

YouGov / TUC Survey Results

Sample Size: 1451 Working UK Adults
Fieldwork: 4th - 5th April 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country				Region in England				Ethnicity			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Nothern Ireland	North	Midlands	London	South	White	Ethnic Minority	
Weighted Sample	1378	370	392	121	565	417	685	693	119	793	402	63	900	478	1152	65	115	46	316	199	194	443	1114	211	
Unweighted Sample	1451	393	413	126	666	409	699	752	95	889	403	64	1033	418	1245	68	93	45	329	222	226	468	1157	262	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about when employers make decisions about introducing new technologies such as AI (Artificial Intelligence) in the workplace, do you think they should or should not have to consult employees first?

Employers should have to consult with employees first	69	63	76	65	69	67	63	74	68	69	67	69	67	71	69	69	68	65	69	65	65	72	69	70
Employers should not have to consult with employees first	19	27	14	19	18	23	24	14	14	18	20	21	20	15	18	17	24	26	17	16	21	18	19	15
Don't know	13	10	10	16	13	10	13	12	17	12	13	10	12	14	13	15	9	9	13	19	14	10	12	15

Would you support or oppose AI (Artificial Intelligence) being used to make the following decisions in your workplace?

Hiring decisions

Strongly support	2	1	2	3	2	2	4	1	4	2	2	1	3	2	3	1	0	0	3	2	5	2	2	6
Tend to support	12	13	11	12	14	11	15	9	7	14	9	17	14	8	12	9	6	18	11	14	16	11	10	19
TOTAL SUPPORT	14	14	13	15	16	13	19	10	11	16	11	18	17	10	15	10	6	18	14	16	21	13	12	25
Tend to oppose	27	27	29	31	29	23	26	28	29	27	28	24	27	27	27	21	33	30	25	24	30	28	28	26
Strongly oppose	50	50	51	46	50	55	48	53	49	50	52	50	50	51	49	61	55	48	51	47	40	53	52	41
TOTAL OPPOSE	77	77	80	77	79	78	74	81	78	77	80	74	77	78	76	82	88	78	76	71	70	81	80	67
Don't know	8	8	7	9	6	9	8	9	11	7	9	8	6	12	9	7	5	4	11	12	9	6	8	8

Performance management and bonus decisions

Strongly support	3	2	3	4	2	2	4	2	5	3	2	5	3	3	4	0	1	0	3	3	5	4	2	8
Tend to support	16	19	14	14	17	16	20	12	16	17	12	29	16	16	16	19	13	20	13	19	18	16	15	22
TOTAL SUPPORT	19	21	17	18	19	18	24	14	21	20	14	34	19	19	20	19	14	20	16	22	23	20	17	30
Tend to oppose	26	26	29	22	27	24	26	27	27	25	30	19	26	27	27	17	31	18	30	29	28	23	27	24
Strongly oppose	45	44	47	51	46	48	40	49	40	44	48	45	47	41	44	52	48	51	44	38	42	48	47	37
TOTAL OPPOSE	71	70	76	73	73	72	66	76	67	69	78	64	73	68	71	69	79	69	74	67	70	71	74	61
Don't know	9	9	8	10	7	9	10	9	12	10	8	3	7	13	9	11	8	11	11	10	7	9	9	9

Firing decisions

Strongly support	2	1	2	1	2	1	3	1	3	2	1	1	2	2	2	1	0	0	2	2	3	2	1	5
Tend to support	5	7	3	4	5	5	7	4	7	5	3	17	5	7	6	4	3	9	6	5	7	4	5	7
TOTAL SUPPORT	7	8	5	5	7	6	10	5	10	7	4	18	7	9	8	5	3	9	8	7	10	6	6	12
Tend to oppose	21	22	19	22	22	20	20	21	20	21	21	14	22	19	21	12	23	20	20	20	24	20	20	22
Strongly oppose	65	65	69	68	67	67	63	68	60	64	68	64	67	61	65	75	67	62	64	64	59	68	67	58
TOTAL OPPOSE	86	87	88	90	89	87	83	89	80	85	89	78	89	80	86	87	90	82	84	84	83	88	87	80

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Unweighted Sample	1451	393	413	126	666	409	699	752	95	889	403	64	1033	418	1245	68	93	45	329	222	226	468	1157	262
Don't know	7	5	7	4	5	6	8	6	10	7	6	5	5	11	7	8	6	9	8	9	6	6	7	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that AI (Artificial Intelligence) was involved in the following decisions in your workplace. Do you think that humans or AI should make the final decision, or does it not matter?

Hiring decisions

Humans should make the final decision	88	90	92	92	92	88	87	90	81	88	92	84	90	85	88	89	92	93	86	89	84	90	91	78
It doesn't matter either way	5	5	4	4	5	5	6	4	5	6	4	9	5	5	6	4	3	4	6	4	8	5	4	13
AI should make the final decision	2	1	2	0	1	2	2	1	3	1	1	4	2	1	2	1	1	2	2	1	2	2	1	2
Don't know	5	4	2	4	2	5	5	5	11	5	2	3	3	8	5	6	3	0	6	6	6	4	4	7

Performance management and bonus decisions

Humans should make the final decision	83	83	86	87	87	83	81	85	79	83	85	76	86	77	83	81	85	94	79	83	81	86	85	75
It doesn't matter either way	9	10	9	6	8	9	10	7	9	9	9	11	8	10	9	9	8	0	12	8	9	8	8	13
AI should make the final decision	3	2	3	3	3	2	3	2	1	3	2	8	2	4	3	1	2	4	3	2	3	2	2	4
Don't know	5	5	3	4	3	6	5	5	10	6	4	5	4	8	6	8	4	2	6	6	7	4	4	8

Firing decisions

Humans should make the final decision	90	91	92	94	92	92	89	91	84	89	93	89	92	86	90	89	89	98	88	90	87	92	92	81
It doesn't matter either way	4	4	3	1	4	3	4	4	1	4	3	6	4	3	4	3	1	0	4	3	4	4	3	7
AI should make the final decision	2	1	1	1	1	0	3	1	5	2	1	3	1	2	2	0	3	2	3	1	2	1	1	4
Don't know	5	4	3	4	2	5	5	5	10	5	4	3	3	8	5	8	7	0	5	6	6	4	4	8

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.