

YouGov Survey: Swing States



Sample 1106 U.S. adult citizens
Conducted October 11 - 14, 2024
Margin of Error $\pm 3.9\%$

1. When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Yes	No	Not sure
Pennsylvania	56%	16%	28%
Michigan	47%	20%	34%
Arizona	46%	21%	33%
Georgia	46%	23%	31%
Wisconsin	42%	21%	37%
North Carolina	40%	26%	34%
Nevada	39%	24%	37%
Ohio	32%	32%	36%
Minnesota	26%	37%	36%
Florida	26%	47%	26%
Virginia	26%	34%	40%
Iowa	23%	41%	36%
Colorado	23%	41%	37%
Texas	21%	54%	25%
New York	20%	52%	28%
California	19%	57%	24%

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Interviewing Dates	October 11 - 14, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.233, with a mean of one and a standard deviation of 0.864.
Number of respondents	1106
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	98 questions not reported.

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1A. Swing States — Pennsylvania

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	56%	61%	51%	45%	44%	59%	73%	60%	51%	41%	52%
No	16%	18%	14%	20%	25%	11%	10%	17%	13%	15%	10%
Not sure	28%	21%	35%	34%	31%	30%	17%	23%	36%	43%	39%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,098)	(507)	(591)	(299)	(228)	(310)	(261)	(680)	(156)	(154)	(108)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	56%	60%	50%	57%	68%	61%	47%	60%	67%	59%	51%	55%	60%
No	16%	17%	11%	20%	14%	20%	17%	13%	20%	21%	12%	18%	12%
Not sure	28%	23%	39%	23%	18%	19%	36%	26%	14%	20%	37%	27%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	101%
Unweighted N	(1,098)	(428)	(354)	(316)	(469)	(420)	(419)	(330)	(232)	(195)	(222)	(427)	(254)

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1B. Swing States — Michigan

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	47%	53%	41%	33%	39%	55%	57%	50%	48%	34%	36%
No	20%	22%	18%	23%	24%	15%	18%	21%	10%	17%	25%
Not sure	34%	25%	41%	44%	37%	31%	24%	28%	41%	49%	39%
Totals	101%	100%	100%	100%	100%	101%	99%	99%	99%	100%	100%
Unweighted N	(1,095)	(507)	(588)	(299)	(227)	(310)	(259)	(675)	(157)	(155)	(108)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	47%	52%	41%	48%	60%	48%	39%	56%	53%	50%	53%	47%	40%
No	20%	19%	16%	24%	17%	26%	19%	17%	26%	22%	14%	21%	21%
Not sure	34%	30%	43%	28%	23%	25%	42%	26%	21%	28%	33%	33%	40%
Totals	101%	101%	100%	100%	100%	99%	100%	99%	100%	100%	100%	101%	101%
Unweighted N	(1,095)	(425)	(354)	(316)	(469)	(418)	(416)	(329)	(234)	(195)	(223)	(426)	(251)

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1C. Swing States — Arizona

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	46%	52%	40%	37%	43%	47%	55%	50%	37%	38%	35%
No	21%	23%	20%	18%	23%	24%	17%	22%	23%	15%	22%
Not sure	33%	25%	40%	45%	34%	29%	28%	28%	39%	48%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,098)	(507)	(591)	(301)	(228)	(308)	(261)	(678)	(156)	(155)	(109)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	46%	57%	34%	47%	63%	50%	37%	51%	62%	50%	46%	41%	49%
No	21%	16%	21%	26%	16%	27%	22%	21%	20%	21%	16%	25%	20%
Not sure	33%	27%	45%	27%	21%	23%	41%	28%	18%	29%	38%	34%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,098)	(425)	(356)	(317)	(467)	(422)	(421)	(327)	(234)	(196)	(222)	(426)	(254)

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1D. Swing States — Georgia

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	46%	51%	40%	35%	40%	49%	55%	52%	36%	28%	34%
No	23%	24%	23%	24%	25%	23%	20%	23%	23%	19%	36%
Not sure	31%	25%	37%	40%	34%	27%	25%	25%	42%	54%	30%
Totals	100%	100%	100%	99%	99%	99%	100%	100%	101%	101%	100%
Unweighted N	(1,089)	(503)	(586)	(299)	(225)	(306)	(259)	(675)	(154)	(154)	(106)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	46%	54%	37%	46%	58%	50%	41%	50%	55%	48%	43%	48%	41%
No	23%	20%	24%	26%	19%	27%	23%	23%	25%	28%	19%	23%	24%
Not sure	31%	26%	39%	28%	23%	23%	36%	27%	20%	24%	38%	29%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,089)	(421)	(354)	(314)	(466)	(415)	(414)	(327)	(233)	(194)	(223)	(423)	(249)

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1E. Swing States — Wisconsin

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	42%	52%	33%	30%	34%	46%	55%	46%	30%	32%	39%
No	21%	21%	22%	24%	26%	21%	14%	23%	20%	19%	12%
Not sure	37%	27%	46%	46%	40%	33%	31%	31%	50%	48%	49%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,095)	(504)	(591)	(299)	(228)	(308)	(260)	(676)	(157)	(155)	(107)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	42%	46%	35%	45%	51%	47%	35%	51%	45%	44%	46%	39%	41%
No	21%	22%	17%	26%	21%	28%	20%	17%	34%	23%	16%	24%	21%
Not sure	37%	33%	49%	29%	29%	25%	45%	32%	21%	33%	39%	38%	37%
Totals	100%	101%	101%	100%	101%	100%	100%	100%	100%	100%	101%	101%	99%
Unweighted N	(1,095)	(426)	(354)	(315)	(468)	(418)	(417)	(331)	(233)	(193)	(222)	(427)	(253)

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1F. Swing States — North Carolina

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	40%	46%	35%	32%	34%	40%	54%	43%	37%	34%	31%
No	26%	28%	23%	28%	26%	28%	19%	27%	29%	16%	25%
Not sure	34%	26%	42%	40%	39%	32%	27%	30%	34%	50%	44%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,099)	(507)	(592)	(300)	(227)	(310)	(262)	(677)	(158)	(155)	(109)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	40%	46%	33%	43%	51%	46%	34%	47%	46%	43%	38%	46%	30%
No	26%	21%	23%	34%	21%	31%	25%	22%	32%	29%	23%	22%	32%
Not sure	34%	33%	45%	23%	28%	23%	42%	31%	22%	28%	39%	32%	38%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,099)	(427)	(355)	(317)	(471)	(419)	(418)	(331)	(234)	(194)	(223)	(428)	(254)

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1G. Swing States — Nevada

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	39%	46%	33%	40%	38%	40%	39%	43%	38%	23%	42%
No	24%	26%	23%	19%	22%	24%	31%	25%	19%	27%	18%
Not sure	37%	28%	44%	42%	40%	36%	30%	32%	43%	50%	40%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(507)	(590)	(301)	(227)	(309)	(260)	(678)	(156)	(155)	(108)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	39%	42%	37%	39%	52%	41%	35%	42%	46%	41%	41%	37%	39%
No	24%	25%	17%	30%	23%	32%	22%	26%	31%	26%	17%	26%	25%
Not sure	37%	32%	46%	31%	25%	27%	43%	32%	22%	33%	41%	36%	35%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	99%	99%	99%
Unweighted N	(1,097)	(425)	(355)	(317)	(466)	(422)	(418)	(330)	(232)	(194)	(221)	(429)	(253)

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1H. Swing States — Ohio

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	32%	35%	29%	30%	34%	30%	34%	32%	38%	29%	23%
No	32%	36%	29%	26%	29%	38%	34%	37%	20%	21%	32%
Not sure	36%	29%	42%	44%	37%	33%	32%	31%	41%	51%	45%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	101%	100%
Unweighted N	(1,098)	(508)	(590)	(298)	(228)	(311)	(261)	(679)	(155)	(155)	(109)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	32%	37%	22%	37%	38%	35%	26%	35%	35%	31%	30%	31%	34%
No	32%	33%	29%	35%	38%	39%	29%	35%	41%	31%	35%	34%	28%
Not sure	36%	30%	50%	28%	24%	26%	45%	30%	24%	38%	35%	35%	38%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,098)	(427)	(356)	(315)	(471)	(419)	(420)	(327)	(235)	(195)	(224)	(425)	(254)

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11. Swing States — Minnesota

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	31%	22%	22%	26%	29%	28%	27%	22%	32%	17%
No	37%	41%	34%	38%	34%	35%	43%	40%	29%	27%	39%
Not sure	36%	28%	44%	40%	40%	36%	30%	32%	49%	41%	44%
Totals	99%	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,092)	(504)	(588)	(301)	(225)	(307)	(259)	(672)	(157)	(155)	(108)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	26%	27%	23%	30%	30%	30%	23%	32%	30%	27%	21%	29%	27%
No	37%	40%	32%	41%	43%	41%	36%	33%	45%	39%	43%	37%	30%
Not sure	36%	33%	46%	29%	27%	28%	41%	35%	24%	33%	36%	34%	43%
Totals	99%	100%	101%	100%	100%	99%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,092)	(422)	(355)	(315)	(465)	(418)	(417)	(326)	(234)	(193)	(223)	(425)	(251)

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1J. Swing States — Florida

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	30%	23%	31%	26%	22%	27%	27%	27%	22%	24%
No	47%	53%	43%	38%	40%	56%	52%	50%	42%	39%	47%
Not sure	26%	18%	34%	31%	34%	22%	21%	23%	31%	39%	28%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,087)	(505)	(582)	(300)	(223)	(306)	(258)	(672)	(154)	(155)	(106)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	26%	31%	24%	23%	35%	27%	25%	25%	31%	31%	21%	28%	25%
No	47%	45%	40%	58%	46%	59%	42%	52%	53%	48%	46%	49%	45%
Not sure	26%	24%	36%	19%	19%	14%	32%	24%	15%	21%	33%	23%	30%
Totals	99%	100%	100%	100%	100%	100%	99%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,087)	(423)	(351)	(313)	(465)	(414)	(416)	(326)	(230)	(192)	(220)	(424)	(251)

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1K. Swing States — Virginia

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	30%	22%	26%	28%	27%	22%	28%	25%	25%	15%
No	34%	39%	30%	29%	25%	39%	42%	37%	33%	18%	40%
Not sure	40%	31%	48%	45%	47%	34%	35%	35%	42%	57%	46%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,093)	(506)	(587)	(298)	(228)	(310)	(257)	(675)	(155)	(155)	(108)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	26%	29%	19%	30%	30%	31%	24%	29%	33%	28%	22%	28%	24%
No	34%	35%	30%	39%	39%	41%	29%	36%	44%	40%	33%	35%	30%
Not sure	40%	36%	51%	31%	30%	29%	47%	35%	24%	33%	45%	36%	45%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	101%	101%	100%	99%	99%
Unweighted N	(1,093)	(426)	(352)	(315)	(467)	(419)	(416)	(328)	(233)	(195)	(224)	(422)	(252)

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1L. Swing States — Iowa

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	27%	19%	25%	28%	19%	22%	24%	22%	20%	21%
No	41%	49%	33%	33%	35%	48%	44%	43%	42%	32%	38%
Not sure	36%	24%	47%	42%	37%	33%	34%	34%	37%	48%	41%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(1,093)	(504)	(589)	(300)	(227)	(306)	(260)	(677)	(155)	(154)	(107)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	25%	16%	28%	23%	26%	21%	25%	21%	28%	23%	21%	21%
No	41%	42%	37%	43%	48%	45%	36%	41%	53%	38%	40%	43%	39%
Not sure	36%	32%	47%	29%	29%	30%	43%	34%	26%	34%	36%	35%	39%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	99%	99%	99%
Unweighted N	(1,093)	(425)	(354)	(314)	(470)	(416)	(414)	(329)	(235)	(196)	(226)	(419)	(252)

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1M. Swing States — Colorado

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	28%	18%	25%	29%	19%	20%	25%	20%	22%	12%
No	41%	45%	37%	34%	34%	45%	47%	43%	38%	31%	39%
Not sure	37%	27%	45%	41%	37%	36%	33%	32%	42%	47%	49%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(503)	(589)	(298)	(228)	(310)	(256)	(677)	(154)	(155)	(106)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	26%	18%	24%	27%	24%	18%	24%	34%	27%	20%	20%	27%
No	41%	43%	36%	44%	45%	48%	36%	43%	47%	38%	39%	43%	40%
Not sure	37%	30%	46%	32%	28%	27%	46%	33%	19%	36%	41%	37%	33%
Totals	101%	99%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,092)	(425)	(351)	(316)	(467)	(417)	(418)	(329)	(232)	(192)	(222)	(424)	(254)

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1N. Swing States — Texas

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	25%	18%	27%	27%	17%	17%	19%	30%	24%	21%
No	54%	59%	50%	44%	45%	62%	61%	58%	45%	45%	55%
Not sure	25%	16%	32%	29%	28%	22%	21%	23%	25%	31%	24%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,095)	(505)	(590)	(300)	(224)	(310)	(261)	(676)	(157)	(153)	(109)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	21%	26%	18%	19%	27%	20%	23%	21%	20%	29%	14%	21%	24%
No	54%	54%	47%	61%	56%	64%	47%	54%	68%	58%	56%	52%	52%
Not sure	25%	19%	34%	19%	17%	17%	30%	24%	12%	13%	30%	27%	24%
Totals	100%	99%	99%	99%	100%	101%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,095)	(427)	(351)	(317)	(468)	(419)	(419)	(328)	(233)	(193)	(224)	(425)	(253)

10. Swing States — New York

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	20%	19%	20%	32%	22%	14%	13%	18%	21%	22%	27%
No	52%	61%	44%	37%	46%	58%	64%	58%	42%	37%	42%
Not sure	28%	20%	36%	32%	31%	27%	23%	24%	38%	41%	31%
Totals	100%	100%	100%	101%	99%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,097)	(505)	(592)	(299)	(227)	(312)	(259)	(676)	(157)	(155)	(109)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	20%	23%	16%	20%	22%	19%	17%	22%	23%	28%	12%	18%	22%
No	52%	56%	45%	56%	60%	60%	46%	55%	63%	56%	56%	51%	48%
Not sure	28%	21%	39%	24%	18%	21%	38%	23%	14%	16%	32%	31%	30%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(426)	(355)	(316)	(469)	(419)	(419)	(329)	(234)	(194)	(225)	(426)	(252)

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1P. Swing States — California

When it comes to the upcoming presidential election, would you consider the following to be swing states — where support for the Democratic and Republican candidates is roughly equal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	19%	19%	19%	25%	28%	15%	11%	17%	28%	23%	16%
No	57%	63%	52%	45%	43%	65%	72%	63%	44%	41%	55%
Not sure	24%	18%	29%	30%	29%	20%	17%	20%	28%	36%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,094)	(503)	(591)	(299)	(224)	(311)	(260)	(674)	(157)	(155)	(108)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	19%	22%	17%	19%	21%	19%	22%	20%	19%	28%	13%	17%	22%
No	57%	60%	50%	62%	66%	64%	45%	61%	74%	54%	58%	59%	56%
Not sure	24%	18%	33%	20%	13%	16%	32%	20%	7%	18%	29%	24%	22%
Totals	100%	100%	100%	101%	100%	99%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,094)	(424)	(354)	(316)	(465)	(420)	(419)	(329)	(232)	(194)	(223)	(425)	(252)

YouGov Survey: Swing States

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Interviewing Dates	October 11 - 14, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.233, with a mean of one and a standard deviation of 0.864.
Number of respondents	1106
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	98 questions not reported.