32%	31% **	25%	32%	30%	32% *
Two weeks before Thanksgiving	10%	9%	10%	6%	10%	17% BB*	11%	7%	10%	8%	13% **	11%	12%	9%	6% *
Three weeks before Thanksgiving	3%	4%	5%	2%	5%	1%	3%	3%	4%	4%	8% **	2%	3%	3%	9% *

YouGov		6 Presidential	Vote			v	oting Registrat	ion
	Total	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Don't know	4%	12%	-	-	6% BK	4%	5% *	- ++
tf_q8. Which, if any, kinds of pie do you usually eat on					Div		1	
hanksgiving? Please select all that apply.								
Unweighted base	983	13	7	13	203	890	78	15
Base: All US Adults who celebrate Thanksgiving	920	5	5	5	327	693	196	31
Pumpkin	66%	76% **	92% **	87% **	61%	67%	63% *	63% **
Apple	45%	45% **	59% **	69% **	42%	47%	40% *	45% **
Pecan	34%	54% **	-	65% **	32%	36%	30% *	29% **
Chocolate	15%	6% **	59% **	26% **	17%	14%	17% *	29% **
Sweet Potato	20%	18% **	8% **	30% **	23% BL	19%	26% *	10% **
Cherry	15%	21%	67% **	13% **	14%	14%	12% *	41% **
Key Lime	6%	5% **	-	14% **	7%	6%	8% *	9% **
Blueberry	9%	7% **	-	12% **	8%	9%	8% *	9% **
Other	6%	-	9% **	7% **	3%	7%	2% *	9% **
Don't know	1%	-	- **	-	1%	1%	-	-
Not applicable - we do not eat pie on Thanksgiving	5%	11%	8%	-	9% BL	4%	8% *	9% **
tf_q9. Do you practice the tradition of two people pulling on wishbone, with good luck going to the person who comes way with the larger part of the wishbone?							1	
Unweighted base	983	13	7	13	203	890	78	15
Base: All US Adults who celebrate Thanksgiving	920	5	5	5	327	693	196	31
Yes, I do	47%	34%	77%	53%	47%	46%	48%	43%
No, I don't	49%	66% **	23%	47% **	45%	51%	43% *	39% **
Don't know	4%	-	-	-	8% BK.BL	3%	8% BR*	18% **
tf_q10. When does your household typically begin hopping for your Thanksgiving meal?								
Unweighted base	983	13	7	13	203	890	78	15
Base: All US Adults celebrating Thanksgiving	920	5	5	5	327	693	196	31
On Thanksgiving Day	9%	9% **	-	-	16% BK.BL.BM	5%	19% BR*	20% **
Day before Thanksgiving	4%	- 	-	- **	5%	3%	4% *	20% **
The week of Thanksgiving but not the day before	31%	48% **	8% **	14% **	24%	35% BS	23% *	6% **
The week before Thanksgiving	29%	25%	17%	39% **	25%	30%	24% *	18% **
Two weeks before Thanksgiving	10%	11% **	25% **	13% **	9%	10%	11% *	- **
Three weeks before Thanksgiving	3%		-	24% **	3%	4%	1% *	6% **

YouGov			Reç	jion			Ra	ace			Educ	ation			
	Total	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership
More than three weeks before Thanksgiving	5%	7%	3%	6%	4%	5%	10% N.P*	1% *	9% P*	6%	5%	2%	6%	3%	6% **
Don't know	6%	3%	9% J	8% J	3%	7%	2% *	4% *	7% *	7%	7%	5%	3%	4%	18% **
Not applicable - We do not shop for our Thanksgiving meal	3%	3%	3%	3%	5%	3%	6% *	2% *	3% *	1%	1%	11% R.S	4% S	4%	5% **

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/A/I/A/AK, AL/AM/AN/AQ, AP/AQ/AR/AS, AT/AU/AV/AW/AX, AY/A

YouGov					Marital Status							Parent o	r guardian of any	/ children	
	Total	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say
More than three weeks before Thanksgiving	5%	5% *	9% **	4%	7%	7% *	6% **	-	-	33% **	4%	6%	4%	6%	7% **
Don't know	6%	2% *	13% **	4%	11% V.Z	4% *	12% **	- **	-	8% **	5%	4%	5%	8% AH.AI	15% **
Not applicable - We do not shop for our Thanksgiving meal	3%	2% *	-	3%	4%	6% *	-	-	-		3%	3%	3%	4%	-

Cell Contents (CZ/BA/BB/BC/BD/BE/BF, BG/BH/BI/BJ, BK/BL/BM/BN/BO/BP/BQ, BR/BS/BT, Minimum Base: 30 (**), Small Base: 100 (*))

YouGov			Inco	ome			Type of Ar	ea Lived in							
	Total	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal
More than three weeks before Thanksgiving	5%	7%	4%	3%	5% *	4%	5%	6%	-	7%	4%	4%	6% *	1% *	3%
Don't know	6%	6%	5%	5%	10% *	5%	7%	6%	-	5%	7%	7%	-	12% *	3%
Not applicable - We do not shop for our Thanksgiving meal	3%	3%	5%	2%	6% AN*	4%	4% AR	1%	19% **	3%	3%	5%	1% *	1% *	2%

Cell Contents (Co

YouGov				Political	Viewpoint					2012 Presid	dential Vote				201
	Total	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson
More than three weeks before Thanksgiving	5%	6%	4%	4%	7%	6% *	5%	5%	7% BJ	6%	14%	2%	6%	5%	3% *
Don't know	6%	6%	5%	8%	6%	12% *	5%	7%	3%	5%	7% **	10% BG	3%	4%	10% BK*
Not applicable - We do not shop for our Thanksgiving meal	3%	1%	3%	7% AZ.BE	3%	1% *	2%	5% AZ.BE	2%	4%	2% **	4%	2%	5% BK	2% *

Cell Contents (Cc

YouGov		6 Presidential	/ote			v	oting Registratio	on
	Total	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
More than three weeks before Thanksgiving	5%	- **	- **	-	4%	5%	4% *	- **
Don't know	6%		50% **	10% **	10% BK.BL	4%	11% BR*	31% **
Not applicable - We do not shop for our Thanksgiving meal	3%	7% **	-	-	4%	4%	3% *	- **

Cell Contents (Co