

Survey Scripter – Operations team

Department: Operations

Location: 50 Featherstone Street, EC1Y 8RT, Central London

Reports To: Lead Technical Creative

Hours: Full Time (37.5hrs)

Purpose of the job:

To provide expert scripting services and first line scripting support to users of the survey scripting system in the YouGov business.

Key responsibilities:

- To take complex questionnaires from researchers and script them using YouGov's bespoke scripting software in an accurate and timely manner.
- To provide support to all other system users who are not experienced scripters.
- To identify new areas of development for the scripting solution and provide suggestions to the Lead Technical Creative.
- Testing survey logic to ensure that it is error free.
- Communicating with the researchers to ensure that timeframes are agreed and progress is reported.
- Management of own workload to ensure that deadlines are met and standards are achieved.

Key Skills:

- Teamwork
- Strong logical problem solving skills
- Familiarity with some sort of computer language or web-design coding (e.g. HTML, CSS, JavaScript)
- Excellent attention to detail
- Degree in an IT-based subject, or evidence of a similar level of computer skills
- Good communication skills, especially in the area of explaining technical points to non-technical people
- Ability to work independently and manage own deadlines

Other useful skills:

- Good HTML, CSS and Javascript skills
- Familiarity with any or all of: Photoshop, Flash, Actionscript, XML, SQL, ASP, PHP
- High level of proficiency with MS Office, especially Excel
- Knowledge or experience of any area of market research would be an advantage