

YouGov Survey: Tattoos



Sample 1115 U.S. adult citizens
 Conducted March 31 - April 2, 2025
 Margin of Error ±4.1%

1. Have you ever had...?

	Yes, currently	Yes, but not currently	No
An ear piercing	42%	16%	42%
A tattoo	24%	3%	72%
Hair dyed a natural color	22%	25%	53%
A body piercing	7%	9%	84%
A facial piercing	5%	4%	91%
Hair dyed an unconventional color	4%	18%	78%
Permanent makeup (cosmetic tattooing)	3%	1%	96%

2. Would you ever consider getting a tattoo in the future?

Yes	44%
No	56%

3. How many tattoos do you currently have?

None	76%
1	8%
2 - 3	8%
4 - 5	4%
6 - 10	3%
More than 10	2%
Not sure	0%

4. Where on your body do you have tattoos? Select all that apply. If you have a large tattoo that covers multiple body parts, please select all the body parts that it covers.

Forearms	8%
Upper arms	8%
Shoulders	7%
Upper back	6%
Wrists	5%
Ankles	4%
Hands	4%
Lower back	4%
Chest	3%
Shins or calves	3%
Rib cage	2%
Neck	2%
Thighs	2%
Stomach	1%
Head	1%
Face	1%
Groin	1%
Buttocks	0%
Somewhere else	3%
Does not have any tattoos	76%

5. Which, if any, of the following do you have tattoos representing? Select all that apply.

A favorite animal, flower, or symbol	7%
Something I just liked the look of	7%
My past experiences or life story	6%
A family member who died	5%
A quote or phrase	5%
A living family member	3%
Strength or resilience	3%
A hobby or personal interest	3%
My spiritual or religious beliefs	3%
My name or initials	3%
A romantic relationship	2%
My faith or religious beliefs	2%
A cultural or ethnic heritage	2%
Music, film, art, or literature	2%
Military service	1%
A place I've lived or traveled to	0%
Something else	4%
Does not have any tattoos	76%

6. How painful, if at all, was getting your tattoo(s)?

Very painful	2%
Somewhat painful	9%
Not very painful	9%
Not at all painful	4%
Not sure	0%
Does not have any tattoos	76%

7. Thinking about tattoos you've gotten, have you ever... ?

	Yes	No	Prefer not to say	Does not have any tattoos
Gotten one impulsively	10%	14%	0%	76%
Gotten one in a non-professional setting	8%	16%	0%	76%
Gotten a matching tattoo with someone else	7%	18%	0%	76%
Regretted getting one	5%	19%	0%	76%
Gotten one while under the influence of alcohol or drugs	5%	19%	0%	76%
Gotten one when you were under age 18	4%	20%	0%	76%
Covered up an old tattoo with a new one	3%	21%	0%	76%
Had one removed	1%	23%	0%	76%

8. Which, if any, of the following would you ever consider getting a tattoo to represent in the future? Select all that apply.

A favorite animal, flower, or symbol	16%
Something I just liked the look of	15%
A family member who died	14%
A quote or phrase	14%
My past experiences or life story	13%
A hobby or personal interest	11%
Strength or resilience	11%
Music, film, art, or literature	10%
A living family member	9%
My faith or religious beliefs	9%
My spiritual or religious beliefs	9%
A place I've lived or traveled to	6%
A cultural or ethnic heritage	6%
A romantic relationship	6%
My name or initials	4%
Not sure	2%
Military service	1%
Something else	6%
Would not consider any future tattoos	56%

9. Do you generally have a favorable or unfavorable opinion of tattoos?

Very favorable	20%
Somewhat favorable	17%
Neither favorable nor unfavorable	35%
Somewhat unfavorable	15%
Very unfavorable	11%
Don't know	2%

10. Which of the following statements comes closer to your feelings?

Our society has gone too far in accepting tattoos	29%
Our society has been about right when it comes to accepting tattoos	39%
Our society has not gone far enough in accepting tattoos	15%
Not sure	18%

11. When you meet someone and notice they have a large tattoo, do you usually think more positively or negatively about them, or is there no change?

Think a lot more positively	4%
Think a little more positively	5%
No change	66%
Think a little more negatively	16%
Think a lot more negatively	5%
Not sure	4%

12. Do you consider it to be acceptable or unacceptable for someone to have a tattoo on their...?

	Always acceptable	Usually acceptable	Usually unacceptable	Always unacceptable	Not sure
Arm	36%	42%	8%	6%	8%
Lower back	33%	40%	9%	8%	9%
Torso	31%	40%	9%	7%	12%
Hand	22%	42%	14%	10%	12%
Neck	15%	28%	27%	18%	12%
Face	8%	11%	28%	40%	13%

13. Do you think tattoo design can be considered an art, like painting or sculpture?

Yes	76%
No	14%
Not sure	10%

14. Do you think tattoos can ever be attractive on a man?

Yes	61%
No	22%
Not sure	18%

15. Do you think tattoos can ever be attractive on a woman?

Yes	62%
No	27%
Not sure	11%

16. How do you think tattoos generally look on a man?

Great	18%
Good	26%
OK	30%
Bad	12%
Terrible	7%
Not sure	8%

17. How do you think tattoos generally look on a woman?

Great	21%
Good	23%
OK	26%
Bad	12%
Terrible	14%
Not sure	5%

18. Do you consider it to be acceptable or unacceptable to...?

	Always acceptable	Usually acceptable	Usually unacceptable	Always unacceptable	Not sure
Ask someone about the meaning of their tattoos	19%	53%	9%	4%	15%
Refuse to date someone because of their tattoos	16%	18%	26%	20%	21%
Refuse to hire someone because of their tattoos	6%	14%	33%	34%	13%
Deport immigrants based on their tattoos	6%	9%	24%	45%	17%
Judge someone based on their tattoos	6%	11%	36%	37%	9%
Deny someone entry to a business because of their tattoos	5%	7%	33%	45%	10%
Assume someone with tattoos is more likely to commit a crime	2%	7%	29%	51%	11%

19. In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Acceptable to have any kind of visible tattoos, including face or neck tattoos	Acceptable to have visible tattoos, but not face or neck tattoos	Not acceptable to have any visible tattoos	Not sure
Low-end customer-facing services (such as in fast-food restaurants or budget retail stores)	30%	45%	16%	10%
Firefighters	25%	48%	16%	11%
Doctors and nurses	17%	39%	34%	10%
Police officers	16%	48%	26%	10%
Junior office-based roles	16%	44%	26%	13%
High-end customer-facing services (such as in fancy restaurants or luxury retail stores)	16%	42%	31%	10%
Senior office-based roles	15%	38%	34%	13%
K-12 Teachers	12%	39%	39%	11%

20. Do you think it is generally safe or unsafe for one's health to get a tattoo?

Generally safe	58%
Generally unsafe	21%
Not sure	21%

21. At what age do you think someone should be allowed to get a tattoo without the consent of their parents?

18	84%
17	3%
16	5%
15	1%
13	0%
12	0%
Under 12	0%
There should be no age limit	2%
Not sure	5%

Interviewing Dates	March 31 - April 2, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.551, with a mean of one and a standard deviation of 0.96.
Number of respondents	1115
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	94 questions not reported.

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1A. Have Body Modifications — An ear piercing

Have you ever had...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, currently	42%	11%	71%	41%	40%	45%	39%	42%	46%	39%	33%
Yes, but not currently	16%	15%	17%	10%	15%	21%	16%	15%	20%	22%	11%
No	42%	74%	12%	50%	45%	33%	46%	43%	34%	39%	56%
Totals	100%	100%	100%	101%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,114)	(519)	(595)	(205)	(235)	(402)	(272)	(736)	(122)	(149)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, currently	42%	48%	36%	41%	49%	38%	41%	45%	42%	39%	39%	45%	41%
Yes, but not currently	16%	13%	18%	17%	14%	17%	20%	14%	12%	11%	19%	18%	14%
No	42%	39%	46%	41%	37%	45%	39%	41%	46%	51%	42%	37%	45%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,114)	(371)	(455)	(288)	(472)	(382)	(427)	(352)	(247)	(194)	(241)	(421)	(258)

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1B. Have Body Modifications — A tattoo

Have you ever had...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, currently	24%	19%	30%	25%	34%	27%	11%	24%	30%	20%	24%
Yes, but not currently	3%	4%	3%	3%	5%	2%	2%	2%	10%	2%	6%
No	72%	77%	68%	72%	62%	71%	87%	74%	60%	77%	71%
Totals	99%	100%	101%	100%	101%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,112)	(519)	(593)	(205)	(234)	(400)	(273)	(736)	(122)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, currently	24%	19%	27%	27%	22%	25%	26%	23%	28%	26%	28%	22%	24%
Yes, but not currently	3%	2%	5%	2%	2%	2%	4%	2%	2%	3%	1%	4%	3%
No	72%	79%	68%	71%	75%	73%	70%	74%	70%	72%	71%	74%	72%
Totals	99%	100%	100%	100%	99%	100%	100%	99%	100%	101%	100%	100%	99%
Unweighted N	(1,112)	(371)	(453)	(288)	(472)	(382)	(426)	(352)	(247)	(193)	(242)	(419)	(258)

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1C. Have Body Modifications — Hair dyed a natural color

Have you ever had...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, currently	22%	7%	36%	19%	17%	28%	21%	24%	16%	22%	10%
Yes, but not currently	25%	17%	34%	31%	27%	23%	22%	23%	34%	23%	38%
No	53%	76%	30%	50%	55%	49%	58%	53%	50%	55%	52%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,112)	(518)	(594)	(205)	(234)	(401)	(272)	(736)	(121)	(148)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, currently	22%	26%	14%	25%	24%	25%	18%	26%	24%	25%	25%	22%	17%
Yes, but not currently	25%	24%	30%	21%	28%	17%	29%	23%	22%	15%	21%	27%	34%
No	53%	49%	55%	53%	48%	58%	52%	51%	54%	60%	54%	52%	49%
Totals	100%	99%	99%	99%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,112)	(371)	(453)	(288)	(472)	(382)	(426)	(352)	(247)	(194)	(241)	(419)	(258)

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1D. Have Body Modifications — A body piercing

Have you ever had...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, currently	7%	3%	10%	10%	11%	5%	2%	5%	11%	10%	6%
Yes, but not currently	9%	6%	12%	9%	14%	9%	2%	9%	9%	8%	11%
No	84%	91%	78%	81%	75%	86%	96%	86%	80%	82%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,113)	(519)	(594)	(205)	(234)	(402)	(272)	(736)	(122)	(148)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, currently	7%	8%	6%	6%	8%	6%	7%	6%	9%	6%	4%	10%	5%
Yes, but not currently	9%	8%	10%	8%	8%	8%	9%	8%	11%	7%	10%	6%	13%
No	84%	84%	83%	87%	84%	86%	84%	86%	80%	87%	86%	83%	83%
Totals	100%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,113)	(371)	(454)	(288)	(472)	(382)	(427)	(352)	(247)	(194)	(241)	(420)	(258)

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1E. Have Body Modifications — A facial piercing

Have you ever had...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, currently	5%	2%	8%	8%	11%	1%	1%	3%	10%	8%	7%
Yes, but not currently	4%	4%	5%	6%	9%	3%	0%	3%	6%	8%	7%
No	91%	94%	87%	86%	80%	96%	99%	94%	84%	85%	86%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,113)	(519)	(594)	(205)	(234)	(402)	(272)	(736)	(122)	(148)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, currently	5%	7%	5%	3%	5%	3%	6%	5%	5%	6%	2%	4%	8%
Yes, but not currently	4%	3%	8%	3%	4%	3%	5%	4%	6%	3%	5%	4%	5%
No	91%	91%	87%	95%	91%	94%	90%	92%	89%	91%	93%	91%	88%
Totals	100%	101%	100%	101%	100%	100%	101%	101%	100%	100%	100%	99%	101%
Unweighted N	(1,113)	(371)	(454)	(288)	(472)	(382)	(427)	(352)	(247)	(194)	(241)	(420)	(258)

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1F. Have Body Modifications — Hair dyed an unconventional color

Have you ever had...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, currently	4%	1%	6%	8%	4%	2%	2%	4%	2%	10%	1%
Yes, but not currently	18%	11%	24%	23%	23%	18%	6%	17%	14%	21%	27%
No	78%	87%	70%	69%	73%	79%	92%	80%	84%	70%	72%
Totals	100%	99%	100%	100%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(1,113)	(519)	(594)	(205)	(235)	(402)	(271)	(736)	(122)	(149)	(106)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, currently	4%	5%	3%	4%	3%	4%	5%	4%	3%	4%	3%	5%	3%
Yes, but not currently	18%	20%	21%	11%	20%	12%	20%	17%	16%	13%	13%	18%	24%
No	78%	75%	76%	84%	78%	84%	75%	79%	81%	83%	84%	77%	73%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,113)	(370)	(455)	(288)	(471)	(382)	(427)	(351)	(247)	(194)	(241)	(421)	(257)

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1G. Have Body Modifications — Permanent makeup (cosmetic tattooing)

Have you ever had...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, currently	3%	1%	5%	4%	4%	2%	1%	2%	4%	6%	2%
Yes, but not currently	1%	2%	1%	3%	1%	1%	0%	1%	4%	2%	3%
No	96%	98%	94%	93%	95%	97%	99%	98%	93%	92%	95%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(1,112)	(519)	(593)	(205)	(234)	(402)	(271)	(735)	(122)	(148)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, currently	3%	4%	1%	3%	5%	3%	2%	3%	5%	0%	2%	3%	4%
Yes, but not currently	1%	1%	2%	0%	1%	1%	1%	1%	2%	3%	0%	2%	0%
No	96%	95%	97%	96%	94%	96%	97%	96%	93%	97%	98%	95%	96%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,112)	(371)	(454)	(287)	(472)	(381)	(426)	(352)	(247)	(194)	(240)	(420)	(258)

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2. Consider Tattoo

Would you ever consider getting a tattoo in the future?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	44%	39%	48%	65%	58%	37%	17%	43%	52%	45%	40%
No	56%	61%	52%	35%	42%	63%	83%	57%	48%	55%	60%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,115)	(520)	(595)	(205)	(235)	(402)	(273)	(737)	(122)	(149)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	44%	47%	46%	38%	48%	37%	41%	45%	50%	49%	40%	38%	52%
No	56%	53%	54%	62%	52%	63%	59%	55%	50%	51%	60%	62%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,115)	(371)	(455)	(289)	(472)	(383)	(427)	(353)	(247)	(194)	(242)	(421)	(258)

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3. Number of Tattoos

How many tattoos do you currently have?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
None	76%	81%	70%	75%	66%	73%	89%	76%	70%	80%	76%
1	8%	7%	9%	10%	6%	9%	6%	8%	13%	5%	3%
2 - 3	8%	6%	9%	7%	11%	9%	2%	7%	7%	7%	13%
4 - 5	4%	3%	5%	2%	8%	3%	2%	3%	7%	6%	3%
6 - 10	3%	1%	4%	4%	5%	2%	0%	3%	1%	2%	4%
More than 10	2%	2%	2%	1%	3%	3%	0%	3%	1%	0%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	101%	100%	99%	99%	99%	99%	99%	100%	99%	100%	99%
Unweighted N	(1,112)	(519)	(593)	(205)	(234)	(400)	(273)	(736)	(122)	(147)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
None	76%	81%	73%	73%	78%	75%	74%	77%	72%	74%	72%	78%	76%
1	8%	4%	9%	10%	5%	11%	7%	11%	7%	16%	9%	7%	4%
2 - 3	8%	6%	9%	9%	7%	7%	7%	6%	13%	4%	8%	6%	12%
4 - 5	4%	5%	3%	3%	6%	4%	5%	2%	5%	1%	4%	5%	3%
6 - 10	3%	2%	4%	2%	2%	3%	4%	2%	1%	2%	5%	2%	2%
More than 10	2%	2%	2%	3%	2%	1%	3%	2%	2%	3%	1%	2%	2%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,112)	(371)	(453)	(288)	(472)	(382)	(426)	(352)	(247)	(193)	(242)	(419)	(258)

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4. Location of Tattoos

Where on your body do you have tattoos? Select all that apply. If you have a large tattoo that covers multiple body parts, please select all the body parts that it covers.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Forearms	8%	7%	9%	8%	11%	9%	3%	8%	7%	6%	7%
Upper arms	8%	10%	5%	6%	12%	10%	2%	8%	8%	9%	7%
Shoulders	7%	6%	8%	7%	11%	7%	3%	9%	6%	4%	2%
Upper back	6%	3%	9%	7%	10%	4%	4%	8%	4%	3%	2%
Wrists	5%	3%	7%	4%	9%	5%	1%	5%	7%	5%	5%
Ankles	4%	0%	7%	3%	6%	5%	1%	4%	6%	2%	1%
Hands	4%	3%	4%	8%	7%	2%	1%	3%	8%	2%	10%
Lower back	4%	1%	6%	3%	6%	4%	0%	4%	3%	3%	1%
Chest	3%	4%	3%	1%	6%	4%	2%	2%	2%	6%	7%
Shins or calves	3%	1%	4%	1%	5%	3%	1%	3%	1%	1%	5%
Rib cage	2%	1%	4%	5%	5%	0%	0%	3%	2%	0%	0%
Neck	2%	1%	3%	2%	4%	1%	0%	1%	2%	4%	7%
Thighs	2%	0%	3%	3%	3%	1%	0%	1%	3%	2%	3%
Stomach	1%	1%	1%	2%	1%	1%	0%	1%	0%	0%	0%
Head	1%	0%	1%	3%	1%	0%	0%	1%	0%	2%	0%
Face	1%	1%	1%	1%	0%	0%	0%	1%	0%	2%	0%
Groin	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%
Buttocks	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%
Somewhere else	3%	1%	4%	2%	4%	3%	0%	3%	2%	2%	1%
Does not have any tattoos	76%	81%	70%	75%	66%	73%	89%	76%	70%	80%	76%
Unweighted N	(1,112)	(519)	(593)	(205)	(234)	(400)	(273)	(736)	(122)	(147)	(107)

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	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Forearms	8%	7%	8%	8%	8%	7%	11%	8%	4%	4%	11%	7%	9%
Upper arms	8%	6%	9%	8%	6%	10%	9%	7%	8%	7%	11%	7%	7%
Shoulders	7%	5%	8%	9%	7%	6%	8%	7%	7%	6%	10%	7%	5%
Upper back	6%	3%	10%	5%	5%	5%	8%	5%	5%	4%	10%	6%	4%
Wrists	5%	4%	6%	5%	6%	3%	6%	3%	6%	5%	5%	5%	5%
Ankles	4%	5%	3%	3%	6%	4%	4%	5%	5%	5%	3%	4%	3%
Hands	4%	2%	5%	4%	3%	1%	6%	2%	3%	8%	0%	4%	5%
Lower back	4%	4%	3%	4%	4%	2%	2%	4%	6%	5%	3%	3%	5%
Chest	3%	2%	4%	4%	3%	4%	3%	2%	6%	2%	6%	2%	3%
Shins or calves	3%	3%	4%	2%	3%	3%	2%	4%	2%	4%	4%	3%	2%
Rib cage	2%	2%	4%	1%	2%	1%	3%	1%	3%	3%	4%	2%	1%
Neck	2%	1%	3%	2%	2%	1%	3%	1%	2%	1%	2%	2%	3%
Thighs	2%	3%	2%	1%	3%	0%	3%	1%	1%	1%	2%	2%	1%
Stomach	1%	0%	1%	2%	1%	1%	1%	2%	0%	4%	0%	1%	0%
Head	1%	0%	2%	0%	0%	0%	2%	0%	0%	0%	3%	0%	1%
Face	1%	1%	0%	1%	1%	0%	1%	0%	0%	0%	0%	1%	1%
Groin	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%
Buttocks	0%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%
Somewhere else	3%	2%	2%	4%	2%	4%	3%	2%	4%	2%	3%	3%	2%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	74%	72%	78%	76%
Unweighted N	(1,112)	(371)	(453)	(288)	(472)	(382)	(426)	(352)	(247)	(193)	(242)	(419)	(258)

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5. Type of Tattoo

Which, if any, of the following do you have tattoos representing? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A favorite animal, flower, or symbol	7%	3%	11%	6%	9%	10%	2%	9%	4%	4%	9%
Something I just liked the look of	7%	4%	9%	4%	13%	5%	5%	8%	3%	5%	5%
My past experiences or life story	6%	4%	8%	7%	8%	6%	1%	7%	5%	3%	1%
A family member who died	5%	3%	8%	4%	9%	5%	2%	5%	4%	6%	9%
A quote or phrase	5%	2%	7%	8%	8%	3%	1%	5%	4%	4%	5%
A living family member	3%	4%	3%	5%	3%	5%	1%	3%	6%	2%	2%
Strength or resilience	3%	2%	4%	5%	4%	3%	1%	3%	4%	3%	0%
A hobby or personal interest	3%	3%	3%	3%	4%	4%	1%	3%	4%	5%	1%
My spiritual or religious beliefs	3%	2%	4%	5%	3%	3%	0%	3%	2%	2%	0%
My name or initials	3%	2%	3%	2%	5%	2%	1%	2%	6%	3%	1%
A romantic relationship	2%	2%	3%	1%	5%	2%	1%	2%	1%	1%	10%
My faith or religious beliefs	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%	0%
A cultural or ethnic heritage	2%	3%	1%	1%	3%	3%	1%	1%	2%	4%	3%
Music, film, art, or literature	2%	0%	3%	1%	3%	2%	0%	2%	1%	1%	0%
Military service	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%
A place I've lived or traveled to	0%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%
Something else	4%	4%	5%	4%	7%	4%	2%	4%	6%	2%	5%

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	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Does not have any tattoos	76%	81%	70%	75%	66%	73%	89%	76%	70%	80%	76%
Unweighted N	(1,112)	(519)	(593)	(205)	(234)	(400)	(273)	(736)	(122)	(147)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A favorite animal, flower, or symbol	7%	7%	7%	8%	9%	8%	8%	7%	9%	8%	8%	7%	8%
Something I just liked the look of	7%	5%	8%	7%	7%	7%	8%	6%	6%	7%	10%	5%	5%
My past experiences or life story	6%	4%	6%	6%	5%	5%	7%	6%	5%	4%	8%	4%	7%
A family member who died	5%	6%	5%	5%	5%	4%	7%	4%	4%	5%	5%	5%	6%
A quote or phrase	5%	6%	5%	4%	6%	4%	7%	3%	5%	5%	7%	5%	4%
A living family member	3%	3%	3%	4%	2%	4%	3%	2%	7%	1%	4%	3%	5%
Strength or resilience	3%	4%	3%	3%	4%	3%	4%	3%	3%	3%	6%	2%	2%
A hobby or personal interest	3%	1%	2%	6%	3%	3%	3%	3%	5%	3%	4%	2%	5%
My spiritual or religious beliefs	3%	1%	4%	4%	1%	2%	4%	2%	3%	0%	5%	2%	3%
My name or initials	3%	3%	2%	3%	3%	3%	3%	3%	2%	4%	1%	2%	4%
A romantic relationship	2%	2%	4%	2%	2%	2%	4%	1%	2%	2%	3%	2%	3%
My faith or religious beliefs	2%	1%	3%	3%	1%	1%	3%	3%	0%	1%	0%	2%	4%
A cultural or ethnic heritage	2%	2%	2%	2%	2%	3%	2%	2%	3%	2%	3%	2%	1%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Music, film, art, or literature	2%	3%	1%	1%	3%	1%	1%	1%	3%	1%	3%	1%	1%
Military service	1%	0%	1%	1%	0%	2%	0%	1%	0%	0%	1%	0%	1%
A place I've lived or traveled to	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%
Something else	4%	2%	6%	5%	4%	3%	4%	3%	7%	6%	6%	3%	3%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	74%	72%	78%	76%
Unweighted N	(1,112)	(371)	(453)	(288)	(472)	(382)	(426)	(352)	(247)	(193)	(242)	(419)	(258)

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6. Tattoo Pain

How painful, if at all, was getting your tattoo(s)?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very painful	2%	1%	4%	2%	7%	1%	0%	1%	6%	2%	7%
Somewhat painful	9%	7%	11%	11%	10%	12%	2%	8%	18%	7%	3%
Not very painful	9%	7%	11%	7%	13%	10%	6%	11%	3%	9%	3%
Not at all painful	4%	3%	4%	5%	4%	4%	2%	3%	4%	2%	10%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	70%	75%	66%	73%	89%	76%	70%	80%	76%
Totals	100%	99%	100%	100%	100%	100%	99%	99%	101%	100%	99%
Unweighted N	(1,111)	(518)	(593)	(205)	(234)	(399)	(273)	(735)	(122)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very painful	2%	3%	3%	1%	3%	1%	3%	2%	2%	3%	1%	3%	3%
Somewhat painful	9%	8%	8%	12%	9%	8%	9%	10%	9%	12%	6%	8%	11%
Not very painful	9%	7%	10%	10%	9%	12%	11%	8%	11%	7%	18%	7%	6%
Not at all painful	4%	2%	5%	4%	3%	4%	3%	3%	5%	3%	4%	4%	4%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	74%	72%	78%	76%
Totals	100%	101%	99%	100%	102%	100%	100%	100%	99%	99%	101%	100%	100%
Unweighted N	(1,111)	(370)	(453)	(288)	(471)	(382)	(426)	(351)	(247)	(193)	(242)	(418)	(258)

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7A. Tattoo Experiences — Gotten one impulsively

Thinking about tattoos you've gotten, have you ever...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	10%	8%	13%	10%	19%	10%	2%	11%	6%	13%	13%
No	14%	10%	17%	13%	15%	17%	8%	14%	23%	7%	10%
Prefer not to say	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%
Does not have any tattoos	76%	81%	70%	76%	66%	73%	89%	76%	71%	80%	76%
Totals	100%	99%	100%	100%	100%	100%	99%	101%	101%	101%	99%
Unweighted N	(1,107)	(515)	(592)	(203)	(233)	(399)	(272)	(733)	(120)	(147)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	10%	6%	12%	13%	7%	10%	13%	9%	10%	8%	12%	8%	14%
No	14%	12%	14%	14%	15%	14%	13%	14%	17%	17%	16%	13%	10%
Prefer not to say	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	74%	72%	78%	76%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	99%	99%	100%	99%	100%
Unweighted N	(1,107)	(371)	(449)	(287)	(472)	(379)	(424)	(350)	(247)	(193)	(241)	(417)	(256)

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7B. Tattoo Experiences — Gotten one in a non-professional setting

Thinking about tattoos you've gotten, have you ever... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	8%	8%	8%	8%	13%	8%	3%	8%	9%	7%	7%
No	16%	11%	22%	16%	21%	19%	8%	16%	19%	13%	16%
Prefer not to say	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Does not have any tattoos	76%	81%	70%	75%	66%	73%	89%	76%	70%	80%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,110)	(518)	(592)	(205)	(233)	(400)	(272)	(734)	(122)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	8%	4%	10%	9%	5%	6%	12%	6%	6%	8%	10%	7%	7%
No	16%	15%	17%	18%	17%	19%	15%	18%	21%	18%	18%	14%	17%
Prefer not to say	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	75%	72%	78%	76%
Totals	100%	100%	101%	100%	100%	100%	101%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,110)	(370)	(453)	(287)	(471)	(382)	(425)	(352)	(247)	(192)	(242)	(418)	(258)

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7C. Tattoo Experiences — Gotten a matching tattoo with someone else

Thinking about tattoos you've gotten, have you ever... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	7%	3%	10%	8%	12%	5%	2%	7%	7%	5%	7%
No	18%	16%	20%	16%	22%	22%	9%	18%	21%	15%	16%
Prefer not to say	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Does not have any tattoos	76%	81%	70%	76%	66%	73%	89%	76%	70%	80%	76%
Totals	101%	100%	100%	101%	100%	100%	100%	101%	99%	100%	99%
Unweighted N	(1,109)	(518)	(591)	(204)	(234)	(398)	(273)	(734)	(121)	(147)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	7%	6%	9%	5%	6%	5%	7%	7%	8%	4%	10%	5%	7%
No	18%	13%	18%	22%	16%	20%	19%	16%	19%	22%	18%	16%	17%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	74%	72%	78%	76%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,109)	(370)	(451)	(288)	(471)	(380)	(424)	(351)	(247)	(192)	(242)	(418)	(257)

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7D. Tattoo Experiences — Regretted getting one

Thinking about tattoos you've gotten, have you ever...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	5%	3%	7%	6%	7%	7%	1%	5%	4%	7%	5%
No	19%	15%	22%	18%	26%	20%	10%	19%	24%	13%	19%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Does not have any tattoos	76%	81%	71%	76%	67%	73%	89%	76%	71%	80%	76%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,109)	(517)	(592)	(203)	(233)	(400)	(273)	(735)	(120)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	5%	5%	6%	5%	5%	5%	7%	4%	5%	4%	6%	5%	7%
No	19%	13%	21%	22%	17%	20%	20%	19%	22%	21%	22%	17%	17%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	75%	72%	78%	76%
Totals	100%	99%	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,109)	(370)	(452)	(287)	(472)	(380)	(426)	(350)	(247)	(192)	(242)	(419)	(256)

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7E. Tattoo Experiences — Gotten one while under the influence of alcohol or drugs

Thinking about tattoos you've gotten, have you ever... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	5%	6%	4%	4%	6%	7%	2%	5%	5%	3%	2%
No	19%	13%	25%	20%	27%	20%	9%	19%	24%	15%	22%
Prefer not to say	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%
Does not have any tattoos	76%	81%	71%	76%	67%	73%	89%	76%	72%	80%	76%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,106)	(516)	(590)	(204)	(232)	(398)	(272)	(733)	(119)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	5%	3%	4%	7%	4%	4%	6%	5%	3%	5%	3%	5%	6%
No	19%	15%	22%	20%	18%	21%	20%	17%	24%	20%	25%	17%	16%
Prefer not to say	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Does not have any tattoos	76%	81%	73%	73%	78%	76%	74%	77%	72%	74%	72%	78%	76%
Totals	100%	99%	99%	100%	100%	101%	101%	99%	99%	99%	100%	100%	99%
Unweighted N	(1,106)	(369)	(450)	(287)	(471)	(378)	(423)	(349)	(247)	(192)	(241)	(417)	(256)

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7F. Tattoo Experiences — Gotten one when you were under age 18

Thinking about tattoos you've gotten, have you ever...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	4%	4%	3%	8%	6%	2%	0%	2%	9%	7%	3%
No	20%	14%	26%	16%	27%	24%	11%	22%	20%	13%	20%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	70%	76%	66%	73%	89%	76%	71%	80%	76%
Totals	100%	99%	99%	100%	99%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,108)	(517)	(591)	(204)	(233)	(399)	(272)	(734)	(120)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	4%	4%	3%	5%	3%	3%	5%	2%	4%	6%	1%	5%	3%
No	20%	15%	23%	22%	19%	22%	21%	21%	23%	19%	27%	17%	21%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	75%	72%	78%	76%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,108)	(369)	(451)	(288)	(470)	(381)	(424)	(351)	(247)	(191)	(242)	(418)	(257)

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7G. Tattoo Experiences — Covered up an old tattoo with a new one

Thinking about tattoos you've gotten, have you ever... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	3%	3%	3%	1%	3%	4%	1%	3%	2%	2%	1%
No	21%	16%	26%	23%	30%	22%	9%	21%	27%	17%	22%
Prefer not to say	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Does not have any tattoos	76%	81%	71%	75%	67%	73%	90%	76%	71%	80%	76%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,106)	(517)	(589)	(205)	(232)	(398)	(271)	(732)	(120)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	3%	2%	2%	4%	2%	4%	3%	3%	2%	2%	2%	3%	4%
No	21%	16%	25%	22%	20%	21%	23%	20%	25%	23%	26%	19%	19%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	75%	72%	78%	76%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,106)	(368)	(451)	(287)	(470)	(379)	(423)	(350)	(247)	(191)	(241)	(417)	(257)

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7H. Tattoo Experiences — Had one removed

Thinking about tattoos you've gotten, have you ever...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	1%	1%	0%	2%	1%	1%	0%	0%	0%	3%	3%
No	23%	17%	29%	22%	32%	26%	10%	24%	28%	17%	20%
Prefer not to say	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Does not have any tattoos	76%	81%	71%	75%	67%	73%	90%	76%	71%	80%	76%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,109)	(518)	(591)	(205)	(233)	(400)	(271)	(734)	(121)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	2%	1%
No	23%	18%	26%	26%	21%	24%	25%	23%	26%	25%	28%	20%	23%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Does not have any tattoos	76%	81%	73%	73%	78%	75%	74%	77%	72%	75%	72%	78%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,109)	(369)	(453)	(287)	(471)	(380)	(426)	(350)	(247)	(192)	(241)	(419)	(257)

8. Type of Tattoo Considered

Which, if any, of the following would you ever consider getting a tattoo to represent in the future? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A favorite animal, flower, or symbol	16%	10%	21%	27%	21%	11%	6%	17%	8%	15%	19%
Something I just liked the look of	15%	12%	18%	25%	24%	11%	3%	16%	14%	15%	14%
A family member who died	14%	10%	19%	21%	21%	13%	3%	13%	17%	16%	19%
A quote or phrase	14%	9%	19%	24%	22%	10%	3%	14%	15%	16%	12%
My past experiences or life story	13%	12%	13%	25%	20%	6%	4%	12%	13%	13%	16%
A hobby or personal interest	11%	12%	11%	25%	15%	6%	2%	12%	9%	10%	9%
Strength or resilience	11%	7%	14%	15%	15%	10%	2%	11%	11%	9%	14%
Music, film, art, or literature	10%	9%	11%	26%	14%	4%	1%	9%	11%	14%	10%
A living family member	9%	6%	11%	10%	18%	5%	3%	7%	13%	11%	11%
My faith or religious beliefs	9%	6%	11%	14%	7%	8%	6%	9%	11%	8%	1%
My spiritual or religious beliefs	9%	4%	12%	11%	11%	7%	5%	8%	10%	8%	8%
A place I've lived or traveled to	6%	6%	6%	9%	9%	6%	1%	7%	4%	6%	3%
A cultural or ethnic heritage	6%	5%	7%	9%	10%	3%	2%	4%	8%	8%	13%
A romantic relationship	6%	4%	7%	10%	10%	3%	0%	5%	6%	7%	12%
My name or initials	4%	4%	5%	13%	5%	2%	0%	3%	7%	5%	11%
Not sure	2%	1%	3%	2%	2%	2%	2%	2%	2%	1%	2%
Military service	1%	3%	0%	1%	1%	2%	2%	2%	0%	0%	1%

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	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Something else	6%	5%	8%	11%	8%	6%	1%	6%	5%	12%	6%
Would not consider any future tattoos	56%	61%	52%	35%	42%	63%	83%	57%	48%	55%	60%
Unweighted N	(1,115)	(520)	(595)	(205)	(235)	(402)	(273)	(737)	(122)	(149)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A favorite animal, flower, or symbol	16%	18%	19%	9%	17%	10%	14%	15%	20%	13%	19%	12%	20%
Something I just liked the look of	15%	19%	17%	10%	19%	11%	12%	16%	19%	21%	14%	13%	17%
A family member who died	14%	16%	18%	9%	18%	9%	16%	12%	15%	15%	14%	11%	19%
A quote or phrase	14%	18%	16%	9%	17%	9%	14%	15%	14%	15%	16%	13%	14%
My past experiences or life story	13%	12%	19%	6%	13%	6%	13%	15%	11%	11%	10%	11%	19%
A hobby or personal interest	11%	15%	12%	7%	14%	9%	8%	11%	17%	13%	10%	9%	16%
Strength or resilience	11%	13%	11%	8%	12%	9%	12%	10%	8%	15%	9%	8%	14%
Music, film, art, or literature	10%	15%	12%	4%	11%	5%	9%	10%	9%	12%	9%	7%	14%
A living family member	9%	9%	10%	6%	11%	6%	8%	10%	11%	7%	7%	8%	13%
My faith or religious beliefs	9%	7%	9%	11%	7%	8%	11%	7%	8%	9%	14%	6%	7%
My spiritual or religious beliefs	9%	6%	11%	9%	8%	9%	10%	7%	10%	6%	11%	8%	8%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A place I've lived or traveled to	6%	10%	4%	5%	9%	3%	6%	5%	7%	7%	5%	3%	10%
A cultural or ethnic heritage	6%	7%	8%	3%	9%	3%	6%	7%	6%	2%	7%	3%	11%
A romantic relationship	6%	6%	7%	4%	3%	4%	5%	5%	6%	8%	4%	4%	8%
My name or initials	4%	7%	4%	3%	5%	2%	4%	4%	8%	2%	2%	4%	8%
Not sure	2%	2%	2%	3%	2%	2%	2%	1%	4%	2%	2%	1%	4%
Military service	1%	0%	2%	2%	1%	2%	1%	2%	2%	0%	3%	1%	2%
Something else	6%	9%	6%	4%	8%	5%	5%	8%	7%	4%	7%	6%	8%
Would not consider any future tattoos	56%	53%	54%	62%	52%	63%	59%	55%	50%	51%	60%	62%	48%
Unweighted N	(1,115)	(371)	(455)	(289)	(472)	(383)	(427)	(353)	(247)	(194)	(242)	(421)	(258)

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9. Favorability of Tattoos

Do you generally have a favorable or unfavorable opinion of tattoos?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	20%	15%	24%	24%	27%	19%	11%	18%	30%	23%	15%
Somewhat favorable	17%	15%	19%	25%	18%	16%	9%	17%	19%	14%	21%
Neither favorable nor unfavorable	35%	38%	33%	37%	33%	36%	33%	36%	30%	35%	35%
Somewhat unfavorable	15%	18%	13%	5%	12%	19%	23%	17%	8%	12%	22%
Very unfavorable	11%	13%	9%	7%	10%	9%	20%	12%	9%	12%	7%
Don't know	2%	1%	2%	2%	1%	1%	4%	1%	4%	4%	0%
Totals	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,115)	(520)	(595)	(205)	(235)	(402)	(273)	(737)	(122)	(149)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	20%	25%	19%	15%	22%	15%	23%	21%	15%	21%	20%	20%	19%
Somewhat favorable	17%	18%	17%	16%	21%	13%	19%	15%	19%	12%	15%	16%	23%
Neither favorable nor unfavorable	35%	36%	39%	30%	29%	34%	35%	32%	37%	39%	34%	34%	36%
Somewhat unfavorable	15%	12%	14%	20%	18%	19%	12%	17%	18%	19%	16%	16%	10%
Very unfavorable	11%	7%	10%	16%	9%	18%	9%	12%	11%	7%	14%	10%	12%
Don't know	2%	1%	1%	3%	1%	1%	1%	3%	0%	0%	1%	3%	1%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	98%	100%	99%	101%
Unweighted N	(1,115)	(371)	(455)	(289)	(472)	(383)	(427)	(353)	(247)	(194)	(242)	(421)	(258)

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10. How Accepting Is Society of Tattoos

Which of the following statements comes closer to your feelings?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Our society has gone too far in accepting tattoos	29%	32%	26%	19%	19%	32%	44%	28%	30%	28%	32%
Our society has been about right when it comes to accepting tattoos	39%	42%	36%	39%	45%	39%	31%	41%	31%	31%	52%
Our society has not gone far enough in accepting tattoos	15%	9%	20%	25%	20%	9%	7%	14%	17%	21%	7%
Not sure	18%	17%	18%	17%	16%	20%	17%	17%	21%	21%	8%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	99%	101%	99%
Unweighted N	(1,112)	(518)	(594)	(205)	(235)	(399)	(273)	(736)	(121)	(148)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Our society has gone too far in accepting tattoos	29%	15%	24%	47%	20%	45%	26%	30%	31%	23%	30%	32%	25%
Our society has been about right when it comes to accepting tattoos	39%	42%	39%	36%	44%	35%	36%	41%	43%	42%	35%	36%	46%
Our society has not gone far enough in accepting tattoos	15%	21%	15%	8%	18%	9%	15%	18%	13%	15%	18%	15%	12%
Not sure	18%	21%	22%	9%	18%	11%	23%	12%	13%	20%	17%	18%	16%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	101%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%	99%
Unweighted N	(1,112)	(370)	(454)	(288)	(471)	(382)	(425)	(353)	(246)	(193)	(242)	(420)	(257)

11. Opinion of People with Large Tattoos

When you meet someone and notice they have a large tattoo, do you usually think more positively or negatively about them, or is there no change?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Think a lot more positively	4%	4%	4%	9%	6%	1%	0%	2%	10%	10%	4%
Think a little more positively	5%	3%	6%	6%	9%	2%	3%	4%	8%	5%	3%
No change	66%	64%	68%	69%	70%	69%	56%	67%	69%	61%	63%
Think a little more negatively	16%	18%	14%	7%	9%	21%	26%	18%	8%	15%	18%
Think a lot more negatively	5%	6%	4%	4%	4%	3%	11%	6%	2%	6%	3%
Not sure	4%	4%	3%	6%	2%	4%	3%	3%	2%	3%	10%
Totals	100%	99%	99%	101%	100%	100%	99%	100%	99%	100%	101%
Unweighted N	(1,115)	(520)	(595)	(205)	(235)	(402)	(273)	(737)	(122)	(149)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Think a lot more positively	4%	5%	4%	3%	3%	2%	5%	4%	1%	7%	2%	3%	4%
Think a little more positively	5%	6%	6%	4%	6%	6%	6%	3%	6%	3%	6%	4%	6%
No change	66%	71%	70%	58%	67%	56%	70%	65%	63%	66%	60%	68%	71%
Think a little more negatively	16%	13%	10%	26%	16%	28%	11%	19%	21%	18%	23%	16%	8%
Think a lot more negatively	5%	4%	4%	8%	5%	7%	4%	5%	6%	3%	4%	5%	6%
Not sure	4%	1%	7%	2%	3%	2%	4%	3%	3%	4%	4%	3%	4%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	100%	101%	101%	100%	101%	100%	99%	100%	101%	99%	99%	99%
Unweighted N	(1,115)	(371)	(455)	(289)	(472)	(383)	(427)	(353)	(247)	(194)	(242)	(421)	(258)

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12A. Acceptability of Tattoo Locations — Arm

Do you consider it to be acceptable or unacceptable for someone to have a tattoo on their... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	36%	33%	39%	48%	43%	31%	23%	35%	45%	34%	32%
Usually acceptable	42%	42%	43%	38%	36%	45%	49%	41%	40%	42%	56%
Usually unacceptable	8%	9%	6%	4%	5%	11%	9%	9%	2%	7%	4%
Always unacceptable	6%	7%	6%	3%	5%	5%	13%	7%	5%	6%	4%
Not sure	8%	9%	7%	6%	10%	9%	6%	8%	8%	11%	4%
Totals	100%	100%	101%	99%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,108)	(516)	(592)	(204)	(235)	(400)	(269)	(733)	(122)	(148)	(105)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	36%	47%	38%	22%	40%	23%	35%	40%	30%	34%	33%	36%	39%
Usually acceptable	42%	40%	41%	46%	44%	47%	44%	39%	47%	48%	43%	43%	36%
Usually unacceptable	8%	6%	4%	14%	7%	13%	7%	6%	12%	5%	9%	6%	10%
Always unacceptable	6%	3%	5%	11%	4%	9%	4%	7%	6%	5%	4%	7%	7%
Not sure	8%	4%	12%	7%	4%	9%	11%	7%	4%	8%	11%	7%	8%
Totals	100%	100%	100%	100%	99%	101%	101%	99%	99%	100%	100%	99%	100%
Unweighted N	(1,108)	(367)	(454)	(287)	(467)	(381)	(423)	(352)	(247)	(193)	(240)	(418)	(257)

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12B. Acceptability of Tattoo Locations — Lower back

Do you consider it to be acceptable or unacceptable for someone to have a tattoo on their... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	33%	30%	37%	43%	38%	31%	23%	32%	46%	30%	29%
Usually acceptable	40%	40%	41%	35%	37%	44%	43%	40%	38%	34%	52%
Usually unacceptable	9%	10%	8%	8%	8%	8%	12%	10%	4%	10%	7%
Always unacceptable	8%	9%	7%	5%	7%	8%	13%	9%	6%	11%	3%
Not sure	9%	11%	8%	10%	10%	9%	9%	9%	6%	15%	8%
Totals	99%	100%	101%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,110)	(518)	(592)	(204)	(235)	(401)	(270)	(733)	(122)	(149)	(106)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	33%	41%	38%	22%	36%	19%	35%	33%	32%	35%	37%	27%	39%
Usually acceptable	40%	41%	37%	43%	44%	44%	39%	42%	42%	44%	36%	44%	35%
Usually unacceptable	9%	8%	6%	12%	10%	15%	9%	9%	9%	4%	10%	11%	8%
Always unacceptable	8%	3%	8%	13%	5%	12%	6%	8%	10%	7%	7%	9%	9%
Not sure	9%	6%	12%	10%	5%	10%	11%	7%	7%	9%	9%	9%	10%
Totals	99%	99%	101%	100%	100%	100%	100%	99%	100%	99%	99%	100%	101%
Unweighted N	(1,110)	(371)	(455)	(284)	(471)	(379)	(426)	(352)	(245)	(194)	(241)	(417)	(258)

12C. Acceptability of Tattoo Locations — Torso

Do you consider it to be acceptable or unacceptable for someone to have a tattoo on their... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	31%	26%	36%	43%	38%	24%	23%	30%	37%	35%	28%
Usually acceptable	40%	40%	39%	35%	40%	43%	39%	40%	39%	32%	48%
Usually unacceptable	9%	12%	7%	7%	5%	13%	11%	9%	6%	14%	11%
Always unacceptable	7%	7%	7%	3%	5%	6%	15%	8%	5%	6%	4%
Not sure	12%	14%	11%	12%	12%	14%	12%	13%	13%	13%	9%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,108)	(518)	(590)	(204)	(235)	(399)	(270)	(731)	(121)	(149)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	31%	45%	35%	14%	36%	16%	34%	35%	24%	31%	30%	30%	34%
Usually acceptable	40%	34%	38%	47%	43%	47%	39%	39%	44%	45%	42%	37%	39%
Usually unacceptable	9%	8%	7%	14%	7%	15%	9%	7%	13%	5%	8%	12%	9%
Always unacceptable	7%	4%	5%	13%	6%	9%	4%	8%	9%	6%	7%	7%	8%
Not sure	12%	10%	15%	12%	8%	14%	14%	12%	9%	14%	13%	14%	9%
Totals	99%	101%	100%	100%	100%	101%	100%	101%	99%	101%	100%	100%	99%
Unweighted N	(1,108)	(368)	(453)	(287)	(468)	(380)	(424)	(352)	(245)	(191)	(242)	(417)	(258)

12D. Acceptability of Tattoo Locations — Hand

Do you consider it to be acceptable or unacceptable for someone to have a tattoo on their... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	22%	16%	29%	40%	25%	16%	11%	19%	38%	27%	18%
Usually acceptable	42%	43%	41%	39%	44%	43%	42%	42%	35%	37%	64%
Usually unacceptable	14%	16%	13%	6%	12%	17%	20%	17%	7%	14%	6%
Always unacceptable	10%	13%	7%	4%	6%	10%	18%	11%	7%	11%	5%
Not sure	12%	13%	11%	11%	12%	13%	9%	12%	12%	11%	7%
Totals	100%	101%	101%	100%	99%	99%	100%	101%	99%	100%	100%
Unweighted N	(1,111)	(519)	(592)	(205)	(234)	(400)	(272)	(735)	(122)	(147)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	22%	30%	25%	11%	26%	9%	24%	25%	18%	19%	18%	23%	27%
Usually acceptable	42%	47%	40%	39%	44%	43%	43%	39%	47%	48%	42%	40%	42%
Usually unacceptable	14%	10%	13%	19%	14%	20%	14%	15%	14%	12%	19%	15%	10%
Always unacceptable	10%	5%	5%	19%	7%	18%	6%	10%	14%	10%	9%	11%	9%
Not sure	12%	8%	16%	10%	9%	9%	14%	12%	7%	12%	12%	11%	12%
Totals	100%	100%	99%	98%	100%	99%	101%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,111)	(370)	(454)	(287)	(471)	(381)	(425)	(353)	(246)	(194)	(241)	(418)	(258)

12E. Acceptability of Tattoo Locations — Neck

Do you consider it to be acceptable or unacceptable for someone to have a tattoo on their... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	15%	11%	19%	26%	18%	12%	7%	13%	27%	15%	15%
Usually acceptable	28%	28%	29%	32%	36%	21%	26%	27%	32%	25%	41%
Usually unacceptable	27%	30%	24%	22%	18%	37%	26%	28%	21%	25%	27%
Always unacceptable	18%	21%	15%	7%	14%	19%	30%	20%	9%	20%	12%
Not sure	12%	11%	14%	13%	13%	12%	11%	13%	11%	15%	6%
Totals	100%	101%	101%	100%	99%	101%	100%	101%	100%	100%	101%
Unweighted N	(1,110)	(519)	(591)	(205)	(232)	(401)	(272)	(737)	(122)	(145)	(106)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	15%	21%	18%	6%	18%	4%	19%	16%	8%	13%	12%	15%	20%
Usually acceptable	28%	36%	28%	21%	32%	19%	30%	23%	31%	30%	29%	26%	29%
Usually unacceptable	27%	23%	24%	34%	26%	35%	25%	30%	27%	29%	26%	29%	22%
Always unacceptable	18%	10%	15%	28%	14%	29%	13%	18%	23%	16%	21%	19%	15%
Not sure	12%	9%	15%	12%	10%	13%	13%	12%	11%	12%	13%	11%	14%
Totals	100%	99%	100%	101%	100%	100%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,110)	(367)	(455)	(288)	(470)	(381)	(425)	(350)	(247)	(193)	(241)	(420)	(256)

12F. Acceptability of Tattoo Locations — Face

Do you consider it to be acceptable or unacceptable for someone to have a tattoo on their... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	8%	7%	9%	16%	8%	5%	5%	8%	11%	5%	9%
Usually acceptable	11%	12%	10%	11%	15%	11%	6%	12%	12%	6%	13%
Usually unacceptable	28%	26%	30%	30%	28%	28%	27%	28%	30%	26%	32%
Always unacceptable	40%	42%	37%	28%	31%	45%	52%	41%	32%	44%	33%
Not sure	13%	13%	14%	15%	18%	11%	10%	12%	15%	20%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,112)	(520)	(592)	(205)	(233)	(401)	(273)	(735)	(122)	(148)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	8%	9%	11%	3%	8%	4%	8%	8%	7%	5%	6%	7%	13%
Usually acceptable	11%	12%	14%	7%	14%	7%	14%	10%	11%	13%	11%	9%	13%
Usually unacceptable	28%	32%	27%	25%	34%	24%	29%	30%	26%	29%	28%	29%	26%
Always unacceptable	40%	34%	32%	54%	34%	55%	32%	41%	46%	43%	41%	42%	33%
Not sure	13%	13%	16%	10%	10%	10%	17%	11%	11%	9%	14%	13%	16%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	101%	99%	100%	100%	101%
Unweighted N	(1,112)	(370)	(453)	(289)	(470)	(382)	(426)	(352)	(246)	(194)	(241)	(421)	(256)

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13. Considered Art

Do you think tattoo design can be considered an art, like painting or sculpture?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	76%	72%	79%	81%	78%	82%	60%	74%	89%	74%	77%
No	14%	17%	12%	11%	13%	10%	27%	16%	5%	16%	17%
Not sure	10%	11%	9%	9%	9%	8%	13%	11%	6%	10%	5%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,114)	(519)	(595)	(205)	(235)	(401)	(273)	(737)	(121)	(149)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	76%	85%	79%	63%	81%	63%	81%	73%	76%	77%	76%	78%	71%
No	14%	9%	11%	24%	10%	25%	12%	16%	15%	11%	16%	12%	19%
Not sure	10%	6%	10%	13%	8%	12%	7%	11%	8%	12%	8%	10%	9%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,114)	(371)	(454)	(289)	(472)	(383)	(426)	(353)	(247)	(194)	(242)	(420)	(258)

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14. Tattoos Attractive - Man

Do you think tattoos can ever be attractive on a man?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	61%	48%	73%	74%	66%	60%	44%	58%	73%	63%	64%
No	22%	27%	16%	13%	19%	20%	35%	23%	13%	25%	21%
Not sure	18%	25%	11%	13%	15%	20%	21%	20%	14%	12%	15%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,112)	(519)	(593)	(205)	(235)	(400)	(272)	(734)	(122)	(149)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	61%	72%	59%	52%	66%	49%	66%	57%	60%	62%	56%	61%	65%
No	22%	15%	18%	32%	19%	32%	16%	24%	26%	16%	22%	22%	25%
Not sure	18%	14%	23%	16%	15%	19%	18%	19%	14%	22%	22%	18%	11%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,112)	(369)	(455)	(288)	(470)	(382)	(425)	(353)	(247)	(193)	(242)	(420)	(257)

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15. Tattoos Attractive - Woman

Do you think tattoos can ever be attractive on a woman?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	62%	58%	65%	76%	72%	59%	42%	60%	70%	63%	65%
No	27%	30%	24%	13%	19%	28%	47%	28%	21%	28%	25%
Not sure	11%	12%	10%	11%	9%	13%	11%	12%	8%	9%	10%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,114)	(520)	(594)	(205)	(235)	(401)	(273)	(737)	(122)	(148)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	62%	72%	66%	47%	67%	49%	64%	60%	64%	64%	61%	62%	62%
No	27%	18%	21%	42%	22%	41%	23%	28%	30%	25%	30%	25%	28%
Not sure	11%	9%	13%	11%	11%	10%	13%	12%	6%	10%	10%	13%	10%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,114)	(370)	(455)	(289)	(471)	(383)	(426)	(353)	(247)	(194)	(242)	(420)	(258)

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16. How Tattoos Look on a Man

How do you think tattoos generally look on a man?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Great	18%	13%	22%	25%	26%	13%	7%	13%	36%	22%	15%
Good	26%	19%	32%	41%	28%	24%	10%	24%	29%	35%	17%
OK	30%	36%	25%	17%	26%	36%	41%	34%	19%	20%	37%
Bad	12%	14%	10%	3%	10%	14%	19%	13%	4%	10%	14%
Terrible	7%	9%	5%	5%	4%	6%	13%	7%	4%	9%	6%
Not sure	8%	9%	6%	8%	6%	7%	9%	8%	7%	4%	10%
Totals	101%	100%	100%	99%	100%	100%	99%	99%	99%	100%	99%
Unweighted N	(1,114)	(520)	(594)	(205)	(235)	(401)	(273)	(736)	(122)	(149)	(107)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Great	18%	20%	20%	13%	17%	8%	20%	17%	17%	16%	18%	18%	17%
Good	26%	36%	23%	19%	29%	20%	30%	24%	23%	23%	20%	29%	28%
OK	30%	28%	32%	32%	32%	35%	27%	32%	32%	41%	33%	26%	28%
Bad	12%	8%	9%	19%	11%	17%	10%	12%	16%	9%	15%	11%	12%
Terrible	7%	3%	5%	13%	5%	11%	5%	6%	10%	5%	7%	6%	9%
Not sure	8%	5%	12%	5%	6%	8%	8%	10%	2%	6%	7%	9%	7%
Totals	101%	100%	101%	101%	100%	99%	100%	101%	100%	100%	100%	99%	101%
Unweighted N	(1,114)	(371)	(455)	(288)	(472)	(382)	(427)	(352)	(247)	(193)	(242)	(421)	(258)

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17. How Tattoos Look on a Woman

How do you think tattoos generally look on a woman?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Great	21%	17%	24%	33%	34%	13%	6%	17%	33%	31%	16%
Good	23%	20%	26%	33%	27%	21%	12%	21%	28%	26%	25%
OK	26%	30%	21%	17%	17%	34%	30%	28%	19%	14%	32%
Bad	12%	13%	11%	4%	7%	17%	18%	14%	6%	7%	13%
Terrible	14%	15%	12%	7%	10%	11%	27%	14%	7%	19%	8%
Not sure	5%	4%	6%	7%	4%	4%	6%	5%	6%	4%	6%
Totals	101%	99%	100%	101%	99%	100%	99%	99%	99%	101%	100%
Unweighted N	(1,111)	(518)	(593)	(204)	(235)	(399)	(273)	(735)	(122)	(147)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Great	21%	27%	25%	10%	20%	9%	24%	20%	18%	18%	18%	23%	22%
Good	23%	29%	23%	17%	23%	20%	25%	22%	20%	25%	22%	22%	24%
OK	26%	24%	27%	25%	30%	26%	24%	25%	28%	28%	28%	25%	23%
Bad	12%	8%	10%	19%	12%	16%	11%	12%	16%	16%	12%	10%	13%
Terrible	14%	8%	9%	24%	9%	23%	10%	15%	16%	10%	18%	13%	13%
Not sure	5%	5%	6%	5%	5%	6%	5%	6%	2%	3%	3%	7%	5%
Totals	101%	101%	100%	100%	99%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,111)	(370)	(452)	(289)	(471)	(382)	(425)	(352)	(246)	(193)	(241)	(421)	(256)

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18A. Acceptability of Tattoos — Ask someone about the meaning of their tattoos

Do you consider it to be acceptable or unacceptable to . . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	19%	17%	20%	28%	17%	17%	14%	17%	25%	23%	18%
Usually acceptable	53%	53%	54%	50%	53%	57%	52%	56%	50%	43%	50%
Usually unacceptable	9%	10%	8%	5%	14%	6%	10%	9%	10%	5%	10%
Always unacceptable	4%	4%	4%	4%	5%	2%	5%	3%	3%	13%	2%
Not sure	15%	16%	14%	12%	11%	17%	19%	15%	13%	16%	19%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	101%	100%	99%
Unweighted N	(1,112)	(519)	(593)	(204)	(234)	(401)	(273)	(736)	(121)	(148)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	19%	16%	19%	21%	12%	19%	20%	19%	16%	24%	13%	24%	12%
Usually acceptable	53%	57%	53%	50%	62%	50%	51%	56%	55%	51%	64%	46%	55%
Usually unacceptable	9%	9%	8%	10%	10%	10%	9%	8%	10%	11%	5%	10%	9%
Always unacceptable	4%	6%	2%	4%	5%	4%	4%	2%	8%	3%	4%	4%	6%
Not sure	15%	12%	18%	15%	12%	17%	16%	15%	11%	12%	13%	16%	18%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,112)	(371)	(455)	(286)	(472)	(380)	(427)	(352)	(246)	(194)	(242)	(419)	(257)

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18B. Acceptability of Tattoos — Refuse to date someone because of their tattoos

Do you consider it to be acceptable or unacceptable to . . . ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	16%	17%	14%	11%	16%	16%	19%	17%	8%	9%	24%
Usually acceptable	18%	20%	15%	22%	14%	19%	17%	17%	18%	26%	14%
Usually unacceptable	26%	28%	24%	24%	26%	29%	23%	26%	21%	28%	26%
Always unacceptable	20%	20%	20%	24%	26%	13%	19%	17%	34%	27%	13%
Not sure	21%	14%	27%	19%	18%	23%	23%	23%	18%	11%	23%
Totals	101%	99%	100%	100%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(1,110)	(519)	(591)	(204)	(234)	(401)	(271)	(736)	(121)	(147)	(106)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	16%	9%	18%	20%	12%	23%	12%	14%	23%	17%	18%	12%	18%
Usually acceptable	18%	18%	15%	21%	20%	22%	15%	20%	20%	19%	15%	20%	17%
Usually unacceptable	26%	27%	25%	25%	28%	27%	25%	26%	27%	21%	20%	28%	31%
Always unacceptable	20%	28%	18%	14%	19%	12%	26%	17%	14%	21%	24%	20%	15%
Not sure	21%	18%	24%	21%	20%	17%	23%	22%	16%	21%	23%	20%	19%
Totals	101%	100%	100%	101%	99%	101%	101%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,110)	(370)	(453)	(287)	(470)	(381)	(424)	(352)	(247)	(194)	(242)	(418)	(256)

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18C. Acceptability of Tattoos — Refuse to hire someone because of their tattoos

Do you consider it to be acceptable or unacceptable to... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	6%	9%	4%	7%	7%	6%	5%	6%	7%	9%	5%
Usually acceptable	14%	15%	12%	13%	11%	16%	15%	14%	13%	16%	7%
Usually unacceptable	33%	34%	31%	28%	31%	37%	33%	36%	20%	27%	39%
Always unacceptable	34%	32%	36%	40%	39%	29%	29%	32%	48%	36%	25%
Not sure	13%	10%	16%	12%	12%	13%	17%	13%	12%	12%	23%
Totals	100%	100%	99%	100%	100%	101%	99%	101%	100%	100%	99%
Unweighted N	(1,111)	(519)	(592)	(205)	(235)	(401)	(270)	(734)	(122)	(148)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	6%	4%	6%	8%	4%	10%	6%	6%	8%	5%	7%	7%	7%
Usually acceptable	14%	9%	11%	21%	10%	22%	13%	14%	16%	16%	17%	14%	10%
Usually unacceptable	33%	32%	33%	33%	40%	34%	30%	33%	38%	35%	29%	28%	42%
Always unacceptable	34%	45%	35%	21%	37%	18%	38%	34%	27%	33%	34%	36%	30%
Not sure	13%	9%	14%	17%	9%	16%	14%	13%	11%	12%	13%	15%	12%
Totals	100%	99%	99%	100%	100%	100%	101%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,111)	(370)	(454)	(287)	(470)	(381)	(424)	(353)	(247)	(193)	(241)	(421)	(256)

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18D. Acceptability of Tattoos — Deport immigrants based on their tattoos

Do you consider it to be acceptable or unacceptable to... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	6%	9%	3%	5%	4%	8%	6%	7%	1%	5%	6%
Usually acceptable	9%	10%	7%	7%	9%	9%	10%	9%	8%	6%	12%
Usually unacceptable	24%	27%	21%	20%	24%	26%	24%	23%	20%	27%	30%
Always unacceptable	45%	40%	50%	57%	51%	36%	40%	41%	59%	51%	40%
Not sure	17%	14%	20%	12%	13%	22%	20%	20%	11%	11%	12%
Totals	101%	100%	101%	101%	101%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,108)	(518)	(590)	(203)	(235)	(402)	(268)	(731)	(122)	(149)	(106)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	6%	2%	6%	10%	2%	13%	3%	7%	9%	4%	11%	4%	5%
Usually acceptable	9%	4%	8%	13%	6%	16%	8%	9%	9%	13%	7%	11%	4%
Usually unacceptable	24%	26%	22%	23%	27%	20%	22%	25%	23%	18%	27%	21%	29%
Always unacceptable	45%	62%	46%	26%	58%	25%	44%	45%	51%	43%	40%	45%	50%
Not sure	17%	5%	18%	27%	7%	27%	22%	14%	8%	22%	15%	19%	12%
Totals	101%	99%	100%	99%	100%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,108)	(369)	(453)	(286)	(468)	(380)	(423)	(353)	(245)	(194)	(241)	(416)	(257)

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18E. Acceptability of Tattoos — Judge someone based on their tattoos

Do you consider it to be acceptable or unacceptable to... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	6%	6%	5%	9%	8%	3%	4%	6%	3%	10%	0%
Usually acceptable	11%	13%	10%	11%	9%	12%	14%	12%	9%	12%	9%
Usually unacceptable	36%	37%	36%	34%	37%	38%	36%	37%	27%	35%	49%
Always unacceptable	37%	35%	39%	39%	40%	36%	34%	35%	55%	36%	33%
Not sure	9%	9%	10%	8%	7%	10%	12%	11%	6%	7%	9%
Totals	99%	100%	100%	101%	101%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,113)	(519)	(594)	(205)	(235)	(402)	(271)	(736)	(122)	(149)	(106)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	6%	5%	4%	8%	4%	7%	2%	9%	5%	6%	6%	5%	5%
Usually acceptable	11%	8%	11%	14%	9%	18%	8%	14%	14%	15%	10%	12%	9%
Usually unacceptable	36%	38%	35%	37%	43%	37%	35%	37%	40%	36%	34%	34%	43%
Always unacceptable	37%	45%	39%	28%	39%	24%	45%	32%	33%	32%	41%	41%	32%
Not sure	9%	4%	11%	13%	6%	13%	10%	8%	8%	11%	9%	8%	11%
Totals	99%	100%	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,113)	(370)	(455)	(288)	(471)	(382)	(426)	(352)	(247)	(194)	(242)	(420)	(257)

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18F. Acceptability of Tattoos — Deny someone entry to a business because of their tattoos

Do you consider it to be acceptable or unacceptable to . . . ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	5%	6%	5%	9%	6%	4%	2%	4%	7%	10%	7%
Usually acceptable	7%	9%	5%	7%	6%	8%	4%	7%	9%	10%	0%
Usually unacceptable	33%	33%	33%	27%	33%	33%	38%	33%	24%	33%	47%
Always unacceptable	45%	44%	46%	47%	48%	43%	43%	45%	54%	42%	38%
Not sure	10%	9%	12%	10%	7%	12%	12%	12%	7%	5%	8%
Totals	100%	101%	101%	100%	100%	100%	99%	101%	101%	100%	100%
Unweighted N	(1,112)	(519)	(593)	(205)	(235)	(401)	(271)	(736)	(121)	(148)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	5%	5%	4%	5%	3%	7%	3%	6%	7%	3%	6%	5%	5%
Usually acceptable	7%	5%	5%	10%	6%	12%	5%	11%	5%	12%	4%	7%	5%
Usually unacceptable	33%	32%	34%	32%	36%	35%	32%	33%	33%	34%	34%	32%	33%
Always unacceptable	45%	53%	44%	39%	48%	35%	47%	43%	50%	40%	46%	46%	47%
Not sure	10%	5%	12%	13%	6%	12%	13%	7%	6%	11%	11%	10%	9%
Totals	100%	100%	99%	99%	99%	101%	100%	100%	101%	100%	101%	100%	99%
Unweighted N	(1,112)	(370)	(453)	(289)	(471)	(382)	(425)	(353)	(247)	(193)	(240)	(421)	(258)

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18G. Acceptability of Tattoos — Assume someone with tattoos is more likely to commit a crime

Do you consider it to be acceptable or unacceptable to . . . ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	2%	3%	2%	4%	5%	1%	0%	2%	3%	6%	0%
Usually acceptable	7%	8%	5%	9%	6%	4%	10%	7%	6%	8%	6%
Usually unacceptable	29%	33%	25%	23%	27%	34%	28%	29%	21%	28%	43%
Always unacceptable	51%	46%	56%	54%	53%	50%	48%	50%	66%	50%	41%
Not sure	11%	10%	12%	9%	9%	11%	13%	13%	4%	9%	9%
Totals	100%	100%	100%	99%	100%	100%	99%	101%	100%	101%	99%
Unweighted N	(1,112)	(520)	(592)	(204)	(235)	(401)	(272)	(735)	(122)	(148)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	2%	2%	1%	4%	2%	3%	2%	2%	3%	2%	4%	1%	4%
Usually acceptable	7%	5%	6%	10%	6%	12%	5%	8%	8%	7%	4%	9%	6%
Usually unacceptable	29%	24%	29%	33%	27%	35%	25%	31%	32%	29%	30%	27%	31%
Always unacceptable	51%	65%	51%	38%	60%	36%	54%	51%	49%	50%	52%	52%	50%
Not sure	11%	4%	13%	15%	5%	14%	14%	8%	7%	12%	10%	11%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,112)	(370)	(454)	(288)	(471)	(381)	(425)	(353)	(247)	(194)	(241)	(420)	(257)

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19A. Acceptability of Tattoos in Jobs — Low-end customer-facing services (such as in fast-food restaurants or budget retail stores)

In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable to have any kind of visible tattoos, including face or neck tattoos	30%	24%	35%	39%	36%	25%	19%	29%	31%	23%	42%
Acceptable to have visible tattoos, but not face or neck tattoos	45%	47%	43%	39%	38%	49%	52%	45%	45%	46%	35%
Not acceptable to have any visible tattoos	16%	19%	13%	10%	16%	17%	20%	17%	9%	18%	15%
Not sure	10%	10%	10%	12%	10%	9%	9%	9%	15%	13%	8%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(510)	(587)	(202)	(234)	(391)	(270)	(726)	(117)	(147)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable to have any kind of visible tattoos, including face or neck tattoos	30%	36%	37%	15%	34%	13%	32%	29%	30%	29%	30%	24%	39%
Acceptable to have visible tattoos, but not face or neck tattoos	45%	43%	38%	52%	47%	56%	41%	45%	53%	47%	45%	49%	36%
Not acceptable to have any visible tattoos	16%	11%	12%	24%	11%	21%	16%	14%	15%	11%	14%	17%	18%
Not sure	10%	9%	12%	8%	8%	10%	11%	12%	2%	12%	11%	11%	7%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	101%	99%	99%	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,097)	(364)	(448)	(285)	(465)	(378)	(422)	(347)	(241)	(192)	(234)	(415)	(256)

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19B. Acceptability of Tattoos in Jobs — Firefighters

In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable to have any kind of visible tattoos, including face or neck tattoos	25%	26%	25%	36%	30%	22%	14%	26%	32%	16%	24%
Acceptable to have visible tattoos, but not face or neck tattoos	48%	44%	52%	42%	43%	53%	52%	48%	41%	56%	42%
Not acceptable to have any visible tattoos	16%	19%	13%	11%	16%	15%	21%	15%	11%	21%	21%
Not sure	11%	12%	11%	11%	12%	10%	13%	11%	17%	7%	14%
Totals	100%	101%	101%	100%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,101)	(514)	(587)	(202)	(234)	(396)	(269)	(729)	(118)	(147)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable to have any kind of visible tattoos, including face or neck tattoos	25%	32%	26%	17%	27%	15%	28%	21%	26%	29%	27%	19%	31%
Acceptable to have visible tattoos, but not face or neck tattoos	48%	48%	45%	51%	52%	54%	44%	51%	51%	45%	47%	52%	42%
Not acceptable to have any visible tattoos	16%	11%	13%	23%	12%	23%	16%	15%	18%	13%	14%	17%	18%
Not sure	11%	9%	16%	9%	9%	8%	12%	13%	5%	13%	12%	12%	8%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,101)	(364)	(452)	(285)	(464)	(378)	(424)	(351)	(240)	(192)	(237)	(417)	(255)

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19C. Acceptability of Tattoos in Jobs — Doctors and nurses

In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable to have any kind of visible tattoos, including face or neck tattoos	17%	15%	19%	26%	22%	15%	7%	17%	16%	15%	23%
Acceptable to have visible tattoos, but not face or neck tattoos	39%	36%	41%	41%	37%	41%	36%	40%	39%	41%	24%
Not acceptable to have any visible tattoos	34%	38%	30%	21%	30%	36%	49%	35%	26%	37%	39%
Not sure	10%	11%	9%	12%	11%	8%	9%	8%	18%	7%	14%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(1,106)	(516)	(590)	(204)	(234)	(397)	(271)	(732)	(119)	(148)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable to have any kind of visible tattoos, including face or neck tattoos	17%	22%	21%	8%	18%	6%	21%	14%	17%	16%	19%	11%	26%
Acceptable to have visible tattoos, but not face or neck tattoos	39%	45%	36%	35%	47%	38%	37%	41%	43%	35%	33%	44%	38%
Not acceptable to have any visible tattoos	34%	25%	28%	50%	28%	49%	33%	32%	33%	37%	42%	33%	28%
Not sure	10%	7%	15%	6%	8%	7%	9%	13%	7%	12%	6%	12%	8%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	99%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,106)	(369)	(451)	(286)	(471)	(378)	(426)	(349)	(244)	(193)	(240)	(416)	(257)

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19D. Acceptability of Tattoos in Jobs — Police officers

In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable to have any kind of visible tattoos, including face or neck tattoos	16%	16%	17%	27%	21%	11%	9%	17%	22%	12%	9%
Acceptable to have visible tattoos, but not face or neck tattoos	48%	44%	52%	48%	41%	55%	45%	48%	44%	55%	45%
Not acceptable to have any visible tattoos	26%	30%	22%	17%	26%	25%	36%	26%	19%	28%	34%
Not sure	10%	10%	10%	8%	12%	9%	10%	10%	16%	5%	11%
Totals	100%	100%	101%	100%	100%	100%	100%	101%	101%	100%	99%
Unweighted N	(1,100)	(514)	(586)	(201)	(232)	(398)	(269)	(732)	(115)	(146)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable to have any kind of visible tattoos, including face or neck tattoos	16%	22%	16%	12%	18%	7%	18%	14%	17%	15%	16%	13%	23%
Acceptable to have visible tattoos, but not face or neck tattoos	48%	51%	46%	47%	52%	53%	46%	51%	51%	54%	48%	50%	41%
Not acceptable to have any visible tattoos	26%	21%	23%	33%	22%	33%	26%	21%	29%	20%	26%	26%	29%
Not sure	10%	6%	15%	8%	8%	7%	10%	14%	3%	12%	11%	10%	7%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	99%	100%
Unweighted N	(1,100)	(368)	(447)	(285)	(468)	(378)	(424)	(348)	(243)	(193)	(239)	(416)	(252)

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19E. Acceptability of Tattoos in Jobs — Junior office-based roles

In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable to have any kind of visible tattoos, including face or neck tattoos	16%	14%	19%	26%	19%	13%	9%	17%	17%	13%	18%
Acceptable to have visible tattoos, but not face or neck tattoos	44%	42%	47%	40%	42%	49%	43%	46%	38%	44%	42%
Not acceptable to have any visible tattoos	26%	32%	21%	18%	28%	26%	33%	25%	29%	32%	27%
Not sure	13%	13%	14%	16%	11%	11%	15%	13%	16%	11%	13%
Totals	99%	101%	101%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,096)	(510)	(586)	(202)	(233)	(393)	(268)	(725)	(118)	(146)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable to have any kind of visible tattoos, including face or neck tattoos	16%	21%	20%	8%	18%	6%	20%	12%	18%	12%	15%	12%	27%
Acceptable to have visible tattoos, but not face or neck tattoos	44%	46%	42%	44%	50%	45%	41%	51%	47%	48%	44%	47%	37%
Not acceptable to have any visible tattoos	26%	23%	19%	37%	23%	38%	26%	21%	30%	26%	28%	27%	24%
Not sure	13%	9%	18%	11%	10%	10%	14%	16%	6%	15%	12%	14%	12%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	99%	99%	99%	100%	101%	99%	101%	100%	101%	101%	99%	100%	100%
Unweighted N	(1,096)	(363)	(448)	(285)	(464)	(376)	(421)	(349)	(240)	(193)	(239)	(414)	(250)

19F. Acceptability of Tattoos in Jobs — High-end customer-facing services (such as in fancy restaurants or luxury retail stores)

In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable to have any kind of visible tattoos, including face or neck tattoos	16%	14%	19%	28%	17%	12%	11%	16%	18%	14%	21%
Acceptable to have visible tattoos, but not face or neck tattoos	42%	40%	45%	45%	46%	43%	36%	42%	45%	42%	40%
Not acceptable to have any visible tattoos	31%	35%	28%	16%	27%	35%	45%	33%	20%	36%	31%
Not sure	10%	11%	9%	11%	10%	10%	8%	9%	17%	7%	8%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,095)	(511)	(584)	(201)	(232)	(391)	(271)	(725)	(117)	(147)	(106)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable to have any kind of visible tattoos, including face or neck tattoos	16%	19%	19%	11%	18%	6%	19%	14%	17%	16%	20%	10%	24%
Acceptable to have visible tattoos, but not face or neck tattoos	42%	48%	41%	38%	47%	40%	42%	43%	44%	38%	37%	49%	39%
Not acceptable to have any visible tattoos	31%	24%	25%	46%	25%	44%	27%	32%	35%	35%	36%	30%	27%
Not sure	10%	9%	14%	6%	9%	9%	12%	11%	3%	12%	7%	10%	10%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	99%	100%	99%	101%	99%	99%	100%	100%	99%	101%	100%	99%	100%
Unweighted N	(1,095)	(363)	(448)	(284)	(463)	(376)	(421)	(348)	(240)	(191)	(238)	(414)	(252)

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19G. Acceptability of Tattoos in Jobs — Senior office-based roles

In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable to have any kind of visible tattoos, including face or neck tattoos	15%	13%	16%	24%	17%	12%	8%	15%	14%	11%	16%
Acceptable to have visible tattoos, but not face or neck tattoos	38%	36%	41%	38%	41%	41%	32%	40%	36%	35%	36%
Not acceptable to have any visible tattoos	34%	39%	30%	23%	31%	35%	47%	34%	33%	37%	36%
Not sure	13%	12%	13%	16%	11%	12%	13%	11%	17%	17%	12%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(511)	(586)	(199)	(235)	(394)	(269)	(728)	(116)	(146)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable to have any kind of visible tattoos, including face or neck tattoos	15%	19%	18%	7%	16%	5%	16%	13%	16%	10%	16%	10%	24%
Acceptable to have visible tattoos, but not face or neck tattoos	38%	41%	38%	36%	45%	38%	37%	40%	43%	43%	34%	41%	35%
Not acceptable to have any visible tattoos	34%	27%	27%	49%	28%	48%	33%	31%	37%	32%	39%	35%	30%
Not sure	13%	13%	18%	7%	11%	8%	14%	17%	3%	14%	11%	14%	12%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	100%	101%	99%	100%	99%	100%	101%	99%	99%	100%	100%	101%
Unweighted N	(1,097)	(364)	(447)	(286)	(464)	(377)	(423)	(350)	(238)	(191)	(241)	(412)	(253)

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19H. Acceptability of Tattoos in Jobs — K-12 Teachers

In general, do you think visible tattoos would be acceptable or unacceptable for people working in the following types of professions?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable to have any kind of visible tattoos, including face or neck tattoos	12%	11%	12%	13%	14%	12%	8%	12%	14%	8%	12%
Acceptable to have visible tattoos, but not face or neck tattoos	39%	33%	43%	50%	38%	37%	31%	40%	30%	43%	31%
Not acceptable to have any visible tattoos	39%	42%	35%	24%	36%	41%	53%	38%	40%	41%	45%
Not sure	11%	13%	9%	13%	11%	11%	8%	10%	16%	9%	12%
Totals	101%	99%	99%	100%	99%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,101)	(511)	(590)	(203)	(234)	(397)	(267)	(727)	(118)	(149)	(107)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable to have any kind of visible tattoos, including face or neck tattoos	12%	18%	12%	6%	14%	4%	13%	9%	15%	10%	11%	9%	18%
Acceptable to have visible tattoos, but not face or neck tattoos	39%	46%	40%	30%	44%	31%	39%	39%	39%	42%	38%	37%	40%
Not acceptable to have any visible tattoos	39%	25%	33%	58%	30%	56%	37%	38%	42%	35%	44%	42%	31%
Not sure	11%	11%	15%	6%	11%	8%	11%	14%	5%	13%	8%	11%	11%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	101%	100%	100%	100%	99%	99%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(1,101)	(369)	(448)	(284)	(468)	(377)	(425)	(351)	(239)	(192)	(239)	(416)	(254)

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20. Tattoo Safety

Do you think it is generally safe or unsafe for one's health to get a tattoo?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Generally safe	58%	55%	61%	58%	64%	60%	48%	59%	55%	57%	54%
Generally unsafe	21%	23%	19%	16%	15%	20%	33%	21%	17%	27%	19%
Not sure	21%	22%	20%	26%	20%	20%	18%	20%	28%	16%	27%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,115)	(520)	(595)	(205)	(235)	(402)	(273)	(737)	(122)	(149)	(107)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Generally safe	58%	69%	55%	51%	67%	51%	60%	58%	61%	59%	54%	56%	64%
Generally unsafe	21%	15%	19%	28%	16%	28%	21%	21%	17%	21%	24%	20%	18%
Not sure	21%	16%	26%	21%	17%	21%	19%	21%	22%	20%	22%	24%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,115)	(371)	(455)	(289)	(472)	(383)	(427)	(353)	(247)	(194)	(242)	(421)	(258)

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21. Tattoo Consent Age

At what age do you think someone should be allowed to get a tattoo without the consent of their parents?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
18	84%	84%	85%	84%	84%	87%	82%	85%	73%	89%	93%
17	3%	3%	2%	2%	2%	3%	3%	2%	5%	2%	1%
16	5%	4%	6%	9%	3%	2%	8%	6%	7%	2%	2%
15	1%	1%	1%	1%	1%	0%	0%	0%	2%	0%	0%
13	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
12	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Under 12	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
There should be no age limit	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	0%
Not sure	5%	5%	5%	3%	7%	5%	5%	4%	10%	5%	4%
Totals	100%	100%	101%	101%	100%	99%	100%	99%	100%	99%	100%
Unweighted N	(1,112)	(519)	(593)	(204)	(235)	(401)	(272)	(736)	(122)	(148)	(106)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
18	84%	89%	81%	84%	86%	87%	82%	85%	90%	86%	83%	84%	86%
17	3%	2%	4%	2%	2%	3%	4%	2%	1%	1%	3%	3%	2%
16	5%	4%	5%	6%	5%	3%	4%	6%	5%	5%	7%	5%	3%
15	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	2%	1%	0%
13	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%
12	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Under 12	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
There should be no age limit	2%	1%	3%	1%	1%	2%	3%	2%	0%	5%	0%	2%	1%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	5%	3%	7%	5%	4%	4%	6%	4%	3%	2%	6%	4%	8%
Totals	100%	99%	101%	99%	99%	100%	101%	100%	99%	99%	101%	100%	100%
Unweighted N	(1,112)	(370)	(454)	(288)	(471)	(382)	(427)	(351)	(246)	(194)	(241)	(420)	(257)

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Interviewing Dates	March 31 - April 2, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.551, with a mean of one and a standard deviation of 0.96.
Number of respondents	1115
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	94 questions not reported.