

## YouGov / Tecmark Survey Results

Sample Size: 1566 GB Adults  
Fieldwork: 30th - 31st March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1566</b>	X	X	X	X	449	387	326	760	806	186	396	536	448	893	673	200	509	335	385	136	
Unweighted Sample	1566	447	411	83	181	476	356	321	769	797	131	344	565	526	1039	527	197	537	300	380	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose the introduction of smartphone/tablet voting in general elections?

Strongly support	15	12	19	15	17	13	15	17	14	16	15	23	16	8	15	16	18	17	9	18	12
Tend to support	26	26	29	26	17	24	28	27	26	26	33	31	27	17	27	24	28	24	32	25	20
<b>TOTAL SUPPORT</b>	<b>41</b>	<b>38</b>	<b>48</b>	<b>41</b>	<b>34</b>	<b>37</b>	<b>43</b>	<b>44</b>	<b>40</b>	<b>42</b>	<b>48</b>	<b>54</b>	<b>43</b>	<b>25</b>	<b>42</b>	<b>40</b>	<b>46</b>	<b>41</b>	<b>41</b>	<b>43</b>	<b>32</b>
Neither support nor oppose	18	14	18	17	17	14	18	20	17	19	15	13	19	22	15	21	23	17	15	17	21
Tend to oppose	16	20	14	19	14	18	16	17	15	17	11	13	15	22	18	14	11	16	15	17	22
Strongly oppose	19	24	16	22	30	27	16	15	23	15	17	14	19	24	20	18	12	20	22	19	21
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>44</b>	<b>30</b>	<b>41</b>	<b>44</b>	<b>45</b>	<b>32</b>	<b>32</b>	<b>38</b>	<b>32</b>	<b>28</b>	<b>27</b>	<b>34</b>	<b>46</b>	<b>38</b>	<b>32</b>	<b>23</b>	<b>36</b>	<b>37</b>	<b>36</b>	<b>43</b>
Don't know	6	3	4	0	6	5	6	3	5	7	9	6	4	7	6	7	8	7	7	4	4

Do you think the introduction of smartphone/tablet voting would increase or decrease voter turnout or would it make no impact?

Increase turnout	63	67	64	66	55	59	63	69	66	61	67	73	64	52	67	58	62	64	59	69	56
Decrease turnout	6	9	5	9	11	11	5	5	4	8	4	3	5	12	5	8	9	5	5	8	6
Make no impact	16	15	17	18	17	17	15	15	17	15	10	14	17	21	16	16	13	18	17	13	21
Don't know	14	9	15	7	17	12	16	10	12	16	19	10	14	15	11	18	17	13	19	10	17

Would you trust the result of an election more or less if people had been able to vote using a smart phone or tablet or trust the same amount?

Trust more	4	4	4	4	6	4	4	5	5	4	8	7	3	2	4	4	8	5	2	3	7
Trust less	51	58	48	57	56	59	49	46	53	49	56	45	48	57	52	49	50	50	50	51	57
Trust the same amount	33	32	36	31	24	30	32	41	31	34	17	37	38	29	33	33	28	34	33	36	23
Don't know	12	5	12	9	14	7	16	8	11	14	20	11	11	12	11	14	14	12	15	10	13

Which of the following, if any would be your biggest concern over the potential introduction of smartphone/tablet voting?

That the election results might be rigged/fixed	40	43	36	42	52	51	36	40	40	40	29	35	43	45	40	40	38	37	41	43	41
That people would be able to vote more than once	13	14	14	16	13	12	13	14	15	12	13	15	13	12	14	11	15	15	12	10	14
That fewer polling stations would open - potentially decreasing turnout of those without access to smartphones/tablets	9	10	7	8	9	8	9	10	8	10	12	6	7	11	8	9	9	10	7	9	9
The importance of voting would be devalued	8	8	11	12	5	7	10	11	10	7	8	10	8	8	9	7	7	7	13	7	7
That my personal details wouldn't remain secure	7	8	6	8	5	7	7	8	6	9	4	8	8	8	7	8	8	8	8	7	6
That my vote wouldn't remain anonymous	5	4	6	2	2	4	5	4	6	4	2	5	7	3	6	4	5	4	4	6	6
Other [For all open responses, please see Tab1]	4	4	4	4	2	4	3	5	4	3	9	3	3	3	4	2	1	5	4	3	3
Not applicable - I have no concerns	8	4	10	7	6	4	10	5	7	8	8	10	8	5	6	9	8	6	6	10	8
Don't know	7	4	5	0	5	3	7	3	6	8	14	8	4	5	5	9	9	7	7	5	6