

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	1914	2214	292	649	720	734	1733	2521	1607
<b>Base: All UK adults</b>	<b>4128</b>	<b>1997</b>	<b>2131</b>	<b>458</b>	<b>656</b>	<b>708</b>	<b>718</b>	<b>1589</b>	<b>2353</b>	<b>1775</b>
Climate change and the environment	38%	37%	40%	52%	41%	40%	36%	34%	46%	29%
Crime	29%	31%	27%	13%	23%	26%	30%	36%	26%	33%
Education	21%	18%	23%	25%	22%	22%	24%	17%	25%	15%
Family life/childcare	6%	3%	9%	5%	10%	12%	4%	2%	5%	6%
Health	44%	38%	50%	34%	42%	38%	47%	50%	46%	41%
Housing	19%	19%	19%	21%	23%	20%	19%	16%	18%	20%
Immigration/asylum	23%	24%	21%	7%	13%	18%	28%	31%	20%	26%
Pensions	15%	14%	15%	3%	10%	11%	12%	23%	13%	17%
Tax	7%	9%	4%	14%	7%	8%	5%	4%	6%	7%
Economy	19%	25%	14%	16%	16%	18%	23%	20%	21%	18%
Transport	6%	7%	4%	5%	6%	6%	6%	5%	5%	6%
Welfare benefits	13%	11%	14%	10%	11%	15%	14%	12%	10%	16%
Britain's future relationship with the EU	36%	39%	32%	33%	31%	38%	36%	37%	40%	29%
None of these	2%	3%	1%	6%	3%	1%	1%	0%	1%	3%
Don't know	5%	3%	7%	10%	9%	6%	3%	2%	3%	7%



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	952	682	360	505	946	3445	206	359	118
Base: All UK adults	4128	977	660	399	485	947	3469	202	350	107
Climate change and the environment	38%	36%	35%	40%	40%	41%	38%	40%	42%	28%
Crime	29%	31%	31%	33%	32%	29%	31%	23%	16%	20%
Education	21%	22%	17%	20%	15%	22%	20%	26%	23%	32%
Family life/childcare	6%	6%	7%	3%	5%	5%	5%	5%	9%	9%
Health	44%	47%	40%	42%	40%	45%	43%	53%	45%	54%
Housing	19%	14%	15%	22%	33%	20%	19%	14%	19%	11%
Immigration/asylum	23%	24%	28%	25%	16%	23%	24%	25%	14%	18%
Pensions	15%	16%	16%	13%	8%	14%	14%	16%	16%	24%
Tax	7%	5%	9%	9%	5%	5%	6%	8%	9%	9%
Economy	19%	18%	18%	20%	17%	21%	19%	17%	25%	15%
Transport	6%	5%	6%	7%	5%	6%	6%	3%	5%	1%
Welfare benefits	13%	13%	14%	10%	10%	12%	12%	11%	14%	27%
Britain's future relationship with the EU	36%	30%	36%	37%	41%	38%	36%	34%	37%	30%
None of these	2%	3%	0%	0%	1%	1%	1%	3%	4%	3%
Don't know	5%	6%	6%	4%	9%	3%	5%	3%	3%	4%



Total	Government Region												
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	195	427	330	354	328	360	505	557	389	3445	206	359	118
Base: All UK adults	4128	216	415	347	333	327	399	485	545	402	3469	202	350	107
Climate change and the environment	38%	37%	36%	35%	36%	34%	40%	40%	44%	39%	38%	40%	42%	28%
Crime	29%	30%	37%	25%	24%	38%	33%	32%	29%	28%	31%	23%	16%	20%
Education	21%	14%	23%	25%	24%	11%	20%	15%	24%	20%	20%	26%	23%	32%
Family life/childcare	6%	6%	5%	7%	7%	8%	3%	5%	4%	7%	5%	5%	9%	9%
Health	44%	48%	50%	42%	40%	41%	42%	40%	43%	47%	43%	53%	45%	54%
Housing	19%	17%	13%	13%	12%	19%	22%	33%	20%	21%	19%	14%	19%	11%
Immigration/asylum	23%	30%	26%	19%	25%	32%	25%	16%	26%	19%	24%	25%	14%	18%
Pensions	15%	20%	16%	14%	18%	15%	13%	8%	15%	14%	14%	16%	16%	24%
Tax	7%	4%	6%	6%	9%	9%	9%	5%	5%	5%	6%	8%	9%	9%
Economy	19%	17%	19%	17%	13%	24%	20%	17%	22%	20%	19%	17%	25%	15%
Transport	6%	2%	7%	6%	6%	6%	7%	5%	5%	7%	6%	3%	5%	1%
Welfare benefits	13%	12%	14%	11%	16%	12%	10%	10%	11%	14%	12%	11%	14%	27%
Britain's future relationship with the EU	36%	30%	29%	32%	37%	35%	37%	41%	38%	38%	36%	34%	37%	30%
None of these	2%	4%	0%	4%	0%	-	0%	1%	0%	2%	1%	3%	4%	3%
Don't know	5%	5%	3%	10%	8%	4%	4%	9%	2%	3%	5%	3%	3%	4%

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	1737	576	2313	133	1114	137	431	1966	547	377	171	1040
<b>Base: All UK adults</b>	<b>4128</b>	<b>1728</b>	<b>581</b>	<b>2309</b>	<b>174</b>	<b>1035</b>	<b>159</b>	<b>451</b>	<b>1826</b>	<b>553</b>	<b>368</b>	<b>168</b>	<b>1185</b>
Climate change and the environment	38%	41%	39%	41%	67%	32%	30%	34%	33%	45%	41%	34%	43%
Crime	29%	27%	28%	27%	16%	39%	17%	24%	34%	24%	26%	32%	23%
Education	21%	22%	24%	23%	42%	16%	12%	18%	22%	18%	18%	17%	20%
Family life/childcare	6%	6%	10%	7%	2%	2%	3%	11%	6%	9%	5%	1%	4%
Health	44%	43%	44%	43%	33%	53%	24%	40%	49%	42%	49%	50%	37%
Housing	19%	20%	17%	19%	24%	14%	21%	25%	14%	21%	23%	24%	24%
Immigration/asylum	23%	19%	21%	20%	9%	33%	14%	23%	27%	20%	22%	30%	16%
Pensions	15%	14%	10%	13%	2%	24%	9%	10%	17%	14%	18%	31%	9%
Tax	7%	8%	8%	8%	12%	4%	7%	3%	6%	8%	5%	8%	8%
Economy	19%	23%	13%	20%	15%	21%	24%	11%	20%	17%	23%	15%	19%
Transport	6%	7%	5%	6%	2%	4%	10%	4%	6%	4%	3%	3%	7%
Welfare benefits	13%	10%	12%	11%	5%	12%	26%	24%	12%	13%	19%	12%	12%
Britain's future relationship with the EU	36%	41%	28%	38%	34%	36%	26%	26%	37%	34%	34%	29%	37%
None of these	2%	1%	3%	1%	-	1%	8%	4%	0%	2%	0%	1%	4%
Don't know	5%	4%	8%	5%	9%	2%	13%	9%	4%	5%	3%	4%	7%



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	2989	480	395	151	1026	113
<b>Base: All UK adults</b>	<b>4128</b>	<b>2956</b>	<b>482</b>	<b>395</b>	<b>153</b>	<b>1029</b>	<b>143</b>
Climate change and the environment	38%	39%	41%	40%	32%	39%	19%
Crime	29%	30%	28%	24%	21%	25%	21%
Education	21%	18%	25%	31%	36%	29%	19%
Family life/childcare	6%	3%	13%	19%	14%	15%	2%
Health	44%	46%	42%	42%	48%	43%	27%
Housing	19%	19%	18%	23%	23%	21%	11%
Immigration/asylum	23%	24%	23%	16%	15%	19%	13%
Pensions	15%	16%	10%	12%	10%	11%	6%
Tax	7%	6%	6%	10%	11%	8%	6%
Economy	19%	21%	16%	19%	10%	16%	9%
Transport	6%	6%	5%	4%	3%	4%	4%
Welfare benefits	13%	13%	14%	9%	17%	13%	12%
Britain's future relationship with the EU	36%	39%	28%	30%	31%	29%	17%
None of these	2%	1%	0%	1%	-	1%	14%
Don't know	5%	4%	7%	2%	5%	5%	28%



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	2446	1682	345	489	387	167	1024	1567
<b>Base: All UK adults</b>	4128	2321	1807	342	480	406	151	1026	1452
Climate change and the environment	38%	34%	44%	32%	35%	30%	44%	35%	33%
Crime	29%	31%	25%	24%	26%	29%	28%	26%	34%
Education	21%	23%	17%	25%	37%	29%	25%	29%	20%
Family life/childcare	6%	8%	3%	24%	17%	10%	6%	15%	3%
Health	44%	48%	40%	47%	45%	45%	53%	44%	52%
Housing	19%	18%	20%	20%	19%	17%	22%	19%	18%
Immigration/asylum	23%	26%	18%	15%	17%	25%	28%	21%	30%
Pensions	15%	17%	11%	17%	11%	9%	10%	12%	21%
Tax	7%	5%	9%	6%	5%	6%	9%	6%	4%
Economy	19%	19%	20%	16%	18%	19%	19%	18%	20%
Transport	6%	4%	7%	4%	3%	3%	3%	3%	5%
Welfare benefits	13%	13%	13%	9%	13%	12%	22%	13%	13%
Britain's future relationship with the EU	36%	32%	40%	25%	29%	31%	27%	29%	33%
None of these	2%	1%	2%	3%	1%	3%	-	2%	0%
Don't know	5%	4%	6%	6%	5%	7%	-	5%	3%

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	2866	1261	651	158	544	1201	459	2452	2510	432
<b>Base: All UK adults</b>	<b>4128</b>	<b>2856</b>	<b>1115</b>	<b>580</b>	<b>129</b>	<b>503</b>	<b>1236</b>	<b>574</b>	<b>2445</b>	<b>2494</b>	<b>363</b>
Climate change and the environment	38%	41%	50%	54%	38%	50%	49%	48%	42%	42%	42%
Crime	29%	26%	23%	23%	23%	26%	23%	21%	25%	28%	25%
Education	21%	22%	25%	27%	24%	25%	25%	23%	24%	24%	20%
Family life/childcare	6%	7%	6%	6%	7%	10%	8%	11%	7%	7%	7%
Health	44%	46%	47%	40%	45%	53%	44%	40%	45%	46%	43%
Housing	19%	18%	20%	18%	25%	21%	22%	24%	19%	19%	17%
Immigration/asylum	23%	21%	15%	13%	25%	14%	15%	11%	20%	20%	19%
Pensions	15%	15%	10%	13%	19%	15%	10%	6%	14%	14%	14%
Tax	7%	6%	7%	7%	5%	5%	9%	13%	6%	7%	6%
Economy	19%	19%	20%	21%	20%	15%	15%	12%	18%	19%	21%
Transport	6%	5%	6%	8%	1%	5%	6%	6%	5%	5%	6%
Welfare benefits	13%	13%	14%	9%	17%	15%	13%	11%	14%	11%	11%
Britain's future relationship with the EU	36%	37%	41%	43%	27%	32%	35%	31%	36%	37%	44%
None of these	2%	1%	1%	0%	6%	1%	1%	1%	2%	1%	2%
Don't know	5%	5%	4%	4%	1%	2%	6%	10%	4%	4%	4%

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	1914	2214	292	649	720	734	1733	2521	1607
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LTC\_Q2. Which ONE of the following do you think best describes nature in the UK?

	Unweighted base	4128	1914	2214	292	649	720	734	1733	2521	1607
<b>Base: All UK adults</b>		4128	1997	2131	458	656	708	718	1589	2353	1775
Nature in the UK is in crisis	16%		15%	17%	18%	21%	18%	15%	13%	17%	15%
Nature in the UK is not doing well	43%		40%	45%	50%	40%	38%	42%	44%	46%	38%
Nature in the UK is doing well	22%		27%	17%	15%	15%	23%	24%	26%	22%	22%
Nature in the UK is thriving	2%		3%	2%	3%	1%	1%	2%	3%	2%	3%
Don't know	17%		15%	18%	14%	23%	19%	16%	14%	13%	22%

Cell Contents (Column Percentages)

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	952	682	360	505	946	3445	206	359	118
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LTC\_Q2. Which ONE of the following do you think best describes nature in the UK?

Unweighted base	4128	952	682	360	505	946	3445	206	359	118
<b>Base: All UK adults</b>	4128	977	660	399	485	947	3469	202	350	107
Nature in the UK is in crisis	16%	19%	16%	15%	16%	17%	17%	20%	14%	11%
Nature in the UK is not doing well	43%	39%	41%	50%	40%	45%	43%	40%	43%	48%
Nature in the UK is doing well	22%	21%	22%	19%	23%	22%	22%	24%	26%	25%
Nature in the UK is thriving	2%	2%	2%	2%	1%	4%	2%	2%	1%	2%
Don't know	17%	19%	19%	14%	20%	13%	17%	14%	16%	15%

Cell Contents (C)

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Government Region												
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	195	427	330	354	328	360	505	557	389	3445	206	359	118
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LTC\_Q2. Which ONE of the following do you think best describes nature in the UK?

	Unweighted base	4128	195	427	330	354	328	360	505	557	389	3445	206	359	118
<b>Base: All UK adults</b>	4128	216	415	347	333	327	399	485	545	402	3469	202	350	107	
Nature in the UK is in crisis	16%	20%	20%	17%	16%	15%	16%	15%	18%	17%	20%	14%	11%		
Nature in the UK is not doing well	43%	46%	38%	37%	38%	44%	50%	40%	47%	43%	43%	40%	43%	48%	
Nature in the UK is doing well	22%	15%	23%	22%	21%	24%	19%	23%	21%	24%	22%	24%	26%	25%	
Nature in the UK is thriving	2%	1%	2%	4%	3%	1%	2%	1%	5%	2%	2%	2%	1%	2%	
Don't know	17%	18%	18%	20%	22%	17%	14%	20%	12%	14%	17%	14%	16%	15%	

Cell Contents (C)

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	1737	576	2313	133	1114	137	431	1966	547	377	171	1040
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LTC\_Q2. Which ONE of the following do you think best describes nature in the UK?

Unweighted base	4128	1737	576	2313	133	1114	137	431	1966	547	377	171	1040
<b>Base: All UK adults</b>	4128	1728	581	2309	174	1035	159	451	1826	553	368	168	1185
Nature in the UK is in crisis	16%	18%	19%	18%	19%	12%	14%	19%	14%	19%	20%	14%	18%
Nature in the UK is not doing well	43%	42%	41%	42%	60%	43%	38%	40%	39%	45%	47%	40%	45%
Nature in the UK is doing well	22%	24%	17%	22%	16%	27%	18%	16%	28%	17%	19%	23%	17%
Nature in the UK is thriving	2%	1%	4%	2%	1%	3%	4%	2%	2%	2%	2%	6%	2%
Don't know	17%	15%	20%	16%	5%	15%	25%	24%	17%	17%	12%	18%	18%

Cell Contents (C)

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	2989	480	395	151	1026	113
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LTC\_Q2. Which ONE of the following do you think best describes nature in the UK?

	4128	2989	480	395	151	1026	113
Unweighted base	4128	2989	480	395	151	1026	113
<b>Base: All UK adults</b>	<b>4128</b>	<b>2956</b>	<b>482</b>	<b>395</b>	<b>153</b>	<b>1029</b>	<b>143</b>
Nature in the UK is in crisis	16%	15%	21%	19%	18%	20%	12%
Nature in the UK is not doing well	43%	44%	38%	46%	36%	41%	17%
Nature in the UK is doing well	22%	23%	23%	21%	19%	22%	17%
Nature in the UK is thriving	2%	2%	1%	2%	3%	1%	8%
Don't know	17%	15%	16%	13%	24%	16%	46%

Cell Contents (C)

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	2446	1682	345	489	387	167	1024	1567
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LTC\_Q2. Which ONE of the following do you think best describes nature in the UK?

	4128	2446	1682	345	489	387	167	1024	1567
Unweighted base	4128	2446	1682	345	489	387	167	1024	1567
<b>Base: All UK adults</b>	<b>4128</b>	<b>2321</b>	<b>1807</b>	<b>342</b>	<b>480</b>	<b>406</b>	<b>151</b>	<b>1026</b>	<b>1452</b>
Nature in the UK is in crisis	16%	15%	18%	15%	18%	22%	18%	18%	13%
Nature in the UK is not doing well	43%	41%	44%	38%	40%	34%	48%	38%	44%
Nature in the UK is doing well	22%	25%	19%	20%	21%	26%	22%	23%	26%
Nature in the UK is thriving	2%	3%	2%	5%	3%	1%	3%	3%	2%
Don't know	17%	16%	17%	21%	19%	17%	9%	18%	14%

Cell Contents (C)

**Teneo  
Nature**

UK18 Sample: 20th - 24th September 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

LTC\_Q1. Which THREE, if any, of the following would you most like to see the government address as their long-term legacy? (Please tick up to three options)

Unweighted base	4128	2866	1261	651	158	544	1201	459	2452	2510	432
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LTC\_Q2. Which ONE of the following do you think best describes nature in the UK?

Unweighted base	4128	2866	1261	651	158	544	1201	459	2452	2510	432
<b>Base: All UK adults</b>	4128	2856	1115	580	129	503	1236	574	2445	2494	363
Nature in the UK is in crisis	16%	17%	21%	17%	19%	21%	21%	20%	18%	16%	18%
Nature in the UK is not doing well	43%	43%	45%	49%	43%	49%	46%	49%	43%	43%	39%
Nature in the UK is doing well	22%	22%	20%	25%	23%	16%	18%	14%	20%	22%	24%
Nature in the UK is thriving	2%	2%	2%	1%	8%	2%	1%	2%	2%	2%	3%
Don't know	17%	16%	12%	8%	7%	12%	14%	15%	17%	16%	16%

Cell Contents (C)