

	Gender				Social Grade				
Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Thinking about the Christmas period (i.e. the month of December)...

Unweighted base	2193	1021	1172	209	354	340	433	857	1293	900
Base: All GB adults	2193	1064	1129	243	353	335	434	828	1250	943
A very positive impact	11%	12%	11%	18%	14%	13%	10%	8%	12%	10%
A fairly positive impact	27%	26%	27%	36%	30%	28%	25%	22%	29%	23%
There is no difference	31%	33%	30%	20%	24%	25%	27%	43%	30%	34%
A fairly negative impact	19%	17%	21%	13%	21%	21%	24%	17%	20%	18%
A very negative impact	7%	7%	7%	4%	4%	7%	10%	7%	5%	9%
Don't know	4%	4%	4%	6%	5%	5%	2%	2%	3%	4%
Prefer not to say	1%	2%	1%	3%	1%	2%	2%	1%	1%	1%



		Region										
Total	North	Midlands	East	London	South	England (NET)	Wales	Scotland				

Thinking about the Christmas period (i.e. the month of December)...

Unweighted base	2193	543	358	205	260	525	1891	109	193
Base: All GB adults	2193	524	362	200	296	512	1895	107	191
A very positive impact	11%	13%	11%	9%	11%	11%	12%	9%	9%
A fairly positive impact	27%	26%	25%	28%	30%	29%	28%	20%	19%
There is no difference	31%	31%	32%	31%	30%	30%	31%	36%	34%
A fairly negative impact	19%	18%	20%	16%	19%	18%	18%	22%	25%
A very negative impact	7%	7%	6%	9%	5%	6%	7%	8%	7%
Don't know	4%	3%	4%	5%	3%	4%	4%	4%	5%
Prefer not to say	1%	2%	1%	2%	1%	1%	1%	2%	1%

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	Government Region											
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

Thinking about the Christmas period (i.e. the month of December)...

Unweighted base	2193	98	260	185	136	222	205	260	305	220	1891	109	193
Base: All GB adults	2193	96	248	180	139	223	200	296	298	214	1895	107	191
A very positive impact	11%	11%	15%	13%	8%	14%	9%	11%	11%	11%	12%	9%	9%
A fairly positive impact	27%	23%	27%	26%	28%	23%	28%	30%	29%	29%	28%	20%	19%
There is no difference	31%	35%	30%	29%	29%	35%	31%	30%	31%	30%	31%	36%	34%
A fairly negative impact	19%	21%	15%	20%	24%	18%	16%	19%	17%	19%	18%	22%	25%
A very negative impact	7%	6%	6%	8%	4%	8%	9%	5%	7%	6%	7%	8%	7%
Don't know	4%	4%	3%	2%	6%	2%	5%	3%	4%	4%	4%	4%	5%
Prefer not to say	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%



Total	Working Status										
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other				

Thinking about the Christmas period (i.e. the month of December)...

Unweighted base	2193	937	326	1263	111	540	77	202
Base: All GB adults	2193	935	330	1265	129	506	82	211
A very positive impact	11%	13%	11%	13%	20%	6%	11%	10%
A fairly positive impact	27%	30%	29%	30%	37%	21%	11%	21%
There is no difference	31%	28%	27%	28%	20%	48%	31%	22%
A fairly negative impact	19%	19%	24%	20%	13%	16%	18%	24%
A very negative impact	7%	5%	4%	5%	3%	7%	20%	13%
Don't know	4%	4%	4%	4%	5%	2%	5%	7%
Prefer not to say	1%	1%	1%	1%	2%	1%	4%	3%



	Marital Status								
Total	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married				

Thinking about the Christmas period (i.e. the month of December)...

Unweighted base	2193	1041	299	166	77	599
Base: All GB adults	2193	1012	292	164	73	639
A very positive impact	11%	12%	10%	7%	13%	11%
A fairly positive impact	27%	28%	29%	17%	17%	27%
There is no difference	31%	33%	32%	40%	36%	26%
A fairly negative impact	19%	16%	21%	24%	20%	22%
A very negative impact	7%	6%	4%	11%	11%	7%
Don't know	4%	3%	3%	1%	3%	5%
Prefer not to say	1%	1%	1%	1%		2%



	Children in Household									
Total	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused				

Thinking about the Christmas period (i.e. the month of December)...

Unweighted base	2193	1516	236	213	81	530	147
Base: All GB adults	2193	1506	240	210	83	533	154
A very positive impact	11%	10%	15%	16%	14%	15%	11%
A fairly positive impact	27%	25%	29%	28%	29%	29%	29%
There is no difference	31%	34%	28%	26%	29%	28%	21%
A fairly negative impact	19%	19%	15%	22%	18%	18%	18%
A very negative impact	7%	7%	6%	4%	6%	5%	10%
Don't know	4%	3%	6%	3%	1%	4%	5%
Prefer not to say	1%	1%	-	1%	4%	1%	6%



		Parent/ Guardian											
Total	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years					

Thinking about the Christmas period (i.e. the month of December)...

Unweighted base	2193	1263	930	180	260	233	91	550	802
Base: All GB adults	2193	1236	957	181	258	235	92	549	776
A very positive impact	11%	12%	10%	17%	15%	15%	15%	15%	10%
A fairly positive impact	27%	25%	28%	30%	25%	29%	35%	29%	23%
There is no difference	31%	34%	28%	28%	25%	22%	23%	26%	38%
A fairly negative impact	19%	18%	21%	14%	21%	20%	17%	18%	17%
A very negative impact	7%	7%	7%	5%	7%	9%	7%	7%	7%
Don't know	4%	3%	4%	4%	4%	4%	2%	4%	3%
Prefer not to say	1%	1%	2%	1%	2%	1%	1%	1%	1%



		Social Media/ Messaging service (within the last month)											
Total	Facebook	Twitter	Linkedin	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype			

Thinking about the Christmas period (i.e. the month of December)...

Unweighted base	2193	1500	774	384	61	297	689	286	1217	1259	235
Base: All GB adults	2193	1500	781	372	61	289	700	297	1219	1259	229
A very positive impact	11%	12%	13%	13%	17%	12%	13%	16%	12%	12%	14%
A fairly positive impact	27%	27%	28%	32%	30%	27%	29%	33%	28%	29%	29%
There is no difference	31%	30%	26%	25%	30%	28%	25%	20%	30%	29%	29%
A fairly negative impact	19%	20%	22%	20%	13%	23%	21%	19%	20%	20%	22%
A very negative impact	7%	6%	6%	5%	8%	7%	5%	5%	6%	6%	5%
Don't know	4%	4%	4%	4%	2%	3%	5%	5%	3%	3%	1%
Prefer not to say	1%	1%	1%	1%	-	-	1%	1%	1%	1%	0%

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 Gender
 Age
 Social Grade

 Total
 Male
 Female
 18-24
 25-34
 35-44
 45-54
 55+
 ABC1
 C2DE

Unweighted base	2193	1021	1172	209	354	340	433	857	1293	900
Base: All GB adults	2193	1064	1129	243	353	335	434	828	1250	943
Depressed	26%	25%	27%	28%	28%	31%	32%	20%	25%	28%
Stressed	43%	35%	51%	39%	48%	46%	50%	37%	44%	42%
Anxious	29%	23%	35%	29%	40%	33%	35%	20%	29%	30%
Lonely	23%	21%	24%	29%	31%	26%	25%	14%	23%	22%
None of these	36%	41%	31%	31%	28%	31%	30%	46%	37%	35%
Don't know	3%	4%	2%	6%	4%	4%	2%	2%	3%	4%
Prefer not to say	2%	3%	2%	5%	3%	2%	2%	2%	2%	3%

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 Region

 Total
 North
 Midlands
 East
 London
 South
 England (NET)
 Wales
 Scotland

Unweighted base	2193	543	358	205	260	525	1891	109	193
Base: All GB adults	2193	524	362	200	296	512	1895	107	191
Depressed	26%	25%	26%	26%	29%	24%	26%	27%	29%
Stressed	43%	41%	42%	47%	40%	45%	43%	45%	42%
Anxious	29%	31%	26%	31%	31%	28%	29%	28%	32%
Lonely	23%	21%	23%	25%	25%	22%	23%	21%	21%
None of these	36%	37%	36%	34%	35%	38%	36%	34%	33%
Don't know	3%	3%	3%	2%	3%	3%	3%	3%	3%
Prefer not to say	2%	3%	1%	3%	3%	2%	2%	2%	2%

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 Government Region

 Total

 North East
 North West
 Yorkshire and the Humber
 East Midlands
 East of England
 London
 South East
 South West
 England (NET)
 Wales
 Scotland

Which, if any, of the following has the Christmas period (i.e. the month of December) EVER made you feel? (Please select all that apply)

Unweighted base	2193	98	260	185	136	222	205	260	305	220	1891	109	193
Base: All GB adults	2193	96	248	180	139	223	200	296	298	214	1895	107	191
Depressed	26%	18%	27%	26%	27%	25%	26%	29%	24%	23%	26%	27%	29%
Stressed	43%	38%	44%	39%	39%	44%	47%	40%	44%	47%	43%	45%	42%
Anxious	29%	27%	31%	31%	25%	27%	31%	31%	28%	28%	29%	28%	32%
Lonely	23%	12%	21%	27%	22%	23%	25%	25%	25%	18%	23%	21%	21%
None of these	36%	45%	37%	33%	31%	39%	34%	35%	36%	39%	36%	34%	33%
Don't know	3%	5%	2%	3%	6%	2%	2%	3%	3%	2%	3%	3%	3%
Prefer not to say	2%		3%	5%	1%	1%	3%	3%	2%	1%	2%	2%	2%

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 Morking full time
 Working part time
 ALL WORKERS (NET)
 Full time student
 Retired
 Unemployed
 Not working/ Other

Unweighted base	2193	937	326	1263	111	540	77	202
Base: All GB adults	2193	935	330	1265	129	506	82	211
Depressed	26%	26%	28%	26%	27%	19%	42%	34%
Stressed	43%	44%	48%	45%	41%	37%	47%	47%
Anxious	29%	31%	32%	31%	27%	19%	39%	38%
Lonely	23%	23%	28%	24%	29%	11%	27%	33%
None of these	36%	37%	32%	35%	32%	47%	20%	22%
Don't know	3%	3%	1%	3%	4%	3%	3%	6%
Prefer not to say	2%	2%	1%	2%	3%	1%	7%	6%

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	Marital Status										
Total	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married						

Unweighted base	2193	1041	299	166	77	599
Base: All GB adults	2193	1012	292	164	73	639
Depressed	26%	20%	32%	30%	23%	33%
Stressed	43%	43%	52%	37%	38%	41%
Anxious	29%	26%	36%	28%	15%	33%
Lonely	23%	11%	24%	35%	27%	35%
None of these	36%	42%	29%	33%	37%	31%
Don't know	3%	3%	2%	2%	2%	4%
Prefer not to say	2%	2%	1%	2%	-	4%

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	Children in Household										
Total	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused					

Unweighted base	2193	1516	236	213	81	530	147
Base: All GB adults	2193	1506	240	210	83	533	154
Depressed	26%	26%	27%	21%	25%	24%	33%
Stressed	43%	41%	51%	47%	49%	49%	44%
Anxious	29%	29%	33%	31%	25%	31%	30%
Lonely	23%	23%	22%	17%	15%	19%	28%
None of these	36%	38%	32%	35%	28%	33%	26%
Don't know	3%	2%	4%	4%	7%	5%	7%
Prefer not to say	2%	2%	1%	0%	4%	1%	8%

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 Parent/ Guardian

 Parent/ guardian (any age)
 Not parent/ guardian
 4 years and under
 5 to 11 years
 12 to 16 years
 17 to 18 years
 18 years and under
 Over 18 years

Unweighted base	2193	1263	930	180	260	233	91	550	802
Base: All GB adults	2193	1236	957	181	258	235	92	549	776
Depressed	26%	22%	31%	19%	28%	31%	24%	25%	21%
Stressed	43%	44%	42%	47%	50%	49%	48%	48%	41%
Anxious	29%	27%	33%	28%	33%	31%	35%	31%	23%
Lonely	23%	16%	31%	18%	17%	23%	15%	19%	14%
None of these	36%	39%	32%	35%	29%	33%	32%	33%	43%
Don't know	3%	3%	3%	6%	5%	3%	3%	5%	3%
Prefer not to say	2%	1%	4%	2%	2%	2%	-	2%	1%

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 Social Media/ Messaging service (within the last month)

 Total
 Facebook
 Twitter
 LinkedIn
 Google+
 Pinterest
 Instagram
 Snapchat
 Facebook
 WhatsApp
 Skype

	0400	1500		004		0.07	000	000	1017	1050	0.05
Unweighted base	2193	1500	774	384	61	297	689	286	1217	1259	235
Base: All GB adults	2193	1500	781	372	61	289	700	297	1219	1259	229
Depressed	26%	27%	30%	30%	25%	31%	31%	29%	27%	26%	25%
Stressed	43%	45%	46%	45%	38%	52%	46%	47%	45%	44%	44%
Anxious	29%	30%	35%	32%	27%	38%	33%	34%	31%	30%	29%
Lonely	23%	23%	27%	26%	19%	27%	27%	31%	23%	24%	23%
None of these	36%	35%	33%	33%	44%	30%	31%	27%	35%	36%	35%
Don't know	3%	3%	2%	2%	3%	2%	3%	5%	3%	3%	3%
Prefer not to say	2%	2%	2%	3%	-	1%	2%	1%	2%	2%	2%